8-1-1981

Nova News, August 1981

Nova University

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In Memory

Mrs. Dorothy Schure, wife of Dr. Alexander Schure, Chancellor of Nova University, passed away on Long Island on June 27. Services were held in New York on June 29. A community leader and trustee of both Nova University and the New York Institute of Technology, Mrs. Schure played a major role in the growth and development of educational institutions of higher education.

Mrs. Mary R. McCaih, Chairman of the Nova University Board of Trustees, said that Dorothy Schure was a force that shaped the Ed.D. program in Early Fundraising, year last year, having administered, including sources of funding included the federal government, state government, Inc., a new organization establishing educational and residential facilities for children. In January 1981, she obtained and foundation funding for the number of new facilities and services in the Palm Beach community as well.

Karen obtained $7,495,000 in funding for the project, primarily through state and federal government grants and contracts. During the 6 months she was in Orlando with Life Concepts, she established two group homes for physically handicapped mentally retarded children and women who had spent most of their lives in the Sunland institution; a sheltered apartment complex for mildly retarded adults; and a developmental training program and work activities center for retarded adults. In addition, preparations were made for establishing two more group homes, assuming administrative responsibility for an innovative new residential facility for retarded adults that is being built by the State of Florida; and building three residential complexes for severely retarded adults, each of which will serve 60 persons in a complex of 5 suburban-like attractive houses.

Karen, who considers her primary role to be that of developing and administering services, does not consider herself a "fund-raiser" or "grant-writer," Others do, however, and she has been approached by other organizations to write grant applications for them or to obtain funds for them. In 1980, for instance, she provided some consultative help to the Civic Opera of the Palm Beaches for a grant from the National Endowment for the Arts for $20,000. "It's the first time I've worked with a budget that included Metropolitan opera stars on the program and line items for costumes, make-up, and scenery," says Karen. "I had fun doing it." The Opera was successful with its application for the first time in several years of applying for funding from NEA. An amateur musician, Karen is also President of the Board of Directors of the Masterworks Chorus of the Palm Beaches and has been active in obtaining funding for its performances. "Raising the $10,000 necessary for the Chorus's small annual budget causes me no more worry than the half million dollar budget I am responsible for with CHS or the million dollar budget I was responsible for with Life Concepts," says Karen. "I don't quite have the knack yet for writing successful and lucrative grants. And I need to do more research into what funding sources are available in the fine arts. Every funding source is different, too, for what it finds 'appealing' in projects and in the application package itself. Some...
Nova Women Set Plans for 1981-82

All women involved with Nova University through faculty or staff positions, as well as faculty and staff wives are encouraged to join the many activities offered by the Nova Women's Club. Currently plans are underway for a gourmet cooking class and other exciting Fall activities. A recent auction was held at the home of President and Mrs. Fischer to raise funds for the Library. Dues are still $5 and should be sent to Nova Women's Club, c/o W. chees K. 7288 N.E. 19th St., Fort Lauderdale, F.I. 33305.

Dr. Richard Gerson, adjunct professor for Nova's Center for the Advancement of Education, presented a talk on stress management and behavior. Dr. Richard Gerson also spoke of the importance of stress management in the workplace.

Professor Laurence Hydes of Nova University's Center for the Study of Law and Literature, presented a talk on the role of literature in the legal system. His talk focused on the importance of literature in legal education.

Dr. Charles Finkl, director of the Institute for Coastal Studies at Nova University's Oceanographic Studies, was interviewed on WVAS radio's "Ask the Experts" program. Dr. Finkl discussed the importance of coastal studies and the role of Nova University in this field.

Dr. Patrick Distasio, director of the Nova University Center at Coral Springs, addressed the subject of diet and nutrition. Dr. Distasio emphasized the importance of a balanced diet and the role of exercise in maintaining good health.

Dr. Victoria Besalel-Azrin of Nova University's Psychology Department, spoke about the problems of youth before the Broward County Youth Development Division in Margate on July 13th.

Dr. Wayne Williams, director of the Institute of Survival Technology for Nova University's Center for Oceanographic Studies, was interviewed on the subject of air safety.

