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The Knight Volume 4: Issue 2 Premiere Issue

Nova Southeastern University

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Chaos' founder, also right here. It sure was mandatory. It doesn't make sense in the strange way things add up to better days for what was expected to be a one-cola company.

Arizona Iced Tea and Lemon-ade, very nicely packaged drinks in notably huge cans or bottles, occupy substantial shelf space at major stores such as Publix. Lemon, raspberry, tropical, peach, and diet soda. The conference was being held on Captiva, which is an island off the western coast of Florida. I'm not sure to this day why we had to travel all those miles to do something we could have done right here. It sure can make one wonder whether we, the student leaders, were getting a nice "mini-vacation," or if it had been prepared for others.

The departure was set for 12:30 p.m. Friday morning, as we were to arrive in Captiva around 3:30 p.m. The transportation that was provided were three Student Life vans, a Student Life mini-truck, and the Nova bus. We left on time as scheduled, but as we would all find out, that was the only thing that was done by the published schedule!

Okay, we're on the road, heading back to the Nova Student Chapter of Amnesty International, without whose humor I could never have survived this traumatic experience. 

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Then he said, "Hey, guys! This place cost Nova $250 a room!"

(Continued from the front cover)

for Captiva. About half an hour into our trip, we stop. It appears that the radiator tube burst on one of the vans. Everyone from the broken van climbed aboard the bus, and we headed out again.

About ten minutes later the bus then pulled into a desolate, little Emergency Stopping Area. I was reasonably alarmed, as was my colleague. As we peered out the window to see what in the world was going on, we all noticed what appeared to be a swarm of mediumsized alligators in the canal right beside us.

I don't want to tell a fishing tale, so I will tell you that there was a tiny railing which separated the alligators from their dinner. However, if the alligators had wanted to come closer and check out the action, there was nothing preventing them from doing so.

Kim and I were in the last seat, so we could actually open our window. We saw our counterparts, namely the WNKR radio staff, inspecting the problem. So we opened up our window, and asked Chris Mohall, Station Manager for WNKR (plug plug), stated that the bus was—get this—OUT OF OIL!

The people from ABM, or the Physical Plant, would later state that it was an "electrical problem." However, I tended to believe Chris—as did MANY of us stranded leaders. Chris, a serious mechanic in his off-hours at WNKR, didn't have anything to lose by being an honest evaluator of the situation.

Anyway, as we soon found out, no one on the staff was even prepared for an emergency like this. None of the coordinators had a phone, a walkie-talkie, or anything!

Stephanie Castonguay and Mike Mansfield took control of the situation. She got in a van and went off in search of help, and he stayed behind to keep us all from knocking the bus over.

Brad Williams, the Director of Student Life, pulled up to the problem almost an hour later. Everyone was dehydrated, sweating, tired, thirsty, bored, and getting more irritated by the minute.

My Amnesty cohort and I hung out in the WNKR vehicle, which was driven by the ever humorous Anthony Dominici, Business Manager for THE KNIGHT and "WNKR Radio."

Needless to say, we sweated on the side of the road for almost three hours, at which time another bus FINALLY made it to the scene of the accident.

Being one for always imagining worst-case scenarios, I was wondering what kind of geniuses put this trip together? No one had any way to phone for help, or anything! Oh yeah, someone had a phone, but it wasn't charged. The people who organized this extravaganza of problems should be incredibly thankful that someone did not faint or need medical assistance in any way! There were no drinks, no air conditioning, no shade, and absolutely no way to call for help! I guess the leader who had a phone, but it wasn't charged.

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I honestly do not think that any one of us "shanghaied leaders" would ever plan a trip involving more than 61 people, and not have a way to deal with a simple problem, such as a bus breakdown.

Stephanie finally arrived with help and we were able to make it to Captiva around 6:30 p.m.

The rest of the weekend was pretty standard. Workshops which were mainly ways to pass the time. I didn't really get insight to that much, only that every lecturer, with the exception of Elizabeth and Sandi Frazier, told us to "delegate, delegate, delegate." I was REALLY bored!

The last night was the only relaxing night. With the help of our shared counterpart, Anthony Dominici, who had access to a van, the SCC council (WNKR and THE KNIGHT Newspaper) and Shaji Eappen, were able to escape from that hellhole they called "an oasis.

We tried going to the Mucky Duck; it was closed. We then tried the Bubble Room; also closed. Geez! It was only 10 p.m. and I was beginning to feel as if I was visiting my grandmother. You know, where everyone eats dinner at three in the afternoon, and goes to bed at six in the evening?

The ever helpful staff of the Bubble Room sent us to the Lazy Flamingo. I tell you, between Lazy and Pink, I've had enough of flamingos. Maybe.

The Lazy Flamingo was an interesting bar. It looked really tough, but we actually fit in. Especially with Brady Decker (another WNKR guy) doing his crazy, screaming routine. But I'll say no more... it was fun!

Well, the next morning we were told to be ready to leave promptly at 9:30 a.m. We were ready; but again, the buses weren't.

We all waited for two more hours until they arrived. They actually had the nerve to send back the Nova bus! Sure, they rented another scroungey bus, but STILL!

I chose the Nova bus. I mean, what are the odds that it'll happen twice?

Well, needless to say, in Nova style, the bus broke down AGAIN!

We were all forced to squat into the other bus. Now this ranks as one of the most disgusting experiences in my life! This bus was the driving definition of squish! The seats were wet, there were some seats with no padding—only springs, garbage on the floor (and NOT from the leaders, they didn't even have time to make a mess like this!), there was NO AIR CONDITIONING, and no way to open any windows. To top that off, the entire bus absolutely REEKED of urine!

If this is what Nova University is providing for their precious student leaders, I will have to see what they are going to
Speed Chess with the Gators

The Captiva Conference: Waiting for Refreshments at Mile Marker 100

Patricia Robinson

I never believed in superstitions, omens, or jinxes, but as a result of this past weekend conference, I now have a new appreciation for the ideas generated from them.

We were all set for a great weekend at the annual Nova University Student Leadership Conference (SLC), which was being held at Captiva Island, on the west coast of Florida.

All the "student leaders" were enjoying a nice lunch in the private dining room of the Rosenthal Cafeteria. Introductions were completed and Brad Williams, the Director of Student Life, was prepping us to load the bus and vans.

"This has NEVER happened to us in all the trips we've taken! We are all set to go and are 20 minutes ahead of time. We are going to be right on schedule!"

This prompted wild cheering from all the SLC participants!

That's when it all started to crumble. Also, let me remind you that we were leaving on Friday the 13th.

With 61 Student Leaders attending this year's conference, the largest group since the SLC began four years ago, we loaded up the Nova University bus and three vans.

