Summer 7-31-1988

Continuing the Commitment to Excellence: Enhancing Institutional Effectiveness Programs for Higher Education [1988]

Nova University

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Continuing The Commitment To Excellence: Enhancing Institutional Effectiveness

Sixteenth Annual Summer Institute
Programs for Higher Education

Embassy Suites Hotel
Fort Lauderdale, Florida
July 31-August 6, 1988
Continuing The Commitment To Excellence: Enhancing Institutional Effectiveness

Sixteenth Annual Summer Institute
Programs for Higher Education
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WELCOME

This is our Sixteenth Annual Summer Institute. In 1978, we even had two. One was held in Hawaii and the other in Fort Lauderdale.

Every year, even though most have been very similar in format, they have been unique. Sometimes it has been the location; other times it has been the special blend of outstanding presenters.

The past is a special place full of fond memories--memories that should not be lost. However, we cannot live in the past. We must work hard today to make tomorrow even better.

I think the theme "Continuing the Commitment to Excellence: Enhancing Institutional Effectiveness" is especially apropos. To build a better tomorrow all of us need to be concerned about a greater commitment to excellence.

I hope you brought with you an attitude of expectancy and a thirst for new ideas. If so, I know you will be involved and that will lead to positive results.

Welcome to the 1988 Programs for Higher Education Summer Institute.

Ross E. Moreton
Director
1988 ANNUAL SUMMER INSTITUTE
PRESENTERS

DR. RICHARD L. ALFRED, The University of Michigan, Ann Arbor, MI

DR. CHARLES ATWELL, Pensacola Junior College, Pensacola, FL

DR. DANIEL L. AUSTIN, Nova University, Ft. Lauderdale, FL

DR. ANITA G. BARRETT, Tarrant County Junior College, Ft. Worth, TX

DR. MARCIA J. BELCHER, Miami-Dade Community College, Miami, FL

DR. MALCOLM M. BLACK, Broward Community College, Ft. Lauderdale, FL

DR. JOHN W. BOUSEMAN, Hillsborough Community College, Tampa, FL

DR. DONALD W. BRYANT, Carteret Community College, Morehead City, NC

DR. DALE L. COOK, Kent State University, Kent, OH

DR. JOHN A. DAVITT, Glendale Community College, Glendale, CA

DR. PHILIP H. DETURK, Nova University, Ft. Lauderdale, FL
1988 ANNUAL SUMMER INSTITUTE PRESENTERS (Cont.)

DR. CHRISTOPHER L. DOLMETSCH, Marshall University, Huntington, WV


DR. ABRAHAM S. FISCHLER, Nova University, Ft. Lauderdale, FL

DR. NANCY F. GADBOW, Syracuse University, Syracuse, NY

DR. RICHARD M. GOLDMAN, Nova University, Ft. Lauderdale, FL

DR. WARREN H. GROFF, Shelby State Community College, Memphis, TN

DR. RONALD J. HAWLEY, Marshall University, Huntington, WV

DR. BARTON R. HERRSCHER, University of Houston, Houston, TX

DR. WAYNNE B. JAMES, University of South Florida, Tampa, FL

DR. J. TERENCE KELLY, Miami-Dade Community College, Miami, FL

DR. FREDERICK C. KINTZER, University of California/Los Angeles, Los Angeles, CA

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1988 ANNUAL SUMMER INSTITUTE PRESENTERS (Cont.)

DR. ROSEMARY F. KOLDE, Great Oaks Joint Vocational School District, Cincinnati, OH

DR. DOROTHY M. KNOELL, California Postsecondary Education Commission, Sacramento, CA

DR. BARBARA E. KOVACH, Rutgers University, New Brunswick, NJ

DR. OVID C. LEWIS, Nova University, Ft. Lauderdale, FL

DR. PATRICIA LICKLIDER, John Jay College, The City University of New York, New York, NY

DR. JOHN LOSAK, Miami-Dade Community College, Miami, FL

DR. THOMAS W. MACFARLAND, Consultant, Ft. Lauderdale, FL

DR. SEBASTIAN V. MARTORANA, The Pennsylvania State University, University Park, PA

DR. JANE E. MATSON, California State University/Los Angeles, Los Angeles, CA

DR. MANTHA MEHALLIS, Nova University, Ft. Lauderdale, FL
DR. GERLINDA S. MELCHIORI, The University of Michigan, Ann Arbor, MI

DR. PETER K. MILLS, Nova University, Ft. Lauderdale, FL

DR. AL P. MIZELL, Nova University, Ft. Lauderdale, FL

DR. ROSS E. MORETON, Nova University, Ft. Lauderdale, FL

DR. LARRY A. NESPOLI, Maryland State Board for Community Colleges, Annapolis, MD

DR. RONALD A. NEWELL, Consultant, Ontario, CAN

DR. ALBERT J. PAUTLER, State University of New York at Buffalo, Buffalo, NY

MS. ELIZABETH A. POLINER, Nova University, Ft. Lauderdale, FL

DR. ROBERT C. PREZIOSI, Nova University, Ft. Lauderdale, FL

DR. GARY E. RANKIN, Oklahoma City Community College, Oklahoma City, OK

DR. DONALD C. RIGG, Writing Consultant, Ft. Lauderdale, FL
1988 ANNUAL SUMMER INSTITUTE PRESENTERS (Cont.)

