Summer 7-31-1988

Continuing the Commitment to Excellence: Enhancing Institutional Effectiveness Programs for Higher Education [1988]

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NOVA UNIVERSITY

Continuing The Commitment To Excellence:
Enhancing Institutional Effectiveness

Sixteenth Annual Summer Institute
Programs for Higher Education

Embassy Suites Hotel
Fort Lauderdale, Florida
July 31-August 6, 1988
Continuing The Commitment To Excellence: Enhancing Institutional Effectiveness

Sixteenth Annual Summer Institute
Programs for Higher Education
CENTER FOR THE ADVANCEMENT OF EDUCATION

Jack Mills, Director
M.S. Speech and Language Pathology

Ross E. Moreton, Director
Higher Education

Johanne Peck, Director
Research and Program Development

Elizabeth A. Poliner, Director
Information Retrieval Service

Stephen I. Siplet, Director
CAE Student Affairs

J. Donald Stanier, Director
M.S. and Ed.S. Graduate Education Module (GEM)

PROGRAMS FOR HIGHER EDUCATION

Ross E. Moreton, Director

Peter K. Mills, Associate Director

Graduate Fellows

Joseph E. Campbell
Cecilia M. Brown

Staff

Ada Christie  Barbara Cromartie
Assistant to the Administrative
Director Assistant

Marilyn Kriss  Peg Kulak
Secretary Secretary

Marjorie Rowland  Jo Ann Taylor
Administrative Secretary Secretary

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WELCOME

This is our Sixteenth Annual Summer Institute. In 1978, we even had two. One was held in Hawaii and the other in Fort Lauderdale.

Every year, even though most have been very similar in format, they have been unique. Sometimes it has been the location; other times it has been the special blend of outstanding presenters.

The past is a special place full of fond memories—memories that should not be lost. However, we cannot live in the past. We must work hard today to make tomorrow even better.

I think the theme "Continuing the Commitment to Excellence: Enhancing Institutional Effectiveness" is especially apropos. To build a better tomorrow all of us need to be concerned about a greater commitment to excellence.

I hope you brought with you an attitude of expectancy and a thirst for new ideas. If so, I know you will be involved and that will lead to positive results.

Welcome to the 1988 Programs for Higher Education Summer Institute.

Ross E. Moreton
Director
1988 ANNUAL SUMMER INSTITUTE
PRESENTERS

DR. RICHARD L. ALFRED, The University of Michigan, Ann Arbor, MI

DR. CHARLES ATWELL, Pensacola Junior College, Pensacola, FL

DR. DANIEL L. AUSTIN, Nova University, Ft. Lauderdale, FL

DR. ANITA G. BARRETT, Tarrant County Junior College, Ft. Worth, TX

DR. MARCIA J. BELCHER, Miami-Dade Community College, Miami, FL

DR. MALCOLM M. BLACK, Broward Community College, Ft. Lauderdale, FL

DR. JOHN W. BOUSEMAN, Hillsborough Community College, Tampa, FL

DR. DONALD W. BRYANT, Carteret Community College, Morehead City, NC

DR. DALE L. COOK, Kent State University, Kent, OH

DR. JOHN A. DAVITT, Glendale Community College, Glendale, CA

DR. PHILIP H. DETURK, Nova University, Ft. Lauderdale, FL
1988 ANNUAL SUMMER INSTITUTE
PRESENTERS (Cont.)

DR. CHRISTOPHER L. DOLMETSCH,
Marshall University, Huntington, WV

DR. RICHARD L. FAIRLEY, U. S.
Department of Education,
Washington, D.C.

DR. ABRAHAM S. FISCHLER, Nova
University, Ft. Lauderdale, FL

DR. NANCY F. GADBOW, Syracuse
University, Syracuse, NY

DR. RICHARD M. GOLDMAN, Nova
University, Ft. Lauderdale, FL

DR. WARREN H. GROFF, Shelby State
Community College, Memphis, TN

DR. RONALD J. HAWLEY, Marshall
University, Huntington, WV

DR. BARTON R. HERRSCHER, University
of Houston, Houston, TX

DR. WAYNNE B. JAMES, University of
South Florida, Tampa, FL

DR. J. TERENCE KELLY, Miami-Dade
Community College, Miami, FL

DR. FREDERICK C. KINTZER, University
of California/Los Angeles, Los
Angeles, CA
1988 ANNUAL SUMMER INSTITUTE PRESENTERS (Cont.)

DR. ROSEMARY F. KOLDE, Great Oaks Joint Vocational School District, Cincinnati, OH

DR. DOROTHY M. KNOELL, California Postsecondary Education Commission, Sacramento, CA

DR. BARBARA E. KOVACH, Rutgers University, New Brunswick, NJ

DR. OVID C. LEWIS, Nova University, Ft. Lauderdale, FL

DR. PATRICIA LICKLIDER, John Jay College, The City University of New York, New York, NY

DR. JOHN LOSAK, Miami-Dade Community College, Miami, FL

DR. THOMAS W. MACFARLAND, Consultant, Ft. Lauderdale, FL

DR. SEBASTIAN V. MARTORANA, The Pennsylvania State University, University Park, PA

DR. JANE E. MATSON, California State University/Los Angeles, Los Angeles, CA

DR. MANTHA MEHALLIS, Nova University, Ft. Lauderdale, FL
1988 ANNUAL SUMMER INSTITUTE PRESENTERS (Cont.)

DR. GERLINDA S. MELCHIORI, The University of Michigan, Ann Arbor, MI

DR. PETER K. MILLS, Nova University, Ft. Lauderdale, FL

DR. AL P. MIZELL, Nova University, Ft. Lauderdale, FL

DR. ROSS E. MORETON, Nova University, Ft. Lauderdale, FL

DR. LARRY A. NESPOLI, Maryland State Board for Community Colleges, Annapolis, MD

DR. RONALD A. NEWELL, Consultant, Ontario, CAN

DR. ALBERT J. PAUTLER, State University of New York at Buffalo, Buffalo, NY

MS. ELIZABETH A. POLINER, Nova University, Ft. Lauderdale, FL

DR. ROBERT C. PREZIOSI, Nova University, Ft. Lauderdale, FL

DR. GARY E. RANKIN, Oklahoma City Community College, Oklahoma City, OK

DR. DONALD C. RIGG, Writing Consultant, Ft. Lauderdale, FL
1988 ANNUAL SUMMER INSTITUTE
PRESENTERS (Cont.)

