A HARD LOOK AT 1969

AEC HEAD

Dr. Glenn T. Seaborg, to be guest of honor and principal speaker at GOLD KEY’s Annual Dinner, November 25, has won new honors since it was announced last month that he would be present at the GOLD KEY party.

He became the fourth winner of the Arches of Science Award—a gold medal and a check for $25,000—and received the award in formal ceremonies at Seattle, October 16.

Dr. Seaborg is a member of the Nova University Advisory Board. He has headed the U. S. Atomic Energy Commission since 1961. He won the Nobel prize for the discovery of plutonium and his work with other transuranium elements. He was chancellor of the University of California at Berkeley.

He takes an active role in youth programs, including the science fairs and Science Talent Search. He is deeply involved in interpretation of science activities such as the development of new methods of teaching and conducting research in chemistry.

The Seaborgs will be the guests of President and Mrs. "Cy" Young while in Fort Lauderdale.

DINNER DETAILS

GOLD KEY’s most important affair, its annual dinner, will be staged at the Sheraton on Fort Lauderdale Beach, Monday, November 25.

Dress will be informal. Only GOLD KEY members and very special guests will be in attendance. No ladies are present at these end-of-the-year gourmet dinners.

Challenges, Needs, Estimates Made By Men of Gold Key

Editor’s Note: Optimism dominates most predictions for 1969, but warnings are interspersed. Local and national needs are put into focus. A few commentators voiced strong political opinions. The Novacrat is indebted to these knowledgeable men who contributed these articles.

GNP GAINS ANTICIPATED

by ROBERT O. BARBER

"Univis each year adds a fifth year to its Five Year Plan. In doing this, we sharpen our focus on the upcoming year which, in this case will of course be 1969.

"From all of the economic sources that we use in trying to determine what the macro-economic environment would be during any future period, we see the Gross National Product in constant dollars at around $705 billions in 1968, representing a 4.7% increase over 1967. We see an average gain of about $7 billions per quarter during 1969. This means that the real gain in GNP would be about 3.95% over 1968. Some sources are a little more optimistic than this. The Wharton School Model, for instance, shows an estimate of GNP for 1969 at about $900 billions, in terms of 1968 dollars. If true, this would represent a 5.1% increase which we think is probably high. If we accept the reasonableness of the constant and current GNP forecasts, the implied inflation factor is 1.15%.

(Continued on Page 2)
GNP GAINS (Continued)

"As to South Florida, we do nothing about this since we are not a local firm in terms of local distribution. There is plenty of publicity in this area and I gather that Fort Lauderdale is one of the two fastest growing communities in the United States; that Broward County is one of the fastest growing counties, and from everything I read, Southeast Florida is good for continued growth into the foreseeable future.

"From the standpoint of our company outlook for 1969, we are bullish, of course. I say this because the company has just recovered from a strike and production problems, and reached normal operating levels again in August so that we expect to continue to grow from here on and would expect that 1969 would be an excellent year."

ROBERT O. BARBER is president of Univis, Inc., a Director of GOLD KEY and a Trustee of Nova University.

INFLATIONARY TRENDS
by AARON BARZILAY

"It appears that 1969 is probably going to surprise many economists. Since the inflationary trend seems to be continuing despite the surtax I feel that there is not going to be any slow down in our economy and from Christmas on business will improve with added vigor especially as the Republican President takes office in January. Our country has been most unhappy with what has been transpiring under the present Administration and confidence is the keynote to good business.

If this all comes to pass then Broward County as well as most of Florida could conceivably have its biggest season ever. Also if one had visited the courthouse and watched all the new residents registering to vote the feeling of great expansion would be quite visible, the building industry is probably going to have the best year they have had for quite some time.

"To sum it all up, everything appears brighter for 1969 than it was thought possible six months ago when this country had gold problems and the entire world was worried about our leadership.

AARON BARZILAY is president of Aaron Barzilay, Inc., Estate Planning Through Mutual Funds.