DR. VALDA M. ROBINSON, Hillsborough Community College, Tampa, FL

DR. JOHN A. SCIGLIANO, Nova University, Ft. Lauderdale, FL

DR. GERALD E. SROUFE, American Educational Research Association, Washington, DC

MR. JACK THARP, Indiana University, Kokomo, Indiana

DR. MARCY ULLOM, University of Miami, Coral Gables, FL

DR. KENNETH E. VARCOE, The Pennsylvania State University, State College, PA

DR. JAMES L. WATTENBARGER, University of Florida, Gainesville, FL

DR. PHILIP L. WOOLF, John Tyler Community College, Chester, VA

DR. EARL L. WRIGHT, San Antonio Community College, San Antonio, TX

DR. DAVID L. ZIERATH, University of Wisconsin at Platteville, Platteville, WI
INTRODUCTION OF PRESENTERS

Our appreciation is extended to the following students who will introduce the presenters at the concurrent sessions during the summer institute.

<table>
<thead>
<tr>
<th>Introducer</th>
<th>Cluster</th>
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<tbody>
<tr>
<td>Carol Ancona</td>
<td>Tampa</td>
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<tr>
<td>Michael P. Basile</td>
<td>Philadelphia</td>
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<tr>
<td>Laura Berry</td>
<td>Chicago</td>
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<tr>
<td>John Boerger</td>
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<td>Wilford W. Box</td>
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<td>Veronica Brady</td>
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<td>Alva Brown</td>
<td>Chicago</td>
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<td>Judy L. Brown</td>
<td>Springfield</td>
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<td>Joseph E. Campbell</td>
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<td>Charles Carroll</td>
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<td>J. Duffer Childrey</td>
<td>Hampton</td>
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<td>Burton A. Clark</td>
<td>Philadelphia</td>
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<tr>
<td>Dolores Clark</td>
<td>Dallas</td>
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<tr>
<td>Marie Colucci</td>
<td>Santa Ana</td>
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### INTRODUCTION OF PRESENTERS (Cont.)

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<th><strong>Introducer</strong></th>
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<td>Lovberta Cross</td>
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<td>Jerry Dilley</td>
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<td>Yvonne Duncan</td>
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<td>Shirley Fisher</td>
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<td>Henry C. Giles</td>
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<td>Gordon Gilgan</td>
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<td>Mary Guines</td>
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<td>Betty A. Guisbert</td>
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<td>William Hall</td>
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<td>Willie Hart</td>
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<td>Dempsey Herring</td>
<td>Hampton</td>
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<td>Irene Hillman</td>
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<td>Robert Hooks</td>
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<td>Roger Jacquelin</td>
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<td>Jerome Jamerson</td>
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<td>William M. Kaye</td>
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INTRODUCTION OF PRESENTERS (Cont.)

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<th>Introducer</th>
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<tr>
<td>Ronald O. Kibby</td>
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<td>Glen Marsteller</td>
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<td>Katherine Moore</td>
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<td>Dudley Morgan</td>
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<td>Patricia Mulieri</td>
<td>Tampa</td>
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<td>Sue Ochsner</td>
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<td>George Parker</td>
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<td>George Pastor</td>
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<td>Diane Paul</td>
<td>Northwest</td>
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<td>Peter Pevonka</td>
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<td>Larry Pitman</td>
<td>Santa Ana</td>
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<td>Daniel Pokorny</td>
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<tr>
<td>Durwood Sims</td>
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<td>Marvin Smith</td>
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<td>Richard St. Clair</td>
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<td>Lillian Stewart</td>
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<td>Regina Studwell</td>
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<td>Eleanor Syler</td>
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<td>Anne Walker</td>
<td>Greenwood</td>
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<td>Dorothy Ward</td>
<td>Tampa</td>
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<td>Carolyn Webber</td>
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<td>John Westbrook</td>
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<td>Mary Whetstine</td>
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<td>Gloria Willingham</td>
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<td>Chris Ypsilanti</td>
<td>South Florida</td>
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<tr>
<td>Margaret Zegers</td>
<td>Philadelphia</td>
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</table>
There are ten cluster meeting rooms located at the Embassy Suites Hotel. You will notice that in most cases two clusters are meeting in the same room. Students and graduates in attendance whose clusters do not have a meeting room may affiliate with any cluster they wish.

<table>
<thead>
<tr>
<th>Cluster</th>
<th>Room</th>
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<tbody>
<tr>
<td>Alaska</td>
<td>Grand Salon B</td>
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<td>Chicago</td>
<td>Grand Salon A</td>
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<td>Greenwood</td>
<td>Gulf Stream A</td>
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<td>Hampton</td>
<td>Grand Salon D</td>
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<td>Grand Salon E</td>
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<td>Oakland</td>
<td>Gulf Stream B</td>
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<td>Philadelphia</td>
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<td>Springfield</td>
<td>Causeway II</td>
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<tr>
<td>Tampa</td>
<td>Causeway III</td>
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<tr>
<td>West Florida</td>
<td>Grand Salon C</td>
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</tbody>
</table>
INSTITUTE THEME. The theme of this summer institute is "Continuing the Commitment to Excellence: Enhancing Institutional Effectiveness." The majority of the presentations center around this theme. We hope that the timeliness of this theme will result in your experiencing a most interesting institute.

INSTITUTE OFFICE. The Programs for Higher Education Institute Office is located in room 209. It will be open the following days and hours:

Friday, July 29
10:00 A.M. - 7:00 P.M.

Saturday, July 30
8:30 A.M. - 7:00 P.M.

Sunday, July 31
9:30 A.M. - 6:00 P.M.

Monday, August 1
7:30 A.M. - 9:00 A.M.
9:45 A.M. - 5:30 P.M.

Tuesday, August 2
8:00 A.M. - 5:30 P.M.

Wednesday, August 3
8:00 A.M. - 12:30 P.M.

Thursday, August 4
8:00 A.M. - 5:30 P.M.
SPECIAL NOTES (Cont.)

Friday, August 5
8:00 A.M. - 3:45 P.M.

Saturday, August 6
8:00 A.M. - 12:30 P.M.