DR. VALDA M. ROBINSON, Hillsborough Community College, Tampa, FL

DR. JOHN A. SCIGLIANO, Nova University, Ft. Lauderdale, FL

DR. GERALD E. SROUFE, American Educational Research Association, Washington, DC

MR. JACK THARP, Indiana University, Kokomo, Indiana

DR. MARCY ULLOM, University of Miami, Coral Gables, FL

DR. KENNETH E. VARCOE, The Pennsylvania State University, State College, PA

DR. JAMES L. WATTENBARGER, University of Florida, Gainesville, FL

DR. PHILIP L. WOOLF, John Tyler Community College, Chester, VA

DR. EARL L. WRIGHT, San Antonio Community College, San Antonio, TX

DR. DAVID L. ZIERATH, University of Wisconsin at Platteville, Platteville, WI
INTRODUCTION OF PRESENTERS

Our appreciation is extended to the following students who will introduce the presenters at the concurrent sessions during the summer institute.

<table>
<thead>
<tr>
<th>Introducer</th>
<th>Cluster</th>
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<tbody>
<tr>
<td>Carol Ancona</td>
<td>Tampa</td>
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<tr>
<td>Michael P. Basile</td>
<td>Philadelphia</td>
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<tr>
<td>Laura Berry</td>
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<td>John Boerger</td>
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<td>Wilford W. Box</td>
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<td>Veronica Brady</td>
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<td>Joseph E. Campbell</td>
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<td>Charles Carroll</td>
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<td>J. Duffer Childrey</td>
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<td>Burton A. Clark</td>
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<td>Dolores Clark</td>
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<td>Marie Colucci</td>
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<td>Introducer</td>
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<td>Lovberta Cross</td>
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<td>Jerry Dilley</td>
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<td>Yvonne Duncan</td>
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<td>Shirley Fisher</td>
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<td>Gordon Gilgan</td>
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<td>William Hall</td>
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<td>Willie Hart</td>
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<td>Robert Hooks</td>
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<td>Jerome Jamerson</td>
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<td>William M. Kaye</td>
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<td>Introducer</td>
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<td>Ronald O. Kibby</td>
<td>Santa Ana</td>
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<td>Carolyn S. Kross</td>
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<td>Glen Marsteller</td>
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<td>Katherine Moore</td>
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<td>Dudley Morgan</td>
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<td>Patricia Mulieri</td>
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<td>Sue Ochsner</td>
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<td>George Pastor</td>
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<td>Diane Paul</td>
<td>Northwest</td>
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<td>Peter Pevonka</td>
<td>Tampa</td>
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<td>Larry Pitman</td>
<td>Santa Ana</td>
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<td>Daniel Pokorny</td>
<td>Northwest</td>
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**INTRODUCTION OF PRESENTERS (Cont.)**

<table>
<thead>
<tr>
<th><strong>Introducer</strong></th>
<th><strong>Cluster</strong></th>
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<tr>
<td>Durwood Sims</td>
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<td>Marvin Smith</td>
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<td>Richard St. Clair</td>
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<td>Regina Studwell</td>
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<td>Eleanor Syler</td>
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<td>Anne Walker</td>
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<td>Dorothy Ward</td>
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<td>Carolyn Webber</td>
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<td>John Westbrook</td>
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<td>Charles Wilson</td>
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<td>Chris Ypsilanti</td>
<td>South Florida</td>
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<tr>
<td>Margaret Zegers</td>
<td>Philadelphia</td>
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</tbody>
</table>
There are ten cluster meeting rooms located at the Embassy Suites Hotel. You will notice that in most cases two clusters are meeting in the same room. Students and graduates in attendance whose clusters do not have a meeting room may affiliate with any cluster they wish.

<table>
<thead>
<tr>
<th>Cluster</th>
<th>Room</th>
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<tbody>
<tr>
<td>Alaska</td>
<td>Grand Salon B</td>
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<td>Chicago</td>
<td>Grand Salon A</td>
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<td>Greenwood</td>
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<td>Hampton</td>
<td>Grand Salon D</td>
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<td>Northwest</td>
<td>Grand Salon E</td>
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<td>Oakland</td>
<td>Gulf Stream B</td>
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<td>Philadelphia</td>
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<td>South Florida</td>
<td>Gulf Stream B</td>
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<td>Springfield</td>
<td>Causeway II</td>
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<tr>
<td>Tampa</td>
<td>Causeway III</td>
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<tr>
<td>West Florida</td>
<td>Grand Salon C</td>
</tr>
</tbody>
</table>
INSTITUTE THEME. The theme of this summer institute is "Continuing the Commitment to Excellence: Enhancing Institutional Effectiveness." The majority of the presentations center around this theme. We hope that the timeliness of this theme will result in your experiencing a most interesting institute.

INSTITUTE OFFICE. The Programs for Higher Education Institute Office is located in room 209. It will be open the following days and hours:

Friday, July 29
10:00 A.M. - 7:00 P.M.

Saturday, July 30
8:30 A.M. - 7:00 P.M.

Sunday, July 31
9:30 A.M. - 6:00 P.M.

Monday, August 1
7:30 A.M. - 9:00 A.M.
9:45 A.M. - 5:30 P.M.

Tuesday, August 2
8:00 A.M. - 5:30 P.M.

Wednesday, August 3
8:00 A.M. - 12:30 P.M.

Thursday, August 4
8:00 A.M. - 5:30 P.M.
SPECIAL NOTES (Cont.)

Friday, August 5
8:00 A.M. - 3:45 P.M.

Saturday, August 6
8:00 A.M. - 12:30 P.M.

RECEPTIONS. An opening reception is scheduled for Sunday, July 31, from 7:30 P.M. to 9:00 P.M. in the Grand Salon. Spouses and friends of students and faculty are also invited.

