

1981

Doctorate in Business Administration for Senior Management Professionals Friedt School of Business

Nova University

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DOCTORATE IN BUSINESS ADMINISTRATION PROGRAM

Nova University, The Friedt School of Business and Entrepreneurship, 3301 College Ave., Ft. Lauderdale, Florida 33314
305/475-7648.

Nova University programs are approved by the coordinator for Veterans Approval, State of Florida, Department of Education, for veterans' educational benefits. This school is authorized under Federal Law to enroll non-immigrant alien students. The Nova University general policies on student relations are on file in the office of the registrar.

Nova University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor's, master's, educational specialist, and doctoral degrees. Nova University admits students of any race, color, and national or ethnic origin.

D

DOCTORATE IN

B

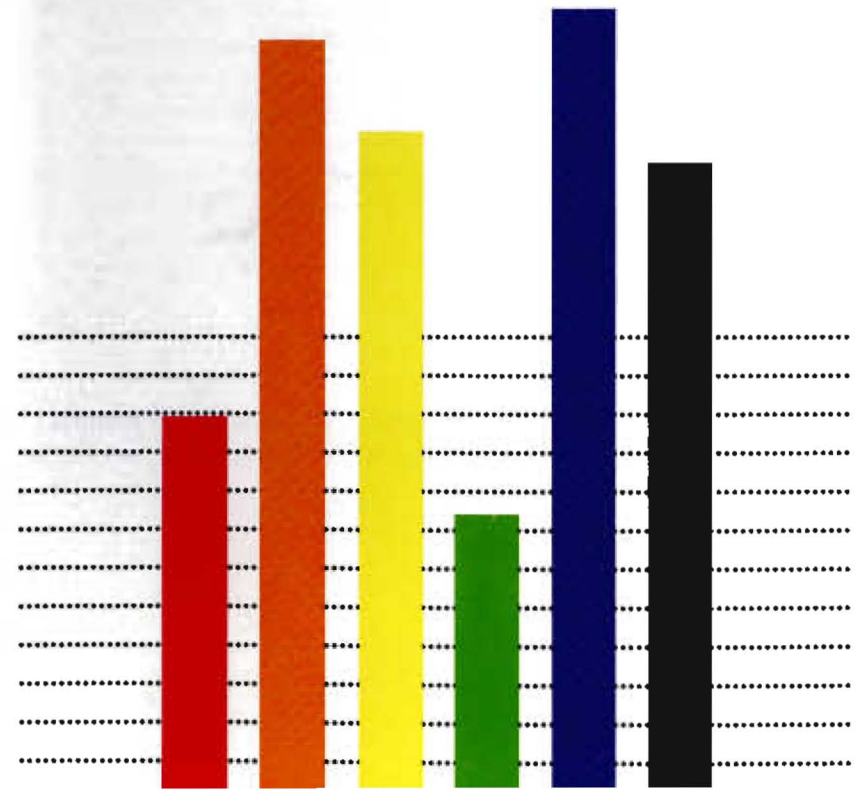
BUSINESS

A

ADMINISTRATION

DOCTORATE IN
BUSINESS ADMINISTRATION

NOVA UNIVERSITY
FRIEDT SCHOOL OF BUSINESS
AND ENTREPRENEURSHIP



D.B.A. CURRICULUM PROFILE

	Credits
CSA 6010* Administrative Theory and Practice	4
CSA 6020 Organization Behavior/Personnel Management	4
CSA 6030 Information and Decision Sciences	4
CSA 6040* Economic Analysis	4
CSA 6050 Operations Management	4
CSA 6060 Business and Public Policy Seminar	4
CSA 6071 Computer Mediated Research Methods	4
CSA 6080 Professional Studies Workshop	2
CSA 6110* International Business and Finance	4
CSA 6120 Marketing Management and Research	4
CSA 6130 Financial Analysis, Management, and Control	4
CSA 6140* Strategy, Policy, and Planning	4
CSA 6150* Readings in Business Administration	4
CSA 6090 Comprehensive Exam	0
CSA 6091 Dissertation I	2
CSA 6092 Dissertation II	2
CSA 6093 Dissertation III	2
CSA 6094 Dissertation IV	2
CSA 6095 Dissertation V	2
CSA 6096 Professional Publication	0

60

*Students electing one of the career option specialties do not enroll in these classes. Instead they enroll in the following courses according to their career option selection.