RECEPTIONS. An opening reception is scheduled for Sunday, July 31, from 7:30 P.M. to 9:00 P.M. in the Grand Salon. Spouses and friends of students and faculty are also invited.

Dr. and Mrs. Abraham S. Fischler will host a reception for students' spouses and friends on Tuesday, August 2 from 2:45 P.M. to 3:45 P.M. This reception will be held in suite number 1205.

GRADUATES. Graduates attending the summer institute may attend cluster meetings.

Graduates should attend their "home" cluster meeting Sunday afternoon in order to register for the institute. After registering, they may attend any institute activities or cluster meetings they wish.
SPECIAL NOTES (Cont.)

CLUSTER MEETINGS. On Sunday, Monday, Tuesday, and Thursday, students will meet in their cluster meeting rooms at the times indicated in the program. During these meetings cluster business and a discussion of the day's activities will be carried on in an informal manner.

SPECIAL SESSIONS. There are several special sessions scheduled during the week. These include practicum topic and MARP help sessions. Refer to the program for times and places.

TUESDAY MORNING CONCURRENTS. At 8:30 A.M., Tuesday morning, there will be four major concurrent sessions by distinguished presenters in higher education; adult education; and vocational, technical, and occupational education. Students may wish to hear speakers address issues in their own or other specializations. See abstracts for content. Following these presentations, each speaker will be available at 9:45 A.M. - 10:45 A.M. to engage in a continuing dialogue with interested students.
QUICK REFERENCE. A quick reference of presenters and page numbers is contained on the last pages of the program.

CODE NUMBERS. A code number has been assigned to every session. These numbers will be used for identification purposes in the evaluation and attendance processes.

1989 SUMMER INSTITUTE. The 1989 Summer Institute will be held at the Marriott's Rancho Las Palmas in Palm Springs, California, from Sunday, July 30 to Saturday, August 5.

1990 SUMMER INSTITUTE. The 1990 Summer Institute will be held at the Marriott's Harbor Beach in Fort Lauderdale, Florida, beginning Sunday, July 22 to Saturday, July 28, 1990.

MAP OF HOTEL'S MEETING FACILITIES. A directory of the hotel's meeting facilities is at the centerfold of this booklet.
CLOSING ACTIVITIES. A reception and cook-out for all CAE students, alumni, staff, spouses/guests has been scheduled for Friday afternoon, August 5. Additional information will be provided by cluster coordinators.
SUNDAY, July 31

MEETING

9:00 A.M. - 11:00 A.M.

• Graduate Student Council Meeting

SPECIALIZATION SEMINAR MEETINGS

1:00 P.M. - 2:00 P.M.

• Emergence of Higher Education in America

• History, Philosophy, and Practices of Adult Education

• Personnel-Human Resources Development

• Politics, Law, and Economics of Higher Education
SUNDAY, July 31

2:00 P.M. - 5:00 P.M.

0 Emergence of Higher Education in America
   --D. W. Bryant
   --F. C. Kintzer
   --J. L. Wattenbarger

GRAND SALON
   A
   B
   C

0 History, Philosophy, and Practices of Adult Education
   --D. L. Cook

CAUSEWAY
   II

0 Personnel-Human Resources Development
   --W. H. Groff

GULF STREAM
   A

0 Politics, Law, and Economics of Higher Education
   --J. T. Kelly
   --S. V. Martorana
   --L. A. Nespoli

GRAND SALON
   D
   E
   F
MONDAY, August 1

OPENING SESSIONS

8:00 A.M. - 9:00 A.M.

• Opening Remarks
  --Ross E. Moreton

• Welcome
  --Richard M. Goldman
  --Abraham S. Fischler

• Introduction of Keynote Speaker
  --Peter K. Mills

001 "Access, Articulation, and Assessment--3 A's"
  --Dorothy M. Knoell

9:00 A.M. - 9:30 A.M.

• Staff Recognition for Service
  --Ross E. Moreton
MONDAY, August 1

CONCURRENT SESSIONS

9:45 A.M. - 10:45 A.M.

• Introduction
  --Wilford W. Box, Dallas Cluster

002 "The Hunter Model as a Means of Improving Institutional Teaching Effectiveness"
  --Albert J. Pautler

• Introduction
  --Ronald O. Kibby, Santa Ana Cluster

003 "Institutional Effectiveness and the Change Process"
  --Kenneth E. Varcoe

• Introduction
  --Gloria Brewer, Philadelphia Cluster

004 "Helping the Disadvantaged Achieve Excellence"
  --Richard L. Fairley
MONDAY, August 1

9:45 A.M. - 10:45 A.M.

0 Introduction
--Carol Ancona, Tampa Cluster

005 "Follow-Up to Keynote Address"
--Dorothy M. Knoell

0 Introduction
--Judy L. Brown, Springfield Cluster

006 "The Proposal Process: Forget About the Answer; What Is the Question?"
--Valda M. Robinson

0 Introduction
--George Parker, Hampton Cluster

007 "Research, Evaluation, and Development as Contributors to Institutional Effectiveness"
--Barton R. Herrscher
MONDAY, August 1

9:45 A.M. - 10:45 A.M.

Gulf Stream A

08 Introduction
--Frank Heard, Southeast Cluster

008 "Enhancing Institutional Effectiveness Through Program Analysis"
--Gerald E. Sroufe

Gulf Stream B

09 Introduction
--Anne Walker, Greenwood Cluster

009 "Value-Added Assessment: A Solution to the Criticisms of Higher Education?"
--Marcia J. Belcher

Causeway II

10 Introduction
--Chris Ypsilanti, So. Florida Cluster

010 "Motives, Coping, and Institutional Effectiveness"
--David L. Zierath
MONDAY, August 1

9:45 A.M. - 10:45 A.M.

