9-1-1968

Novacrat, September 1968

Nova University
GOLD KEY TO BE HOST TO STUDENT WELCOME

Party Takes Place in the Rosenthal Building on September 12, 1968

GOLD KEY will again play host at the Second Annual Student Welcoming Party.

This delightful affair will take place as a reception between six and eight p.m., Thursday, September 12, in the Rosenthal Building at the University's Davie Campus.

Hosts are President Cy Young, the entire membership of GOLD KEY, and their wives.

President Warren Winstead and Board Chairman James Farquhar, and most of the Nova University Board of Trustees are members, of course, of GOLD KEY, and will be in attendance.

Punch and hors d’oeuvres will be served. Mrs. Lillian Gunn of the GOLD KEY staff, is in charge of arrangements.

The new and returning students expected, and their points of origin, include:

OCEANOGRAPHY
James Calegari ............... Melbourne, Australia
James Howald ............... Huntington, Indiana
Robert T. Kendall .......... LaVerne, California
Elliott C. Maynard ......... Rumford, Maine
Clarice Moreth .............. Madison, Wisconsin
David F. Parrish ........... Bethesda, Maryland
Robert Plaisted ............. Miami, Florida
Georges Weatherly .......... Norfolk, Virginia
W. Gary Williams ........... Hollywood, California

SCIENCE EDUCATION
Arthur H. Bardige ........... Chicago, Illinois
Bruce C. Burgener .......... Chicago, Illinois
Earl F. Hughes ............. Winona, Minnesota
Richard LaRue .............. Minneapolis, Minnesota
Robert A. Lehman .......... Berlin, Wisconsin
Edward Simco ............... McKeesport, Pennsylvania
Michael Yost ............... Berlin, New Jersey

EDUCATIONAL RESEARCH
June Owen ................. Harrisburg, Pennsylvania
Marilyn Segal ............... Utica, New York (and Alaska)
Corrie Van Veldhuisen .... Gainesville, Florida (and Alaska)

ENVIRONMENTAL SCIENCES
Homer Hiser ............... Ava, Illinois

GOLD KEY OFFICES MOVE TO PARKER BUILDING ON CAMPUS

The Administrative Offices of Nova, including GOLD KEY of Nova University, will be moving out to the campus on September 17. This will mean that we will be with the other Administrative Offices in the Parker Physical Science Building.

Students and faculty will be in the Rosenthal Building.
MEET NEW MEMBERS
WILLIAM C. RUNNSTROM

William Runnstrom, president of Runnstrom Industries, one of the newer members of GOLD KEY, heads a group of progressive companies whose products and services encompass such growth areas as electronics, oceanography, pollution control and educational games and aids.

The Runnstrom Industries, Inc. letterhead features, as an emblem, a Viking ship of the Ninth Century. Apt, because Runnstrom has a Swedish background both in business and family. Runnstrom Industries, Inc. was organized as a management corporation of which his other companies will eventually become divisions or subsidiaries. These include:

Seabird Industries, Inc. of Hialeah, Florida. Seabird manufactures an exciting line of medium sized fiberglass pleasure boats distributed throughout the United States and France by franchised dealers. Seabird Marinas on Biscayne Bay is the first company-owned distributorship.

Tecstar, Inc. of Miami, Florida develops and manufactures precision gears and assemblies for aircraft, missile and electronic companies. Tecstar also produces aluminum fuel tanks for the Florida boat industry.

SERVICE TRUCKS
AND SPECIAL EQUIPMENT

Ceepo Manufacturing Company, a division of Tecstar, Inc., is a designer and custom manufacturer of service trucks and trailer mounted special equipment used by public utilities and municipalities. Ceepo is also developing ground support equipment for the airlines.

Atmos-Tech Corporation a New Jersey based company, is a designer and manufacturer of contamination control equipment; bacteria and dust-free rooms for the missile and electronics industries, and for food processing, drug companies and hospitals.

Datatype Corporation, Miami, has just completed several years of research and development of a low-cost optical scanning system, which creates from English a bar-code language, which can be machine-read and thus used in tele-communications and computers.

DataTally, another product of Datatype, is an estimating machine for mechanical contractors. The information comes out on a paper tape which can be fed into a computer for calculating and tabulating the bid. Informatic, another advanced, sophisticated product is an electronic, computer-controlled flight information display system to aid passengers and personnel in airports. With the new giant jets under construction, passengers will arrive and depart in such numbers that entirely new flight information systems are required.

NOVA LEARNING CORPORATION

Runnstrom’s Nova Learning Corporation produces and markets academic games, learning packages and training programs for schools as well as business and industry.

Bill Runnstrom’s background for the varied and advanced fields in which he operates is interesting. He is from Chicago and came to Florida in 1963.

He has attended school on both sides of the Atlantic, and has a good command of the Swedish language. He spent time in Akron, Ohio, as personnel manager for a major rubber company. In Europe he was Scandinavian Sales Manager for Johnson and Johnson. He became president of the Matisa Equipment Corp., Chicago, producing railroad maintenance of way equipment. At age 34 he was elected to the Young President’s Organization.

In 1953 he founded his own company, the Current Controls Corp., Chicago. As a manufacturer’s representative it introduced the first electronic “hot box” detector in the United States and the first electronic package sorting system.

Runnstrom gives employment to several hundred people, and sees himself as a catalyst who determines what practical applications can be made to satisfy the needs created by modern trends and developments.

His operations extend from Fort Lauderdale to Miami, Hialeah, New Jersey and Europe.