We promptly left the campus right on schedule at 12:30 p.m. and headed down Alligator Alley. It wasn't too long before the leaders in my van (driven by David Nurbin, N.A.T.U.R.E.) began to smell smoke.

It wasn't our van because all the gauges registered fine. However, when we reached the toll plaza we had to pull off the side of the road. The first van (driven by Marquell Pinel, Best Buddies) had overheated and had to be retired at the toll booth. Okay, no big deal. This certainly wasn't a problem.

The students from that van climbed on the bus and we continued down the Alley once again.

It is now 1:00 p.m. and we are still making pretty good time. The next thing everyone in our van noticed was that the bus is pulling off at the rest area at Mile Marker 38 (ten miles from the toll plaza).

I then said to the crew in the van, "The bus probably overheated and they are going to cram everybody into the two remaining vans." I didn't realize then how close to the truth I was!

The bus had been leaking oil and the automatic shut off switch automatically shut off.

Now we were stopped on Alligator Alley, with a broken down bus, alligators coming close to check out all the excitement on land, and 65 students and Student Life employees standing in the blazing sun at 1:10 p.m.

Stephanie Castonguay and the bus driver took our van to go find a phone and some help. The rest of us waited, and waited, and waited. However, we did not let precious time go to waste.

The radio was hauled out and music started pumping. The guys from the soccer, rugby, and baseball teams played a little football (until it flew into the gator-infested canal). Others played hackie-sac, and some "student leaders" used this time wisely to become friends with unfamiliar faces.

The van behind ours (driven by Anthony Dominici, WNKR Radio and THE KNIGHT Newspaper) contained the food and drinks. However, after waiting half an hour in the blazing sun, he

Mr. Toad's Wild, Wild Ride

Coming This Christmas from Disnamax

When independent-film distributor Miramax Films was bought in late April by the Walt Disney Company, Variety wondered "how a traditionally conservative company like Disney will live with Miramax's often racy and controversial films." Others in the industry have voiced the concern that Miramax, which has brought us sex, lies and videotape, Paris Is Burning and The Crying Game, will lose its edge, becoming "Disneyfied." On the other hand, maybe it's Disney that needs to watch out.

Beauty and the Beast: Beauty learns to love the Beast despite his appearance, but the Beast is horrified when he discovers that Beauty has a penis.

Sister Act: The convent is scandalized when the sisters find out that Whoopi Goldberg is not really a nun and that she has a penis.

Aladdin: Aladdin realizes that Princess Jasmine likes him for who he really is and that she has a penis.

Pretty Woman: Richard Gere falls in love with wrong-side-of-the-tracks Julia Roberts but learns that she has a penis.

The Little Mermaid: Ariel wishes she had legs. The prince wishes Ariel didn't have a penis.

Snow White: The Seven Dwarfs adore and respect Snow White and so never suspect that she has a penis.

Lady and the Tramp: The Tramp is delighted to discover that Lady has a penis but horrified when he realizes her testicles have been removed.

-Daniel Radosh

NATURE Boy hoists his "beverage." decided it was best to take the food on ahead because the hamburgers were cooking.

About 45 minutes after the breakdown, Brad Williams drives by in the Student Life truck. He notices the bus, but almost too late. Having to back up on the exit road, he made it just in time.

All the students were gradually becoming dehydrated. Luckily, the truck had apple and orange juice on board.

This was refreshing. Now if Stephanie would just return with some help we would be very happy.

Shortly after Brad met up with us, Richard and Bradley from A.B.M. arrived on the scene. I don't know if they were supposed to fix the bus or what, but they had a phone in their truck and called finally called for help.

It is about 100 degrees out on Alligator Alley with no shade and a very slight breeze. A few minutes later we notice a Highway Patrol car heading east.

He turns around and comes to us with great gifts! He has brought Stephanie back with two coolers filled with cold water and sodas!

"We were doing over a hundred all the way," says Stephanie. "I couldn't stop smiling."

We thank Officer Paige and he is on his way. Latest word is that two replacement buses will be here in 20 minutes. So what do we do with our time now?

(Please turn to page five)
Thongs and "Tables:" A Rising Disappointment

Kim Dinkel

Rising Sun seems to be a movie which, in the time of an economic recession, plays on America's fear that the Japanese are gaining control of our economy.

At the time of the movie's release, Clinton was personally appealing to the American people to support his economic plan. It was a time for "rallying the troops" and what better way than to appeal subtly to people's fear and self-interest?

(There are not many movies that I watch that I want to get up and walk out on. Unfortunately, Rising Sun was one of them.)

The movie itself is extremely sexually graphic for only an "R" rating. I was surprised it was not rated as NC-17. There isn't a woman's body part that's off limits to the camera, and I emphasize it's the female, not the male.

The only show of male skin is when Eddie Sakamura (Carry-Hiroyuki Tagawa) engages in sex with two women and he gets up to run away from the cops. He's wearing some type of Japanese thong so the audience sees an angle from behind.

Contrast this male role with that of the females. All the female characters in this movie seem to be portrayed as sexual objects or as they were referred to in the movie, "America's resources."

Consider one scene where John Connor (Sean Connery) and Lt. Webb Smith (Wesley Snipes) enter a Japanese mistresses' home to further their investigation.

This mistress is wearing a silken robe partially draped over her bare chest, and a tiny pair of underwear. As Lt. Smith talks to her, she is sitting open-legged on the bed, and the camera then focuses directly on her crotch as she massages her inner thighs.

In another scene, Eddie is enjoying himself with two nude women in the living room as Lt. Smith and his police captain, Tom Graham (Harvey Keitel) watch before they arrest Eddie.

One woman is lying on her back on the floor with food placed all over her as if she is some sort of table. The other woman deals with the beverage, but I'll leave that to your imagination.

Even after the cops bust in, one of the two women jumps onto Lt. Smith's back and starts acting like a wild banshee. She screams, kicks, bites, thrashes her head around, and just basically goes crazy.

Sara is the murdered female character the movie revolves around. Throughout the movie we see a tape of her sprawled out on a conference table, while an unknown man has sex with her and apparently kills her by asphyxia.

Asphyxia is lack of oxygen to the brain, in this case, caused by constricting a person's wind pipe to heighten the sensation of sexual pleasure.

For action and suspense fans, this movie will probably provide a lot of entertainment. The people I talked to who enjoyed the movie, and felt it wasn't overly sexist or anti-Japanese for that matter.

Unfortunately, my thoughts differed, and I think the message that is hidden, or not so hidden, from the audience overshadows its entertainment value.

Kim Dinkel puts together The Knight's Quote Korner for each issue.

First Impressions

Sarah Polo

At Nova, so far, my major challenge has been to meet new people. I am good at talking and listening, but meeting new people is usually a little hard.

