M.B.A. in Management Course Descriptions (Day Program) 2016

Course Descriptions

Full-Time professionals are available to discuss the M.B.A. in Management curriculum with you in greater detail. Simply call 800.672.7223 Ext. 25168 or contact our Enrollment Services Staff.

MGT 5640  Managing in Globally Dynamic Workplaces  (3 cr.)
In this course, students will gain an understanding of leading state-of-the-art management and leadership practices, concepts and theories that can be applied to real-world situations around the globe. Students will learn to understand and challenge management thinkers, and to practice developing their own theoretical and applied models for managing and leading people in today's dynamic workplaces. Students will have opportunities to assess and apply national and international management practices for market-based economies that can be value-driven and sustainable in a global context. Prerequisites: MGT 5105 or MGT 5020 and HRM 5310 or HRM 5030.

HRM 5310  Managing Human Resources  (3 cr.)
Students will gain a working knowledge of planning, organizing, and managing human resource systems; and will gain hands-on abilities to design, direct, and assess human resource systems in enhancing relationships with internal and external customers, leading to organizational effectiveness.

MGT 5630  Influencing People for Organizational Effectiveness  (3 cr.)
MGT 5630 investigates strategies and skills for influencing individuals and groups for organizational effectiveness. Students will learn leadership models and skills that can be used in a diverse and global environment. Attention will be given to important leadership issues in the 21st century such as ethics, change, and innovation. Students will have the opportunity to assess their own skill sets and consider development plans for enhancing those skills sets.

MGT 5620  Managing Legal, Ethical, and Social Challenges  (3 cr.)
Students will gain an understanding of the meaning and importance of the law, ethics, morality, and social responsibility in a global business context. Students will be able to engage in critical thinking and analyze business decisions from legal, ethical, and social responsibility perspectives. Students will be able to apply legal, ethical, and social responsibility principles in making business decisions. Students will examine case studies, actual cases, and current events and engage in analysis of real-world problems impacting business. Students will become aware of the legal, political, regulatory, social, and global environment of business. Students will learn how adherence to legal, ethical, and social responsibility principles promotes organizational and societal sustainability.

Foundation Course Descriptions

QNTP 5000  Foundations of Business Statistics  (3 cr.)
This course covers collection, description, analysis, interpretation, and presentation of data to support business decision making. Probability distributions, central limit theorem, statistical inference for univariate data; correlation analysis and introduction to linear regression modeling and their application to real world business problems are discussed. The data analysis capabilities of Microsoft Excel are integrated throughout the course.
FINP 5001  Accounting and Finance Foundations  (3 cr.)

A survey of the essentials topics in accounting and finance includes modern corporate environments, agency and governance, accounting principles, financial statements, ratio analysis, time value of money, financial decision making tools.