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Nova University

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FOR THE PUBLIC
NOVA CONCEPT TO
BE MADE CLEARER

An effort to achieve a better understanding of the Nova University concept among the people of the South Florida community has been undertaken by the University leadership as part of the $5.3 million Fort Lauderdale fund campaign.

President Winstead and others have noted a wide lack of knowledge of how the institution functions, even among those who are strong supporters of it. One of these individuals recently remarked at a campaign development luncheon:

"I love the University; I tell everybody about it, and I support it strongly, but I don't really understand it."

A brochure which will meet this need is now being prepared and probably will be ready for distribution in early summer. But in reply to the quoted remark, and for the benefit of others who find themselves in the same position, Dr. Winstead delivered these comments:

"A university exists for two purposes: one is to pass on knowledge to others, as a professor lecturing to students; the other is to expand the field of knowledge, create new knowledge. The undergraduate school is primarily in the business of passing on knowledge to others. The graduate school's responsibility is to add new knowledge first, and second, to pass it on to others.

"The doctoral degree requires an original piece of research; you almost have to break new ground to add something new to the field of knowledge. When you are in the business of developing students at this level, as we are, you are actually teaching them to do research; therefore, the research part of the university and the educational program for the students is the same thing. Each doctoral student, as he creates a bit of knowledge, is making an important contribution not only to his community and to society, but to academe.

"At the doctoral level you rarely if ever charge students tuition, so how do you support yourselves?"

(continued on page 2)
ARTHUR E. KAREL
NEW COMPTROLLER

Arthur E. Karel of Huntington Station, N.Y., treasurer and controller for the Lamtex Industries Div. of the Koppers Co., has been appointed comptroller of the University effective April 1, succeeding James B. McCracken.

Karel has had 24 years of diversified business experience as a treasurer, cost accountant, director of budgets and forecasts, controller and general auditor, serving multi-plant and multi-million dollar companies. Before joining Koppers he was manager of costs and director of budgets and forecasts for Fairchild Stratos, a manufacturer of sophisticated electronic systems.

Karel holds a B.S. and a Master of Business Administration degree from New York University. He served in the U.S. Marine Corps in World War II. In obtaining his services, President Winstead commented, "The University has taken a significant forward step in the vital area of financial control and budget forecasting." The appointment involves some consolidation of administrative duties, the president added.

Concept explained (continued from page 1)

"Well, we could have 20 students in Professor Joel Warren's class and these students could pay $1,000 a year each. This would give us $20,000, but that would not pay Prof. Warren's salary to begin with. No university or college operates in the black. All have to go out and get private money.

"The way we are approaching it is a little different. We hear criticism of the fact that we have approximately one student to every professor. The reason we have so few students is that we can't afford any more. We would love to have more, but we can't afford them. Each student costs us money. In any college or university, students cost money.

"We're going to have about 25 people in the Life Sciences Center this summer with no students at all. But they're going to bring a quarter of a million dollars a year in research to our campus, supported by the National Cancer Institute. They will also bring about half a million dollars worth of scientific equipment with them, and when they are integrated into the university they will bring in overhead that will help pay salaries. They are already supporting our library. So it is much sounder to do things this way than to have 20 or 25 students in a class paying tuition.

"At this level, it is a different kind of educational program altogether. Also at this level we can get professors we could not get at an undergraduate level and students we could not attract to an undergraduate school."

GOLD KEY SET FOR NEW 'ADVENTURE'

This year's "Spring Adventure" for members of GOLD KEY, the University support group of business executives and professional men, will be a trip to the mountains of Colombia and the cities of Medellin and Bogota, April 16-21. President M. R. (Cy) Young announced that about 35 persons will make the trip.

Leaving here on a Wednesday, the group will arrive in Medellin, Fort Lauderdale's "Sister City" in late afternoon, and be quartered at the Hotel Europa-Normandie. After two more days there, it will fly to Bogota on Saturday morning and remain there until the following Monday afternoon at the Hotel Tequendama.

In Medellin, the party will visit the city's landmarks, the country estates which surround it, an orchid garden, the bull ring and coffee plantations. A true Colombian "Fiesta Tipica," a feast of barbecued pig with entertainment by a group of students, has been planned for Friday, April 18.

In the capital city of Bogota on the slopes of the Andes, sightseeing trips will include a visit to the salt mines of Zipaquira, which had been worked for centuries before the arrival of the Spaniards, and its famous underground Cathedral of Salt. Scheduled for the final day is a ride by cable car up 1,600 feet above the city to visit the Shrine of Monserrate and its "Cristo" of miracles.

Advisory Board (continued from page 1)

Dr. Handler echoed the feeling of the others when he termed the University "an exciting experiment," and Dr. Spilhaus called it "a brave new experiment and a grand one." The latter also suggested that at a time when "radically new kinds of cities are needed," the University "can perhaps become the real center of the new city of Fort Lauderdale."

Mayor F. Peter Clements, left, welcoming Board members with keys to the city, delivers one to Dr. Philip Handler, right. In background is M. R. (Cy) Young, who hosted the Board at breakfast; in foreground is marine biologist Charles S. Yentsch.
The most successful Florida Derby Ball thus far held, a glittering triumph at the Diplomat Hotel with 500 persons present from Palm Beach and Miami as well as Broward County, and producing a substantial sum for support of the James Donn Chair of Education.

Gulfstream Board Chairman James Donn, father of the Derby Ball, with Mrs. Donn, guest of honor Jackie Gleason and President Winstead.