Dr. and Mrs. Abraham S. Fischler will host a reception for students' spouses and friends on Tuesday, August 2 from 2:45 P.M. to 3:45 P.M. This reception will be held in suite number 1205.

GRADUATES. Graduates attending the summer institute may attend cluster meetings.

Graduates should attend their "home" cluster meeting Sunday afternoon in order to register for the institute. After registering, they may attend any institute activities or cluster meetings they wish.
CLUSTER MEETINGS. On Sunday, Monday, Tuesday, and Thursday, students will meet in their cluster meeting rooms at the times indicated in the program. During these meetings cluster business and a discussion of the day's activities will be carried on in an informal manner.

SPECIAL SESSIONS. There are several special sessions scheduled during the week. These include practicum topic and MARP help sessions. Refer to the program for times and places.

TUESDAY MORNING CONCURRENTS. At 8:30 A.M., Tuesday morning, there will be four major concurrent sessions by distinguished presenters in higher education; adult education; and vocational, technical, and occupational education. Students may wish to hear speakers address issues in their own or other specializations. See abstracts for content. Following these presentations, each speaker will be available at 9:45 A.M. - 10:45 A.M. to engage in a continuing dialogue with interested students.
SPECIAL NOTES (Cont.)

QUICK REFERENCE. A quick reference of presenters and page numbers is contained on the last pages of the program.

CODE NUMBERS. A code number has been assigned to every session. These numbers will be used for identification purposes in the evaluation and attendance processes.

1989 SUMMER INSTITUTE. The 1989 Summer Institute will be held at the Marriott's Rancho Las Palmas in Palm Springs, California, from Sunday, July 30 to Saturday, August 5.

1990 SUMMER INSTITUTE. The 1990 Summer Institute will be held at the Marriott's Harbor Beach in Fort Lauderdale, Florida, beginning Sunday, July 22 to Saturday, July 28, 1990.

MAP OF HOTEL'S MEETING FACILITIES. A directory of the hotel's meeting facilities is at the centerfold of this booklet.
CLOSING ACTIVITIES. A reception and cook-out for all CAE students, alumni, staff, spouses/guests has been scheduled for Friday afternoon, August 5. Additional information will be provided by cluster coordinators.
SUNDAY, July 31

MEETING

9:00 A.M. - 11:00 A.M.

○ Graduate Student Council Meeting

SPECIALIZATION SEMINAR MEETINGS

1:00 P.M. - 2:00 P.M.

○ Emergence of Higher Education in America
  GRAND SALON A

○ History, Philosophy, and Practices of Adult Education
  CAUSEWAY II

○ Personnel-Human Resources Development
  GULF STREAM A

○ Politics, Law, and Economics of Higher Education
  GRAND SALON D
SUNDAY, July 31

2:00 P.M. - 5:00 P.M.

- Emergence of Higher Education in America
  - D. W. Bryant
  - F. C. Kintzer
  - J. L. Wattenbarger

- History, Philosophy, and Practices of Adult Education
  - D. L. Cook

- Personnel-Human Resources Development
  - W. H. Groff

- Politics, Law, and Economics of Higher Education
  - J. T. Kelly
  - S. V. Martorana
  - L. A. Nespoli
MONDAY, August 1

OPENING SESSIONS

8:00 A.M. - 9:00 A.M.

- Opening Remarks
  --Ross E. Moreton

- Welcome
  --Richard M. Goldman
  --Abraham S. Fischler

- Introduction of Keynote Speaker
  --Peter K. Mills

001 "Access, Articulation, and Assessment--3 A's"
  --Dorothy M. Knoell

9:00 A.M. - 9:30 A.M.

- Staff Recognition for Service
  --Ross E. Moreton
MONDAY, August 1

CONCURRENT SESSIONS

9:45 A.M. - 10:45 A.M.

0 Introduction
--Wilford W. Box, Dallas Cluster

002 "The Hunter Model as a Means of Improving Institutional Teaching Effectiveness"
--Albert J. Pautler

0 Introduction
--Ronald O. Kibby, Santa Ana Cluster

003 "Institutional Effectiveness and the Change Process"
--Kenneth E. Varcoe

0 Introduction
--Gloria Brewer, Philadelphia Cluster

004 "Helping the Disadvantaged Achieve Excellence"
--Richard L. Fairley
MONDAY, August 1

9:45 A.M. - 10:45 A.M.

0 Introduction
--Carol Ancona,
Tampa Cluster

005 "Follow-Up to Keynote Address"
--Dorothy M. Knoell

0 Introduction
--Judy L. Brown,
Springfield Cluster

006 "The Proposal Process:
Forget About the Answer; What Is the Question?"
--Valda M. Robinson

0 Introduction
--George Parker,
Hampton Cluster

007 "Research, Evaluation,
and Development as Contributors to Institutional Effectiveness"
--Barton R. Herrscher
MONDAY, August 1

9:45 A.M. - 10:45 A.M.

0 Introduction
--Frank Heard,
Southeast Cluster

008 "Enhancing
Institutional
Effectiveness Through
Program Analysis"
--Gerald E. Sroufe

0 Introduction
--Anne Walker,
Greenwood Cluster

009 "Value-Added
Assessment: A
Solution to the
Criticisms of Higher
Education?"
--Marcia J. Belcher

0 Introduction
--Chris Ypsilanti,
So. Florida Cluster

010 "Motives, Coping, and
Institutional
Effectiveness"
--David L. Zierath
MONDAY, August 1

9:45 A.M. - 10:45 A.M.

• Introduction
  --Willie Hart,
  Chicago Cluster

011 "Assessment of Institutional Effectiveness"
  --John Losak

SPECIALIZATION SEMINAR MEETINGS

11:00 A.M. - 12:00 M.

• Emergence of Higher Education in America
  --D. W. Bryant
  --F. C. Kintzer
  --J. L. Wattenbarger

• History, Philosophy, and Practices of Adult Education
  --D. L. Cook

GRAND SALON

CAUSEWAY

III

II

A

B

C
MONDAY, August 1

11:00 A.M. - 12:00 M.

