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"SPRING ADVENTURE" TO MEDELLIN AND BOGOTA
APRIL 16 – 21, NOW OFFICIAL

GOLD KEY directors have approved as a complete change-of-pace activity, a late April trip to the mountains of Colombia in South America.

Two years ago the University sponsored a flight to the Graduate Research Center of the Southwest at Dallas. Last year GOLD KEY was host on the delightful visit to Expo-67 at Montreal.

This year’s plans call for Colombia, “the Emerald Coast of the Caribbean,” and for next year, hopefully, plans are already under way to attend Expo-70 in Japan.

The April dates to Sister City Medellin, and the Colombian capital, Bogota, were selected with care. On this end, all will have fully recovered from Easter-time college vacation visits. The season rush should be a bit slowed.

And in Colombia, the flowers and vegetation will be at their best. Medellin is noted for its orchids, its gold production, emeralds, textiles, country clubs and estates, and coffee, cattle and sheep, and plantations.

Bogota is a metropolitan capital. Both cities offer excellent shopping facilities, and the rate of exchange is most favorable.

The first tentative itinerary and program is offered herewith. It was planned with the help of knowledgeable GOLD KEY people and friends of Nova University who know and love the area.

New Avianca jet luxury liners will be used.

WEDNESDAY, APRIL 16, 1st DAY
Leave Miami via Avianca Flight 67Y at 1:05 P.M. Arrive Medellin, Colombia at 4:45 P.M.
Your flight will take you over the majestic mountains and you will land in the scenic Valley of Aburra and Medellin. The trip from the airport to the Hotel Europa-Normandie will show you an important part of the beautiful city of (continued pg.2, col.2)
THE NOVACRAT
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EMERSON, ENGLISH, CHAS. & "HAM" FORMAN HELP LAUNCH DRIVE
Recent newspapers are featuring news of the launching of a $5,300,000 drive to establish a permanent oceanographic center on the 10 acre site owned by Nova University at Port Everglades.

Stanley Emerson, GOLD KEY vice president, is Fort Lauderdale campaign chairman.

He announced, among others, gifts of $100,000 from Dr. Charles and Hamilton C. Forman, and another $50,000 from George W. English.

Emerson said that $9,700,000 of the $15,000,000 sought in the first phase of campus construction has now been collected or pledged.

FRED FLIPSIE IS ON NATIONAL T.V.
Harking back all of the way to New Year's and the great Rose Bowl Parade in Pasadena, one remembers with pleasure the surprise at the appearance on the television screen of the familiar figure of GOLD KEY'sman Fred Flipsie. He handled his speaking parts beautifully.

Fred's organization, the Florist Telegraph Delivery, sponsored the parade's broadcast.

Fred, as president of F.T.D. told of its 35,000 members in 83 countries. In Florida he heads the Exotic Gardens. He introduced the famous Bess Myerson, commentator on the floral extravaganza of the Tournament of Roses.

Fred's daughter was one of GOLD KEY'S interesting guests on the flight to Expo-67 last year.

SPRING ADVENTURE (continued)
Medellin. You will also notice that the climate of around 70 degrees is very comfortable in this City of Eternal Spring.

THURSDAY, APRIL 17, 2nd DAY
Get acquainted with Medellin. Let's go sightseeing and enjoy the contrasting highlights of Medellin, such as the largest brick cathedral in the world; residential and business districts as modern as tomorrow; a home built in the style of an early Egyptian dynasty; a magnificent view of the tile-roofed city from El Salvador hill; a bull ring and some of the city's parks and plazas. Also, a trip through the ever-flowering valley of Aburra in which Medellin is located. See country estates and modern Country Club. Visit an orchid garden of 50,000 plants of some 300 varieties. See some of the world's finest coffee as it grows and is prepared for export; also many typical country villages. After many unforgettable experiences, we will return to our hotel for a relaxing evening.

FRIDAY, APRIL 18, 3rd DAY
In the morning you may wish to go shopping. Merchandise in Medellin is not expensive. You can even buy genuine Colombian Jaguar skins in Medellin. In the afternoon we have planned one of the highlights of the tour - a real Colombian "Fiesta Tipica" or "Marranada". A whole pig will be barbecued at "Las Margeritas". We will never forget this day of happy fellowship "Colombian style". Entertainment will be furnished by local students.

SATURDAY, APRIL 19, 4th DAY
Early in the morning we bid goodbye to our newly-made friends in Medellin and leave Medellin via Avianca Flight 185Y at 8:05 A.M.; arrive Bogota at 8:40 A.M.

Today we have plenty of time to go shopping or just relaxing. Bogota is an excellent city for shopping at bargain prices. Many shops offer emeralds, jewelry, silver and other items at much less than the prices at home.

SUNDAY, APRIL 20, 5th DAY
Bogota, Capital of Colombia is a booming city of over one and a half-million inhabitants. The city sprawls majestically from the slopes of the Andes toward a fertile plateau. The city is sophisticated and cosmopolitan with a rich cultural heritage. Sightseeing is planned to one of the wonders of the world - the Zipaquirá Salt Mines and Underground Cathedral, then across the high plateau on which Bogota is located and through country villages to the town of Zipaquirá and its famous mountain of salt. The Zipaquirá Salt Mines had been worked for centuries before the arrival of the Spaniards and the Chibcha Indians, who then inhabited (continued next column)
SPRING ADVENTURE (continued)

this region, traded salt for gold ornaments with the Mayans from far-away Guatemala and the Incas from Peru. The tunnels of the mine are so large, your automobile drives through them to the magnificent Cathedral of Salt in its breathtaking setting in huge vaults deep within the mine. As you emerge, a stop is made at the beautifully furnished Libertador Inn.

