1980

Doctorate in International Business Administration

Nova University

Follow this and additional works at: https://nsuworks.nova.edu/hsb_ugcoursecatalogs

Part of the International Business Commons

NSUWorks Citation

Nova University, 'Doctorate in International Business Administration' (1980). Huizenga Undergraduate Course Catalogs. 47.
https://nsuworks.nova.edu/hsb_ugcoursecatalogs/47

This Program Overview is brought to you for free and open access by the NSU Course Catalogs and Course Descriptions at NSUWorks. It has been accepted for inclusion in Huizenga Undergraduate Course Catalogs by an authorized administrator of NSUWorks. For more information, please contact nsuworks@nova.edu.
DOCTORATE IN INTERNATIONAL BUSINESS ADMINISTRATION

NOVA UNIVERSITY
SCHOOL OF BUSINESS AND ENTREPRENEURSHIP
## DOCTORATE IN INTERNATIONAL BUSINESS ADMINISTRATION CURRICULUM PROFILE

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSA6030</td>
<td>Information and Decision Science</td>
<td>4</td>
</tr>
<tr>
<td>CSA6050</td>
<td>Operations Management</td>
<td>4</td>
</tr>
<tr>
<td>CSA6071</td>
<td>Computer Mediated Research Methods</td>
<td>4</td>
</tr>
<tr>
<td>CSA6080</td>
<td>Professional Studies Workshop</td>
<td>2</td>
</tr>
<tr>
<td>CSA6110</td>
<td>International Business</td>
<td>4</td>
</tr>
<tr>
<td>CSA6410</td>
<td>International Management</td>
<td>4</td>
</tr>
<tr>
<td>CSA6420</td>
<td>International Marketing</td>
<td>4</td>
</tr>
<tr>
<td>CSA6430</td>
<td>International Finance and Banking</td>
<td>4</td>
</tr>
<tr>
<td>CSA6140</td>
<td>Strategy, Policy, and Planning</td>
<td>4</td>
</tr>
<tr>
<td>CSA6450</td>
<td>Comparative Government and Economic Systems</td>
<td>4</td>
</tr>
<tr>
<td>CSA6060</td>
<td>Business and Public Policy Seminar</td>
<td>4</td>
</tr>
<tr>
<td>CSA6470</td>
<td>International Legal Framework</td>
<td>4</td>
</tr>
<tr>
<td>CSA6480</td>
<td>Readings in International Business</td>
<td>4</td>
</tr>
<tr>
<td>CSA6090</td>
<td>Comprehensive Examination (Part I)</td>
<td>0</td>
</tr>
<tr>
<td>CSA6089</td>
<td>Comprehensive Examination (Part II)</td>
<td>0</td>
</tr>
<tr>
<td>CSA6091</td>
<td>Dissertation I</td>
<td>2</td>
</tr>
<tr>
<td>CDS6092</td>
<td>Dissertation II</td>
<td>2</td>
</tr>
<tr>
<td>CSA6093</td>
<td>Dissertation III</td>
<td>2</td>
</tr>
<tr>
<td>CSA6094</td>
<td>Dissertation IV</td>
<td>2</td>
</tr>
<tr>
<td>CSA6095</td>
<td>Dissertation V</td>
<td>2</td>
</tr>
<tr>
<td>CSA6096</td>
<td>Professional Publication</td>
<td>0</td>
</tr>
</tbody>
</table>

Total Credits: 60
DOCTORATE IN
INTERNATIONAL BUSINESS ADMINISTRATION
FOR BUSINESS AND GOVERNMENT LEADERS
AND MANAGEMENT CONSULTANTS

PROGRAM OBJECTIVES

The doctorate in international business administration (D.I.B.A.) curriculum seeks to prepare business and government leaders, as well as management consultants, to engage in planning and decision making in the international business realm. Traditional strategic management concerns of business are treated from the perspective of the multinational corporation as well as both foreign and domestic company challenges and opportunities as they conduct business activities in the international arena. The program is designed for advanced students of international relations, business and government executives, and consultants who seek to refine their capabilities of decision making and learn the necessary research skills that accompany high-level responsibility. A further objective of this doctoral program is to enhance the ability of those with professional expertise in international business to enable them to innovate, experiment, design, and manage large systems within complex organizations in an increasingly multinational business environment.