• Personnel-Human Resources Development
  GULF STREAM
  --W. H. Groff

• Politics, Law, and Economics of Higher Education
  GRAND SALON
  --J. T. Kelly
  --S. V. Martorana
  --L. A. Nespoli

LUNCH BREAK

12:00 M. - 1:30 P.M.

CONCURRENT SESSIONS

1:30 P.M. - 2:30 P.M.

• Introduction
  --Charles Carroll, Tampa Cluster
  GRAND SALON

012 "The Hunter Model as a Means of Improving Institutional Teaching Effectiveness"
  --Albert J. Pautler
MONDAY, August 1

1:30 P.M. - 2:30 P.M.

013 "Institutional Effectiveness and the Change Process"
--Kenneth E. Varcoe

014 "Motives, Coping, and Institutional Effectiveness"
--David L. Zierath

015 "The Integration of Marketing into the Institutional Planning Process"
--Gary E. Rankin
MONDAY, August 1

1:30 P.M. - 2:30 P.M.

• Introduction
  --Jerome Jamerson, Southeast Cluster

016 "Should They Call You Doctor"
  --Ronald A. Newell

• Introduction
  --Katherine Moore, Dallas Cluster

017 "Research, Evaluation, and Development as Contributors to Institutional Effectiveness"
  --Barton R. Herrscher

• Introduction
  --Larry Pitman, Santa Ana Cluster

018 "Enhancing Institutional Effectiveness Through Program Analysis"
  --Gerald E. Sroufe
MONDAY, August 1

1:30 P.M. - 2:30 P.M.

019 "Institutional Effectiveness: A Critical Imperative for Student Affairs in Higher Education"
   --Earl L. Wright

CONCURRENT SESSIONS

2:45 P.M. - 3:45 P.M.

021 "Read, Revise, Rewrite, and Re-Read: The Realities of the Practicum Process"
   --Anita G. Barrett
MONDAY, August 1

2:45 P.M. - 3:45 P.M.

0 Introduction
--Carolyn S. Kross, Santa Ana Cluster

022 "Institutional Effectiveness and Strategic Planning: Rhetoric or Reality?"
--Mantha Mehallis

0 Introduction
--William M. Kaye, Philadelphia Cluster

023 "Value-Added Assessment: A Solution to the Criticisms of Higher Education?"
--Marcia J. Belcher

0 Introduction
--Henry C. Giles, Greenwood Cluster

024 "The Integration of Marketing into the Institutional Planning Process"
--Gary E. Rankin
MONDAY, August 1

2:45 P.M. - 3:45 P.M.

0 Introduction
--Daniel Pokorny, Northwest Cluster

025 "Should They Call You Doctor"
--Ronald A. Newell

026 "Curriculum and Program Planning Practicum Topics"
--Barton R. Herrscher
--Al P. Mizell
--Albert J. Pautler

027 "Governance and Management Practicum Topics"
--Daniel L. Austin
--Warren A. Groff
--John A. Scigliano

028 "Learning Theory and Applications Practicum Topics"
--John Losak
--Earl L. Wright
MONDAY, August 1

2:45 P.M. - 3:45 P.M.

0 Introduction
--Shirley Fisher, Philadelphia Cluster

029 "The Interdisciplinary Humanities Program: Curricular Complement and Catalyst"
--John A. Davitt

CONCURRENT SESSIONS

4:00 P.M. - 5:00 P.M.

0 Introduction
--Joseph E. Campbell, So. Florida Cluster

030 "Read, Revise, Rewrite, and Re-Read: The Realities of the Practicum Process"
--Anita G. Barrett

0 Introduction
--Regina Studwell, Chicago Cluster

031 "Institutional Effectiveness and Strategic Planning: Rhetoric or Reality?"
--Mantha Mehallis
MONDAY, August 1

4:00 P.M. - 5:00 P.M.

0 Introduction
-- Margaret Zegers,
Philadelphia Cluster

032 "Helping the
Disadvantaged Achieve
Excellence"
-- Richard L. Fairley

033 "Applied
Educational
Research and
Evaluation Practicum
Topics"
-- Marcia J. Belcher
-- Gary E. Rankin

0 Introduction
-- Roger Jacquelin,
Hampton Cluster

034 "The Proposal Process:
Forget About the
Answer; What Is the
Question?"
-- Valda M. Robinson
MONDAY, August 1

4:00 P.M. - 5:00 P.M.

035 "Societal Factors Affecting Education Practicum Topics" --Kenneth E. Varcoe --David L. Zierath

Introduction
--Diane Paul, Northwest Cluster

GULF STREAM A

036 "Institutional Effectiveness: A Critical Imperative for Student Affairs in Higher Education" --Earl L. Wright

Introduction
--Cecile Lawrence, So. Florida Cluster

GULF STREAM B

037 "The Interdisciplinary Humanities Program: Curricular Complement and Catalyst" --John A. Davitt

CAUSEWAY III

16
MONDAY, August 1

CLUSTER MEETINGS

5:30 P.M.

Students Meet in Rooms
Indicated on Page xv
TUESDAY, August 2

CONCURRENT SESSIONS

8:30 A.M. - 9:30 A.M.

• Introduction
  --Patricia Mulieri, Tampa Cluster

  038 "Action for Excellence"
  --Rosemary F. Kolde

• Introduction
  --Mary Whetstine, Greenwood Cluster

  039 "Institutional and Personal Strategies for Maintaining Vitality"
  --Kenneth E. Varcoe

• Introduction
  --Laura Berry, Chicago Cluster

  040 "Participation in Adult Education as a Professional"
  --Waynne B. James
TUESDAY, August 2

8:30 A.M. - 9:30 A.M.

041 "Measuring Quality: How Do You Do It?"
--James L. Wattenbarger

CONCURRENT SESSIONS

9:45 A.M. - 10:45 A.M.

042 "Instructional Technology: An Institutional Effectiveness Imperative"
--Barton R. Herrscher

043 "A Low Budget Assessment Program That Works"
--Gary E. Rankin
TUESDAY, August 2

9:45 A.M. - 10:45 A.M.