MONDAY, APRIL 21, 6th DAY

For many of us the last day of a most fascinating trip. There is still time for a metropolitan sightseeing tour of Bogota. Drive through the business district to Bogota’s “Wall Street”. Visit the Gold Museum of the Bank of the Republic to see the world’s greatest collection of pre-Colombian Indian gold craft; the Church of San Francisco, built in 1627 and famous for its magnificent hand-carved altar completely over-laid with gold leaf; the Las Cruces market; the Museum of Colonial Art where Colonial objects d’art are housed in a Spanish Colonial building completed in 1604 and exquisitely preserved. A stop is also made at the Plaza de Bolivar where the national capitol and cathedral may be seen. Visit Simon Bolivar’s home and beautiful gardens. Last, a brief but breath-taking ride by cable-car up 1600 feet to visit the Shrine of Monserrate and its “Cristo” of many miracles. From this height all of Bogota may be seen. Thus comes to an end a most remarkable trip with unforgettable experiences and happy memories of many new friends.

Leave Bogota via Avianca Flight 20Y at 5:00 P.M.; Arrive Miami at 8:10 P.M.

SPECIAL NOTE

The hotels selected are:

Medellin          HOTEL EUROPA—NORMANDIE.  
Our host J. Mario Marin, who knows and admires Fort Lauderdale and the University

Bogota            The famed TEQUENDAMA. Said to be the largest hotel in South America.

*Price of the Colombia trip is $247 on twin hotel occupancy, per person; for single, add $14.00.

Above rates are tentative at present.  
Firm rate available soon.

Mountain road.
**NEWSY DOTS**

The Ed Fitzgeralds are building a new home.

**A. L. MAILMAN IN IMPORTANT OPERATION**

What was headlined as a "BILLION-DOLLAR PROJECT," an agreement between A. L. Mailman, GOLD KEY member, and the Hasam Realty Corp. headed by Samuel Friedland of the Diplomat Hotel, was recently approved by the Hallandale City Commission.

The development will extend from Hallandale Boulevard to Washington Street in Hollywood. The old Lake Villa and a strip of land between the Intracoastal and the DeSoto Waterways will be transformed into a development of high-rise apartment houses, a marina, and other assets of a semi-island paradise.

Mr. Mailman is the developer.

**SIDNEY BANKS SEES CONVENTIONS GROW**

Sidney Banks, owner-operator of the Lago Mar Hotel and Club, has completed two and a half years as Chairman of the Executive Committee of the Convention Bureau of the Chamber of Commerce.

He will continue to serve as a member and as a Vice President for conventions.

Delegates coming to meetings in Fort Lauderdale up 33% to more than 50,000 under Bank's leadership.

**SIDDALLS AID HEART PROGRAM**

A most photogenic and active couple, Kelly Y. Siddall and wife, were pictured in magnificent color in the news in mid-February. The occasion was the planning for the Art-for-Heart Benefit March 9, at which the Siddalls are overall chairmen. Peter Hurd's lithograph, "Home for Supper," will be auctioned off.

**EARL ROSS ON ART COMMITTEE**

Earl A. Ross is one of those in charge of the Art-for-Heart art committee. In 1966 Earl was the successful bidder on another of Hurd's paintings, "Northen Coming."

Earl participated in some exciting sailboat races on Lake Michigan this summer.

**JUDD NOW AREA'S LARGEST REAL ESTATE FIRM**

L. C. Judd's real estate firm, L. C. Judd and Co., Realtors, founded in 1938, is now the area's largest.

Its founder and president, L. C. "Coley" Judd, was honored at year's end. "Coley" is a founder-member of GOLD KEY and a valued Trustee of the University.

He is a bank official, built the Trade Winds hotel, is an able boatman, sold 30 million dollars worth of real estate last year, and has developed much valuable real estate.

**BRUNO SCHMIDT IS HONORED BY COUNTY**

BRUNO SCHMIDT - of "Atoms of Rime" for the Novacrat - is now Poet Laureate for all Broward County.

Bruno has just brought out a handsome book of his poems under the title "Songs of Broward".

Many have appeared in the Sunday Fort Lauderdale News. Bruno and his wife, Ruth, are active in many cultural, service and charitable organizations.

**MRS. SEGAL IS ELECTED TO MIAMI UNIVERSITY BOARD**

Mrs. Myron Segal, wife of GOLD KEY member and Nova University Trustee, Dr. Myron I. Segal, has been elected the only woman member of the University of Miami Board of Trustees.

She has an extensive background in the field of education and civic work. She was a Wellesley scholar, and received a degree from the McGill School of Social Work.

Mrs. Segal is in her first year of study leading toward a Ph.D. at Nova University.

**TOO LATE TO CLASSIFY**

A GOLD KEY luncheon at noon Tuesday, March 18 to have GOLD KEY members meet faculty and students has been arranged by your directors. Dr. Joel Warren will explain the Cancer Research program. Dr. Winstead will give a brief report on University progress, Dr. Fischler will present the candidates for Doctorates.

The Annual Spring Party - the GOLD KEY Ladies Night program - will be staged in April. The elaborate details will be announced shortly.