Now in its 11th academic year, Nova University begins 1978 as the second largest independent institution of higher education in Florida, with approximately 18,000 students on the undergraduate and graduate levels, a faculty and staff of about 500 and an estimated operating budget for fiscal 1977/78 of $19 million.

During 1978, Nova University expects to begin construction of the Leo Goodwin, Sr., Building, Center for the Study of Law, to provide classroom, library and administrative space for the law faculty and students, who currently number approximately 500.

Upon the completion of this building, the undergraduate programs of Nova College will occupy the Louis B. Parker Physical Sciences Center, currently the home of the Center for the Study of Law.

Nova University will continue to broaden the base of its participation with the business and industrial community in order to provide educational opportunities and in-service training programs locally—thus Nova University will begin to have an increasingly important impact on the business and industrial progress, through a newly formed Nova University Executive Council, composed of leaders in Broward's corporate community.

The Executive Council has brought together executives of the area's financial institutions, major business concerns, property development companies and such industrial employers as Motorola, American Express, Systems of the Northrop Corporations, Bendix and others. Goals of the Council are larger industrial development and the creation of educational courses that will be of benefit to such employers.

On Feb. 8, the Executive Council hosted the eighth session of the Nova University Executive Conference, which since its founding in 1975 has assumed the task of assembling Broward's business and civic leaders periodically for discussions of current conditions and problems.

The session took place at the Sunrise Inn in Fort Lauderdale, with representatives of finance, industry, tourism, construction, real estate, employment and other segments of the economy on the program, together with local economists who presented analyses of the outlook for 1978.

In conjunction with the Executive Council and the computer industry of Broward, the university has begun offering upgraded master's degree programs in computer science.

Also developing during the first part of the year will be master's programs in industrial and labor relations along with workshops for personnel executives, jointly with the New York Institute of Technology and under the direction of a new faculty member, Tracy Ferguson, a New York authority in this field and a member of the American Arbitration Board.

An off-campus master's degree program for child care administrators will begin taking shape this year within the Behavioral Sciences Center, and a significant expansion of the master's program in population and health, initiated during 1977 under an international authority in this field, Paul Burgess, is anticipated. Other new master's programs in the Life Sciences Center, one in biological science and the other in laboratory techniques, will begin during 1978.

Nova College at Coral Springs will move into larger quarters in its own building at University Drive and Sample Road, and the first test broadcasts are scheduled for Novak, a cable television educational program in three sections for residents of western Broward served by the cable network.

In Oceanography, the university expects to add two experimental physical oceanographers to the faculty and expand the new community support organization, the Friends of Ocean Sciences, recently formed by the center director, Dr. George Larnesnak.

Each of the expansions of Nova University scheduled for 1978 has been designed primarily to increase the value of the institution to some segment of the Broward community, and in some instances, to push out the geographical horizons of the university's nationwide external degree programs, which currently bring nearly $10 million a year into the county.

Nova Hosts Eighth Executive Conference

At the February 8th Nova University Executive Conference, the eighth such session in the past few years, business leaders and economic analysts of Broward delivered highly optimistic forecasts for the county in 1978.

The Labor market analyst Smith Pace of the Florida Department of Commerce predicted an increase of 13,000 jobs in the county, though he doubted that the unemployment rate would improve.

Economist Kip Scharlow, vice president of the Florida Federal Savings and Loan Association, forecast total business receipts of $8.5 billion for the year, against the record $7.4 billion for 1977; real estate sales of $3.2 billion against $2.69 billion for last year; and retail sales of $5.5 billion, up 14 percent from 1977.

John Gabel, economist for the Century Banks reported that the county's population is increasing at the rate of 875 people per week and predicted that permits will be issued this year for 15,000 to 17,000 new dwelling units.

Scott Gettemy, vice president of United Federal Savings and Loan,}

Executive Council Expands

Harold N. Morris, vice president and general manager of the Computer Systems Division of the Harris Corporation in Broward, has accepted the chairmanship of the new Nova University Executive Council.

The Council was formed by the university for the purpose of generating a broader liaison with the business and industrial community.

Vice chair of the organization is David H. Rush, president of the American Electronic Institute of America, director of personnel for Motorola, Inc.; is secretary and Richard K. Kormmeier of the Florida Institute of Technology, certified public accountants, is treasurer. Gary D. Smith of the university staff is Executive Director.

