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Doctorate in Business Administration-International Management for Government and Business Leaders

Nova University

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Doctorate in Business Administration - International Management

for
Government and Business Leaders

NOVA UNIVERSITY
CENTER FOR THE STUDY OF ADMINISTRATION
The Nova University Doctorate in Business Administration - International Management includes:

**ALL ASPECTS OF INTERNATIONAL BUSINESS**

- the functioning of international financial institutions
- the framework for international trade
- international business theories
- economic policy, planning and development
- synergism between multinational global objectives and sovereign states
- international marketing system
- the balance of payments
- the international legal environment
- international business
- international objectives of sovereign states
- national controls over international transfers and multinational business operations
- measuring benefits to the nation state
- global business strategy
- national demand and economic assessment
- financial and political risks
- organization of multinational business
- cross-cultural management
- multinational marketing management
- managing transfer of technology
- business policies and strategy in international arena
- multinational financial management
- multinational human resource management
DOCTORATE IN BUSINESS ADMINISTRATION - INTERNATIONAL MANAGEMENT (DBA-IM)

PROGRAM OBJECTIVES

The Doctorate in Business Administration-International Management is designed to serve those interested in working in both the private and government sectors, responsible for international business activities or the economic development of their country. Nova's Doctorate in International Management is of particular benefit to those who intend to continue with government services, in leadership roles in the area of international trade policy and/or economic planning and industrialization.

PROGRAM PHILOSOPHY

The Doctorate in Business Administration-International Management Program providing a comprehensive curriculum in government and international business, focuses on the professional development needs of the governmental and/or business leader involved in international investment, trade policies, economic development, international monetary systems, and organizations.

PROGRAM SCHEDULE

The Doctorate in Business Administration-International Management Program is designed to be completed in 2 years, with the exception of the dissertation. Each module meeting once every 2 months for approximately five days, includes scheduled workshops where guest lecturers and Nova University faculty address specialized subject matter.
PROGRAM ADMISSION REQUIREMENTS

1. A master's degree from an accredited college
2. Three letters of reference, either academic or professional
3. A resume detailing previous and present employment
4. Submission of official transcripts from all previous institutions
5. A genuine intellectual capacity and motivation to pursue graduate work as determined by credentials, interview, and written essay, and review of publications or research proposals by the applicant
6. Satisfaction of graduate prerequisite course work
7. Proficiency in the English language, for foreign students, is required
8. Submission of a test score from the Graduate Management Admission Test (GMAT) or the Graduate Record Examination (GRE)

Students who lack any of the requirements for admission to the DBA-International Management program may be granted provisional acceptance, with the understanding that full acceptance is dependent upon completion of all admission requirements. Applicants with professional experience in both government and international organizations will be given preference.

PROGRAM TUITION AND FEES

Application Fee (non refundable) $ 25.00*
Registration Fee 15.00*
Tuition per course, excluding of textbooks 900.00*
Fees for dissertation binding, microfilming and graduation are not included.
*Tuition and fees are subject to change without prior notice.
**FACULTY**

The Nova University DBA-International Management faculty is composed of outstanding national lecturers whose qualifications in teaching, research, publishing, consulting, and management are among the world's best. While they hold appointments on faculties of major universities, they work with the Center for the Study of Administration in the DBA-International Management program as adjuncts, teaching their areas of expertise. They are involved, as well, with Nova University staff in preparing curriculum and evaluation processes.

All Nova University Faculty hold advanced degrees from major universities, and have served multinational corporations and foreign governments as consultants or advisors.

**COMPUTER SERVICES**

The University utilizes a Digital Equipment Corporation VAX 11/780 computer. Also available, is twenty-four hour access to terminals for students desiring to use the various statistical packages and programs from Nova University's computer library. Students must make arrangements through the program office for the service and its use is encouraged by the fact that no charges are assessed for reasonable usage of equipment or material.
DESCRIPTION OF MODULES/COURSES

DBA 6045. COMPUTER/COMMUNICATION LITERACY An orientation and overview of the DBA-IM program. Includes intensive study in microcomputer techniques to be utilized during the course of study. In addition, on-shore students with English as their native language must become conversant with at least one language other than English; whereas, offshore students with other than English as their primary language will be tested in and/or perform added studies in English language.

DBA 6145. ADMINISTRATIVE THEORY & PRACTICE—IM An overview of the general subject of administration which concentrates on major areas of management theory: Covers the historical development of management thought; concepts of organizational design and effectiveness; range and situational determinants of leadership styles; and the managerial processes of planning, decision-making, and control. Course materials balance theory and practice with the objective of developing skills necessary to administer complex organizations.

DBA 6245. ORGANIZATIONAL BEHAVIOR & DEVELOPMENT—IM An examination of behavioral science concepts used in modern complex organizations. Students become familiar with group dynamics and behavior; concepts of social psychology; interpersonal factors affecting the work environment, role of power, influence, prestige and authority as they affect leadership behavior; issues of organization change, and intervention theories and methods. Sample topics include recurring themes in organization behavior and development as applied in private and public enterprise, application of behavioral theories, the individual organization relationship, organization design, organization effectiveness and productivity measures.

