

1985

Doctorate in Business Administration

Nova University

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Doctorate in Business Administration



 **Nova University**
CENTER FOR STUDY OF ADMINISTRATION

Nova University is accredited by the Southern Association of Colleges and Schools and admits students of any race, color, and national or ethnic origin.

Program Objectives

The Doctorate in Business Administration (DBA) curriculum seeks to prepare people to assume increased managerial responsibility, acquire advanced knowledge for university teaching of business subjects, and for undertaking and supervising business research.

The program helps the mature student develop the most advanced techniques of decision making and to learn the necessary research skills that accompany high-level responsibility. A further objective is the development of executives, teachers, and consultants who are not only leaders but can use their backgrounds to innovate, experiment, design and manage large systems within complex organizations.

Program Philosophy

DBA participants are trained in the philosophy that management is a professional discipline. The DBA program curriculum consists of twelve modules which cover the spectrum of general knowledge in both quantitative and general areas of management. The selection of material content in these twelve modules corresponds with important fields stressed by the fourteen professional divisions and special interest groups of the Academy of Management.

Program Schedule

The DBA operates in a year-round basis and takes approximately three years to complete; the twelve modules of course work require 36 months for completion, and additional time is usually required for the concluding Research Project.

Each module meets three times during a three month period with an interval of approximately four weeks between each class meeting. Classes are scheduled for Saturday and Sunday sessions from 8:30 AM to 5:00 PM with a prominent national lecturer. Additional optional meetings and workshops are scheduled where guest lecturers and Nova faculty address specialized subject matter.

Admission Requirements

The admission requirements for individuals wishing to matriculate for the Doctorate in Business Administration program are:

1. A Masters Degree from an accredited college.
2. Three letters of reference either academic or professional.
3. A resume or "curriculum vita" with detailed explanation of previous and present employment responsibilities.
4. Submission of official transcripts from all previous institutions.
5. A genuine intellectual capacity and motivation to pursue graduate work as determined by credentials, interview and written essay and review of outstanding publications or research proposals by the applicant.
6. Satisfaction of graduate prerequisite course work.
7. Submission of a test score from the Graduate Management Admission Test (GMAT). The Graduate Record Examination (GRE) may be used as a substitute for the GMAT.

Students that lack any of the requirements for admission to the DBA program may be granted, by the faculty, a conditional acceptance with the understanding that full acceptance is dependent upon completion of all admission requirements within a reasonable time.

Transfer Policy

DBA applicants will be allowed to transfer up to the equivalent of two modules (eight credits) from work completed in doctorate programs at other accredited institutions. The credits in question must have been completed within the last five years with a grade of B or better and bear an equivalent course content and level to the Nova coursework.

Faculty — National Lecturers

The Nova DBA faculty is made up of outstanding national lecturers. Their qualifications are the best available in teaching, research, publishing or consulting fields of management. As a rule, they hold appointments to the faculties of other major universities, but work with the Center in the DBA Program as adjuncts for their specific assignments on modules. This National Faculty is directly involved with Center staff in preparing curriculum and evaluation processes.



Computer Services

The University has a Digital Equipment Corporation Systems Twenty computer. There is also available twenty-four hour access to terminals for use by students who might want to take advantage of the various statistics packages and programs of our computer library. Students must make arrangements through the program office for the service and its use is encouraged by the fact that no charges are assessed for reasonable usage.

Description of Modules

The DBA curriculum consists of twelve modules of course-work.

DBA 6100 ADMINISTRATIVE THEORY AND PRACTICE (MODULE I)—An overview of the general subject of administration which concentrates on major areas of management theory. Course content covers the historical development of management thought; concepts of organizational design and effectiveness; range and situational determinants of leadership styles; and the managerial processes of planning, decision-making and control. Prerequisites: Management/Organization Theory.

DBA 6200 ORGANIZATIONAL BEHAVIOR AND DEVELOPMENT (MODULE II)—An examination of behavioral science concepts utilized in modern complex organizations including group dynamics and behavior; concepts of social psychology; interpersonal factors affecting the work environment, role of power, prestige and authority as they affect leader behavior; issues of organization change, and intervention theories and methods.