I did not really want to come to Orientation this week, but I did, and I am glad that I did. I went to the cookout and Nova Olympics on Monday evening, and met many new people at these events.

I am a commuter and live about twenty minutes from Nova, so I had to force myself to come. Once I got here I had reasons to stay. The games at the cookout were great, and the students were great. There were many friendly upperclassmen to talk to, who seemed glad to be there to help the freshmen make a transition into the Nova lifestyle.

Then in my classes, I have met new friends and professors. I am glad I chose Nova University, for its small, homey atmosphere. I just hope that I become good friends with all the new individuals I have met.

The Knight's Knotorious Quote Korner

Every man is a damn fool for at least five minutes every day. Wisdom consists in not exceeding the limit.


The problem with any unwritten law is that you don't know where to go to erase it.

—Glaser and Way

The optimist proclaims that we live in the best of all possible worlds, and the pessimist fears this is true.

—James Branch Cabell, The Silver Stallion, 1926.

The pessimist proclaims that we live in the worst of all possible worlds, and the optimist fears this is true.

—E. B. White

Bombeck's Rule of Medicine: Never go to a doctor whose office plants have died.

Foot-impelled bi-directional vertical transport asset.

—Staircase, as defined by the U.S. Army

It is difficult to produce a television documentary that is both incisive and probing when every twelve minutes one is interrupted by twelve dancing rabbits singing about toilet paper.

—R. Serling

Snakhtrek, n.: The peculiar habit, when searching for a snack, of constantly returning to the refrigerator in hopes that something new will have materialized.

—Rich Hall, Sniglets

Compiled by Kim Dinkel
Go N.U.T.S.!

The Outsider’s Society (N.U.T.S.) is looking for hard-working students to help design and construct the sets needed for our various theatrical productions. Contact Bari Grossman at (305) 452-6336 for further details.

The Nova University Theatrical Society (N.U.T.S.) is actively seeking new members. The group explores the world of theater through various activities and productions. For more information, contact Tracy Cardello, President, at (305) 345-4292, or Dr. Kate Waites Lamm, Advisor, (e-mail username “lamms”) at 475-7582.

*Quotations from Josephine Donovan, Feminist Theory

The driver tries to find the wipe switch and accidentally turns off the power to the bus.

NATURE BOY! Whoooo!

Russell Splain (Chess Club), Tommy Dong (Baseball), and Nick DiGaliano (Rugby and well known “NATURE BOY! whoooo”) played a few rounds of speed chess. Some people feed the gators and fish, and still others are talking and taking pictures.

Hey! Is that a bus in the distance? Yeah!

But there it goes...false alarm, wrong charter. Go back to your playing.

Finally at 3:10 p.m., two hours later, one bus arrives. It is a Florida Outback Safari tour bus! Everybody shares in the transfer of luggage and coolers to the bus and hops on. Fifteen minutes later another Safari bus passes the exit and has to pull a “Bradism” by backing-up on the exit road. A few people get off the first bus and onto the second. We’re off again and everyone’s happy.

Fifteen minutes down the road we run into a heavy downpour. The driver of my bus tries to find the wipe switch and accidentally turns off the power to the bus. We have to come to a complete stop before she can start it again.

Now, not only are we already three hours behind schedule, but these tour buses can not travel faster than 50 m.p.h. That is going to make the trip even longer.

WE MADE IT! We reach Tween Waters, Captiva Island at 6:13 p.m., Friday the 13th!!

You thought that was the end of the mishaps?

Let me tell you that after a truly wonderful weekend, filled with fun, food, workshops and more FUN (and the student leaders know what I mean by this one), we had our “graduation ceremony.”

This breakfast “graduation” on Sunday morning was well planned, however, a few student leaders and Stephanie weren’t able to make it out of bed.

Brad’s closing words on the weekend were, “Have your things packed and ready to load on the buses, because we are leaving promptly at 9:30 a.m.”

I think you know what is next. Yes, two hours later, at 11:30 a.m., the buses arrive. The Nova University bus is fixed and they brought another charter bus.

So we load up, head out and are on our way back to Nova to help with the Orientation activities. Our bus got just outside the first toll plaza when the charter bus pulls over.

“Not again!” could be heard from many mouths. However, the driver just wanted to know if we should stop at the Indian reservation for food or whatever.

“No, we are already late. They can wait” says Mike Mansfield, Director of Recreational Sports.

So, the charter bus takes off. Just as the Nova bus starts to pull out into traffic it stalls by the automatic shut off switch, again!

This time it simply overheated. But the charter bus driver did not notice we were not behind him until a mile and a half up the road.

The bus then had to pull off the side of the road and back-up until he reaches the Nova bus. It is now 1:00 p.m., and we are at Mile Marker 100.

We then had to transfer the luggage and coolers and load everybody onto one bus. It was overcrowded and uncomfortably hot. But, they managed to fit everybody on the bus and get home safely at 3:15 p.m.

When we arrived on the Nova Campus many of us felt like kissing the ground!

Patricia Robinson just loves them Bradisms!

In the last issue, The Knight omitted the Institute of Electrical and Electronics Engineering (IEEE) from the “Campus Clubs” list.

Sorry, guys!
Join the Poetry Circle

"Poetry is the renewal of words forever and ever. Poetry is that by which we live forever and ever unjaded. Poetry is that by which the world is never old."

"Poetry is the journal of a sea animal living on land, wanting to fly in the air. Poetry is a search for syllables to shoot at the barriers of the unknown and the unknowable. Poetry is a phantom script telling how rainbows are made and why they go away."

The Poetry Circle of Nova University was established to foster and support the poetic talents of Nova’s students. The club meets for biweekly workshops to give members the opportunity to read, critique and revise their own work—to experience the creative process.

For more information, contact Sean Heiss, the President of the Poetry Circle, at (305) 472-7491 (email username “heiss”); or Dr. Suzanne Ferriss (email username “ferriss”).

Fall Term Specialty Classes at the Oceanographic Center for Marine Biology and Coastal Zone Management

Master’s degree specialities available at the Nova University Oceanographic Center (Dania, FL) are: Marine Biology and Coastal Zone Management. Many courses are also of interest to teachers for recertification. FALL 1993 TERM evening classes begin during the week of September 27, 1993 and continue through the week of December 17, 1993 (12 weeks). FALL TERM offerings are:

**ASPECTS OF MARINE POLLUTION (CZMB-0790)** (starts MONDAY, September 27) — will be offered as an elective to both Marine Biology and Coastal Zone Management students. The course will cover fundamentals of coastal pollution concentrating on effects of pollution on marine life, monitoring methods, and interpretations of laboratory results. Dr. Donald McCortqudale, President of Spectrum Analytical Laboratories, Inc. and Adjunct Professor at the Oceanographic Center, will provide instruction in lectures and laboratory.