- Introduction
  -- Willie Hart,
  Chicago Cluster

011 "Assessment of Institutional Effectiveness"
  -- John Losak

SPECIALIZATION SEMINAR MEETINGS

11:00 A.M. - 12:00 M.

- Emergence of Higher Education in America
  -- D. W. Bryant
  -- F. C. Kintzer
  -- J. L. Wattenbarger

- History, Philosophy, and Practices of Adult Education
  -- D. L. Cook
MONDAY, August 1

11:00 A.M. - 12:00 M.

- Personnel-Human Resources Development
  --W. H. Groff

- Politics, Law, and Economics of Higher Education
  --J. T. Kelly
  --S. V. Martorana
  --L. A. Nespoli

LUNCH BREAK

12:00 M. - 1:30 P.M.

CONCURRENT SESSIONS

1:30 P.M. - 2:30 P.M.

- Introduction
  --Charles Carroll, Tampa Cluster

012 "The Hunter Model as a Means of Improving Institutional Teaching Effectiveness"
  --Albert J. Pautler
MONDAY, August 1

1:30 P.M. - 2:30 P.M.

0 Introduction
--Alva Brown, Chicago Cluster

013 "Institutional Effectiveness and the Change Process"
--Kenneth E. Varcoe

0 Introduction
--John Lester, So. Florida Cluster

014 "Motives, Coping, and Institutional Effectiveness"
--David L. Zierath

0 Introduction
--Yvonne Duncan, Philadelphia Cluster

015 "The Integration of Marketing into the Institutional Planning Process"
--Gary E. Rankin
MONDAY, August 1

1:30 P.M. - 2:30 P.M.

0 Introduction
--Jerome Jamerson,
Southeast Cluster

016 "Should They Call You Doctor"
--Ronald A. Newell

0 Introduction
--Katherine Moore,
Dallas Cluster

017 "Research, Evaluation, and Development as Contributors to Institutional Effectiveness"
--Barton R. Herrscher

0 Introduction
--Larry Pitman,
Santa Ana Cluster

018 "Enhancing Institutional Effectiveness Through Program Analysis"
--Gerald E. Sroufe
MONDAY, August 1

1:30 P.M. - 2:30 P.M.

- Introduction
  -- Irene Hillman, So. Florida Cluster

019 "Institutional Effectiveness: A Critical Imperative for Student Affairs in Higher Education"
  -- Earl L. Wright

- Introduction
  -- Dudley Morgan, Northwest Cluster

020 "Assessment of Institutional Effectiveness"
  -- John Losak

CONCURRENT SESSIONS

2:45 P.M. - 3:45 P.M.

- Introduction
  -- Eleanor Syler, Springfield Cluster

021 "Read, Revise, Rewrite, and Re-Read: The Realities of the Practicum Process"
  -- Anita G. Barrett
MONDAY, August 1

2:45 P.M. - 3:45 P.M.

0 Introduction
--Carolyn S. Kross, Santa Ana Cluster

022 "Institutional Effectiveness and Strategic Planning: Rhetoric or Reality?"
--Mantha Mehallis

0 Introduction
--William M. Kaye, Philadelphia Cluster

023 "Value-Added Assessment: A Solution to the Criticisms of Higher Education?"
--Marcia J. Belcher

0 Introduction
--Henry C. Giles, Greenwood Cluster

024 "The Integration of Marketing into the Institutional Planning Process"
--Gary E. Rankin

12
MONDAY, August 1

2:45 P.M. - 3:45 P.M.

0  Introduction
   --Daniel Pokorny,
      Northwest Cluster

025 "Should They Call
      You Doctor"
   --Ronald A. Newell

026 "Curriculum and
      Program Planning
      Practicum Topics"
   --Barton R. Herrscher
   --Al P. Mizell
   --Albert J. Pautler

027 "Governance and
      Management
      Practicum Topics"
   --Daniel L. Austin
   --Warren A. Groff
   --John A. Scigliano

028 "Learning Theory
      and Applications
      Practicum Topics"
   --John Losak
   --Earl L. Wright
MONDAY, August 1

2:45 P.M. - 3:45 P.M.

0 Introduction
--Shirley Fisher,
Philadelphia Cluster

029 "The Interdisciplinary
Humanities Program:
Curricular Complement
and Catalyst"
--John A. Davitt

CONCURRENT SESSIONS

4:00 P.M. - 5:00 P.M.

0 Introduction
--Joseph E. Campbell,
So. Florida Cluster

030 "Read, Revise, Rewrite,
and Re-Read: The
Realities of the
Practicum Process"
--Anita G. Barrett

0 Introduction
--Regina Studwell,
Chicago Cluster

031 "Institutional
Effectiveness and
Strategic Planning:
Rhetoric or Reality?"
--Mantha Mehallis
MONDAY, August 1

4:00 P.M. - 5:00 P.M.

0 Introduction
-- Margaret Zegers, Philadelphia Cluster

032 "Helping the Disadvantaged Achieve Excellence"
-- Richard L. Fairley

033 "Applied Educational Research and Evaluation Practicum Topics"
-- Marcia J. Belcher
-- Gary E. Rankin

0 Introduction
-- Roger Jacquelin, Hampton Cluster

034 "The Proposal Process: Forget About the Answer; What Is the Question?"
-- Valda M. Robinson
MONDAY, August 1

4:00 P.M. - 5:00 P.M.