0 Introduction
--Dempsey Herring, Hampton Cluster

044 A Follow-Up to the 8:30 A.M. Presentation "Action for Excellence" --Rosemary F. Kolde

0 Introduction
--Gloria Willingham, Santa Ana Cluster

045 A Follow-Up to the 8:30 A.M. Presentation "Institutional and Personal Strategies for Maintaining Vitality" --Kenneth E. Varcoe
TUESDAY, August 2

9:45 A.M. - 10:45 A.M.

0 Introduction
--Carolyn Webber,
So. Florida Cluster

046 A Follow-Up to
the 8:30 A.M.
Presentation
"Participation in
Adult Education as
a Professional"
--Waynne B. James

0 Introduction
--Charles Wilson,
Springfield Cluster

047 A Follow-Up to
the 8:30 A.M.
Presentation
"Measuring Quality:
How Do You Do It?"
--James L. Wattenbarger

0 Introduction
--Sue Ochsner,
Dallas Cluster

048 "Issues in Continuing
Higher Education:
The Institution's
Response"
--Nancy F. Gadbow

22
TUESDAY, August 2

9:45 A.M. - 10:45 A.M.

- Introduction
  --George Pastor,
  Tampa Cluster

049 "Postsecondary Technical Education:
The Proprietary Sector"
  --Albert J. Pautler

- Introduction
  --John Boerger,
  Santa Ana Cluster

050 "How to Write It 'Right' in the Doctoral Paper - I"
  --Donald C. Rigg

- Introduction
  --Michael P. Basile,
  Philadelphia Cluster

051 "Enhancing Institutional Effectiveness Through Emphasis on the Teaching/Learning Process"
  --John Losak
SPECIALIZATION SEMINAR MEETINGS

11:00 A.M. - 12:00 M.

- Emergence of Higher Education in America
  --D. W. Bryant
  --F. C. Kintzer
  --J. L. Wattenbarger
  **GRAND SALON**
  A
  B
  C

- History, Philosophy, and Practices of Adult Education
  --D. L. Cook
  **CAUSEWAY**
  II

- Personnel-Human Resources Development
  --W. H. Groff
  **GULF STREAM**
  A

- Politics, Law, and Economics of Higher Education
  --J. T. Kelly
  --S. V. Martorana
  --L. A. Nespoli
  **GRAND SALON**
  D
  E
  F
TUESDAY, August 2

LUNCH BREAK

12:00 M. - 1:30 P.M.

MAJOR PRESENTATION

1:30 P.M. - 2:30 P.M.

- Introduction
  --Joseph E. Campbell, So. Florida Cluster

052 "A Look at Nova University's Liberal Studies Program"
  --Abraham S. Fischler

CONCURRENT SESSIONS

2:45 P.M. - 3:45 P.M.

- Introduction,
  --Mary Guines, Hampton Cluster

053 "Instructional Technology: An Institutional Effectiveness Imperative"
  --Barton R. Herrscher
TUESDAY, August

CONCURRENT SESSIONS

2:45 P.M. - 3:45 P.M.

0 Introduction
--Jerry Dilley,
Chicago Cluster

054 "Postsecondary Technical Education: The Proprietary Sector"
--Albert J. Pautler

0 Introduction
--Judy L. Brown,
Springfield Cluster

055 "A Low Budget Assessment Program That Works"
--Gary E. Rankin

0 Introduction
--Peter Pevonka,
Tampa Cluster

056 "Balancing Organizational Structure to Enhance Institutional Effectiveness"
--David L. Zierath

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TUESDAY, August 2

2:45 P.M. - 3:45 P.M.

0 Introduction
--Gordon Gilgan,
Northwest Cluster

057 "The Excellent
Institution: A
Place Where Everyone
Becomes What They
Can Be"
--John W. Bouseman

0 Introduction
--William M. Kaye,
Philadelphia Cluster

058 "Institutional
Effectiveness from a
General Systems
Perspective"
--Ovid C. Lewis

0 Introduction
--Dorothy Ward,
Tampa Cluster

059 "Issues in Continuing
Higher Education:
The Institution's
Response"
--Nancy F. Gadbou
TUESDAY, August 2

2:45 P.M. - 3:45 P.M.

0 Introduction
--Glen Marsteller,
So. Florida Cluster

060 "Does Institutional Research Make a Difference in Two Year Public Community Colleges?"
--Earl L. Wright

061 "MARP Help Session"
--Dale L. Cook
--James L. Wattenbarger

0 Introduction
--Richard St. Clair,
Dallas Cluster

062 "Enhancing Institutional Effectiveness Through Emphasis on the Teaching Learning Process"
--John Losak
TUESDAY, August 2

CONCURRENT SESSIONS

4:00 P.M. - 5:00 P.M.

063 "MARP Help Session"
--Barton R. Herrscher
--Frederick C. Kintzer

GRAND SALON A

064 "MARP Help Session"
--John Losak
--Jane E. Matson
--Sebastian V. Martorana

GRAND SALON C

0 Introduction
--Burton A. Clark,
Philadelphia Cluster

GRAND SALON D

065 "Balancing Organizational Structure to Enhance Institutional Effectiveness"
--David L. Zierath

GRAND SALON
TUESDAY, August 2

4:00 P.M. - 5:00 P.M.

0 Introduction
--Henry C. Giles, Greenwood Cluster

066 "The Excellent Institution: A Place Where Everyone Becomes What They Can Be"
--John W. Bouseman

0 Introduction
--Wilford W. Box, Dallas Cluster

067 "Institutional Effectiveness from a General Systems Perspective"
--Ovid C. Lewis

0 Introduction
--Frank Heard, Southeast Cluster

068 "Does Institutional Research Make a Difference in Two Year Public Community Colleges?"
--Earl L. Wright
TUESDAY, August 2

4:00 P.M. - 5:00 P.M.

• Introduction
  -- Ronald O. Kibby,
  Santa Ana Cluster

069 "How to Write It 'Right' in the Doctoral Paper - I"
  -- Donald C. Rigg

CLUSTER MEETINGS

5:30 P.M.

Students Meet in Rooms Indicated on Page xv

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WEDNESDAY, August 3

SPECIALIZATION SEMINAR MEETINGS

8:30 A.M. - 12:00 M.