Winifred Kinney, Treasurer of Nova Women's Club presents check to Rose Anna Schaefer, Director of Special Events, Office of Development for the Library Fund at Nova University.

Nova on the Air, In the News

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HEALTHSCRIPTS

by Richard F. Gerson, Ph.D.

To write your own Healthscript, it is necessary to follow a few basic guidelines. Remember that being optimally healthy is a way of life. You can achieve this by following a few basic guidelines. These include eating well, regular exercise, and stress management. It is imperative to eat a good breakfast, as this is the most important meal of the day.

Your Healthscript should include a time-out period for yourself in which you engage in relaxation. At least 20 minutes each day is desirable, but up to 60 minutes a day is the most beneficial. Relaxation involves anything that diverts your attention from the pressures of the day. Exercise can be used as relaxation, but exercise is also a vital component of your Healthscript.

Proper exercise involves continuous activity of up to 20 minutes at your training heart rate (THR). Determine your THR by this formula: 220 - your age X .70. This activity should be performed at least three times a week and should include stretching exercises for flexibility during the warm-up and cool-down periods.

The next step in achieving optimal health is the development of a positive mental attitude. You have to have faith and believe in yourself and in your capabilities in order to achieve your goals. Then you must motivate yourself to take action and responsibility for your health. Only through a process of self-testing and trial and error can your health goals be reached. Healthscripts are very individualized. They are unique and specific for each person who cares to design them. It is possible to obtain some professional guidance to assist you in developing a healthy lifestyle. However, you know yourself best. You are a better judge of what needs to be done to improve your current health practices. While outside help is beneficial, in the long run, only you can write the most appropriate Healthscript.
Center for Higher Education Holds Ninth Annual Summer Institute Judged Huge Success by Participants Nationwide

When the doors opened Monday morning, June 22 to the Regency South Delegates Hall at the Diplomat Hotel in Hollywood, Florida, 350 persons entered. Who were they? They were participants in the ninth annual Summer Institute of Nova’s Center for Higher Education. For the most part, they were doctoral degree Ed.D. candidates, working professionals from different areas of the United States and Canada, who are enrolled in the clusters of this field-based program nationwide. They were joined by the national lecturers in the program who are also outstanding faculty members across the United States, as well as by their practice, research advisors, and cluster coordinators.

Perhaps that is what makes the center for Higher Education program at Nova University so unique. The sharing of minds and ideas that cuts across the traditional barriers of many doctoral programs. If there is one thing that all of these students have in common and that they share with their cluster leaders and advisors, it may be the conviction that the research that students undertake as part of their degree requirements should be directly related to problems that need to be solved within the institution at which they are employed.

Because research is at the cornerstone of the program, it was only fitting that the theme of the ninth annual Summer Institute would be, “Educational Research: Problems, Practices and Potential.” Dr. Ross Moreton, Director of the Center stated, “This theme emphasizes the importance of two Center goals... translating theory into practice and establishing a base through educational research for more rational decision-making.”

A meet and greet for the keynote address on Monday, students broke into small cluster groups for five concurrent seminars on Saturday morning, and two on Sunday morning, when they met as a group once more to hear Dean Ovid Lewis speak about legal concerns of educational research.

Dr. Michael Scriven, a pioneer in developing new techniques for research and evaluation, gave the keynote address. He stressed that the time has come for a change in the models for educational research. Research must be practical in order to solve problems. “The great skills are in the heads of practitioners. Academics won’t pull them out,” he said. Traditional academics that is. Students could relate well to Scriven’s address because at Nova University, practical research just comes naturally since those doing the research are already involved in their institution and know what the problems are. They were told by Scriven to “Get the practitioner recognized: to insist that they be considered intellectually, as well as practically important.”

Dr. John Losak, a Nova national lecturer in Learning Theory and Applications and Dean of Institutional Research at Miami-Dade Community College in Miami, Fl. gave students advice on “Questionnaire Design and Utilization,” vital to their research projects. He stressed that logical analysis of research questions and the probable answers to them must come before the technical proponents. Feelings, judgments and beliefs can be inferred about, said Losak, “but don’t confuse the three,” he warned.