**FUNCTIONAL MORPHOLOGY & PHYSIOLOGY OF FISH (OCMB-5220)** (begins TUESDAY, September 28) — This is an introductory course to the study of fishes. Topics will include: a survey of the major groups of fishes, current systems, anatomy, physiology, ecology, reproduction, and behavior. Underlying themes will be functional morphology and the integration of the animal within its environment. Dr. Richard Spieler, Center Associate Professor, will instruct.

**MARINE ECOSYSTEMS (OCMB-5602)** (begins WEDNESDAY, September 29) — focuses on marine ecological processes and functions. The course is one of the four “Core” requirements and is common to both specialties. An overview of the basic concepts of marine ecology will be provided along with more detailed elements of the discipline including diversity of organisms, feeling relationships, ecological roles, growth, and reproductions. Emphasis will be devoted to coastal marine communities. Center Associate Professor, Dr. Curtis Burney will deliver instruction (includes a class field project).

**POLICY IN COASTAL ZONE SYSTEMS (CZMB-0800)** (first class meets THURSDAY, September 30) — This course will cover what are lately considered the most appropriate strategies for managing coastal environments. Course topics will include ecosystem management concepts and approaches, the evolution of ecosystem management, what constitutes ecosystem health. Existing federal, state and local coastal ecosystem management regimes will be critiqued through a review of case histories. The last portion of the course will cover proven methods and recommended strategies for effective coastal ecosystem management. Laura Geselbracht, Adjunct Professor at the Oceanographic Center, will instruct.

Ms. Geselbracht has a Master’s degree in Marine Affairs from the University of Washington and has been working in the field of coastal resource management for over seven years.

* Each class is for 3 credits or can be audited. Tuition is $300/credit hour (50% less for audit). Classes meet once per week from 6:30 p.m. to 9:30 p.m. at the Oceanographic Center (unless otherwise noted).

**Registration ($25 fee) begins two weeks prior to the start of classes and takes place at the Oceanographic Center. For further information and application procedures, please contact Dr. Dodge/Dr. Burney/Ms. Pastor at the Nova University Oceanographic Center, 8000 North Ocean Drive, Dania FL, or call (305)920-1909.
My Summer Vacation

As a child I remember waiting anxiously for the school year to end and for the summer to begin. Every child liked to brag to friends and other family members beforehand about the AWESOME summer vacation which lie ahead after the close of the school year.

When school resumed in August, teachers instructed students to write the infamous essay, "How I Spent My Summer Vacation." In most instances, this essay had to be recited in front of the class to let new teachers and students familiarize themselves with each other.

Every summer, towards the end of July and the beginning of August, my family and I would depart on our annual vacation. It was exciting to travel to different states with my parents and older brother because we always had so much fun together.

Eventually, after some years, the family vacations came to an end. My father began to work some extra hours to pay for my brother's college tuition, my mother got boggled over the housework, and my brother and I had to attend college and work.

However, this summer I did embark on a family trip, though the family members were different. My mother, my two aunts who replaced my Dad and brother, myself, and my boyfriend. Our destination: Charleston, South Carolina.

I know it's not exotic like Paris or Germany, but the city of Charleston was beautiful, interesting, and educational.

The architecture was amazing! I visited historic homes and plantations which dated back to the eighteenth hundreds and even as early as the sixteen hundreds. The plantation grounds, surrounded by beautiful gardens, were gorgeous! However, though the houses did look like something out of a movie, each had its quirks.

During my stay in Charleston I toured two plantations: the Magnolia Plantation, and Boone Hall. Boone Hall is famous because the mini-series "North and South" was filmed on the plantation grounds. The house had a wide wooden porch which supported large, black, wooden pillars.

The porch was where the ladies used to sit and wait for their husbands to arrive home, or where the ladies, wearing hoop skirts and petticoats, would be dropped off from horse-drawn carriages. Also, located on the grounds were small, brick cottages which housed large slave families who had worked on the plantation during the days of slavery.

However, the Magnolia Plantation had its own attractions. Located here was an "informal garden," quoting the brochure, but what I would phrase a "never-ending jungle." There was no garden that I could discover except for the rows of rose bushes in the front of the house. For at least two hours I walked along a gravel path viewing nothing but overgrown bushes and ordinary plants I could look at for FREE at Home Depot's Garden Center.

The house located on the Magnolia Plantation was gorgeous, but the grounds did not do the house justice. Prior to embarking on our journey through the gardens, my boyfriend and I decided to visit the petting zoo, an obvious tourist attraction, located off to the side of the house.

After entering the gate to the zoo I was attacked by a "hungry, hungry goat" (not a hippo) who attempted to eat the zipper off of my Esprit purse. Needless to say, I threw down the corn kernels I had received from the machine, and made a run for it, the goat trying to escape out the gate after me.

While walking around the city, both in the afternoon and at night, to visit the city's attractions, I noticed how different the people of Charleston were compared to South Floridians. Everyone walking on the streets, fishing along the pier, or watering their gardens would stop and strike-up a conversation with passers-by. It was a nice change of pace for complete strangers to be so friendly.

A woman who owned a beautiful home across the street from the Charleston harbor, located on what was known as "The Battery," offered to take my boyfriend and I on a tour of her home. The woman even invited us to come back again to see the home after it had been re-decorated! How many people in South Florida would, for any reason, willingly invite a stranger into his or her home?

The tourists, as well as the residents of Charleston, did not seem afraid of having their purses snatched, cars stolen, children shot, or being victims of hit-and-runs. Tourists visiting South Florida, on the other hand, take a different outlook on vacationing in the Sunshine State.

While on a tour bus I had the opportunity to speak with two tourists visiting Charleston from Georgia. I mentioned I was from South Florida, and they in exchange told me of their frightening vacation in Miami. The older couple stated they had flown into Miami International Airport and had rented a car. Leaving the airport the
Orientation the Thirteenth

Tracy Froebel

Where do you find hamburgers, music, mud, and fun all in one place? At Nova University's Freshman Orientation.

Freshman Orientation at Nova began back in 1980 when Nova opened its classroom doors to those pursuing an Undergraduate degree. Now, thirteen years later, the University is still providing orientation services to give new students an opportunity to socialize, and adjust to Nova's college lifestyle.

On Monday, August 16, at 5:30 p.m., Orientation for new students and transfer students was underway. The turn-out was tremendous, with fifty to sixty students attending the event, including Shepard Broad Law School students who had taken a break from studying.

I guess you learn something new everyday!

Fun was had by all throughout the events, which included a weenie toss, a grab bag race, a mud wrestling contest, a human wheelbarrow race, a tug of war, and, last but not least, an apple bobbing contest. But, let's not forget the food! A barbecue which included hamburgers, hot dogs, soda, and chips was provided by Student Life, and sponsored by Phi Alpha Delta (P.A.D.), Nova's Pre-Law Fraternity.

