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Rent for Rent: Making a Living by Licensing Your Music

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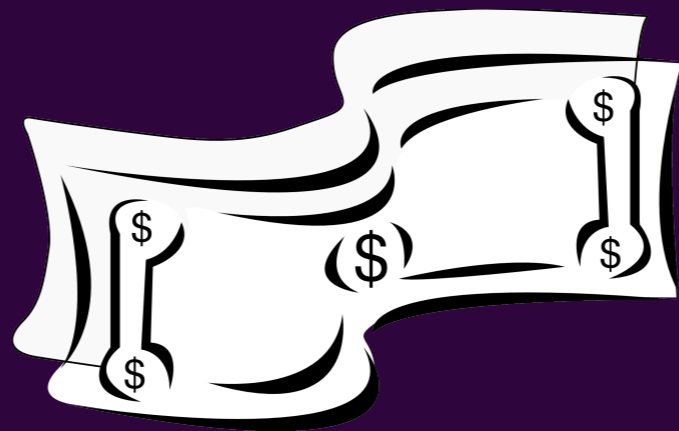
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RENT FOR RENT:

MAKING A LIVING BY
LICENSING YOUR MUSIC



JESSICA MUÑIZ-COLLADO, M.F.A

WHAT IS A MUSIC LICENSE?

**AN AGREEMENT BETWEEN THE MUSIC OWNER GRANTING
THE MUSIC USER PERMISSION TO USE THEIR MUSIC.**



WHY DO THEY EXIST?

**THEY HELP PROTECT YOUR RIGHTS AND
HELP YOU MAKE MONEY.**

HOW DO I START MAKING MONEY?

1. CREATE

REQUESTED **SAMPLE RATES** ARE USUALLY AT 48KHZ/24 BIT
(SOME MUSIC LIBRARIES ALLOW 44KHZ/16 BIT)

“I’M A COMPOSER...NOT AN ENGINEER”

 **NETWORK** 

YOU ARE AT NAMM!

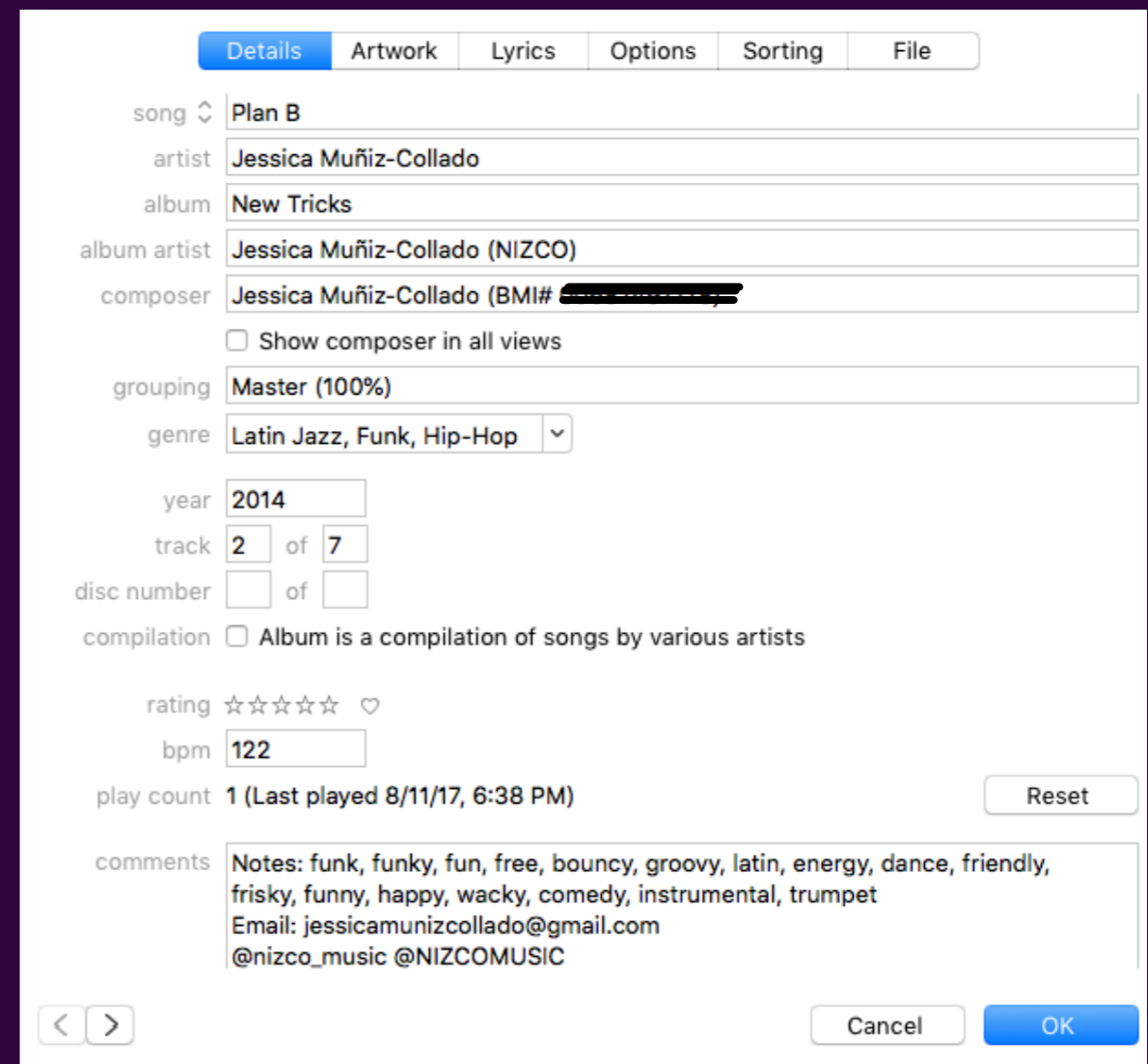
BUILD RELATIONSHIPS. COLLABORATE.