BUSINESS ADMINISTRATION PROGRAM FOR SENIOR MANAGEMENT PROFESSIONALS

PROGRAM OBJECTIVES

The doctorate in business administration (D.B.A.) curriculum seeks to prepare people to assume increased managerial responsibility, acquire advanced knowledge for university teaching of business subjects, and to undertake and supervise business research.

The program helps the mature student to develop the most advanced techniques of decision making and learn the necessary research skills that accompany high-level responsibility. A further objective is to develop executives, teachers, and consultants who are not only leaders but who can use their professional backgrounds to innovate, experiment, design, and manage large systems within complex organizations in our increasingly multifaceted and multisector economy.

PROGRAM PHILOSOPHY

D.B.A. participants are trained in the philosophy that management is a professional discipline. The D.B.A. program curriculum consists of courses and seminars that cover the spectrum of general knowledge in both quantitative and general areas of management. The material content of the curriculum corresponds with important fields stressed by the fourteen professional divisions and special interest groups of the Academy of Management.



CAREER OPTIONS SPECIALTIES

The Nova University D.B.A. program offers the senior professional career options in human resource management (H.R.M.) and international management (I.M.), in addition to a classical and applications-oriented business curriculum. Students are counseled to select the career option specialty that most closely fits their professional development needs. Career option specialty courses are scheduled in selected field-based cluster locations as well as on campus in Fort Lauderdale. In addition, all career option specialty courses are offered in a week-long national cluster format, on a rotational basis, three times per year in Fort Lauderdale.

Career Option A: Human Resource Management (H.R.M.)

CSA 6315 Strategic Programming in Human Resource Management
CSA 6325 Employee Relations and Services
CSA 6330 Performance and Reward Systems
CSA 6310 Strategic Human Resource Management and Change
CSA 6370 Readings in Human Resource Management

Career Option B: International Management (I.M.)

CSA 6410 International Management
CSA 6450 Comparative Government and Economic Systems
CSA 6470 International Legal Framework
CSA 6440 Strategic Planning in International Business
CSA 6480 Readings in International Business



PROGRAM SCHEDULE

The D.B.A. program operates on a year-round basis. All coursework, seminars, workshops, and the comprehensive examination can be completed within three years. Since each student progresses at his or her own pace in research and writing the dissertation, the total length of time in the program will be between three and four years.

Classes meet monthly in a convenient weekend format at cluster locations. Attendance at a once-a-year, week-long institute is required. The Business and Public Policy Seminar meets in the Washington, D.C., area, generally in April, August, and December. Students may attend the session of their choice during their first year in the program. The Strategy, Policy, and Planning course is delivered as a one week seminar/workshop at the Nova Campus in Fort Lauderdale, Florida, generally in April, August, and December. Students may attend the session of their choice after completing all other courses in the program. The professional Studies Workshop is held in conjunction with the Academy of Management annual national conference, generally in late August, at a location that varies from year to year. Students may attend this workshop anytime while they are in the program, though the faculty recommends attendance during the second or third year of studies. Students selecting one of the career option specialties will attend a Professional Studies Workshop in conjunction with national conferences within the selected field of study. H.R.M. students attend a Professional Studies Workshop in conjunction with the annual meeting of the American Society for Personnel Administration; I.M. students attend a Professional Studies Workshop in conjunction with the annual conference of the Academy of International Business.



FACULTY

All D.B.A. courses are conducted by professors with doctoral qualifications, as well as extensive practical experience in business management. A national core adjunct faculty augments Nova's full-time professional staff. The diverse backgrounds and years of experience of the faculty facilitate in-depth discussion across a broad spectrum. A special effort is made to integrate practical with theoretical points of view.