DBA 6300 FINANCE, BUDGETING AND CONTROL (MODULE III)—An examination of various planning, budgeting, control and finance functions in order to develop analytical and applied skills in these areas. Financial instruments, their institutions, plus money and capital markets will be examined. Prerequisite: Accounting/Finance/Economics.

DBA 6400 INFORMATION AND DECISION SCIENCES (MODULE IV)—The study of managerial processes which depend upon quantitative analysis and techniques for their foundation. Sample topics include: qualitative analysis and decision making; linear programming; management science models for risk; simulation, computers and information systems and implementation and forecasting analysis. Prerequisites: Statistics/Quantitative Methods.

DBA 6500 HUMAN RESOURCE MANAGEMENT (MODULE V)—An examination of the changing philosophies, practices and problems involved in building and maintaining an effective organization. All of the traditional personnel functions will be examined as well as the new organization design and development functions. Employee selection, appraisal, and

the increasing role government plays in each of these functions will be studied. Also, there is an exploration of educational psychology, advanced learning theory and ideas for training supervisors and subordinates with particular emphasis on training managers.

DBA 6600 BUSINESS AND PUBLIC POLICY (MODULE VI)—The study of the external environment and its impact on the internal organization with a view towards clarifying issues so that management might formulate appropriate organizational policies.

DBA 6700 ANALYSIS OF ECONOMIC ACTIVITY (MODULE VII)—A review of the basic entities of the individual business firm and the application of micro economic analyses to the problem solving techniques necessary to efficient and effective management. Of particular concern will be the analysis of utility and preference, consumer behavior and demand, price and cost analysis, monopolistic, oligopolistic, and competitive markets, and capital, interest and investment. Prerequisites: Economics.

DBA 6800 INTERNATIONAL BUSINESS AND MARKETING (MODULE VIII)—This course introduces the international economy as a logical extension of the American enterprise system and emphasizes the benefits to be gained from international trade and the impact of multinational opportunities to the individual firm and the nation's interest. New theories of international trade will be discussed and special attention is given to foreign economic policy, tariffs, and non-tariff barriers, the transfer of international payments, the balance of payments exchange rates and "hedging", and the contemporary international monetary system.

DBA 6900 MARKETING MANAGEMENT AND RESEARCH (MODULE IX)—An analytical approach to the study of marketing problems of business firms and other types of organizations. Attention is focused on the influence of the marketplace and the marketing environment on marketing-decision making; the determination of the organization's products, prices, channels, and communication strategies; and the organization's system for planning and controlling its marketing effort. Prerequisites: Marketing.

DBA 7000 OPERATIONS MANAGEMENT (MODULE X)—Operations Management is defined as responsibility for decision-making in transforming existing form, quantity, time, and place attributes of inputs into those desired of outputs. This transformation requires application of capital and labor resources processing suitable capability, capacity, productivity, and accessibility characteristics.

DBA 7100 SEMINAR IN RESEARCH METHODS (MODULE XI)—An examination of the various components of research methodology that doctoral students in business and management should assimilate, satisfied through attendance at the Dissertation Research Institute held each Spring on the Nova Main Campus, Ft. Lauderdale. Topics will include topic identification, design, quantitative applications, data sources, literature review, references, methodology, applied versus theoretical research, primary and secondary sources and publishing processes. Prerequisites: No Special Requirements.

DBA 7200 STRATEGY, POLICY AND PLANNING (MODULE XII)—An integrative seminar which will be systems oriented and will develop the joint, functional, inter-disciplinary approach for the entire process of management. The emphasis will be on planning, formulating strategy, and goal implementation processes required to advance to organization. Students will recognize and solve problems in cases that simulate the real world.

DBA 7300 DISSERTATION—Directed individual study in the writing of the final paper whose objectives are a blend of research, conceptual orientation and practicum. Students must register for the dissertation. A progress report must be filed with the program office no less than three times per year.

Doctorate in Business Administration (DBA) Program

Nova University, 3301 College Dr., Ft. Lauderdale, Florida 33314
305-475-7475-7555

Nova University programs are approved by the coordinator for Veterans Approval, State of Florida, Department of Education, for veterans' educational benefits. This school is authorized under Federal Law to enroll non-immigrant alien students. The Nova University general policies on Student Relations are on file in the Office of the Registrar.