- Emergence of Higher Education in America
  GRAND SALON
  --D. W. Bryant
  --F. C. Kintzer
  --J. L. Wattenbarger

- History, Philosophy, and Practices of Adult Education
  CAUSEWAY
  --D. L. Cook

- Personnel-Human Resources Development
  GULF STREAM
  --W. H. Groff

- Politics, Law, and Economics of Higher Education
  GRAND SALON
  --J. T. Kelly
  --S. V. Martorana
  --L. A. Nespoli
WEDNESDAY, August 3

No Presentations are Scheduled for Wednesday Afternoon.
THURSDAY, August 4

CONCURRENT SESSIONS

8:30 A.M. - 9:30 A.M.

070 "Empowering the Institution Through Effective Management Development Patterns"
   --Philip L. Woolf

071 "Alumni Research: Methods and Applications for Institutional Enhancement - Part I"
   --Gerlinda S. Melchiori

072 "Technology: A Perspective on Teaching and Learning"
   --J. Terence Kelly

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THURSDAY, August 4

8:30 A.M. - 9:30 A.M.

073 "Colleges and Public Trust: Leveraging Institutional Effectiveness Through Stature Enhancement"
--Richard L. Alfred

CONCURRENT SESSIONS

9:45 A.M. - 10:45 A.M.

075 "Empowering the Institution Through Effective Management Development Patterns"
--Philip L. Woolf
THURSDAY, August 4

9:45 A.M. - 10:45 A.M.

076 "Alumni Research: Methods and Applications for Institutional Enhancement - Part I"
   --Gerlinda S. Melchiori

077 "Byzantine Stratagems Made Simple"
   --Daniel L. Austin

078 "Reconciling Pressures to Commitment to Excellence with Pressures to Accommodate to New Conditions and Demands"
   --Sebastian V. Martorana
THURSDAY, August 4

9:45 A.M. - 10:45 A.M.

0 Introduction
--J. Duffer Childrey, Hampton Cluster

079 "Colleges and Public Trust: Leveraging Institutional Effectiveness Through Stature Enhancement" --Richard L. Alfred

0 Introduction
--Sue Ochsner, Dallas Cluster

080 "Executive as Rogue: The Productivity and Team-Building Imperative" --Robert C. Preziosi

SPECIALIZATION SEMINAR MEETINGS

11:00 A.M. - 12:00 M.

0 Emergence of Higher Education in America

--D. W. Bryant
--F. C. Kintzer
--J. L. Wattenbarger
THURSDAY, August 4

11:00 A.M. - 12:00 M.

- History, Philosophy, and Practices of Adult Education
  --D. L. Cook

- Personnel-Human Resources Development
  --W. H. Groff

- Politics, Law, and Economics of Higher Education
  --J. T. Kelly
  --S. V. Martorana
  --L. A. Nespoli

LUNCH BREAK

12:00 M. - 1:30 P.M.
THURSDAY, August 4

CONCURRENT SESSIONS

1:30 P.M. - 2:30 P.M.

081 "Enhancing the Effectiveness of Your Institutional Marketing Program Through High Technology"
--Al P. Mizell

082 "Glendale Community College Meets Employers' Needs"
--John A. Davitt

083 "Attrition Prevention: Keeping Effective Faculty Down on the Campus"
--Malcolm M. Black
THURSDAY, August 4

1:30 P.M. - 2:30 P.M.

- Introduction
  -- Regina Studwell, Chicago Cluster

084 "Enhancing Institutional Effectiveness: The Challenge of Creating a Viable Personal Enrichment Program"
  -- Marcy Ullom

- Introduction
  -- Richard St. Clair, Dallas Cluster

085 "Reconciling Pressures to Commitment to Excellence with Pressures to Accommodate to New Conditions and Demands"
  -- Sebastian V. Martorana

- Introduction
  -- Yvonne Duncan, Philadelphia Cluster

086 "Increasing Student Retention"
  -- Mantha Mehallis
THURSDAY, August 4

1:30 P.M. - 2:30 P.M.

- Introduction
  --Dudley Morgan, Northwest Cluster

087 "Barriers to Excellence in Adult Learning: A Colloquium"
  --Philip H. DeTurk

- Introduction
  --Marvin Smith, West Florida Cluster

088 "Politics as a Dimension of Organizational Effectiveness"
  --Dale L. Cook

CONCURRENT SESSIONS

2:45 P.M. - 3:45 P.M.

- Introduction
  --Marie Colucci, Santa Ana Cluster

089 "The Development of a 'College of Education' in an Innovative Private University: Goals, Issues, and Implementation"
  --Richard M. Goldman
THURSDAY, August 4

2:45 P.M. - 3:45 P.M.

**ULF SALON B**

- Introduction
  --John Lucero, West Florida Cluster

090 "Glendale Community College Meets Employers' Needs"
  --John A. Davitt

**WAY SALON C**

- Introduction
  --Mary Whetstine, Greenwood Cluster

091 "Attrition Prevention: Keeping Effective Faculty Down on the Campus"
  --Malcolm M. Black

**AND SALON D**

- Introduction
  --Dolores Clark, Dallas Cluster

092 "Enhancing Institutional Effectiveness: The Challenge of Creating a Viable Personal Enrichment Program"
  --Marcy Ullom
THURSDAY, August 4

2:45 P.M. - 3:45 P.M.

0 Introduction
--Anne Walker,
Greenwood Cluster

093 "The Practicum
Report: Now That I
Have the Answer,
So What?"
--Valda M. Robinson

0 Introduction
--Diane Paul,
Northwest Cluster

094 "How to Write It
'Right' in the
Doctoral Paper - II"
--Donald C. Rigg

0 Introduction
--Gordon Gilgan,
Southeast Cluster

095 "Increasing Student
Retention"
--Mantha Mehallis
THURSDAY, August 4

2:45 P.M. - 3:45 P.M.