Mrs. Runnstrom, Betty, was a Chicago girl. They live at the Everglades House, 2000 South Ocean Drive, Fort Lauderdale.

CHICKEN PANTRIES DIVISION
INAUGURATED BY RED BARN

Red Barn System, Inc., of which Richard “Dick” Kearns is president, has instituted a new franchise program by its Chicken Pantries Division, according to the business and financial sections of the newspapers. Red Barn has featured fried chicken for several years in more than 200 units in the United States and Canada. Ah, those drumsticks!
President Cy Young and his GOLD KEY Board of Directors make this important announcement:

The Chairman of the U.S. Atomic Energy Commission, Dr. Glenn T. Seaborg of Washington, D.C., will be guest of honor and principal speaker at the Third Annual GOLD KEY Dinner.

**The Date:** Monday, November 25.

**The Place:** The Venetian Room, the Sheraton Hotel, North Atlantic Beach, Fort Lauderdale.

Dr. Seaborg is one of the world's greatest nuclear scientists. He was a co-discoverer of plutonium, and of six other new elements. He helped the United States develop nuclear energy in World War II.

He is a Nobel prize winner, and has honors from Sweden, England, and Scotland, as well as the U.S. He is a former Chancellor of the University of California; is a member of the U.S. President's Science Advisory Committee; and represented this country on the International Atomic Energy Agency in Vienna.

He holds degrees from California and Michigan, and honorary degrees from Northwestern, Notre Dame, Ohio State, Maryland, Temple, Tulane, and other great schools, including Florida State.

He is a Phi Beta Kappa, an author, and was voted by the Junior Chamber of Commerce as one of America's Ten Outstanding Young Men in 1947. He has been a member of Nova University's Advisory Board since February, 1968.

GOLD KEY urges all its members to mark their calendars for Monday evening, November 25... a promised Red Letter occasion.

**JIMMY DONN BACK FROM SAFARI WITH RARE TROPHIES**

James Donn, Jr., GOLD KEY member and director, and now a Trustee of Nova University, is back from a successful Big Game hunting expedition to Tanzania in East Africa. Donn's pretty wife, Mary Anna, was with him. They brought back 18 fine specimens.

We hope to have pictures and a more complete story in our October issue. Meanwhile, Jimmy is getting ready for the November 1 opening of the barns at big Gulfstream Park. The track will be open for racing early in March, 1969.

**GEORGE ENGLISH SHOWS FORT LAUDERDALE TO UTILITY EXECUTIVES**

George W. English heads the membership committee of the Council of the Broward Industrial Board.

He plans to attend a San Francisco seminar sponsored by the American Bar Assn. in September.

He was host in Fort Lauderdale to the August meeting of the Board of Directors of The Florida Power and Light Company.

**VAN LENNEP TO RUN IMPORTANT BREEDERS STAKE RACE**

Big news shaping up among the Standardbreds. Doyle Conner, Florida Commissioner of Agriculture, is publishing the news that the Florida Breeders Stake No. One, for foals of 1967, will be run as separate races for Trotters and Pacers. A minimum of $80,000 will be divided between trotters and pacers.

And the race will be run in 1970 at Fred Van Lennep's beautiful Pompano Park.

**ALLEN IS HOME!**

Member Howard Allen, president of the First National Bank, in the hospital for various tests and checkups—and for a rest—went home Labor Day weekend, the Novacrat is glad to report.
UNIVERSITY GETS TWO NEW TRUSTEES

PETERS, NEW TRUSTEE

Ferguson E. Peters, the Chairman of the Broward County Board of Public Instruction, has been elected to Nova University's Board of Trustees, Chairman James Farquhar announced. Mr. Peters is an educator as well as a business executive. He holds a Bachelor's degree from the University of Miami, and a Master's from the University of Fla., and is at work on a doctoral degree in education from the latter institution.

Born in St. Louis, Mo., Mr. Peters was brought to Florida at the age of one year, one of the sons of the late Frederick Peters, who founded and developed Plantation.

Mr. Peters has long been a trustee of the South Florida Education Center, the organization of business and professional men which has spurred the development of the entire Nova complex. He is also a director of the Broward National Bank and a trustee of the First Presbyterian Church of Fort Lauderdale. He and his wife, Gayle, have three children—Elizabeth, Freddy and Emilie.

RUSS FRENCH

Russell French, a GOLD KEY Director and a sixteen-year resident of Florida, has been named a Trustee of Nova University.

"Russ" has long been interested in GOLD KEY and the University. He was on the trip to Expo-67—Montreal last year, and is an active participant in other University affairs.

His home is in Pompano Beach. He is chairman of the board of the First National Bank of Pompano Beach, and his hobby is yachting. His wife is Frances M.

Russ is a member of the Coral Ridge Yacht Club, the Key Largo Anglers Club, the Detroit Club and the Detroit Athletic Club, the Country Club of Detroit and the Grosse Pointe Club.

WELCH SENDS NEW EDUCATIONAL EQUIPMENT TO NOVA

Shipment has been completed on a gift of new technical educational equipment and apparatus, valued at $3,274.60, from member Richard E. Welch, of Highland Park, Illinois. It was produced by The Welch Scientific Company of Skokie, Illinois, and was sent to the office of Dean Abraham Fischler.

ATOMS OF RIME

by

DR, BRUNO C. SCHMIDT

THE TRUSTEE

Don't let him fool you with his somber mien,
Or with his calculated twists of tongue;
Behind it lives a mind, though sharp and keen,
That sings a mellow, sentimental song.