Research often brings about change and change almost always brings stress to someone. Dr. Ralph Kirkman, Major Applied Research advisor and Nova national lecturer and professor of higher education at Vanderbilt University spoke on “Stress in Education: Sources, Reactions and Control.” Kirkman told students, “Change is the most common scapegoat for stress in higher education.” He went on to say that we can create stress without meaning to, and “when you get to a point where you don't care that is the time to get out,” he warned. Kirkman emphasized that not only physical surroundings cause stress, but that educational conflicts can do so as well. The three conflicts he spoke of were the intracenter, when two objectives are apparent conflicts, the interferent, when two directives differ and the inner role, when one is forced to play two or more incompatible roles. For example, one cannot be both a counselor and a teacher and remain objective, according to Kirkman.

On Thursday evening, the fourth annual Practitioners Hall of Fame Awards were given and on Friday morning, students had the opportunity of hearing the papers presented by each of those educators.

Dr. Robert W. Kueck, Associate Dean, Career Education at Fauqu-Montgomery Community College in New York, spoke on “A Leadership Process for Institutional/Faculty Development.” Kueck said, “We have evaluated our institutions, but not ourselves, our administration. We need to study faculty needs and resources for us. He stressed that it is critical that the attitude of administrators go beyond that of mere survival, that they be considered intellectually, as well as practically important.”

Dr. Warren H. Groff, Vice President for Academic Affairs, North Central Technical College, Mansfield, Ohio, a recipient of the Fauqu-Humans Hall of Fame Award in 1979 spoke on “A Model for Evaluating the Extent to Which an Institution Reaches Stated Goals and Objectives.” He told participants that their successes would demonstrate the extent to which they have made a difference in the quality of education.

President of Lincoln Memorial University in Harrington, Tennessee, Dr. Frank Welch’s subject was, “Action Research: The Foundation of Marketing in Higher Education.” With a very active marketing approach at Lincoln Memorial, this President has tripled enrollment in just one year.

Dr. John Morgan, Jr., a graduate of the Nova Ed.D. Doctoral program and a former cluster director, spoke on “Strategic for Retrenchment in the 80s.” Dr. Morgan is presently Vice President for Business & Finance, Piedmont Technical College in Greenwood, S.C.

Dr. Judylyn Mitchell of Salisbury College is the recipient of the Philadel­phia cluster, is Director, Project Talent Search, at Salisbury State College. Judylyn combines a career with her personal life as

The beaches overlooking the Atlantic were bare of sunbathers during the Summer Institute as participants engaged in an intensive array of seminars.
National Lecturers