GAZE INTO CRYSTAL
TOURISM VITAL
by SIDNEY BANKS

"1968 was a fine season for the Lago Mar with an increase over '67. The new addition is already sold out for the coming season. We are presently on a $200,000 renovating, redecorating and refurbishing program.

"The 68-69 season should be terrific, Christmas is completely sold out, most of the choice accommodations are reserved for the season.

"Here is what this town needs most: It is beautiful, well managed, well run, progressive, but what burns me is the lack of interest and appreciation by the better businessmen of the tourist business. An educational program to explain to the businessmen the tourist benefits to our economy is most essential."

SIDNEY BANKS is President of the Lago Mar Hotel and Chairman of the Fort Lauderdale Convention Bureau.

"— BASED ON CONSTITUTION"
by WARREN J. HENDERSON

"As 1969 rolls around, Broward County becomes more and more mature.

"For the Nation, there will be a reversal of the trend and a movement back to respect for the law! We need most a Judicial system based on the Constitution and not on politics."

* * *

The Hendersons spent the summer at Exeter, New Hampshire, with children and grandchildren, who are the twelfth generation of the family living in this country.

WARREN J. HENDERSON is an Angus Cattle Breeder and member of Livestock Associations, and secretary of the M.I.T. Class of 1933.
BALL (continued)

'TAKE A SOUL-SEARCHING LOOK'
by ROBERT ELMORE

"In my opinion, the economic outlook for '69 for this area of Florida is excellent and I think that our present boom will continue on for several years until we strangle ourselves with the lack of proper solutions to traffic, sanitary sewers, trash and garbage disposal, etc., and we have to slow down to catch our breath.

"I think that the City and Broward County would do well immediately to start some form of centralized government, and we must have an adequate jetport to meet the needs of our citizens in the very near future.

"Our Nation needs most a return to law and order, and sanity, and again, in my opinion, two extremely important segments, namely, the news media and the bar should take a soul-searching look at themselves to study what over-indulgences and excesses are doing to this great Nation of ours."

* * *

Elmore's firm, Hardrives, is carrying the largest work load in private construction in its history.

* * *

He and Gerry took four children on a 22-day tour through 11 European countries. They traveled 90,000 passenger miles without serious accident, illness or misfortune and have made 1,200 colored slides to view and refresh their memories.

ROBERT ELMORE is president of Hardrives Co., Contractors, and founding president of the Broward County Safety Council.

PAYROLLS (Continued)

"The need of the Nation is in need of leadership."

LEO GOODWIN is the owner of Birch Square, and Founder Chairman of Government Employees Insurance Companies.

HEADED FOR TREMENDOUS DEVELOPMENT
by FOY B. FLEMING

"Fort Lauderdale, Broward County and Florida and the South are headed for a tremendous boom and development.

"Major trends accounting with this are population growth, distribution of spendable income and the advancements in general technology.

"The concentration of population is being accentuated in Florida by other factors than the natural increase in population."

* * *

FOY B. FLEMING is Chairman of the Board of the American National Bank, member of Fleming, O'Bryan & Fleming, lawyers, and a Trustee of Nova University.

PAYROLLS (Continued)

BROWARD WILL MOVE FASTER
by ALVAR HAGAN

"Being a natural born optimist, my opinion regarding the outlook for 1969 is continued prosperity and inflation. I think Broward will probably move faster than other parts of the Nation.

"As to the needs of Broward and the Nation, I think materialwise, we have everything it takes. Our only need is using good judgment in using what we have."

The highlight of the Hagans' summer was the decision of his children to make this area their permanent home.

* * *

ALVAR HAGAN is active in the field of investments. Formerly he represented the Simplex Electric Mfg. Co. in the Chicago area.
UNPRECEDENTED CONSTRUCTION
by WILLIAM D. HORVITZ

"I am certainly no economic forecaster, and would hesitate to predict national or even Florida trends, however, I can give you a few predictions for Hollywood and our own operations.

"We anticipate an unprecedented record construction year for Hollywood, and construction seems to be the biggest industry in Broward County at this time. New apartments seem to be the largest major field of new construction, and there are many projects that are being planned and should start soon.