PROGRAM PHILOSOPHY

Doctoral students are exposed to the philosophy that management is a professional discipline. The curriculum of the international business administration program consists of courses, seminars, and research activities that cover the spectrum of knowledge in both quantitative and general areas of business within the macroeconomic context of business conducted in the international arena.
The Doctorate in International Business Administration operates in two formats that enable students to pursue the degree on either a full-time or part-time basis. Full-time students enroll in classes that meet on a weekend schedule with one weekend per month over a three month period as well as classes that meet in an intensive six-day format once every four months. Part-time students enroll in classes in either format, but generally in fewer classes per year. A part-time student can expect to complete all requirements in 36 to 42 months. A full-time student can expect to complete all requirements in 24 to 30 months. Completion rate is dependent upon individual preparation time required for the comprehensive exams as well as the dissertation. Three program activities are scheduled only in intensive week-long formats: the Professional Studies Workshop deals with topical concerns prevalent in the international business community as assessed by practitioners as well as leading scholars in the field; the Business and Public Policy Seminar focuses on the relationship between business and government; and the Strategy, Policy, and Planning course, designed as a capstone workshop to give advanced students the opportunity to function in simulated strategic planning and policy decision-making situations. Information on site location of these activities is available from the program office.
FACULTY

All courses are conducted by professors with doctoral qualifications as well as extensive practical experience in business management. A national core adjunct faculty augments Nova's full-time professional staff. The diverse backgronds and years of experience of the faculty facilitate in-depth discussion across a broad spectrum. A special effort is made to integrate practical with theoretical points of view.

DEGREE REQUIREMENTS

The doctorate in international business administration degree is awarded when the student has successfully completed 60 credits of doctoral level coursework, including a professional publication, passing a comprehensive examination, and the successful completion of his or her dissertation. Comprehensive examinations are administered on campus in Fort Lauderdale. Oral defenses of dissertations are scheduled on campus. Degrees are awarded upon completion of the program requirements; an annual formal commencement ceremony is conducted in Fort Lauderdale, Florida, generally in the month of July. Participation in this ceremony is optional and has no bearing on the actual conferral of degrees.

TRANSFER POLICY

Applicants will be allowed to transfer up to the equivalent of two courses from work completed in doctoral programs at other accredited universities. The credits in question must have been completed within the last five years with a grade of B or better and bear an equivalent course content and level to the Nova coursework.
ADMISSION REQUIREMENTS

The admission requirements for individuals wishing to matriculate for the D.I.B.A. program are:

1. A master's degree from an accredited college or university. D.I.B.A. applicants are expected to have a master of business administration or similar management degree with specific business foundation courses at the master's level.

2. Five years management level experience in business, industry, government, military service, or education. This requirement may be waived for consultants with evidence of professional activity.

3. Three letters of reference, preferably from supervisory personnel or other professional contacts.

4. A resume or "curriculum vita" with detailed explanation of previous and present employment responsibilities.

5. Submission of a written essay of between 500 and 1000 words dealing with professional development goals and objectives, as well as demonstration of a genuine intellectual capacity and motivation to pursue doctoral level work.

6. Satisfaction of outstanding foundation coursework in the fields of accounting/finance, economics, marketing, management, and quantitative methods.

7. Submission of official undergraduate and graduate transcripts.

8. Submission of valid test score from the Graduate Management Admissions Test (GMAT).

International students may be required to submit evidence of English language competency enabling them to pursue advanced graduate work.

International Students requiring a student I-20 visa may enroll in the doctoral program only on campus in Fort Lauderdale, Florida. In addition, they must be enrolled in two courses or seminars per term in order to maintain their status.
PROGRAM ADMINISTRATION

All admissions, counseling, registration, and related administrative functions are controlled from the program office on campus in Fort Lauderdale, Florida. Each cluster site is managed by a cluster coordinator to facilitate student/program liaison. Clusters are sited in regional locations throughout the United States to facilitate student participation and allow for professional mobility of students. Students may transfer from one cluster site to another without any academic or financial penalties.

PROGRAM TUITION AND FEES*

Application Fee (nonrefundable) ................................................ $ 30
Tuition per Credit ................................................................. $350
Registration Fee per Term ..................................................... $ 25
Professional Studies Workshop Fee ...................................... $ 50
Business and Public Policy Seminar Fee .............................. $125
Seminar in Strategic Planning Fee ....................................... $ 75
Graduation Fee ....................................................................... $ 30
Interrupted Studies Fee ........................................................ $ 50
Computer Usage Time per Hour ......................................... $ 10
Reinstatement Fee ............................................................... $100
Dissertation Continuation Fee per Term ............................. $700
Comprehensive Exam Fee ..................................................... $ 50

* Tuition and fees are subject to change

FINANCIAL ASSISTANCE

Students who may be eligible for Veterans' Administration benefits are invited to consult the VA counselor in the office of the registrar at 305/475-7414. Information regarding Guaranteed Student Loans (GSL) and other forms of financial aid may be obtained by contacting a financial aid counselor at 305/475-7411. Professionally employed students are encouraged to investigate the availability of employee tuition assistance programs with their employee benefits office.
NOVA UNIVERSITY

DOCTORATE IN INTERNATIONAL BUSINESS ADMINISTRATION PROGRAM

Nova University, The School of Business and Entrepreneurship, 3301 College Ave., Ft. Lauderdale, Florida 33314 305/475-7648.

Nova University programs are approved by the coordinator for Veterans Approval, State of Florida, Department of Education, for veterans' educational benefits. This school is authorized under Federal Law to enroll non-immigrant alien students. The Nova University general policies on student relations are on file in the office of the registrar.

Nova University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor's, master's, educational specialist, and doctoral degrees. Nova University admits students of any race, color, and national or ethnic origin.