**CORE SEMINARS**

**Applied Educational Research and Evaluation**

GEORGE BARTON  
Nova University

MANTHA MHALIS  
Brownwood Community College

**Curriculum and Program Planning**

JOSEPH COOK  
Florida Atlantic University

BARTON HERRSCHER  
Center for Educational Development

RENÉE WESTOTT-HILL  
Central Piedmont Comm. College

**Governance and Management**

LOUIS BENDER  
Florida State University

JAMES GOLLATTSCHECK  
Valencia Community College

**Learning Theory and Applications**

GUERRIN FISCHER  
Clearwater College

JOHN IASAK  
Orange County Community College

OSKAR SHICK  
University of Texas at Austin

**SPECIALIZATION IN HIGHER EDUCATION**

The Emergence of Higher Education in America

EDGAR CALE  
Nova University

FREDERICK KINTZER  
Univ. of Calif. at Los Angeles

Politics, Law and Economics of Higher Education

LOUIS BENDER  
Florida State University

J. TERENCE KELLY  
Miami-Dade Community College

**SPECIALIZATION IN LEADERSHIP IN ADULT EDUCATION**

History, Philosophy, and Nature of Adult Education

MALCOLM KNOWLES  
North Carolina State University

Theory and Practice of Adult Education Methodology

MALCOLM KNOWLES  
North Carolina State University

Personnel

JOHN GLENN  
State University of New York at Utica

FRANK SAMUEL  
Manchester Area Technical College

The Emergence of Vocational, Occupational and Technical Evaluation in America

GEORGE MHALIS  
Brownwood Community College

**High Education**

Continued from Page 3

mother to 11-month-old Courtin and husband Fred, who is Executive Dir. of Community Action Agency in Wicomico County, Md. She says that while a student at Bowling Green State University in Ohio, she heard about Nova from the Dean of Graduate and Minority Affairs there. "I feel that this seminar has been extremely stimulating and conducive to academic learning. The lecturers are very congenial and always available," she added. She cited the humanistic approach of Nova and the attitude to bring quality service to students, saying, "The advantages of the Nova program are noteworthy, - for example, the availability of help, attitude of cluster directors, national lecturers and even peers is very positive. Besides allowing her to continue her career and to study for her degree, Judyann says that she likes "doing creative things beyond what traditional doctoral programs would allow her to do, and most important of all, doing important things for my school, thereby increasing credibility for me and for my school.

Jane Lewis, a student in the Fort Bragg, N.C. cluster, called the Institute "a chance of a lifetime." As she said, "You know, you can go anywhere and sit down with a book and study, but to have an opportunity to share experiences with others is what education is all about." Bill Orr, Math Professor at Graf- 

ton Hills Community College in Redlands, Calif., and a member of the Glendale, Calif. Cluster hugely enjoyed the Institute, his first, and said, "Polly Ein- becker's presentation was just great! All presentations were very stimulating."

Yvonne Laiyer, Chief, Health Information, Volunteer and Student Services, Committee of Public Health for the District of Columbia Dept. of Human Services, and a member of the Philadelphia Cluster, said, "This is the first time for many years that I have been divorced from my home and job to truly dedicate myself to a week of learning. I truly enjoyed it. It was one intensive week!"

Psychology professor Stan McCloy, who hails from San Antonio College in San Antonio, Texas and is a member of the Dallas Cluster, found the sharing and companionship with other cluster members from other parts of the United States most rewarding professionally and socially. He was impressed with the quality of the program and found the entire week a "unique educational situation." The background of his fellow students was most impressive, he said, and he found the Institute so motivating that, "I couldn't wait to get back and jump into my work again!" He said, "The interaction between the national lecturers and the participants was worth its weight in gold."
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Dr. Warren Groff makes points on "A Model for Evaluating the Extent to Which An Institution Reaches Stated Goals and Objectives," his winning paper in the Practitioners Hall of Fame.

**Further Information**

Those who are interested in getting further information on the programs described may do so by contacting the coordinator of a cluster in their area of the Ed.D. Admissions Office, Center for Higher Education, Nova University, 3301 College Avenue, Fort Lauderdale, Florida 33314, 305/475-7377.

The following is a list of clusters that are accepting applications for admission. Each cluster is identified by the cluster name and the name, address, and telephone number of the cluster coordinator. The codes in parentheses after the cluster name indicate the specialization offered at the site (HE = High Education; AE = Leadership in Adult Education; VTO = Vocational, Technical, and Occupational Education).

- **CHICAGO-HARPER (HE)**
  Dr. George Grimes
  727 South Home Avenue
  Oakpark, Illinois 60604
  312/983-8050

- **CONNECTICUT (HE)**
  Dr. Dino Chiaburri
  92 West Prospect Street
  West Haven, Connecticut 96516
  203/219-2586

- **DALLAS II (AE, HE, VTO)**
  Dr. Ania Barrett
  4209 Mary’s Creek Drive
  Fort Worth, Texas 76116
  817/354-4861, ext. 450

- **DELAWARE (AE, HE, VTO)**
  Dr. William Bryan
  Salem Community College
  Penns Grove, New Jersey 08069
  609/299-3100

- **FORT BRAGG (AE, HE, VTO)**
  Dr. Boyd Ayers
  Fayetteville Technical Institute
  P.O. Box 35236
  Fayetteville, North Carolina 95218
  914/278-6705

- **GLENDALE, CALIFORNIA (AE, HE, VTO)**
  Dr. John Davitt
  Glendale College
  1500 North Verdugo Road
  Glendale, California 91208
  213/240-1000

- **LOS ANGELES 77 (HE)**
  Dr. Dee Wilson
  Los Angeles City College
  855 North Vermont Avenue
  Los Angeles, California 90029
  213/661-9141, ext. 306

- **MILWAUKEE (AE, HE, VTO)**
  Dr. Betty Jo Ruff
  7920 West Caldwell Court
  Milwaukee Wisconsin 53218
  414/278-6705