035 "Societal Factors Affecting Education Practicum Topics" --Kenneth E. Varcoe --David L. Zierath

Introduction --Diane Paul, Northwest Cluster

036 "Institutional Effectiveness: A Critical Imperative for Student Affairs in Higher Education" --Earl L. Wright

Introduction --Cecile Lawrence, So. Florida Cluster

037 "The Interdisciplinary Humanities Program: Curricular Complement and Catalyst" --John A. Davitt
MONDAY, August 1

CLUSTER MEETINGS

5:30 P.M.

Students Meet in Rooms
Indicated on Page xv
TUESDAY, August 2

CONCURRENT SESSIONS

8:30 A.M. - 9:30 A.M.

00 Introduction
--Patricia Mulieri, Tampa Cluster

038 "Action for Excellence"
--Rosemary F. Kolde

0 Introduction
--Mary Whetstine, Greenwood Cluster

039 "Institutional and Personal Strategies for Maintaining Vitality"
--Kenneth E. Varcoe

0 Introduction
--Laura Berry, Chicago Cluster

040 "Participation in Adult Education as a Professional"
--Waynne B. James
TUESDAY, August 2

8:30 A.M. - 9:30 A.M.

0 Introduction
--- Marie Colucci,
Santa Ana Cluster

041 "Measuring Quality: How Do You Do It?"
--- James L. Wattenbarger

CONCURRENT SESSIONS

9:45 A.M. - 10:45 A.M.

0 Introduction
--- Lovberta Cross,
Southeast Cluster

042 "Instructional Technology: An Institutional Effectiveness Imperative"
--- Barton R. Herrscher

0 Introduction
--- Dolores Clark,
Dallas Cluster

043 "A Low Budget Assessment Program That Works"
--- Gary E. Rankin
TUESDAY, August 2

9:45 A.M. - 10:45 A.M.

0 Introduction
--Dempsey Herring, Hampton Cluster

044 A Follow-Up to the 8:30 A.M. Presentation
"Action for Excellence"
--Rosemary F. Kolde

0 Introduction
--Gloria Willingham, Santa Ana Cluster

045 A Follow-Up to the 8:30 A.M. Presentation
"Institutional and Personal Strategies for Maintaining Vitality"
--Kenneth E. Varcoe
TUESDAY, August 2

9:45 A.M. - 10:45 A.M.

- Introduction
  --Carolyn Webber, So. Florida Cluster

046 A Follow-Up to the 8:30 A.M. Presentation
"Participation in Adult Education as a Professional"
--Waynne B. James

- Introduction
  --Charles Wilson, Springfield Cluster

047 A Follow-Up to the 8:30 A.M. Presentation
"Measuring Quality: How Do You Do It?"
--James L. Wattenbarger

- Introduction
  --Sue Ochsner, Dallas Cluster

048 "Issues in Continuing Higher Education: The Institution's Response"
--Nancy F. Gadbow
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<td>GULF B</td>
<td>Postsecondary Technical Education: The Proprietary Sector</td>
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<td>John Boerger,</td>
<td>CAUSEWAY II</td>
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11:00 A.M. - 12:00 M.

- Emergence of Higher Education in America
  - D. W. Bryant
  - F. C. Kintzer
  - J. L. Wattenbarger
  **GRAND SALON**
  - A
  - B
  - C

- History, Philosophy, and Practices of Adult Education
  - D. L. Cook
  **CAUSEWAY**
  - II

- Personnel-Human Resources Development
  - W. H. Groff
  **GULF STREAM**
  - A

- Politics, Law, and Economics of Higher Education
  - J. T. Kelly
  - S. V. Martorana
  - L. A. Nespoli
  **GRAND SALON**
  - D
  - E
  - F
TUESDAY, August 2

LUNCH BREAK
12:00 M. - 1:30 P.M.

MAJOR PRESENTATION
1:30 P.M. - 2:30 P.M.

- Introduction
  --Joseph E. Campbell, So. Florida Cluster

052 "A Look at Nova University's Liberal Studies Program"
  --Abraham S. Fischler

CONCURRENT SESSIONS
2:45 P.M. - 3:45 P.M.

- Introduction,
  --Mary Guines, Hampton Cluster

053 "Instructional Technology: An Institutional Effectiveness Imperative"
  --Barton R. Herrscher
TUESDAY, August

CONCURRENT SESSIONS

2:45 P.M. - 3:45 P.M.

0 Introduction
   --Jerry Dilley,
   Chicago Cluster

054 "Postsecondary Technical Education: The Proprietary Sector"
   --Albert J. Pautler

0 Introduction
   --Judy L. Brown,
   Springfield Cluster

055 "A Low Budget Assessment Program That Works"
   --Gary E. Rankin

0 Introduction
   --Peter Pevonka,
   Tampa Cluster

056 "Balancing Organizational Structure to Enhance Institutional Effectiveness"
   --David L. Zierath
TUESDAY, August 2

2:45 P.M. - 3:45 P.M.

0 Introduction
--Gordon Gilgan,
Northwest Cluster

GRAND SALON
E

057 "The Excellent Institution: A Place Where Everyone Becomes What They Can Be"
--John W. Bouseman

GRAND SALON
F

0 Introduction
--William M. Kaye,
Philadelphia Cluster

058 "Institutional Effectiveness from a General Systems Perspective"
--Ovid C. Lewis

GULF STREAM
A

0 Introduction
--Dorothy Ward,
Tampa Cluster

059 "Issues in Continuing Higher Education: The Institution's Response"
--Nancy F. Gadbaw
Introduction
--Glen Marsteller, So. Florida Cluster

"Does Institutional Research Make a Difference in Two Year Public Community Colleges?"
--Earl L. Wright

"MARP Help Session"
--Dale L. Cook
--James L. Wattenbarger

"Enhancing Institutional Effectiveness Through Emphasis on the Teaching Learning Process"
--John Losak
TUESDAY, August 2

CONCURRENT SESSIONS

4:00 P.M. - 5:00 P.M.