The contests allowed the participants to meet a variety of students in an informal atmosphere before classes began.

WNKR did an awesome job in selecting the music for the event! I especially enjoyed the "Chariots of Fire" theme song blaring from the Wanker van's speakers during the races. A special thank you to Chris Mohall, WNKR Station Manager/Secretary. Though we had encountered a shortage of hamburger buns, everyone was in good spirits, and made due using hot dog buns.

Nearly every individual, including the Student Life staff and the officers of Phi Alpha Delta, left the barbecue and fun-n-games knowing one or two more individuals, and commenting what a fun time he or she had.

For information regarding Phi Alpha Delta, contact Tracy Froebel at 452-1553 or Margie Booker at 452-1400.

For dates and times of future campus activities, contact Carolyn Pope, President of C.A.B., at 476-4871.

Tracy Froebel enjoys tossing weenies, and of course, she wants YOU to write for The Knight.

Congratulations, Stephanie!

Congrats to Stephanie Castonguay, in the Student Life Office, on her promotion to Coordinator of Campus Programming! Nice going, Steph!

Orientation Announcer, for all the "weenie" jokes, and the free advertising for Phi Alpha Delta.

What proved to be the most exciting and challenging event was the mud wrestling contest invented and refereed by Mike Mansfield, Coordinator of Recreational Sports. Watching the wrestling was hysterical, but the participants will probably need days to wash all the potting soil out of their hair.

I never knew potting soil, used to furnish house plants with needed nutrients, could provide a catalyst for entertainment. I guess you learn something new everyday!

Gerard Rose, President of Phi Alpha Delta, cooked some mean hamburgers and hot dogs with the help of his three lovely assistants, Margie Booker, Vice-President, Ruth Ackerman, Marshall, and myself.

Get in "S.H.A.P.E." (Student Health Advocates of Peer Education)! Contact the Wellness Center to apply: call (305) 475-7052.

Don't forget to pick up a copy of the Wellness Center's monthly news letter!

Hug Your Stairmaster... ...the Wellness Center Is Here for You

The Wellness Center promotes wellness and advocates healthy lifestyle choices for the Nova community. Wellness center services include:

- Health education programs
- Health information resource center
- Student psychological counseling services
- Physician referrals
- Student health and dental insurance
- Basic first aid, over-the-counter medications, and condoms

N.U.T.S. Theater Workshops are for Everybody

Bari Grossman

Have you ever wanted to learn more about theater and acting, but didn't have the motivation or the time to invest in Theater Workshops? Many of us have, and now N.U.T.S. is making it a whole lot more convenient!

Once a month, we are fortunate enough to have the President and Artistic Director of the Theater Company of Plantation, Floren Lefebvre, coming to Nova University!

All workshops will be held on the second floor of the Rosenthal Student Center (RSC). Here are the tentative dates:

Sunday, September 19: 6 p.m.
Sunday, October 17: 5 p.m.
Sunday, November 7: 6 p.m.
Sunday, December 5: 2 p.m.

The exact description of each workshop will be available soon. To sign up for these workshops, there is a single workshop registration fee of $5, or a group registration fee (all four workshops) of $10.

Compared to the average price of workshops in the overall community, this is a great opportunity at a great price!

* Refreshments will be served
Can a New Coach Bring Nova a District Title?

Jeffrey Sponder

What do a new coach, six out of seven returning starters, and a great cast of recruits add to Nova's volleyball team? Hopefully, a District Championship, and much more.

The Nova Lady Knights enter their season under new leadership. Pegie Moran takes over the controls as head coach after working as an assistant coach at Emory University last season. She will also serve as the Head Coach for the women's softball team in the team's inaugural season in the spring of 1995.

Moran is currently a member of the AVCA (American Volleyball Coaches Association), the USVBA (United States Volleyball Association), and is a certified USVBA regional official. Moran's coaching philosophy focuses on teaching team comradery and a good team attitude.

This year, as in the previous year, Margaret Vrabel will be the Lady Knights' assistant coach. She contributed four District Championships in her four year career at Nova, and hopes to lead this year's team to another championship. Wally Nguyen will begin his second consecutive year as team manager in hopes of capturing that elusive District Championship.

Nova University begins its ninth season with an overall record of 110-74, and five District Championships. This year's roster includes six returners and five new recruits. The team's roster includes eleven women, which is the highest total in Nova University history. The Knights finished last season with a 16-14 record, and only lost one player to graduation. The team this year will be led by team captain Natalie Kramer, who was named District and Conference Player of the Year last season. She also received Nova's Scholar Athlete award in her junior year.

Other returners include junior Denise Spomraft, who was second on the team last year with sixty service aces. Junior Sarah Kowalski has the ability to play several positions, and can give the team an immediate boost. Thelma White is in her second year after being named Most Improved Player last year. She lead the team in both blocking and solos in 1992.

Freshman Leslie Romero starts the season as the team setter after Nova lost Lana Shatas, last year's team captain. Leslie's court generalship will be an important asset to the team's success.

Finally, sophomore Annie Palacio starts her second year after earning All Conference honors as a freshman just a year ago. Her attributes include playing consistently with an upbeat attitude and court leadership.

This year's team includes five newcomers, two freshmen, and three college transfers. Susie Marti and Jennifer St. Thomas both come to Nova as National Champions from Miami Dade Community College, Wolfson Campus. Sophomore Rashida Frazier transferred from LaSalle University in Pennsylvania. The two freshman on the team include Mona Lai from Plantation, and Vanessa Gutierrez from Miami.

Pegie Moran commented on the mixture of returners and newcomers: "Team unity is very important as far as I am concerned. Individuality

(Continued on Page 10)
N.U.T.S. Update

The Nova University Theatrical Society (N.U.T.S.) is proud to present:

CABARET '93

CABARET '93 is going to be a night of choreographed dance, music, song, and comedy acts!

Perhaps best of all, CABARET '93 will be completely subsidized by our talented students and faculty!

Set in a "classy" environment, the stage will be bursting with entertainment!

All those who are interested in singing, dancing, acting, or joining the production staff (a.k.a., those very important people that build those precious sets we need), please join us for auditions.

Dancers need not prepare anything for auditions; just dress comfortably.

Singers may audition individually, or in a group. Please choose a song that you would like to do if singing solo for the production.

However, we are also working on songs for a group of singers to perform throughout the production.

So either way, if you like to sing, come on out and give it a shot!

All you hams out there who are always making people laugh with your sense of humor, we need YOU for the comedy segment of CABARET '93!

Auditioners will need to prepare something to audition with that would also somewhat resemble what you would like to do for the show. However, we only need to see a small preview of the segment.