DBA 6345. INTERNATIONAL FINANCE AND BANKING A study of the international finance management and banking functions. Examines the environment for international finance and banking, balance of payments, foreign exchange, and inherent dimensions of political risk. Unique aspects of international financial management are emphasized as related to cash management, capital budgeting, and cost of capital. International banking and financial markets are discussed. Lectures, discussions and case analyses are utilized.

DBA 6445 INFORMATION & DECISION SCIENCES The study of managerial processes which depend on quantitative analysis and techniques for their foundation. Includes the development of skills for the use and application of various techniques: Forecasting, sampling, and the study of alternatives which compare optimum versus maximum utilization of resources; the management science use of technology through computer application and utilization; and the design and use of comprehensive management information systems. Sample topics include qualitative analysis and decision making; linear programming; management science models for risk; simulation, computer, and information systems; and implementation and forecasting analysis.

*DBA 6545. HUMAN RESOURCE MANAGEMENT An examination of the changing philosophies, practices and problems involved in building and maintaining an effective organization. Examines personnel functions along with new organization design and development. Improvement of the quality of work life and, in particular, job design and career planning will be explored with reference to behavioral science research. Employee selection, appraisal, and the increasing role government plays in each of these functions will be studied.
**DBA 6745. ECONOMIC POLICY & DEVELOPMENT—IM** An examination of various policy decisions and tools of analysis for attaining economic stability, efficiency and growth, in the absence of a perfect market system. Relevant issues will include a discussion on paradigms of development, an analysis of the controversies on income and wealth distribution, rapid industrialization, and adaptation of technology as an impetus or obstacle to economic growth. Relevance of self-sufficiency in a highly interdependent economic system will be discussed.

**DBA 6645. INTERNATIONAL BUSINESS AND PUBLIC POLICY.** The study of the environment for the international business or administrative enterprise, and its effect on the internal organization and policies. Examines the interaction of various international sub-systems in the economic, political, social, and cultural realms to determine impacts at the systems level of the organization. Sample topics include comparative inflation, tariffs and other trade barriers, foreign exchange fluctuations, comparative governmental trade, commercial regulation and restrictions, and international capital movements.

**DBA 6845. INTERNATIONAL TRADE AND MONETARY THEORY—IM** A view of the international economy emphasizing the benefits to be gained from international trade and the results from multinational ventures to individual firms, and the impact on the national interest. New theories of international trade are discussed. Special attention is given to foreign economic policy, tariff and non-tariff barriers, transfer of international payments, balance of payments, exchange rates, "hedging", and the contemporary international monetary system. Focuses on the developing third-world countries, the economic status of major emerging nations, the nature and scope of multinational enterprise, and host country policies toward multinational enterprise.

**DBA 6945 INTERNATIONAL BUSINESS AND MARKETING** An analytical approach to the study of international marketing problems of business firms and other types of organizations. Attention is focused on the influence of the international marketplace and the marketing environment on marketing decision making; the determination of the organization's products, prices, channels, and communication strategies, and the organization's system for planning and controlling its marketing effort.

*Optional for business leaders

**Optional for government leaders

**DBA 6765. COMPARATIVE GOVERNMENT AND ECONOMIC SYSTEMS—IM** An in-depth review and analysis of the political and socioeconomic environments of major societies which may have impact upon the world scene, as viewed today. Comparative government seeks to compare and contrast the institutional environments of these societies as the basis of conducting international trade and advancing economic development and mutual cooperation.

**DBA 7045 OPERATIONS RESEARCH, INNOVATION, & TECHNOLOGY** Responsibility for decision making in transforming existing form, quantity, time, and place attributes of inputs into those desired outputs. Transformation requires: Application of capital and labor resources processing; suitable capability, capacity, productivity, and accessibility characteristics. Applications of quantitative decision models to the solution of design and control problems in managing quality, inventory, scheduling, and logistics responsibilities are considered. Problems and cases are drawn from examples of processing systems in both product and service organizations.

**DBA 7100 SEMINAR IN RESEARCH METHODS** An examination of the various components of research methodology that doctoral students in business and management should assimilate. Covers topic identification, design, quantitative applications, data sources, literature review, references, methodology, applied versus theoretical research, primary and secondary sources, and publishing processes.

**DBA 7245 STRATEGY, POLICY, & PLANNING—IM** An integrative seminar which is systems oriented and develops the joint, functional, interdisciplinary approach for the entire process of management. The emphasis is on planning, formulating strategy, and goal implementation processes required to advance the organization. Using a case approach, addresses a combination of myriad business skills in determining viable alternatives, leading to the optimum strategy for success and survival of the international business enterprise.

**DBA 7300 DISSERTATION** Directed to individual study in the writing of the final paper, the objectives of which are a blend of research, conceptual orientation, format and practicum. Students must register for the dissertation. A progress report must be filed with the program office no less than three times per year.
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Nova University, 3301 College Av., Ft. Lauderdale, Florida 33314
305-475-7301; Florida Wats 1-800-432-5021, X7301

Nova University programs are approved by the coordinator for Veterans
Approval, State of Florida, Department of Education, for veterans' educational
benefits. This school is authorized under Federal Law to enroll non-immigrant
alien students. The Nova University general policies on Student Relations are on
file in the Office of the Registrar.

Nova University is accredited by the Southern Association of Colleges and
Schools and admits students of any race, color, and national or ethnic origin.