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Nova University News, December 1966

Nova University

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HOLLYWOOD KICKS OFF DRIVE WITH BRILLIANT DINNER

Hollywood community leaders have launched their $1.5 million campaign for funds to build the University's Hollywood Education Center with $300,000 in hand — amid great confidence that the rest of the sum will be subscribed before long.

The pledges totaling $300,000 were announced by A. L. Mailman, dynamic chairman of the Pacesetters Division, at a brilliant dinner Nov. 20 in the Mayfair Room of the Hollywood Beach Hotel, with about 250 persons present.

One-third of the total represents a gift by the Mailman Foundation. Another $100,000 comes from an anonymous donor and the remainder is made up of a number of smaller contributions.

"Hollywood is being challenged to participate in the founding of a unique and exciting University," Mailman told the audience in describing the plan for the Education Center and the benefits to be derived from it. "This will mean that Broward County children will be able to receive an outstanding education."

"On education depends the future of the state, the nation and the world," he added, pointing out that the alternative is "ignorance, racial hatred, pestilence, wars and violence."

With General Chairman Sherwood Spencer presiding, the throng was addressed by James Farquhar, chairman of the University board of trustees; President Warren J. Winstead and James Donn Professor of Education, Dr. Abraham S. Fischler, who will be dean of the Education Center to be named in honor of Hollywood.

Dr. Winstead announced that a new series of science textbooks will be issued shortly, co-authored by Dr. Fischler and bearing the name of Nova University — the first time, to his knowledge, that a Florida institution has been so honored.

Dr. Fischler emphasized the vital significance of the research that will be undertaken at the Education Center — research into the process of teaching and learning.

"Not only will the Nova schools benefit," he said, "but all of Broward County and hopefully all of the country."

"We look for the Hollywood Education Center to have an impact rather quickly on Broward County schools and almost as quickly on the rest of the country."

(Continued on Page Three)
LIBRARY SOCIETY BEING ORGANIZED

First steps are being taken toward the formation of a Library Society for the University, with a steering committee having been organized for the Fort Lauderdale area and preparations being made for starting a chapter in South Broward in April.

The society’s purpose will be to support the University’s efforts to establish and maintain the libraries that are essential to an important institution of higher learning.

Mrs. Dwight L. Rogers, Jr., is heading the Fort Lauderdale steering committee, which intends to hold its first chapter activity, a membership tea, in January. Serving with her are Mrs. Frank M. Rule, Mrs. F. Peter Clements, Mrs. Dell Savage, Mrs. Porter Gott, Mrs. Ashley DeWolf, Mrs. Harlow P. Davock, Mrs. John H. Payne and Mrs. J. Lockwood Miller.

A guest at the most recent committee meeting was Mrs. Bernard Millolf of Hollywood, founder of the Hollywood and the Hartford, Conn., chapters of the National Women’s Committee for Brandeis University.

YACHT BROKERS SEEK DONATION OF BOATS

Members of the Southern Yacht Brokers Association have joined in the effort to obtain donations of yachts and boats to the University’s oceanography program. An appraisal committee headed by Robert O. Cox, representing the brokers and the marine industries, is functioning for the purpose of determining selling prices on donated craft.

All brokers and marine operators in the area have been furnished with copies of a new brochure entitled, "Boat and Yacht Donations to Nova University", which explains the University’s aims and the tax advantages of making such gifts to non-profit institutions.

Copies of this brochure can be obtained for the asking, with a telephone call to the Public Relations Department, 305/525-6771. Actual donations are being handled by the University comptroller, Richard Hiss, who may be reached at the same telephone number.

CHAIRMEN NAMED FOR DERBY BALL

Although March 31 may seem to be a distance away, preparations were stepped up last month for the staging of the second annual Florida Derby Ball for the University’s benefit. Thirteen chairmen and co-chairmen have been chosen, including leadership for Dade and Palm Beach counties.

The Ball, traditionally held on the eve of the $100,000 Florida Derby at Gulfstream Park Race Track, will take place again this year at the Diplomat Hotel.

Working with the general chairman, Mrs. Thomas N. Shelton, are Mrs. Robert B. Butler and Mrs. Myron L. Segal, Hollywood chairmen; Mrs. Robert Matlock for Palm Beach, Mrs. Joe Edd Burch and Mrs. Walter Pierce for Dade County, Mrs. E. J. Averman, Jr., for Hallandale, and Mrs. James Stephens for North Broward.

Mrs. John Coulton is in charge of reservations, Mrs. John Squires, program; Mrs. David Lake, invitations; Mrs. Lloyd Ducther and Mrs. Chris Keagy, publicity and Mrs. Dawson Burns, decorations. Mrs. James K. Pownall is coordinating chairman.