So come on out, and be a part of CABARET '93!

For any additional information, please contact Bari Grossman, President of N.U.T.S., at 452-6336.

Having Fun on Captive Island

(Continued from Page Two)

What's the point of that statement? I'll tell you. If Nova can foot the bill of $250/night/room for 32 rooms, then they should certainly be able to provide us with decent bus service! I, personally, find this grotesque mismanagement of student/school funds!

My message to anyone planning an upcoming trip, or anyone going on a Student Life-sponsored trip is this: make sure you find out what the travel accommodations are BEFORE signing up.

It is possible that this letter of consternation is directed at the wrong department. However, with the situation that took place, I don't think that one group should take all the blame.

Maybe ABM, or the Physical Plant, was responsible for this mix-up. But for it to happen TWICE was disgusting.

Let's suppose for a brief instant that Student Life was powerless in this case.

However, the Director of Student Life, Brad Williams, should concern himself with the quality of things, because he is responsible for the outcome. I trust that Brad will do everything in his power to make sure that this situation does NOT repeat itself!

Kimber Sharp wonders why people call her such a pessimist!

Getting the Players Going!

(Continued from Page 9)

will have to take a back seat both in practices and during matches. The returning players have welcomed the new players and have even encouraged them. That will lay the foundation for a winning tradition.

"Getting the players and the program shooting for the goal of going to the National Tournament. That's our priority," said Moran. "We can do that by improving the technical skills along with the overall conditioning program. Over the next couple of years we'll continue to improve the strength of the training program during the season as well as in the off season. We will also try to improve our recruiting of new student-athletes."

Moran, when asked how well the team will do this year, responded, "It is hard to say, not knowing how good the competition is going to be. Even though we have six returning players, there is a lot of hard work ahead of us before the District Championships and the possibility of moving on to the Regional Championships. The team realizes its potential, but also know they have to work hard to maximize their individual talents."

Moran also stated, "Our ultimate goal this year will be to peak at the District 7 finals." Good luck, and let's bring home a District Championship to Nova!

Jeff Sponder is an answering machine.

Funtastico!

The Olive Garden is celebrating Summer Funtastico until September 6th, 1993. If you hurry, you can sample some of the special menu items offered as part of the promotion.

That Charleston Lifestyle

(Continued from Page Seven)

couple made a wrong turn and got lost.

After driving around for some time the couple finally found a police officer, and indicated to the officer that they were lost and were not residents of Florida. The police officer not only gave them directions, but escorted the couple out of the neighborhood and pointed them in the right direction towards their destination. After hearing this comment I was embarrassed to say that I was a South Floridian.

Lastly, while watching the news during my stay in Charleston, the most exciting occurrence, it seemed, was Greenpeace's ship, the Rainbow Warrior, seeking permission to dock at the Charleston harbor. In South Florida, however, this news would have been the last to air, and would have received only thirty seconds of air time. Just about the entire five o'clock news program in South Florida is devoted to all the rapes, shootings, and robberies which would have occurred on the streets of Miami or in Fort Lauderdale on any given day.

The Charleston lifestyle was completely distinct from that of South Florida. Charleston was a beautiful city and a great vacation spot. For anyone interested in history or for anyone who just has some time off from work, visit Charleston, South Carolina, if not for the architecture, for the friendly people.

Tracy Froebel is the Associate Editor for The Knight, and encourages all those with a knack for writing to join The Knight staff.
Club Scene

Come See the Volunteer Fair!

When: Tuesday, September 14, 11 a.m. - 2 p.m.
Where: Rosenthal Student Center Cafeteria

Interested in volunteering some of your precious time in the community? 35 agencies from the South Florida area, representing numerous volunteer opportunities for you or your club/organization to take interest in, will be in attendance at the Volunteer Fair!

Areas of volunteerism cover animals, the elderly and/or handicapped, etc., Fraternities & Sororities (Delta Phi Epsilon, Phi Sigma Sigma, Zeta Beta Tau, Theta Delta Chi, and Sigma Alpha Mu), and, it goes without saying, NUMEROUS PARTIES!!

For further information and details, please contact Bari Grossman, Liaison for Campus Volunteerism, at (305) 476-4871.

Gwynn McDaniel
Liaison for Commuter Student Services

Congratulations new students! Welcome to Nova University!

For those you who have not had the opportunity to meet me, unless it's a hurried chat whilst I'm running around campus like a crazy woman, let me introduce myself. I'm Gwynn McDaniel, the Liaison for Commuter Student Services here at Nova.

If you are a new student and/or a commuter student, it may please you to know that the Commuter Student Services Program was designed with YOU in mind!

I'm sure many of you out there fit this category: your classes are over for the day, or perhaps the week, and this discretionary time is your reward.

So what are you doing to do with it?

At the least, college is a life-altering experience. It can change you intellectually, spiritually, and even socially, as long as you are open to the new challenges that await you.

Open yourself up to these new experiences, and I guarantee that your encounter here at Nova University will, no doubt, be an exciting and rewarding one.

If you close yourself off, you run the risk of missing out on what are deemed to be the most unique social encounters of your life.

Don't fall into the trap of traveling to classes everyday, only to return home to your "pre-collegiate life"! To do this is to underestimate Nova, as well as yourself!

Nova University has so much to offer! Just some organizations that are available to all students are: the Academic Support Center (helping students with any extra tutoring they may need), various collegiate clubs (Phi Alpha Delta (P.A.D.), Nova University Theatrical Society (N.U.T.S), WNKR Radio Station, etc.), political organizations (The Outsiders, Amnesty International, etc.), intramural sports (volleyball, bowling, golf, basketball, etc.), campus volunteerism (devoting some of your time to working with children, animals, the elderly and/or handicapped, etc.), Fraternities & Sororities (Delta Phi Epsilon, Phi Sigma Sigma, Zeta Beta Tau, Theta Delta Chi, and Sigma Alpha Mu), and, it goes without saying, NUMEROUS PARTIES!!!

The list is practically infinite! So what's stopping you?! GET INVOLVED NOW!

If you have any questions about which programs are available here at Nova, or if you're interested in a particular organization or service, please don't hesitate to contact me.

My office is located on the second floor of the Rosenthal Student Center (RSC), or in the Student Life Office downstairs (RSC). Otherwise, you can phone me at (305) 452-1400, or (305) 476-4871.

Keep in mind, I'm here for you!

Hope to see you sometime soon!
Personals

Wanted: Suck it Up Sanitation. Lori’s Lost Her Toothbrush Again.

Thought for the Day from Big Bird on Alligator Alley: “Who would really walk 500 miles?”

Seeking strapping male talented enough to hook the ring at the Lazy Flamingo.

Scooby Doo looking for his own personal Shaggy. Direct your inquiries to the Mystery Van in care of Thelma. (Don’t forget your bra and balloon).