096 "Barriers to Excellence in Adult Learning: A Colloquium" --Philip H. DeTurk

097 "Identifying and Utilizing Appropriate Research: 'Continuing the Commitment to Excellence . . .' Through Computer-Based Bibliographic Retrieval" --Elizabeth A. Poliner

098 "Politics as a Dimension of Organizational Effectiveness" --Dale L. Cook
THURSDAY, August 4

CONCURRENT SESSIONS

4:00 P.M. - 5:00 P.M.

0 Introduction
--Jerry Dilley,
Chicago Cluster

099 "The Development of a
'College of Education'
in an Innovative Private
University: Goals, Issues,
and Implementation"
--Richard M. Goldman

100 "Enhancing the
Effectiveness of Your
Institutional
Marketing Program
Through High
Technology"
--Al P. Mizell

101 "Byzantine Stratagems
Made Simple"
--Daniel L. Austin
THURSDAY, August 4

4:00 P.M. - 5:00 P.M.

- Introduction
  -- Betty Dexter, West Florida Cluster

102 "Technology: A Perspective on Teaching and Learning"
  -- J. Terence Kelly

- Introduction
  -- John Boerger, Santa Ana Cluster

103 "The Practicum Report: Now That I have the Answer, So What?"
  -- Valda M. Robinson

- Introduction
  -- Roger Jacquelin, Hampton Cluster

104 "How to Write It 'Right' in the Doctoral Paper - II"
  -- Donald C. Rigg
THURSDAY, August 4

4:00 P.M. - 5:00 P.M.

• Introduction
  -- Irene Hillman,
  So. Florida Cluster

105 "Identifying and
  Utilizing Appropriate
  Research: 'Continuing
  the Commitment to
  Excellence...'
  Through Computer-
  Based Bibliographic
  Retrieval"
  -- Elizabeth A. Poliner

CLUSTER MEETINGS

5:30 P.M.

Students Meet in Rooms
  Indicated on Page xv

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FRIDAY, August 5

PRACTITIONERS' HALL OF FAME

8:30 A.M. - 9:30 A.M.

0 Introduction
--Gloria Willingham,
Santa Ana Cluster

106 "The Marshall
University Meet-
the-Scholars Award"
--Christopher L. Dolmetsch

0 Introduction
--George Pastor,
Tampa Cluster

107 "Leadership
Transitions:
Educating Tomorrow's
Leaders"
--Barbara E. Kovach

0 Introduction
--John Westbrook,
West Florida Cluster

108 "Linking Freshmen
to Increase
Retention"
--Patricia Licklider
FRIDAY, August 5

8:30 A.M. - 9:30 A.M.

0 Introduction
--Mary Guines, Hampton Cluster

109 "The Role of the Career Development Office in Recruiting the Non-Traditional Student"
--Jack Tharp

PRACTITIONERS' HALL OF FAME

9:45 A.M. - 10:45 A.M.

0 Introduction
--Cecile Lawrence, So. Florida Cluster

110 "The Marshall University Meet-the-Scholars Award"
--Christopher L. Dolmetsch

0 Introduction
--Robert Hooks, West Florida Cluster

111 "Leadership Transitions: Educating Tomorrow's Leaders"
--Barbara E. Kovach
FRIDAY, August 5

9:45 A.M. - 10:45 A.M.

0 Introduction
--Carol Ancona, Tampa Cluster

112 "Linking Freshmen to Increase Retention"
--Patricia Licklider

0 Introduction
--Margaret Zegers, Philadelphia Cluster

113 "The Role of the Career Development Office in Recruiting the Non-Traditional Student"
--Jack Tharp

SPECIALIZATION SEMINAR MEETINGS

11:00 A.M. - 12:00 M.

0 Emergence of Higher Education in America

--D. W. Bryant
--F. C. Kintzer
--J. L. Wattenbarger

GRAND SALON
FRIDAY, August 5

11:00 A.M. - 12:00 M.

- History, Philosophy, and Practices of Adult Education
  -- D. L. Cook

- Personnel-Human Resources Development
  -- W. H. Groff

- Politics, Law, and Economics of Higher Education
  -- J. T. Kelly
  -- S. V. Martorana
  -- L. A. Nespoli

LUNCH BREAK

12:00 M. - 1:30 P.M.
FRIDAY, August 5

CONCURRENT SESSIONS

1:30 P.M. - 2:30 P.M.

114 "Institutional Effectiveness Through Planned Change"
--Donald W. Bryant

115 "Alumni Research: Methods and Applications for Institutional Enhancement - Part II"
--Gerlinda S. Melchiori

116 "The Paradox of Measuring College Success"
--Richard L. Alfred
FRIDAY, August 5

1:30 P.M. - 2:30 P.M.

117 "Computer Tools for Institutional Effectiveness"
--John A. Scigliano

118 "Improving Institutional Effectiveness Through Faculty Development"
--Charles Atwell

119 "The Use of Performance Indicators in Setting State Policy: Educationally Effective or Politically Expedient?"
--Lawrence A. Nespoli
FRIDAY, August 5

1:30 P.M. - 2:30 P.M.

0 Introduction
--Burton Clark, Philadelphia Cluster

120 "To What Extent Will a Focus on Institutional Effectiveness Contribute to the Commitment for Excellence?"
--Warren A. Groff

0 Introduction
--Glen Marsteller, So. Florida Cluster

121 "An Analysis of Factors Contributing to Student Withdrawal from Nova University Programs for Higher Education"
--Thomas W. MacFarland

0 Introduction
--Patricia Mulieri, Tampa Cluster

122 "Leadership Effectiveness: A Review of the Current Literature"
--Frederick C. Kintzer
FRIDAY, August 5

1:30 P.M. - 2:30 P.M.

Introduction
--Marvin Smith, West Florida Cluster

123 "Research Skills: Enhancing Effectiveness of Computer-Based Bibliographic Retrieval"
--Elizabeth A. Poliner

CAUSEWAY II

CONCURRENT SESSIONS

2:45 P.M. - 3:45 P.M.

Introduction
--Peter Pevonka, Tampa Cluster

125 "Institutional Effectiveness Through Planned Change"
--Donald W. Bryant

CAUSEWAY III

GRAND SALON A
FRIDAY, August 5

2:45 P.M. - 3:45 P.M.