DEGREE REQUIREMENTS

The D.B.A. degree is awarded when the student has successfully completed 60 credits of prescribed doctoral level course work, including a professional publication, passing a comprehensive examination, and the successful completion of his or her dissertation. Comprehensive examinations are administered at the cluster site, as well as on campus in Fort Lauderdale. Oral defense of dissertations may be scheduled on campus or at regional cluster sites by petition, based upon compatibility with faculty schedules. Degrees are awarded upon completion of the program requirements; an annual formal commencement ceremony is conducted in Fort Lauderdale, Florida, generally during the month of July. Participation in this ceremony is optional and has no bearing on the actual conferral of degrees.

TRANSFER POLICY

D.B.A. applicants will be allowed to transfer up to the equivalent of two courses from work completed in doctoral programs at other accredited universities. The credits in question must have been completed within the last five years with a grade B or better and bear an equivalent course content and level to the Nova course work.



PROGRAM ADMINISTRATION

All admissions, counseling, registration, and related administrative functions are controlled from the program office on campus in Fort Lauderdale, Florida. Each cluster site is managed by a cluster coordinator to facilitate student/program liaison. Clusters are sited in regional locations throughout the United States to facilitate student participation and allow for professional mobility of students. Students may transfer from one cluster site to another without any academic or financial penalties.

PROGRAM TUITION AND FEES*

Application Fee (nonrefundable)	\$ 30
Tuition per Credit	\$300
Registration Fee per Term	\$ 25
Professional Studies Workshop Fee	\$ 50
Business and Public Policy Seminar Fee	\$125
Seminar in Strategic Planning Fee	\$ 75
Graduation Fee	\$ 30
Interrupted Studies Fee	\$ 50
Computer Usage Time per Hour	\$ 10
Reinstatement Fee	\$100
Dissertation Continuation Fee per Term	\$600
Comprehensive Exam Fee	\$ 50

*Tuition and fees are subject to change

FINANCIAL ASSISTANCE

Students who may be eligible for Veterans' Administration benefits are invited to consult the VA counselor in the office of the registrar at 305/475-7414. Information regarding Guaranteed Student Loans (GSL) and other forms of financial aid may be obtained by contacting a financial aid counselor at 305/475-7411. Professionally employed students are encouraged to investigate the availability of employee tuition assistance programs with their employee benefits office. Finally, advanced doctoral students with previous teaching experience may qualify for adjunct teaching in courses offered by the Friedt School of Business and Entrepreneurship or Nova College.



ADMISSION REQUIREMENTS

The admission requirements for individuals wishing to matriculate for the D.B.A. program are:

1. A master's degree from an accredited college or university. D.B.A. applicants are expected to have a master of business administration or similar management degree with specific business foundation courses at the master's level.
2. Five years management level experience in business, industry, government, military service, or education. This requirement may be waived for consultants with evidence of professional activity.
3. Three letters of reference, preferably from supervisory personnel or other professional contacts.
4. A resume or "curriculum vita" with detailed explanation of previous and present employment responsibilities.
5. Submission of a written essay of between 500 and 1000 words dealing with professional development goals and objectives, as well as demonstration of a genuine intellectual capacity and motivation to pursue doctoral level work.
6. Satisfaction of outstanding foundation coursework in the fields of accounting/finance, economics, marketing, management, and quantitative methods.
7. Submission of official undergraduate and graduate transcripts.
8. Submission of valid test score from the Graduate Management Admissions Test (GMAT).

Students who lack any of the requirements for admission to a doctoral program may be granted, by the faculty, a conditional acceptance with the understanding that full acceptance is dependent on completion of all admission requirements within a specified period of time (generally 6 to 12 months). International students may be required to submit evidence of English language competency enabling them to pursue advanced graduate work.

International Students requiring a student I-20 visa may enroll in the doctoral program only on campus in Fort Lauderdale, Florida. In addition, they must be enrolled in two courses or seminars per term in order to maintain their status.