Mission statement has been stolen from the Committee for Bus Transportation. Reward if found!!!

Queen IzzyB and King Fergie looking for new jester. Dancers need not inquire.

The Pleasure Bus of Brazil is seeking elderly whip master for a heated sequel. Must enjoy bondage.

Committed and visionary student leaders seeking dates for the Mucky Duck. Must have reliable transportation and enjoy eating alligator steaks and drinking hot apple cider.

News Flash: Decker last seen in the company of a large, pretentious dragonfly. Whereabouts unknown.

Lost: One Student Life football. Last seen in the company of swamp gators. Big reward if retrieved. Insurance coverage necessary.

Oil and water shortage because of budget cuts devastates Nova’s College Campus. Please do your part and conserve. This applies to all transportation vehicles.
High School Juniors Explore Responsibility as Enterprise Ambassadors at Nova University

Forty-two high school juniors from 30 Broward County high schools explored American business practices through the Enterprise Ambassador Program at Nova University.

The six-year-old program, administered by the School of Business and Entrepreneurship, was designed to help high school students gain valuable leadership and business skills, combined with a sense of social responsibility. The program also provides students with a better understanding of our nation's economic system.

Students from private and public schools in Broward were interviewed and selected by local chambers of commerce.

"This program involves more than 250 people from the community, schools, and chambers. We all have the same goal—to teach the youth about the free enterprise system through the real world of business," said Pam Masters, the program's director.

The year-long Enterprise Ambassadors Program includes partnering students with mentors, monthly seminars, a community service project, and participation in the R. David Thomas Institute.

The intensive, week-long Institute kicked off the year for the students in August. The students resided on Nova's campus and attended classes taught by an instructor from the American Management Association's Operation Enterprise program.

The AMA is the largest management training organization in the world, and conducts more than 3,000 seminars annually that are aimed at improving all levels of business operations.

The Institute covered topics such as team-building, management, communication skills, creativity, and starting a business. To enhance their classroom experience, students were given the opportunity to apply what they had learned in a business game, which simulates real-world business experiences.

Throughout the subsequent year, the students are then paired with business mentors to be exposed to the basics of operating a business. Mentors are professionals from all areas of business including lawyers, bankers, accountants, engineers, doctors, and retailers.

The School of Business and Entrepreneurship of Nova University offers masters and doctoral programs that emphasize managerial effectiveness, individual growth, and development.

Brown is First Female Vice President at Nova

Leslie Brown has been named as the Acting Vice President of Development at Nova University.

Brown, a resident of Fort Lauderdale and the first woman to be named a vice president at the University, is a 25-year veteran of fund raising in the not-for-profit sector working with education, health, and social service organizations.

An active member of the community, Brown is vice president of the National Society for Fund Raising Executives, a member of the Planned Giving Council of Broward County, the 1000+ Club of the American Cancer Society, the Harmonic Society, the Fort Lauderdale Philharmonic Society, and the Gold Coast Jazz Society.

She was also named one of the "Ten Best Dressed Women of Style and Substance" in 1990 by the Philharmonic Society.

Brown has a B.A. degree from Hofstra University in Hempstead, New York, and received the designation of Certified Fund Raising Executive (CFRE) from the National Society for Fund Raising Executives.

In her new position, Brown will oversee the University's development efforts including capital projects, endowments and alumni affairs.

Classes Start This Month

The School of Social and Systemic Studies of Nova University has announced a new specialization to its family therapy curriculum: the Clinical Specialist Degree in Family Systems Health Care. This program is the first of its kind in the country to be offered to trained family therapists.

The Clinical Specialist program (C.S.) offers graduate training in family systems health care for family therapists, social workers, counselors, nurses, psychologists, physicians, and other related professionals. Applicants should have a graduate or terminal degree in their field.

The two-year, part-time program consists of an 11-course sequence, including classes that are offered during the weekends.

The purpose of the program is to educate therapists to join with physicians and other health care professionals in providing holistic medical care, and to train health care personnel to consider the family of persons in medical treatment.

In addition to course work, program faculty and staff provide clinical services in medical settings through practicums and joint service projects, as well as publish research findings and clinical experiences.

"With the anticipated changes to the State's health care system, the Clinical Specialist program provides an opportunity for health care professionals to specialize which will make them more marketable," said Sherri Muchnick, Ph.D., Director of the Family Systems Medicine Program. "An interdisciplinary, family-focused health care system is the wave of the future, and after three years of development, we are delighted to offer the program this fall."

Classes for the new Clinical Specialist Degree begin in September. For more information, call the School of Social and Systemic Studies at (305) 424-5700.
Nova Professors Rambo and Chenail Publish Therapy Communication Book

Signing Party to be Held at Book Store

Anne Hearon Rambo, Ph.D., of Fort Lauderdale, assistant professor in Nova University's family therapy program; and Ronald J. Chenail, Ph.D., of Plantation, Dean of the School of Social and Systemic Studies at Nova University; along with Anthony Heath, Ph.D., director of the division of behavioral sciences at MacNeal Hospital in the Chicago area, have written a book which has been published by W.W. Norton & Company, Inc. in New York.

Practicing Therapy: Exercises for Growing Therapists is designed to teach improved communication skills through listening for stories, enhancing curiosity, and becoming attuned to the nuances of language.

Written for an audience of family therapists, it also will be of interest to other helping professionals and to those simply interested in improving their communications skills in daily life.

The book has been chosen by the Behavior Science Book Club as a featured main selection for the fall.

The book's three authors will be present at a book signing party on Thursday, September 9, from 5 p.m. to 7 p.m., at Nova University Bookstore in the Rosenthal Building (main entrance), 3001 College Avenue. For further information, please call (305) 424-5700.

Dr. Edward Lieblin Named C.I.S. Dean

Acquired Experience in Department of Defense

Edward Lieblin, Ph.D., has been named Dean of the Center for Computer and Information Sciences at Nova University.

As Dean, Lieblin will be responsible for programs leading to bachelor's, master's, and doctoral degrees in areas such as computer science, information systems, information science, computing technology, training and learning, and computer education.

Lieblin received a B.S. and an M.S. in Electrical Engineering from New York University, as well as a Ph.D. in Computer and Information Sciences from the University of Pennsylvania.

Lieblin and his wife, Sharon, now reside in Plantation, Florida.

Student Employees! Here's How to Fill Out Your New Time Sheet:

Merrill Grinblat

Effective September 1993, student employees will have a new time sheet to be processed by an optical scanner.

Its design is similar to our present time sheet, however, for a few items, information is entered at the top of each column, then corresponding circles are to be darkened.

Review the instructions on the back of the time sheet (see also the printed example down below). If you have any questions, ask your supervisor or call the Payroll Department at extension #7611.