- **OAKLAND (AE, HE, VTO)**
  Dr. Jack Mooradian
  5884 Balmoral Drive
  Oakland, California 94619

- **PHILADELPHIA 78 (HE)**
  Dr. Peter Mills
  Widener University
  Chester, Pennsylvania 19044
  215/499-4335

- **SANTA ANA (AE, HE, VTO)**
  Dr. John West
  3625 Ward Terrace
  Anaheim, California 92806
  714/825-3300

- **SOUTH FLORIDA (AE, HE, VTO)**
  Dr. George Mehallis
  Country Club of Miami
  7048 Stantart Drive
  Hialeah, Florida 33015
  305/366-1345

- **TAMPA (AE, HE, VTO)**
  Dr. Valda Robinson
  Hillsborough Community College
  P.O. Box 22127
  Tampa, Florida 93022
  813/889-4169

- **VIRGINIA (AE, HE, VTO)**
  Dr. Richard Peters
  113 Brook Road
  Yorktown, Virginia 23692
  804/825-5249

There are also several areas of potential cluster formation. These areas include, but are not limited to, the following:

Phoenix, Arizona • San Diego, California • Tucson, Arizona

Dr. John Morgan, left and Dr. Frank Welch, both from Practitioners Hall of Fame, meet at Awards Ceremony reception.

Glendale, Calif. Cluster student, Bill Orr, visits with Dr. George Barton, Dir. of Instruction at Nova's Center for Higher Education.

"A Leadership Process for Institutional Faculty Development" was the topic of Dr. Robert W. Kusek.
You have probably heard it said by now that upon her nomination as the first woman Supreme Court justice, Sandra O'Connor was called "such a beautiful woman ... how could she have such brains!"

Polly Einbecker is such a woman. She bubbles with energy, seems almost to bounce with joy at just plain living, and she is undoubtedly brilliant. She seems too good to be true. And best of all, she is living proof that just because a woman is beautiful and full of personality there is no reason to assume she can't be smart also.

Polly's husband, Dr. Richard C. Einbecker is Dean of the College of Business at the University of West Florida in Pensacola, Florida. They have two sons and one daughter, all grown and involved in exciting careers of their own.

Polly is, in reality, Dr. Polly Godwin Einbecker, a Professor of Communications at Pensacola Junior College, a cluster leader for Nova University's Center for Higher Education and founder of her own corporation, Words, Inc.

Polly's theory is that education should be exciting, fun and entertaining. She has certainly made that so. A 1976 graduate of the Nova Ed.D. doctoral program, Polly began work on her major applied research project in 1975. The president of her college had asked her to devise a plan to teach students better vocabulary skills.

Polly found that not only was the Latin language as the English language base not being utilized as a teaching tool, there also was no multi-media approach to teaching vocabulary skills on the market. Polly set to work. She developed 35mm slides with her own drawings, in cartoon form, depicting the meaning of an English word and showing the Latin word base. This was accompanied by a workbook and an evaluation program.

There are almost 900,000 words in the English language and it is a known fact that almost half of them are derived from the Latin language. Yet Polly's program seems to be the first to really put this fact to use in a way that people are now finding fun coast to coast.

Thirteen states are now using her educational program. It is also being used in Canada and by the United States Navy. That is not all. She has now ventured into the commercial world with her exciting way of increasing our word power. Beverage napkins, called the "educated cocktail napkin" by some, beach towels, T-shirts and party invitations are now being developed within her corporation. The napkins are currently being test marketed in the Pensacola area in leading stores where shoppers are finding them unlike anything they've ever seen before.

Joan Edwards, Cognitive Therapist from Twin Falls, Idaho and a member of the Oakland, Calif. cluster used her skills in sign language to aid fellow students at the institute.
George Connelly Retires

On June 2, Professor George W. Connelly was honored for signal contributions to the University in brief ceremonies at the Center for School Leadership Development, President Fiberisher presented the retiring faculty member with a Nova clock as Center members toasted their colleague in recognition of his four years of service among them.