063 "MARP Help Session"
   --Barton R. Herrscher
   --Frederick C. Kintzer

064 "MARP Help Session"
   --John Losak
   --Jane E. Matson
   --Sebastian V. Martorana

0 Introduction
   --Burton A. Clark,
   Philadelphia Cluster

065 "Balancing Organizational Structure to Enhance Institutional Effectiveness"
   --David L. Zierath
TUESDAY, August 2

4:00 P.M. - 5:00 P.M.

0 Introduction
--Henry C. Giles, Greenwood Cluster

066 "The Excellent Institution: A Place Where Everyone Becomes What They Can Be"
--John W. Bouseman

0 Introduction
--Wilford W. Box, Dallas Cluster

067 "Institutional Effectiveness from a General Systems Perspective"
--Ovid C. Lewis

0 Introduction
--Frank Heard, Southeast Cluster

068 "Does Institutional Research Make a Difference in Two Year Public Community Colleges?"
--Earl L. Wright
TUESDAY, August 2

4:00 P.M. - 5:00 P.M.

- Introduction
  -- Ronald O. Kibby, Santa Ana Cluster

069 "How to Write It 'Right' in the Doctoral Paper - I"
  -- Donald C. Rigg

CLUSTER MEETINGS

5:30 P.M.

Students Meet in Rooms Indicated on Page xv
WEDNESDAY, August 3

SPECIALIZATION SEMINAR MEETINGS

8:30 A.M. - 12:00 M.

- Emergence of Higher Education in America
  GRAND SALON
  --D. W. Bryant
  --F. C. Kintzer
  --J. L. Wattenbarger

- History, Philosophy, and Practices of Adult Education
  CAUSEWAY
  --D. L. Cook

- Personnel-Human Resources Development
  GULF STREAM
  --W. H. Groff

- Politics, Law, and Economics of Higher Education
  GRAND SALON
  --J. T. Kelly
  --S. V. Martorana
  --L. A. Nespoli

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WEDNESDAY, August 3

No Presentations are Scheduled for Wednesday Afternoon.
THURSDAY, August 4

CONCURRENT SESSIONS

8:30 A.M. - 9:30 A.M.

0 Introduction
--Robert Hooks, West Florida Cluster

070 "Empowering the Institution Through Effective Management Development Patterns"
--Philip L. Woolf

0 Introduction
--Willie Hart, Chicago Cluster

071 "Alumni Research: Methods and Applications for Institutional Enhancement - Part I"
--Gerlinda S. Melchiori

0 Introduction
--George Parker, Hampton Cluster

072 "Technology: A Perspective on Teaching and Learning"
--J. Terence Kelly
THURSDAY, August 4

8:30 A.M. - 9:30 A.M.

0 Introduction
--Gloria Brewer,
Philadelphia Cluster

073 "Colleges and Public Trust: Leveraging Institutional Effectiveness Through Stature Enhancement"
--Richard L. Alfred

0 Introduction
--Larry Pitman,
Santa Ana Cluster

074 "Executive as Rogue: The Productivity and Team-Building Imperative"
--Robert C. Preziosi

CONCURRENT SESSIONS

9:45 A.M. - 10:45 A.M.

0 Introduction
--Chris Ypsilanti,
So. Florida Cluster

075 "Empowering the Institution Through Effective Management Development Patterns"
--Philip L. Woolf
THURSDAY, August 4

9:45 A.M. - 10:45 A.M.

076 "Alumni Research: Methods and Applications for Institutional Enhancement - Part I"
--Gerlinda S. Melchiori

077 "Byzantine Stratagems Made Simple"
--Daniel L. Austin

078 "Reconciling Pressures to Commitment to Excellence with Pressures to Accommodate to New Conditions and Demands"
--Sebastian V. Martorana
THURSDAY, August 4

9:45 A.M. - 10:45 A.M.

- Introduction
  --J. Duffer Childrey, Hampton Cluster

079 "Colleges and Public Trust: Leveraging Institutional Effectiveness Through Stature Enhancement"
--Richard L. Alfred

- Introduction
  --Sue Ochsner, Dallas Cluster

080 "Executive as Rogue: The Productivity and Team-Building Imperative"
--Robert C. Preziosi

SPECIALIZATION SEMINAR MEETINGS

11:00 A.M. - 12:00 M.

- Emergence of Higher Education in America
  --D. W. Bryant
  --F. C. Kintzer
  --J. L. Wattenbarger
THURSDAY, August 4

11:00 A.M. - 12:00 M.

- History, Philosophy, and Practices of Adult Education
  -- D. L. Cook

- Personnel-Human Resources Development
  -- W. H. Groff

- Politics, Law, and Economics of Higher Education
  -- J. T. Kelly
  -- S. V. Martorana
  -- L. A. Nespoli

LUNCH BREAK

12:00 M. - 1:30 P.M.
THURSDAY, August 4

CONCURRENT SESSIONS

1:30 P.M. - 2:30 P.M.

0 Introduction
--Lovberita Cross, Southeast Cluster

081 "Enhancing the Effectiveness of Your Institutional Marketing Program Through High Technology"
--Al P. Mizell

0 Introduction
--Carolyn S. Kross, Santa Ana Cluster

082 "Glendale Community College Meets Employers' Needs"
--John A. Davitt

0 Introduction
--Charles Carroll, Tampa Cluster

083 "Attrition Prevention: Keeping Effective Faculty Down on the Campus"
--Malcolm M. Black
THURSDAY, August 4

1:30 P.M. - 2:30 P.M.