CAMPUS-BASED FACULTY

NEUMAN POLLACK
Dean, The Friedt School of
Business and Entrepreneurship
M.A. Texas A & M University
Ph.D. Florida State University

ROBERT BAER
M.A. University of Miami
M.P.A. Nova University
D.P.A. Nova University

EDWARD BECKER
M.B.A. Drexel University
Ph.D. Pennsylvania State
University

CHARLES BLACKWELL
M.B.A. Samford University
M.P.A. Nova University
D.P.A. Nova University

KENNETH BURNELL
M.A. Columbia University
M.B.A. New York Graduate School
of Administration
Ph.D. New York Graduate School
of Administration

JANE GIBSON
M.S. Nova University
D.B.A. Nova University

GEORGE GRAHAM
Professor Emeritus
M.A. University of Illinois
Ph.D. University of Illinois
LL.D. Monmouth College

WILLIAM HARRINGTON
M.S. Boston College Graduate
School
Ed.D. Nova University

WILLIAM JOHNSON
M.S. Northern Illinois University
Ph.D. Arizona State University

JOHN KINGSBURY
M.A. Virginia Polytechnic Institute
Ph.D. Florida State University

PEDRO PELLET
M.A. University of Puerto Rico
Ph.D. University of Miami

EDWARD PIERCE
M.M.S. Command and General
Staff College
D.B.A. George Washington
University

ROBERT PREZIOSI
M.Ed. Florida Atlantic University
D.P.A. Nova University

MARY RAFFERTY
B.A. Molloy College
D.P.A. Nova University

ITZHAK WIRTH
M.S. University of California
at Berkeley
M.B.A. European Institute of
Business Administration
Ph.D. University of California
at Berkeley



NATIONAL FACULTY

ALEX ANCKONIE III
M.B.A. American University
D.B.A. George Washington University

WILLIAM BENTLEY
M.A. Texas Tech University
Ph.D. Georgia State University

CHRISTOPHER CARLSON
M.B.A. Stanford University
M.P.A. University of Southern California
D.P.A. University of Southern California

ROBERT CLARK
M.P.A. University of Georgia
M.S. University of Utah
D.P.A. University of Georgia

JAMES DUNNE
M.A. State University of New York at Albany
Ph.D. State University of New York at Albany

MICHAEL GAST
M.S. Florida State University
Ph.D. Florida State University

C. KENDRICK GIBSON
M.B.A. Louisiana State University
Ph.D. University of Arkansas

RONALD GREENWOOD
M.P.A. University of Oklahoma
M.B.A. University of Oklahoma
Ph.D. University of Oklahoma

ROBERT HARING
M.B.A. Indiana University
Ph.D. Indiana University

CHARLES HOFER
M.B.A. Harvard Business School
M.S. Harvard Business School
D.B.A. Harvard Business School

JAMES KELLEY
M.S. Florida State University
D.B.A. Florida State University

ROBERT KERWIN
M.A. Johns Hopkins University
Ph.D. Johns Hopkins University

ALBERT MAVRINAC
M.A. University of Pittsburgh
Ph.D. Harvard University

RICHARD PASTERNAK
M.A. Louisiana State University
Ph.D. University of Alabama

RICHARD PLANK
M.B.A. Seton Hall University
Ph.D. City University of New York

RICHARD REES
M.Ed. Rutgers University
Ed.D. Rutgers University

ELIZABETH RIVERS
M.B.A. New York Institute of Technology
Ed.D. Nova University

ANDREW SHERBO
M.B.A. University of Georgia
Ph.D. St. Louis University

WILLIAM SNOW
M.B.A. Golden Gate University
Ph.D. Catholic University of America

EFRAIM TURBAN
M.B.A. University of California at Berkeley
Ph.D. University of California at Berkeley

JOHN TURNER
M.Ec. Ball State University
Ph.D. St. Louis University

ROBERT WRIGHT
M.B.A. Boston University
Ph.D. Boston University

D.B.A. CLUSTER LOCATIONS

Fort Lauderdale, Florida
Orlando, Florida
Birmingham, Alabama
Northern Virginia--
Greater Washington, D.C., area
Northern Indiana--
Greater Chicago area
Spartanburg, South Carolina
Colorado Springs, Colorado

Los Angeles area, California
Seattle, Washington
Phoenix, Arizona
St. Louis, Missouri
Davenport, Iowa
New England area
Hot Springs, Arkansas