Your cooperation is appreciated as Nova continues to use modern technology and enhance services.

INSTRUCTIONS:

- For payment on time, submit form to your supervisor punctually.
- A separate time sheet is required for each pay period.
- Complete all fields accurately, so payment is not delayed.
- For the following items:
  Social Security Number
  Pay Period Ending Friday Date
  Total Hours for Week One
  Total Hours for Week Two
  Account Number

ENTER INFORMATION IN THE DESCRIPTION SPACES AT THE TOP OF EACH COLUMN, THEN DARKEN THE CORRESPONDING CIRCLES BELOW. MAKE HEAVY BLACK MARKS THAT COMPLETELY FILL CIRCLE. USE NO. 2 PENCIL ONLY.

- Figure hours by the nearest quarter only:
  15 minutes = .25, 30 minutes = .50, and 45 minutes = .75
- Original signatures are required
- Erase cleanly any marks you wish to change
- Do not use white-out
- Avoid stray marks on form (front or back)
- DO NOT FOLD OR MUTILATE THE FORM!

WORDPERFECT SAYS WELCOME BACK!

AND TO HELP YOU START BACK IN STYLe., THE ALL-NEW WORDPERFECT 6.0 FOR DOS (OR RELEASE 5.2 FOR WINDOWS)

IS JUST $99.00! ($79.00 FOR MAC)

WORDPERFECT IS THE ULTIMATE WRITING TOOL FOR YOUR COMPUTER, AND 6.0 IS LOADED WITH GREAT NEW FEATURES, INCLUDING SPREADSHEET & FAX CAPABILITIES, BUT THIS INCREDIBLE OFFER IS ONLY GOOD FOR A LIMITED TIME, SO HURRY!

NOVA BOOKS AT NOVA UNIVERSITY

MAIN ENTRANCE (IN ROSENTHAL BUILDING) 476-4750
MONDAY - FRIDAY 8:30 AM - 7 PM, SAT. 10 AM - 2 PM

YOUR ON-CAMPUS BOOKSTORE & MORE!
Wine-Tasting in Singapore: Nova’s Hospitality Management Seminars

Nova University’s Center for Hospitality Management is offering a unique five-week series of seminars through its International Center for Professional Development (ICPD), a program designed for working individuals in the hospitality industry.

The seminars, which are two, three, or five days in duration, are being held November 8 through December 10, 1993, at the Fort Lauderdale Marina Marriot. Participants include hotel, cruise, travel, and food service executives from around the world.

“These seminars provide participants with information that is both current and industry relevant," said Donald A. Demody, Dean of the Center for Hospitality Management. "They also allow for international networking opportunities and are very much solution-oriented.*

Seminar courses are diverse and include topics such as Discovering American Wines, Special Events Catering, Enhancing Profitability, and Global Marketing. The courses are different in each of the five-week series, enabling professionals to take as few or as many as time permits.

An abbreviated version of the seminars is held in March 1994, in Athens, Greece. Other seminars are planned in Buenos Aires, Argentina, for May 1994, and in Singapore for 1995.

The Center for Hospitality Management at Nova University, which offers the ICPD program, is midway through its fifth year. A unique institution, it serves only individuals employed in the hospitality industry.

Most students are in management positions, maintaining professional employment while pursuing a bachelor of science degree.

For more information on attending the seminars or for a copy of the ICPD seminar catalog, please call Catherine Arthur at (305) 476-1961.

Bainbridge Brings on the Trains

Bainbridge Records, the CD label that made possible Sonic Booms and Sonic Booms 2, announces new releases for September.

Continuing with a series of acoustically sculpted train CDs, "Mr. D’s Machine/Interurban Memories" and "Sunday Only/Thundering Skies" will be released September 17th. Both recordings feature detailed, stereo soundscapes of locomotives in various environments.

Write Bainbridge Records/P.O. Box 8248/Van Nuys, CA 91409-8248, for more information.
varieties provide opportunities for
tasteful variations in color schemes
on the containers.
Chaos Iced Tea, distinguished
from Arizona by coming in a cinnamon
spice flavor in addition to lemon
and raspberry, gets this reviewer's
vote for best design. A phantasmic
synthesis of the Jetsons and the
old fallout shelter warning cartoon
psychedelia radiates from the im-
posing cans at first glance. Even the
fine print on the can is skewed, con-
tributing to an appealing "chaotic"
look.

The psychological effect of all
this unusual window-dressing is in-
creased satisfaction for the con-
sumer. The purchaser identifies
personally with the product because
it’s new and different, feeling unique
and bold since he or she is one of the
select few drinking it.

"...Our target market, Genera-
tion Xers, ...enjoy experiencing a
steady stream of new products." This
is a quote by the brand director of
new products for the Stroh Brewery
Company, the parent of the
Chaos Iced Tea Company, the producer of Chaos Iced Tea.

It's obvious the manufacturers
are taking advantage of the mindset
prevalent among teenage and young
adult consumers. Raised in an envi-
ronment which places a price tag on
fulfillment, this age group, armed with
a disposable income, overlooks the
fact that there's nothing new about
iced tea or cola.

A society based on the constant
spending of money welcomes the
new packaging of old standards. This
is evident in the annual revising of
advertising campaigns for products
that have remain unchanged for
years.

Chaos Iced Tea, Arizona Iced
Tea and Lemonade, and Jolt and
Citra Cola were preceded by Lipton
and Nestea, Country Time, Coke
and Pepsi, Sprite and 7-Up, and
many others, by decades. What
makes them appealing to those
"in the know" is more subtle.

Despite the secret wish of the
megacorporations that you ignore
the "dollar vote" concept, it does
make a difference to the corner store
whether you buy the assembly-line
can of Nestea or the painstakingly
attractive and competitively
sized can of Chaos.

The tropical flavor of Arizona Iced Tea is the best I've ever tasted.

of iced tea is the best I've ever tasted,
and the lemon flavor is available in a
giant bottle which is so pretty you
don't want to throw it away.

Jolt is another case entirely. More
than simply a novelty based on extra
caffeine and sugar, the product is an
American countercultural symbol. Its
media image challenges the main-
stream, health-nazi, and conformist
attitudes so detrimental and repug-
nant to intellectual malcontents and
similarly subculturally submerged
students of the media's con game.

Of course, the ideal would be not
to purchase any of these overpriced
potables, and take a break from all
this stressful media brainwashing.
But finding oneself hopelessly
entrenched in psychosexual Cola
Wars and having watched countless
hours of formative children's TV pro-
gramming laced with imperatives to
spend in order to be happy, one

It is remarkably cathartic to par-
take in the working class psycho-
drama of new, low-cost beverage
products!

Jason Domasky drinks Jolt Cola
when he programs his computer.

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