- Introduction
  -- Regina Studwell, Chicago Cluster

084 "Enhancing Institutional Effectiveness: The Challenge of Creating a Viable Personal Enrichment Program"
  -- Marcy Ullom

- Introduction
  -- Richard St. Clair, Dallas Cluster

085 "Reconciling Pressures to Commitment to Excellence with Pressures to Accommodate to New Conditions and Demands"
  -- Sebastian V. Martorana

- Introduction
  -- Yvonne Duncan, Philadelphia Cluster

086 "Increasing Student Retention"
  -- Mantha Mehallis
THURSDAY, August 4

1:30 P.M. - 2:30 P.M.

- Introduction
  --Dudley Morgan, Northwest Cluster

087 "Barriers to Excellence in Adult Learning: A Colloquium"
  --Philip H. DeTurk

- Introduction
  --Marvin Smith, West Florida Cluster

088 "Politics as a Dimension of Organizational Effectiveness"
  --Dale L. Cook

CONCURRENT SESSIONS

2:45 P.M. - 3:45 P.M.

- Introduction
  --Marie Colucci, Santa Ana Cluster

089 "The Development of a 'College of Education' in an Innovative Private University: Goals, Issues, and Implementation"
  --Richard M. Goldman
THURSDAY, August 4

2:45 P.M. - 3:45 P.M.

ULF

0 Introduction
--John Lucero, West Florida Cluster

090 "Glendale Community College Meets Employers' Needs"
--John A. Davitt

WAY II

0 Introduction
--Mary Whetstone, Greenwood Cluster

091 "Attrition Prevention: Keeping Effective Faculty Down on the Campus"
--Malcolm M. Black

AND LONA

0 Introduction
--Dolores Clark, Dallas Cluster

092 "Enhancing Institutional Effectiveness: The Challenge of Creating a Viable Personal Enrichment Program"
--Marcy Ullom
THURSDAY, August 4

2:45 P.M. - 3:45 P.M.

0 Introduction
   --Anne Walker, Greenwood Cluster

093 "The Practicum Report: Now That I Have the Answer, So What?"
   --Valda M. Robinson

0 Introduction
   --Diane Paul, Northwest Cluster

094 "How to Write It 'Right' in the Doctoral Paper - II"
   --Donald C. Rigg

0 Introduction
   --Gordon Gilgan, Southeast Cluster

095 "Increasing Student Retention"
   --Mantha Mehallis
THURSDAY, August 4

2:45 P.M. - 3:45 P.M.

GULF STREAM

096 "Barriers to Excellence in Adult Learning: A Colloquium"
--Philip H. DeTurk

CAUSEWAY

097 "Identifying and Utilizing Appropriate Research: 'Continuing the Commitment to Excellence . . .!' Through Computer-Based Bibliographic Retrieval"
--Elizabeth A. Poliner

CAUSEWAY

098 "Politics as a Dimension of Organizational Effectiveness"
--Dale L. Cook
THURSDAY, August 4

CONCURRENT SESSIONS

4:00 P.M. - 5:00 P.M.

0 Introduction
--Jerry Dilley,
Chicago Cluster

099 "The Development of a 'College of Education' in an Innovative Private University: Goals, Issues, and Implementation"
--Richard M. Goldman

100 "Enhancing the Effectiveness of Your Institutional Marketing Program Through High Technology"
--Al P. Mizell

101 "Byzantine Stratagems Made Simple"
--Daniel L. Austin
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                        | --Betty Dexter, West Florida Cluster                                   |
|              | 102 "Technology: A Perspective on Teaching and Learning" J. Terence Kelly |
|              | • Introduction GRAND SALON E  
                        | --John Boerger, Santa Ana Cluster                                     |
|              | 103 "The Practicum Report: Now That I have the Answer, So What?"  
                        | --Valda M. Robinson                                                   |
|              | • Introduction GRAND SALON F  
                        | --Roger Jacquelin, Hampton Cluster                                    |
|              | 104 "How to Write It 'Right' in the Doctoral Paper - II"  
                        | --Donald C. Rigg                                                      |
THURSDAY, August 4

4:00 P.M. - 5:00 P.M.

• Introduction
  -- Irene Hillman,
  So. Florida Cluster

105 "Identifying and Utilizing Appropriate Research: 'Continuing the Commitment to Excellence . . .'
Through Computer-Based Bibliographic Retrieval"
  -- Elizabeth A. Poliner

CLUSTER MEETINGS

5:30 P.M.

Students Meet in Rooms Indicated on Page xv
FRIDAY, August 5

PRACTITIONERS' HALL OF FAME

8:30 A.M. - 9:30 A.M.

0 Introduction
--Gloria Willingham,
Santa Ana Cluster

106 "The Marshall
University Meet-the-Scholars Award"
--Christopher L. Dolmetsch

0 Introduction
--George Pastor,
Tampa Cluster

107 "Leadership
Transitions: Educating Tomorrow's Leaders"
--Barbara E. Kovach

0 Introduction
--John Westbrook,
West Florida Cluster

108 "Linking Freshmen
to Increase Retention"
--Patricia Licklider
FRIDAY, August 5

8:30 A.M. - 9:30 A.M.

0 Introduction
--Mary Guines, Hampton Cluster

109 "The Role of the Career Development Office in Recruiting the Non-Traditional Student"
--Jack Tharp

PRACTITIONERS' HALL OF FAME

9:45 A.M. - 10:45 A.M.

0 Introduction
--Cecile Lawrence, So. Florida Cluster

110 "The Marshall University Meet-the-Scholars Award"
--Christopher L. Dolmetsch

0 Introduction
--Robert Hooks, West Florida Cluster

111 "Leadership Transitions: Educating Tomorrow's Leaders"
--Barbara E. Kovach
FRIDAY, August 5

9:45 A.M. - 10:45 A.M.