Edwin M. Rosenthal, donor of the Rosenthal Center, second from left, attended the Ball with his daughter, left, and secretary, Mrs. Lucy Hill. With them are Sherwood Spencer, co-chairman of the Hollywood Founders, and Mrs. Spencer.

Mr. and Mrs. William T. Collins, right, shared a table with Mr. and Mrs. Briggs F. Spach.

Ball chairmen Dr. and Mrs. John B. Squires enjoy a round.

One of the most successful events held on the campus in recent months was the March 30 art exhibit in the Parker Physical Sciences Center, featuring the paintings of Angelo Cangiamila, a professional artist and instructor who is a research associate with the University’s oceanographic group. Cangiamila is shown above with President Winstead admiring one of his canvases.

ART EXHIBIT HELD

CHANNEL 5 PROGRAM SCHEDULED APRIL 13

Dean A. S. Fischler and Professor Joel Warren will discuss the University’s progress on another in the series of telecasts on the Channel 5 program, “Spotlight on Education,” on April 13. The program goes on at 10:30 a.m. each Sunday.

Dr. Fischler will deliver an up·dated report on the progress made in the past year, in the matters of research, construction and faculty expansion. Dr. Warren will discuss his cancer research studies and the work of the Germfree Life Research Center to be brought to the campus in June from Tampa.

HOLLYWOOD LECTURES

Dr. E. Lee McLean, vice president of Institutional Affairs, delivered the first in a series of spring lectures sponsored by the Women’s Division of the Hollywood Founders April 9. The lectures are being held in the Town Hall of Home Federal Tower each Wednesday of this month.

Speakers for the remaining dates will be Prof. Charles S. Yentsch, marine biologist; Dr. Joel Warren, microbiologist, Director of the Germ Free Life Research Center; and Dr. A. S. Fischler, James Donn Professor of Education.

Tickets are available through Mrs. Yale Citron, chairman, (989-7255) or at the door.

COOK BOOK COMING

Have you a favorite food recipe you would like to have included in a University cook book? The student wives are compiling such a book and seeking recipes for distinctive dishes from all friends of the University. Just jot your special receipt on a card and mail before May 10 to: Mrs. Edward Simco, Nova University Apt. 107B, College Avenue, Ft. Lauderdale, Fla. 33314
WORK BEGINS AT OCEANOGRAPHIC SITE

A University facility which is intended to be one of the fountainheads of oceanographic research in the southeastern U.S. is taking shape on the east bank of the Intracoastal Waterway at Port Everglades.

The permanent site of the main oceanographic laboratory is being carved out of the ten acres made available for this purpose by the County Commission. All research activities of this kind are to be moved there in June.

The principal facility being created at this time is a boat basin, where the floating laboratory and research vessels now located on S.E. 15th St. in Fort Lauderdale will be moored. Docks, landscaping, parking areas and the necessary utilities installations are to be completed by about the end of May, according to Dr. William S. Richardson, prof. of Physical Oceanography.

University trustees hope that construction of the permanent buildings can begin before the end of this year. The first of these will include a 20,000-square-foot laboratory and a 6,000-square-foot warehouse. Dormitories for students and visitors are to be erected later.

Construction of the boat basin has been made possible by a new gift of $100,000 from Dr. Charles Forman and Hamilton C. Forman, Fort Lauderdale brothers who were early supporters of the Nova project, President Warren J. Winstead announced. Dr. Forman recently completed the second of two terms on the Broward County School Board.

The laboratory site was ranked as one of the best on the Atlantic seaboard for this purpose, when it was inspected a few years ago as a possible location for the Atlantic Laboratory of the U.S. Environmental Sciences Services Administration. “We have been told repeatedly by leading oceanographers that this location is outstanding,” Dr. Winstead said. “We fully expect this to become one of the foremost research facilities on this coast, representing millions of dollars in laboratories and a multi-million-dollar annual payroll.”

The location is just south of the Port Everglades Inlet, which places it within minutes of the Gulf Stream.

The permanent laboratory is one of the objectives in the university’s $5 million fund campaign, currently in progress in the Fort Lauderdale area.

DAY AT GULFSTREAM!

This is the month for the University’s annual benefit day at Gulfstream Park Race Track.

Supporters of the institution will gather in force at the Hallandale track on April 24 to help swell the contribution made annually for the Gulfstream Chair of Oceanography, occupied by Dr. William S. Richardson. Thus far this single benefit day has produced approximately $280,000 for the oceanography program and related administration costs.

Please reserve your tickets now, through Ginny Anheuser at the University (587-6660), College Ave., Fort Lauderdale, 33314.

EDUCATIONAL MANAGEMENT CONFERENCE

The Third Annual Nova University Conference on Innovation and Education has been scheduled for April 13-15, with a series of seminars at the Statler Hilton Hotel in Fort Lauderdale focused upon management in education.

Dr. A. S. Fischler, James Donn Professor of Education, will conduct the event.

The conference will open on Sunday evening with a dinner meeting addressed by Paul Hersey, Director of Management Center at Ohio University.

The “Educational Management System” will be discussed Monday morning by Professor Roger Kaufman, director of the Institute of Instructional System Technology and Research at Chapman College.

Professors Hersey and Kaufman will conduct all-day workshops Monday and Tuesday.

The conference has been arranged, Dr. Fischler explained, because “the pattern of traditional management has become inefficient and inappropriate to deal with the constantly changing demands on education. New strategies and systems must be created. Whether or not the quality of instruction can be maintained or improved while dealing effectively with other concerns presents many monumental problems in the entire area of management.”

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