- Introduction
  --Carolyn Webber, So. Florida Cluster

126 "Alumni Research: Methods and Applications for Institutional Enhancement - Part II"
  --Gerlinda S. Melchiori

- Introduction
  --Charles Lepore, West Florida Cluster

127 "The Paradox of Measuring College Success"
  --Richard L. Alfred

- Introduction
  --Betty Dexter, West Florida Cluster

128 "Computer Tools for Institutional Effectiveness"
  --John A. Scigliano
FRIDAY, August 5

2:45 P.M. - 3:45 P.M.

- Introduction
  --Lillian Stewart,
  Springfield Cluster

129 "Improving Institutional Effectiveness Through Faculty Development"
  --Charles Atwell

- Introduction
  --Dorothy Ward,
  Tampa Cluster

130 "The Use of Performance Indicators in Setting State Policy: Educationally Effective or Politically Expedient?"
  --Lawrence A. Nespoli
FRIDAY, August 5

2:45 P.M. - 3:45 P.M.

• Introduction
  -- John Westbrook, West Florida Cluster

131 "To What Extent Will a Focus on Institutional Effectiveness Contribute to the Commitment for Excellence?"
  -- Warren A. Groff

• Introduction
  -- William Hall, West Florida Cluster

132 "An Analysis of Factors Contributing to Student Withdrawal from Nova University Programs for Higher Education"
  -- Thomas W. MacFarland
FRIDAY, August 5

2:45 P.M. - 3:45 P.M.

0 Introduction
--Lillian Stewart, Springfield Cluster

133 "Leadership Effectiveness: A Review of the Current Literature"
--Frederick C. Kintzer

0 Introduction
--Eleanor Syler, Springfield Cluster

134 "Research Skills: Enhancing Effectiveness of Computer-Based Bibliographic Retrieval"
--Elizabeth A. Poliner

0 Introduction
--Charles Wilson, Springfield Cluster

135 "Cooperative Course Development: The Client and the Institute"
--Ronald J. Hawley
FRIDAY, August 5

CLOSING ACTIVITIES

4:00 P.M. - 4:30 P.M.

- Travel to Nova a Campus for Closing Activities

4:30 P.M. - 7:30 P.M.

- CAE Students, Alumni, Adjacent Staff, Spouse/Guest to Pool and Reception and University Cookout School

7:30 P.M.

- Depart Campus to Return to Hotel
SATURDAY, August 6

SPECIALIZATION SEMINAR MEETINGS

8:30 A.M. - 12:00 M.

- Emergence of Higher Education in America
  GRAND SALON
  --D. W. Bryant
  --F. C. Kintzer
  --J. L. Wattenbarger

- History, Philosophy, and Practices of Adult Education
  CAUSEWAY
  --D. L. Cook

- Personnel-Human Resources Development
  GULF STREAM
  --W. H. Groff

- Politics, Law, and Economics of Higher Education
  GRAND SALON
  --J. T. Kelly
  --S. V. Martorana
  --L. A. Nespoli
QUICK REFERENCE

ALFRED, Richard L.; 36, 38, 53, 57
ATWELL, Charles; 54, 60
AUSTIN, Daniel L.; 13, 37, 46
BARRETT, Anita G.; 11, 14
BELCHER, Marcia J.; 6, 12, 15
BLACK, Malcolm M.; 40, 43
BOUSEMAN, John W.; 27, 30
BRYANT, Donald W.; 2, 7, 24, 33, 38, 51, 53, 56, 63
COOK, Dale L.; 2, 7, 24, 28, 33, 39, 42, 45, 52, 63
DAVITT, John A.; 14, 16, 40, 43
DETURK, Philip H.; 42, 45
DOLMETSCH, Christopher L.; 49, 50
FAIRLEY, Richard L.; 4, 15
FISCHLER, Abraham S.; 3, 25
GADBOw, Nancy F.; 22, 27
GOLDMAN, Richard M.; 3, 42, 46
GROFF, Warren H.; 2, 8, 13, 24, 33, 39, 52, 55, 59, 63
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HAWLEY, Ronald J.; 56, 60

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JAMES, Waynne B.; 19, 22

KELLY, J. Terence; 2, 8, 24, 33, 35, 39, 47, 52, 63

KINTZER, Frederick C.; 2, 7, 24, 29, 33, 38, 51, 55, 60, 63

KNOELL, Dorothy M.; 3, 5

KOLDE, Rosemary; 19, 21

KOVACH, Barbara E.; 49, 50

LEWIS, Ovid C.; 27, 30

LICKLIDER, Patricia; 49, 51

LOSAK, John; 7, 11, 13, 23, 28, 29

MACFARLAND, Thomas W.; 55, 59

MARTORANA, Sebastian V.; 2, 8, 24, 29, 33, 37, 39, 41, 52, 63

MATSON, Jane E.; 29

MEHALLIS, Mantha; 12, 14, 41, 44

MELCHIORI, Gerlinda S.; 35, 37, 53, 57

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MILLS, Peter K.; 3

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MORETON, Ross E.; 3

MIZELL, Al P.; 13, 40, 46

MORETON, Ross E.; 3

NEWELL, Ronald A.; 10, 13

PAUTLER, Albert J.; 4, 8, 13, 23, 26

POLINER, Elizabeth A.; 45, 48, 56, 60

PREZIOSI, Robert C.; 36, 38

RANKIN, Gary E.; 9, 12, 15, 20, 26

RIGG, Donald C.; 23, 31, 44, 47

ROBINSON, Valda M.; 5, 15, 44, 47

SCIGLIANO, John A.; 54, 57

SROUFE, Gerald E.; 6, 10

THARP, Jack; 50, 51

ULLOM, Marcy; 41, 43

VARCOE, Kenneth E.; 4, 9, 16, 19, 21

WATTENBARGER, James L.; 2, 7, 20, 22, 24, 28, 33, 38, 51, 63

WOOLF, Philip L.; 35, 36

66
QUICK REFERENCE (Cont.)

WRIGHT, Earl L.; 11, 13, 16, 28, 30
ZIERATH, David L.; 6, 9, 16, 26, 29