The Council, Morris said, hopes to "establish a better dialogue between the segments of business and industry" in the area.

Currently the Executive Council has a membership of 41 Broward based corporations and 15 individual members, representing community

Institute of Residential Marketing Begins

The Builders Association of South Florida, Florida Atlantic Home Builders Association, Home Builders Association of Palm Beach County and Nova University are offering Florida's first Institute of Residential Marketing.

Courses are taught by leading builders and marketing specialists from the residential housing industry. This college-level program is part of NAHB's requirements for industry designation as Member, Institute of Residential Marketing (IRM). The program consists of four 12-week courses. Students meet for 2½ hour sessions one night a week. The course is also open to students who wish to earn credit toward an undergraduate degree at Nova University.

Course #1, "General Marketing for the Shelter Industry," and Course #2, "Advertising and Promotion for Residential Builders," will be offered for 12 weeks commencing Monday, April 10, 1978. Course #1 will be taught at the Coral Springs Campus by Don Sichel. Course #2 will be at the Davie Campus under the direction of Andrew B. Greenman and Gay Levinson.

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Joseph P. Taravella, chairman of Board of Governors of Nova University at Coral Springs, is representative of the American business leaders who attain top corporate executive positions while giving total dedication to community affaires.

Taravella is a native New Yorker who came to Fort Lauderdale in 1946 with his mentor and friend, the late James S. Hunt, who, with Stephen A. Calder, founded Coral Ridge Properties. Taravella had served as aide to Hunt in the Coast Guard during World War II. Calder acquired some of the Coral Ridge Properties in 1950 became the dominant force in the development of the beach and Federal Highway sections of northeast Fort Lauderdale. Its projects were spread from NE 26th Street to Commercial Boulevard on a scale that swept from the Boulevard on a scale that swept from Half Moon Bay near San Francisco to the of his interest in a variety of causes which include Junior Achievement, Little League Baseball and boys' football.

He has been one of the most outspoken business leaders on the subject of free enterprise and the dangers of government intervention. With the opening of Nova University at Coral Springs, a strong bond was formed between Taravella and President Fischer, and the executive has become one of the university's foremost supporters in the Florida business community.

Today, Taravella, aside from this position, is president of the Westinghouse Community Development Group, with offices that reach from Half Moon Bay near San Francisco to the Netherlands Antilles and Rio de Janeiro; chairman, president and chief executive officer of Coral Ridge Properties; and a director of the Florida Power & Light Co., of Connecticut General Mortgage & Realty Investments in Hartford, Conn.; a director of two Southeast banks and of the Bank of Coral Springs, also serving as chairman of the Executive Committee of the late-named institution.

A Fort Lauderdale couple decided to throw "his and hers" annuity trust into the plan. Mr. and Mrs. A had 500 shares each of stock valued at about $60.00 per share. They decided to create a Charitable Remainder Annuity Trust with Nova University as the remainder beneficiary.

They asked to work up some figures and report to them the amount of annual return, the amount of the charitable contribution and the consequences on his tax situation. Mr. A's age was 69 and Mrs. A was 68.

He told me his tax bracket was 50% and he wanted a 75% return. He also said that he wished to allocate at least $75,000 to his and her respective needs during their lives. The Trustee, upon the advice of the donor, decided that an Annuity Trust would provide the best means for achieving these objectives.

The agreement was signed on December 23, 1977 and the price was $60,562, increasing the annual return from $5,000.00 to $7,284.96 at $570.00 per year. In addition to the annual return of $3,028.16 and the charitable contribution of $3,151.20, Mr. and Mrs. A capped the capital gains taxes. The basis of the stock used to fund the Annuity Trust was $46,000. Had the stock been sold, capital gains of $14,000 would have been incurred, producing a net amount of approximately $2,450.00.

Leo Goodwin, Jr., financier of Fort Lauderdale and Washington, D.C., died January 15 at North Ridge General Hospital after an extended illness. The agreement was signed on December 23, 1977 and the price was $60,562, increasing the annual return from $5,000.00 to $7,284.96 at $570.00 per year. In addition to the annual return of $3,028.16 and the charitable contribution of $3,151.20, Mr. and Mrs. A capped the capital gains taxes. The basis of the stock used to fund the Annuity Trust was $46,000. Had the stock been sold, capital gains of $14,000 would have been incurred, producing a net amount of approximately $2,450.00.