Nova University News is a new combined publication of Nova University which is distributed monthly. It combines Novatech, which formerly was issued six times a year, and the University News, which was brought out twice each month.

Friends of the University are cordially invited to call the Mailing Department, 525-6771, if they wish to be placed on the mailing list, or write to 440-A E. Las Olas Blvd., Fort Lauderdale, Fla. There is no charge for this publication.

Persons interested in plans for Nova University and the progress of the institution are always welcome at the Administrative Offices, 440-A E. Las Olas Blvd., Fort Lauderdale, Fla., second floor.

A number of brochures and other materials explaining the concept and the plans are available for the asking.
FIRST BUILDING ON CAMPUS 'TOPPED'

An informal "topping out" of the first building on the University campus to reach the roofing stage was held on Nov. 23, atop the Rosenthal University Center.

A plastic reproduction of the well-known Nova star was placed on the roof as a substitute for the tree traditionally nailed up by workmen when a building reaches its topmost story.

Completion of the Rosenthal Center is scheduled for the latter part of March.

Construction is progressing on the second building presently going up, the $2 million Louis W. Parker Physical Sciences Center.

RICHARD HISS IS NAMED COMPTROLLER

Richard J. Hiss, former president of the Federal Fire & Casualty Co. of Miami, has joined the staff of Nova University as comptroller. Hiss is an accountant formerly with the CPA firm of Abess, Morgan, Altimes in Miami, and serves as a director of a number of Florida corporations.

A native of Miami, he graduated from the university there with the degree of Bachelor of Science in Business Administration and later served with the U. S. Army Air Corps as a World War II bomber pilot. After the war he was associated with the University of Miami for five years as a cost accountant and assistant chief accountant.

Hiss had been with the Federal Fire & Casualty Co. for 12 years prior to joining Nova University, serving in various capacities until he became president.

HOLLYWOOD

(Continued from Page One)

"We need a great deal of research in how children learn. Education by and large is 50 years behind the times. Not all learning has to be painful; some learning can be fun. We can build a population a little happier and in the long run somewhat more interested in acquiring knowledge after they leave the educational institution."

Stressing the fact that Nova University will be a quality institution, the dean explained: "This is a necessity, because we are trying to recruit students who would go to Harvard, Chicago and MIT. It takes a quality faculty to bring in quality students and research monies."

Hollywood's community leadership has been organized for the campaign into several business and professional divisions, under Spencer and his co-chairman, William D. Horvitz. University officials are hopeful that the drive can be concluded early in 1967.
Crowd of shoppers at the height of the action at the Retail Merchants' Benefit Bazaar, at Winterhurst arena. Most of the donated merchandise was bought up in the first two hours.

$8,000 RAISED BY MERCHANTS WITH BENEFIT BAZAAR

Merchants of the Greater Fort Lauderdale area raised more than $8,000 for the University with their heralded "Bargain Bazaar" on Oct. 30, in one of the most successful and enthusiastically received events ever held on the institution's behalf.

Plans already are being considered for next year's version of the same event, with the prospect that the revenue received will be multiplied several times.

"If we had had $50,000 worth of merchandise, we could have sold it all," commented the chairman of the project, Edward L. Bonneau, general manager of Saks Fifth Avenue.

Within 15 minutes after the doors opened at 10 a.m., the scene, the former ice skating arena called Winterhurst, was jammed with buyers. By early afternoon the stock of goods had been almost completely wiped out.

University backers and bargain hunters carried away television sets, radios, clothing, shoes, a small boat, leather goods, linens, housewares and other articles at prices slashed to half their regular cost and less — all of it donated to the University for this event by the retail merchants of the Greater Fort Lauderdale area. There were even mink collars and fine jewelry to be had and roomsful of furniture.

All told, some 350 places of business cooperated — small retailers along with major chains. "We were particularly gratified with the response of the smaller independent stores," Bonneau noted.

The Benefit Bazaar will be an annual activity of the merchants on behalf of the University's programs and scholarships. It is proposed that the 1967 sale be held at approximately the same time, and that the merchants of North and South Broward County be encouraged to hold similar events in their own areas.

The use of Winterhurst and its facilities was donated by the owner, Peter Sepper, and the project was carried off with no outlay for expenses except for incidentals. Retail executives, buyers, department heads and sales personnel contributed their services.

"The Bazaar will always be remembered," commented C. I. Rice, the University's vice president for business affairs, "as a fine demonstration of the support that is being provided to the institution by the business community of South Florida."