- Introduction
  -- Carol Ancona, Tampa Cluster

112 "Linking Freshmen to Increase Retention"
  -- Patricia Licklider

- Introduction
  -- Margaret Zegers, Philadelphia Cluster

113 "The Role of the Career Development Office in Recruiting the Non-Traditional Student"
  -- Jack Tharp

SPECIALIZATION SEMINAR MEETINGS

11:00 A.M. - 12:00 M.

- Emergence of Higher Education in America

  -- D. W. Bryant
  -- F. C. Kintzer
  -- J. L. Wattenbarger
FRIDAY, August 5

11:00 A.M. - 12:00 M.

- History, Philosophy, and Practices of Adult Education
  --D. L. Cook

- Personnel-Human Resources Development
  --W. H. Groff

- Politics, Law, and Economics of Higher Education
  --J. T. Kelly
  --S. V. Martorana
  --L. A. Nespoli

LUNCH BREAK

12:00 M. - 1:30 P.M.
FRIDAY, August 5

CONCURRENT SESSIONS

1:30 P.M. - 2:30 P.M.

0 Introduction
--Veronica Brady,
Philadelphia Cluster

114 "Institutional Effectiveness Through Planned Change"
--Donald W. Bryant

0 Introduction
--Betty A. Guisbert,
Tampa Cluster

115 "Alumni Research: Methods and Applications for Institutional Enhancement - Part II"
--Gerlinda S. Melchiori

0 Introduction
--Durwood Sims,
West Florida Cluster

116 "The Paradox of Measuring College Success"
--Richard L. Alfred
FRIDAY, August 5

1:30 P.M. - 2:30 P.M.

117 "Computer Tools for Institutional Effectiveness"
--John A. Scigliano

118 "Improving Institutional Effectiveness Through Faculty Development"
--Charles Atwell

119 "The Use of Performance Indicators in Setting State Policy: Educationally Effective or Politically Expedient?"
--Lawrence A. Nespoli
FRIDAY, August 5

1:30 P.M. - 2:30 P.M.

- Introduction
  --Burton Clark, Philadelphia Cluster

120 "To What Extent Will a Focus on Institutional Effectiveness Contribute to the Commitment for Excellence?"
  --Warren A. Groff

- Introduction
  --Glen Marsteller, So. Florida Cluster

121 "An Analysis of Factors Contributing to Student Withdrawal from Nova University Programs for Higher Education"
  --Thomas W. MacFarland

- Introduction
  --Patricia Mulieri, Tampa Cluster

122 "Leadership Effectiveness: A Review of the Current Literature"
  --Frederick C. Kintzer
FRIDAY, August 5

1:30 P.M. - 2:30 P.M.

- Introduction
  -- Marvin Smith, West Florida Cluster

123 "Research Skills: Enhancing Effectiveness of Computer-Based Bibliographic Retrieval"
  -- Elizabeth A. Poliner

CONCURRENT SESSIONS

2:45 P.M. - 3:45 P.M.

- Introduction
  -- Peter Pevonka, Tampa Cluster

125 "Institutional Effectiveness Through Planned Change"
  -- Donald W. Bryant
FRIDAY, August 5

2:45 P.M. - 3:45 P.M.

126 "Alumni Research: Methods and Applications for Institutional Enhancement - Part II"
--Gerlinda S. Melchiori

127 "The Paradox of Measuring College Success"
--Richard L. Alfred

128 "Computer Tools for Institutional Effectiveness"
--John A. Scigliano
FRIDAY, August 5

2:45 P.M. - 3:45 P.M.

• Introduction
  --Lillian Stewart, Springfield Cluster

129 "Improving Institutional Effectiveness Through Faculty Development"
  --Charles Atwell

• Introduction
  --Dorothy Ward, Tampa Cluster

130 "The Use of Performance Indicators in Setting State Policy: Educationally Effective or Politically Expedient?"
  --Lawrence A. Nespoli
FRIDAY, August 5

2:45 P.M. - 3:45 P.M.

0 Introduction
--John Westbrook,
West Florida Cluster

131 "To What Extent
Will a Focus on
Institutional
Effectiveness
Contribute to the
Commitment for
Excellence?"
--Warren A. Groff

0 Introduction
--William Hall,
West Florida Cluster

132 "An Analysis of
Factors Contributing
to Student Withdrawal
from Nova University
Programs for Higher
Education"
--Thomas W. MacFarland
FRIDAY, August 5

2:45 P.M. - 3:45 P.M.

133 "Leadership Effectiveness: A Review of the Current Literature"
--Frederick C. Kintzer

134 "Research Skills: Enhancing Effectiveness of Computer-Based Bibliographic Retrieval"
--Elizabeth A. Poliner

135 "Cooperative Course Development: The Client and the Institute"
--Ronald J. Hawley
FRIDAY, August 5

CLOSING ACTIVITIES

4:00 P.M. - 4:30 P.M.

- Travel to Nova a Campus for Closing Activities

Meet in Lobby

4:30 P.M. - 7:30 P.M.

- CAE Students, Alumni, Adjacent Staff, Spouse/Guest to Pool and Reception and University Cookout School

7:30 P.M.

- Depart Campus to Return to Hotel
SATURDAY, August 6

SPECIALIZATION SEMINAR MEETINGS

8:30 A.M. - 12:00 M.

- Emergence of Higher Education in America

GRAND SALON

--D. W. Bryant
--F. C. Kintzer
--J. L. Wattenbarger

- History, Philosophy, and Practices of Adult Education

CAUSEWAY

--D. L. Cook

- Personnel-Human Resources Development

GULF STREAM

--W. H. Groff

- Politics, Law, and Economics of Higher Education

GRAND SALON

--J. T. Kelly
--S. V. Martorana
--L. A. Nespoli
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