"The influx of new people should create benefit for all forms of business and barring any unforeseen national economic recession, Hollywood and Broward County should have a great 1969.

"Our company will be opening a new 18-hole golf course in our new subdivision to be known as Emerald Hills located just north of Hollywood Hills between Sheridan Street and Stirling Road. We are beginning to sell lots in the subdivision and are constructing a swim and tennis club, a convenience shopping center, and will begin the main country club building shortly. We expect to start construction of apartments in this area in the late winter.

"Our Mack Industries Division has recently opened a new concrete and concrete-block plant in Hollywood and a material service yard in Fort Lauderdale. We are optimistic as to the growth of this company.

"The South Florida Industrial Park which we are developing is progressing very nicely, and we expect new industries to locate here in the coming year.

"Hollywood Mall, which is the first air-conditioned mall shopping center in Broward County, is continuing with excellent sales and excellent customer reception. With the increased prosperity for the area and the large number of new people, this trend should continue."


CRYSTAL BALL
WE NEED STATESMANSHP
by EARLE M. SCOTT

"Outlook for the U.S. seems to me would be very dark, with dissension, racial conflicts and labor conflicts badly clouding the otherwise beautiful horizons.

"The World appears almost to be slipping into the dark ages for a century or so in which there will be 'wars and rumors of wars,' with butchery of human beings fatality accepted as the price of 'freedom.' However, because we seem almost powerless to do more than slightly ameliorate the situation, I think we must simply ignore them and go on about our business. I don't mean to turn our backs on suffering; I do mean that it cannot all be miraculously cured over-night.

"What do Florida and the U.S. need most? I think that is very simple — statesmanship, less selfishness and more understanding."

* * *

The Scotts visited Florida once a month during the summer from Lancaster, New York. They watched the progress of a new home they are building on the Hillsboro Mile, and they were advised from their Canadian summer home in Toronto, Canada, that a lovely brand new 24-ft. inboard launch had been almost totally wrecked in a twister. (Hurricanes are not the sole hazards of Floridians.)

EARLE M. SCOTT is Founder-Chairman of Scott Aviation Corp. and Scott Industries, and the President of Earle M. Scott & Associates.

WHAT HAPPENS AT WAR'S ENDING?

"While I am not too concerned about the general economic climate in 1969, I am worried about South Florida's position if we get a cessation of war in Vietnam. I am sure that the great white Father in Washington (no matter who he may be) will pour the money now spent on war material into the economy generally, to keep things moving. But—South Florida's position is very precarious. Too much of our industrial capacity is tied to defense—RCA, Martin, hundreds of (Continued on Page 5)
WHAT HAPPENS (Continued)
small electronics, etc. The new money the Government will pour out will be for "pork barrel" items like roads, dams and other "make work" items. We cannot be sure we will get our share and it wouldn't surprise me if we had a bad time for quite awhile. The states of Colorado, Washington, Massachusetts and some others are in the same boat.

"Actually, I don't think we will have a 'peace' in 1969, but we never can be sure when it will come."

(The above informal speculation as to what to anticipate when, as, and if the warring is ended, is printed as a stimulus to thinking about a peacetime economy.)

THE DANGERS OF PREDICTING
by SIXTEN F. WOLLMAR

"As the man said, 'The Perils of Phophesy'.

"There is something in man that makes him want to predict the future, for better or for worse. Since the days of the soothsayers the occupation has been risky, but never more so than in the crowded, complex 20th century. In the world business, which perhaps seems to many somewhat less capricious, forecasts often gang a-glay. Even droves of economists, psychologists, sociologists, and motivated researchers can't tell today what that unpredictable character — the customer — will do tomorrow.

"The moral surely is not that no one should try to look ahead. We all must do it every day, in one way or another. But clearly, in attempting to unscrew the inscrutable, a little caution and a little humility are in order. Historians still have plenty of trouble trying to understand the past. The future is a good bit more treacherous.