If a person has an educational institution in his will and therefore intends for Nova University a portion of his estate, especially at the time his estate is distributed, it may be more profitable to think of creating such a trust. However, one should be careful and plan this type of trust. The donor must assure that the principal used to fund such a trust will never be needed. There must be ample assurance for this to be true as Nova University will have responsibility for the income that nothing is being given away. The fact, is the donor will gain something. The first thing is that no income will be for his and her respective needs during their lives. The Trustee, upon the advice of the donor, decided that an Annuity Trust would provide the best means for achieving these objectives.

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In addition, the donor receives, as a member of his board of trustees.

He was the son of the late Leo Goodwin, Jr., financier of Washington University and served as an independent director since 1960. Mr. Goodwin, Jr. was a director of the Independent Company from 1948 until 1976. He was a graduate of George Washington University and served as a paratrooper in World War II.
New Ways of Looking at Education

**UNIVERSITY SCHOOL SYMPOSIUM**

"We must move educational leadership in many fields out of the schools into the community," Dr. John Martin told a symposium on Contemporary Issues in Education at The University School of Nova University January 25. The Association of Independent Schools of Florida co-sponsored the program, which also included talks by Ms. Linda Addison, Dr. Dwight Allen and Dr. Roland Barth. Topics focused on humanistic education, the gifted child and new ways of looking at education.

Martin, chairman and director of the National Panel on the Education of the Adolescent, stated that John Dewey had given too many tasks to the school, a philosophy which was not challenged, even by Conant, until recently.

"Schools can do some things well but some things they can't do at all," he said, citing driver, drug and sex education as examples.

"We have diluted our already limited resources by trying to teach everything to everybody. Our central effort should be intellectual," he stressed.

Moving the arts out of the school into the community; moving guidance into centers available to all ages and cutting the school day to permit on-job training, he adds, are "more and more solutions to have come from within the school, not from the outside." Administrative, pedagogical, political and economic forces are pushing toward uniformity, he said, while teachers, parents and children are simultaneously equally strong forces pushing toward diversity.

"We must respond with imagination, and so far we haven't," stated Barth, who is now on sabatical from his post as principal at Angier School, Newton, Mass. "Many problems are not solvable; we must live with them. What that means for me is trying to exchange unproductive problems for productive problems."

(Continued page 4)
Dr. Georgia Reynolds, professor of pediatric outreach, served as moderator at a conference on child abuse January 25 at Dillard High School. The conference was given by Nova University in cooperation with Child Advocacy, Inc. and Florida Learning Resource Systems, Media.

Dr. Reynolds discussed child abuse with Frank Poynter of radio station WGBS on a taped interview broadcast Jan. 21. She spoke to Vogel at the school on February 22 at 2 p.m.

"Bill has created so many exciting experiences for our students. We are able to describe them all," says Len Tomasello, director of Lower House II where Vogel has taught for four years. He has organized an annual campout to Spanish River Park in Boca Raton, an annual art show, and the annual environmental awareness fair. This year in 1982, Vogel was awarded the award to Vogel at the school on February 22 at 2 p.m.

In this capacity, Mr. Crawley will be responsible for the development of Catholic Charities of Broward County. In this capacity, Mr. Crawley will be responsible for the development of Catholic Charities of Broward County.


Dr. Florence White Eadie has been appointed to represent the International Laboratory of Education for Medellin, Colombia at Fort Lauderdale, serving as liaison person for Dr. DuBois and his wife, Dr. Marta Arango Nim, director of Catholic Charities of Broward County.

Since 1967 Dr. Eadie has served in a variety of capacities on local and national organization, organizations. These include the International Women's Year Conference in Mexico City, October 5-8, 1975; the Fifteenth, Seventeenth, and Eighteenth Assemblies of the Inter-American Commission of Women; and the Inter-American Women's Congress. In 1976 she was awarded a fellowship for the Inter-American Commission of Women's Economic and Cultural Rights in Santiago, Chile, the Inter-American Women's Center, and the Latin American Studies Association, the Latin American School of Political Science, the Academy of Political and Social Science, and other organizations.

She is the author of many filmstrip publications on Latin America. A Com- 

Published by Nova University

Alexander Schure

Dean of Students

J. Bruce Fischler

Chairman of the Board

Richard Gerstein, Ed Stack, Virginia Young, and Jack Moss were among the faculty and staff who supported the project. They are working to develop a more integrated curriculum for the future.

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