5-1-1970

Novacrat, May 1970

Nova University

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FIRST OF GOLD KEY LUNCHEON SERIES SET FOR THURSDAY JUNE 4 AT GOVERNOR’S CLUB

A program long sought for GOLD KEY members - a series of downtown luncheon meetings, hopefully one every two months - will officially begin on Thursday, June 4, President Stanley Emerson announces.

The purpose: To keep members better informed as to progress and developments at Nova, and to demonstrate more graphically how Nova University relates to Broward County and South Florida.

Important corollary benefits, of course, will be the opportunities for fellowship and acquaintanceship; a favorable time to ask questions and develop ideas; and

the unique chance to draw on, and enjoy, the talents and experiences of Nova’s experts . . . In other words, to have a lively, pleasant and profitable luncheon.

The Date: Noon, Thursday, June 4, 1970
The Place: Governors Club Hotel, downtown, Fort Lauderdale
The Cost: $2.75 (includes hot meal, tip, parking space, private room)

Top faculty people will be available for these sessions. This procedure has been so popular with our Directors that it will be made available to all members.

And you may bring guests. Any guests you choose will be welcomed, and prospective GOLD KEY members are particularly invited.

Continued page 4
ROSENBLATT OUTLINES HIS COMMUNITY PROBLEM PROJECT

The Director of Nova University’s Institute For Human Development, Dr. Marvin Rosenblatt, outlined for GOLD KEY officers how this new activity will help solve community problems.

Headquarters will be the handsome Hollywood Education Center. The Institute will: consider the growing threat of delinquency and the need for preventative steps and mental health; train law enforcement personnel; work in pre-school areas; and in the drug situation.

It will set up non-credit classes for adults (parents); operate a clinic for psychological testing for industry and for educational institutions; and treat family groups and give family counselling.

The Institute will be self-supporting.

It will conduct seminars on motivation, brain damage, and remotivation.

NEW INSTITUTE WILL PROVIDE SORELY NEEDED SERVICES TO COMMUNITY

Above, left, is Dr. Marvin S. Rosenblatt, Director, and right, Dr. Robert J. Jones, Associate Director.

The Institute has been formed within the Behavioral Science Center. It is expected to serve the following functions:

To provide psychological service to children and families with learning or adjustment problems.

Evaluation testing in the following areas: infant and pre-school, intelligence, reading and achievement, personality, and vocational selection; counseling and psychotherapeutic services for children and adults in daily living.

Continued page 3
THE BEAUTIFUL PEOPLE
They include individual psychotherapy, family counseling, group therapy, vocational counseling, and marriage counseling. Psychological services to organizations such as personnel selection procedures and in-service educational, training, or management development programs.

Courses and experiences in group activities to promote growth and development of human potential, and to provide the setting and opportunities for research into complex human behavior.

Faculty in Behavioral Science: Abraham S. Fischler, James Donn Professor of Education; Marvin Rosenblatt, Professor of Clinical Psychology; Ernest Dichter, Distinguished Adjunct Professor; Robert J. Jones, Associate Professor of Clinical Psychology; William A. Love, Associate Professor of Psychology; Judith R. Steward, Acting Associate Professor of Psychology; and John M. Flynn, Assistant Professor of Educational Psychology.

Other Staff: Robert W. Allen, Director of Academic Games; Lawrence Liss, Associate Director of Academic Games; Diane Dogan, Research Associate; Frank Paparello, Research Associate, Education; William Shanner, Research Associate, Education; and Marilyn F. Segal, Research Associate, Education.

"NO SUCH THING AS WASTE" DECLARES SPILHAUS

"There is no such thing as 'waste.'"

"The term 'consumer' is fictitious."

"What the world, and particularly the United States, needs is a new Industrial Revolution."

So said Dr. Athelstan Spilhaus, President of the American Association for the Advancement of Science, at Nova Commencement Exercises May 17.