"Many have crystal balls but nobody has learned to use them.

"Sorry, I cannot give any guideline."

SIXTEN F. WOLLMAR is a member of the Board of Connecticut General Insurance Company, and Chairman of the Executive Committee of Emhart.

JET AIRPORT - MONORAIL
by FRED C. FLIPSE

"Broward County's greatest need for the future is a new international airport of its own, northwest of the City, where more people will be living and working in ten more years than was ever thought conceivable.

"Dade's new airport will not, and does not want to, serve Broward and South Palm Beach Counties.

"Fast monorail service should be developed at the same time.

"The Nation's Number 1 and Number 2 problems are air and water pollution, and crime everywhere and at all levels. These two problems could put an end to the America we once knew in a very few years."

* * *

This summer Fred was elected to the Presidency of F.T.D.A., international florists association of 35,000 members, world-wide. He will do much traveling in the coming year.

FRED C. FLIPSE is Secretary-Treasurer of Gulfstream Park Racing Association and President of Exotic Gardens, Inc.

THE NOVACRAT
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August Burghard — Editor

NEWSY DOTS

As the Novacrat goes to press, plans have been announced that Frederick L. Van Lennep, GOLD KEY member, is heading a Detroit-based group that offered to purchase the Detroit Racing Course in a multi-million dollar transaction.

Mr. Van Lennep is president of Wolverine Race Ways which uses DRC in the spring for night time harness racing. He is president of the Pompano Harness Track, Pompano Beach; and Castleton Farms of Lexington, Kentucky.
SCANNING FUTURE IN RHYME
IN DAYS OF 1969

The trend of change is in the air;
It's great to be alive and share
The magnitude and complex maze
Of life that looms in coming days.

Wish I were a clairvoyant seer
To take a look into next year;
However, poets like to dream
Of things unreal that only seem.

To truly call a spade a spade,
Our Nova scientists have made
Great strides to keep the facts in line
Now — as in nineteen-sixty-nine.

There is no doubt that very soon
Our astronauts will reach the moon,
While on this Earth, our Uncle Sam
Shall settle things in Vietnam.

Economists in our great nation
Shall try to curb our high inflation,
So folks who work with brawn or brain,
May feel relief from fear again.

New methods shall find a solution
To transportation and pollution,
The Laser beam may have great powers,
But it can't solve heartaches of ours.

The morals of our populace
Shall get a lift by God's good grace;
New dignity shall brace the spine
Of young and old in sixty-nine.

Wish I were a clairvoyant seer
To forecast what shall be next year,
For all I feel and know is that
There'll always be a "Novacrat."

—Dr. Bruno C. Schmidt
For "Novacrat" November 1968

DR. BRUNO C. SCHMIDT is the poet
laureate of Fort Lauderdale, author of
"Atom's of Rime" for the Novacrat, and
published works in the News. He is an
artist in metal and a vocalist.

NEWSY DOTS

The William E. Wardmans spent part of the summer at Colorado Springs. They returned to Fort Lauderdale early in November.

* * *

Bob Curtis, who is Chairman of the Democratic Committee of Broward County, was in charge of introductions at the 744th Breakfast Meeting the "Views of Business" of the Fort Lauderdale Chamber of Commerce.

EMERSON HEADS DRIVE

Stanley A. Emerson, first vice president of Univis, Inc.,
and vice president of GOLD KEY, has accepted the
Chairmanship of the Nova University Fort Lauderdale
Fund Campaign beginning December 4, it has been announced by Board Chairman James Farquhar.

BIG GAME HUNTER
DONN'S IN AFRICA

Jimmy Donn, Jr. and a fine specimen of a Bohar-Reedbuck made during his African Safari this past summer.

The Novacrat regrets that it could not reproduce in magnificent color the picture of Jimmy, Mary Anna (Mrs. Donn) and the head tracker with a leopard which they got in Tanzania in East Africa. The Donns collected 18 trophies, several of which have been mounted and are on display at Jimmy's office at Gulfstream Park.