Connelly joined the "Ed Leaders Program" as practical advisor in 1977 following five years of service in the Department of Administration and Supervision of Florida Atlantic University. George and Lucille Connelly moved to Boca Raton from Chicago in 1972 following George's retirement from the Chicago public schools where he held positions ranging from elementary teacher beginning in 1939 to Area Supervisor of Schools, his last position there.

Practica1 mobility will remember George for his keen insights into the problems faced by school administrators day-to-day and for his willingness to share his keen perceptions with colleagues and program participants. Center Director Dr. Gerald Straw acknowledged these characteristics of George Connelly's leadership in his welcoming remarks during the recognition event.

Participants or graduates wishing to talk with Dr. Connelly are encouraged to write him in care of the University.

Karen
Continued from Page 1
undergraduate economics students; some are impressed by letters of community support and evidence of cooperation between groups and some are swayed by appealing pictures or copies of good newspaper publicity."

In a Chicago Sun-Times article, apparently found the "key" for a number of grants and foundation applications! Now 1981 starts the budget needs all over again and she's hard at work on more applications... some folks just don't quit!
Broward 2000

Continued from Page 1

The laws were changed to allow juveniles to be held under the same laws as adults, and judges started sentencing first-offenders to jail. As a result, there were fewer second-offenders. With violent crime under control, it was easier to spare police power to fight organized and white-collar crime. This fight made huge inroads into the drug trade and saved millions of dollars. Men and women who were proud to be police officers.

Broward's leaders start waiting for the state to build a university (to bring them fame and power) and started working to bring higher education to Broward citizens. FIU's Bay Vista campus started offering a full complement of courses. Enrollment there, at FAU, and at Nova soared as ambitious young people from Broward poured in. All three schools now have national reputations, due, in large part, to the accomplishments of the highly motivated students from Broward. (And how about those football teams?)

As people started mixing with and knowing each other, polarities started disappearing. Even the developers and environmentalists began to communicate with each other. Development was carefully planned to protect the Biscayne aquifer and the Everglades, and the oceanfront underwent a complete renovation. As you know, we have bicycling areas, skating areas, walking areas — and the young and the old talk to each other. As young people saw that they too could be productive citizens, drug and alcohol use declined, the juvenile crime rate slowed, and educational pride — renaissance rose.

Since the development of the car-train and the use of the little train cars, the roads are no longer congested. People can actually take a Sunday afternoon drive. Sports and culture have benefited from the park-and-ride facilities set up for Lockhart and Yankee Stadiums, the Sportatorium, Sunrise Musical Theater, Parker Playhouse, and the War Memorial Auditorium.

It’s hard to believe that things were so bad such a short time ago. It’s also hard to believe that we depended upon other people to solve our problems for so long. Once we started exercising personal responsibility, it was easy to make Broward an ideal community. And we’re not through yet. We’re aiming for perfect by 2050.

Connecticut

Continued from Page 1

Dr. Jacuzio earned his doctorate at Nova University in 1979. Presentation of the award will take place at the closing banquet of the National Ed. D. Program’s Summer Institute, to be held August 2 to 8, at the San Francisco Hotel, San Francisco.

Marianna Smith, Assoc. Dean, Law Center, is pictured here with Law Prof. Laurence Hyde at her farewell party June 14.

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College Announcement

Motivated High School Juniors, Seniors and Recent Graduates Can Now Complete College In ... 3-Calendar Years Without Leaving Broward County!

Nova University
Nova College

Bachelor’s Degree Programs

• Accounting
• Business Administration
• Community Services and Administration
• Computer Science
• Computer Systems
• Education
• Pre-Law
• Psychology
• Sociology

The accelerated program option at Nova College allows you to complete your undergraduate degree in less calendar time with more contact time in class.

• Small class sizes
• Personalized instruction
• Scholarship and financial aid programs
• Accredited by the Southern Association of Colleges and Schools.

Find Out How Nova College Can Work For You!

OPEN HOUSE
Aug. 6 — 7:30 PM
Parker Blvd.
475-7360

□ Yes, I would like to learn more about Nova College.

Name
Address
City State Zip

Phone

Day Division
Nova College
3301 College Avenue
Davis, FL 33314

Editor’s Note: Carol Youngblood is the winner of the Essay Contest sponsored recently by Nova University and the Davie Chamber of Commerce.