"Waste is simply something useful we haven't yet had the wit to use. Industry has done a magnificent job in providing things we need . . . . It must now close the loop and use, or re-use, the materials now considered "waste."

His thesis: We can enjoy the marvelous developments we now have - and go on to their re-use, or new uses in the future.

Dr. Spilhaus was presented with an honorary Doctor of Laws degree by Chairman James Farquhar.

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FIRST COMMENCEMENT A MILESTONE IN NOVA’S GROWTH: "NOW—THE FUTURE!"

Nova University’s Commencement Exercises of May 17, 1970, were of major importance because: They were the School’s first; all graduates received doctorates; and because they climaxed six years of effort, sacrifice and accomplishment of many, many people.

The Commencement program was a milestone. Significance of these affairs, and of the work of graduates, will have increasing national importance over the years.

Many GOLD KEYS MEN played prominent roles in the affair.

James Farquhar, Chairman of the Board of Trustees, received an Honorary Doctor of Humanities degree, presented for the school by member Robert C. Ellyson, Vice Chairman, Board of Trustees; and Louis William Parker, donor of the Louis W. Parker Physical Science Building, received a Doctor of Science degree from past GOLD KEY president, M.R. Young, now Vice President of the Board of Trustees.

Every one of the seventeen members of the Board of Trustees, distinguished in their caps and gowns as they proceeded to the music of the Processional to seats of honor in the front of the auditorium, and five of the six Honorary Trustees, are also members of GOLD KEY.

President and Mrs. Stanley Emerson and a number of other GOLD KEY people were in the audience in the new Hollywood Education Building, and participated in the reception in the Parker Building.

"Now," as Dr. Fischler points out "we must look to the future. We must enter another critical period. We must complete a few buildings on the Oceanography site at Port Everglades, and secure additional faculty for the Life Sciences Center, to begin a select Ph.D. program in this field. Therefore, our major effort must be to increase the operating income of the University."

GOLD KEY OFFICES NOW IN EDUCATION CENTER

GOLD KEY offices will move on June 1 from our ground-floor location in the Parker Building across campus to the third floor of the brand new Hollywood Education Center.

The new address: GOLD KEY
Room 310
3301 College Avenue
Fort Lauderdale, Florida 33314

WHIDDON AGAIN TO SERVE AS CHAMBER PRESIDENT

Gene A. Whiddon will serve as Chamber of Commerce of Fort Lauderdale President for 1970-71.

Three of the six new Chamber of Commerce directors elected, Al Adomat, Robert L. Elmore, and Foy Fleming, are also GOLD KEY members.

MAGAZINE TO FEATURE BERNARD CASTRO IN JULY

Member Bernard Castro, founder and president of Castro Convertibles, will be featured in an article in the July issue of Coronet magazine. Title of the article will be "The Man Who Changed the Sleeping Habits of a Nation."

Castro designed the first of the Castro Convertibles beds thirty years ago. He is now a resident of Fort Lauderdale, but spends much time in New York and in Florida’s Ocala. His hobby is golf.

LUNCHEON SERIES (Continued from page 1)

Available over the coming months for the Series are Drs. Abraham S. Fischler, Executive Vice President, Dean of Graduate Studies; and William S. Richardson, Director, Environmental Sciences Center, Professor of Oceanography. Bill and his blackboard explain water pollution, the size of the problem, and what must be done about it.

Dr. Joel Warren, Director, Life Sciences Center (Cancer Research), Professor of Biology. Joel, a yachtsman, talks rousingly, warningly, and enthusiastically of "Broward Two Thousand!" and on other timely subjects.

Dr. Marvin Rosenblatt, Behavioral Science Center, Professor of Clinical Psychology, Director of the Institute for Human Development, speaks of the problems of youth. Most important!

These articulate and forceful men, and a dozen other faculty experts, will be used. On occasion we will draw from Nova’s nationally famed Advisory Board.

Luncheons will begin at noon; end at 1:45 P.M.

There will be no solicitations.