HOW DO I START MAKING MONEY?

2. METADATA

THE INFORMATION INCLUDED IN AUDIO FILES USED TO IDENTIFY, LABEL AND PRESENT AUDIO CONTENT:

TITLE
ARTIST
DESCRIPTIONS
GENRE
ETC.



The screenshot shows a music metadata editor window with the following fields and values:

- song: Plan B
- artist: Jessica Muñiz-Collado
- album: New Tricks
- album artist: Jessica Muñiz-Collado (NIZCO)
- composer: Jessica Muñiz-Collado (BMI# [REDACTED])
 Show composer in all views
- grouping: Master (100%)
- genre: Latin Jazz, Funk, Hip-Hop
- year: 2014
- track: 2 of 7
- disc number: [] of []
- compilation: Album is a compilation of songs by various artists
- rating: ☆☆☆☆☆
- bpm: 122
- play count: 1 (Last played 8/11/17, 6:38 PM) [Reset]
- comments: Notes: funk, funky, fun, free, bouncy, groovy, latin, energy, dance, friendly, frisky, funny, happy, wacky, comedy, instrumental, trumpet
Email: jessicamunizcollado@gmail.com
@nizco_music @NIZCOMUSIC

Navigation buttons: < > [Cancel] [OK]

SAMPLE METADATA MOODS

Abstract	Confrontational	Erotic	Heavenly
Accepting	Confused	Escalating	Heavy
Adventurous	Contemplative	Ethereal	Hectic
Aggressive	Cool	Evil	Helpless
Alluring	Crazy	Excited	Heroic
Angry	Creepy	Exotic	Honest
Anguished	Crunk	Explosive	Hopeful
Animated	Curious	Fast	Hopeless
Anticipating	Dancing	Fearful	Horny
Anxious	Dangerous	Festive	Hot
Apprehensive	Dark	Fiery	Humble
Atmospheric	Deep	Flirtatious	Hurt
Beautiful	Defeated	Flowing	Hypnotic
Bitchy	Delicate	Forceful	Innocent
Bitter	Delighted	Foreboding	Inquisitive
Bittersweet	Depressed	Forgiving	Inspiring
Bizarre	Determined	Frantic	Intelligent
Bold	Disenchanted	Freaky	Intense
Booming	Disillusioned	Free	Intricate
Bouncy	Dissonant	Fresh	Jangly
Brave	Disturbing	Friendly	Jealous
Bright	Doubtful	Frisky	Jolly
Building	Dramatic	Fun	Joyful
Buoyant	Dreadful	Funky	Jumpy
Busy	Dreamy	Funny	Kind
Calm	Driving	Glorious	Light
Campy	Droning	Good	Lively
Carefree	Drunk	Graceful	Lofty
Careful	Dynamic	Grand	Lonely
Caring	Earthy	Greasy	Longing
Cautious	Easy	Gritty	Lost
Celebratory	Ecstatic	Groovy	Loud
Chaotic	Edgy	Gutsy	Loving
Cheeky	Eerie	Happy	Mad
Cheerful	Elated	Hard	Magical
Childish	Elegant	Haunting	Majestic
Climactic	Emotional	Heartbroken	Marching
Cold	Enchanted	Heartening	Mean
Comforting	Energetic	Heartwarming	Meaningful
Confident	Epic	Heated	Mechanical

HOW DO I START MAKING MONEY?

3. REGISTER YOUR SONG WITH A PRO

PRO: PERFORMING RIGHTS ORGANIZATION

ASCAP, BMI, SESAC, SOCAN (CAN), APRA AMCOS (AUS), GEMA (GER)

READ MORE ABOUT PRO'S HERE: [HTTPS://BLOG.SONGTRUST.COM/
SONGWRITING-TIPS/PROS-WHATS-THE-DIFFERENCE](https://blog.songtrust.com/songwriting-tips/pros-whats-the-difference)

HOW DO I START MAKING MONEY?

4. RESEARCH MUSIC LIBRARIES & MUSIC SUPERVISORS

MUSIC LIBRARIES INCLUDE:

AUDIO NETWORK
JINGLE PUNKS
LIP SYNC MUSIC
EPITOME MUSIC LIBRARY
AMAZING MUSIC TRACKS
AND MANY MORE!

WHERE TO FIND MUSIC SUPERVISORS:

IMDB
TUNEFIND
MUSIC CONNECTION MAGAZINE
NARIP
AND MANY MORE!

HOW DO I START MAKING MONEY?

5. SUBMIT

MAKE SURE TO ADHERE TO SUBMISSION GUIDELINES.

SUBMISSION GUIDELINES EXAMPLE:

- SAMPLE RATE: 48KHZ/24 BIT
- WAV, AIFF - NO MP3'S
- MUST SUBMIT STEMS
- FULL-MIXES, STEMS SHOULD BE EXACTLY THE SAME LENGTH.
- CUT DOWNS: EXACTLY 60, 30 OR 15 SECONDS
- SOUND EFFECTS IN TITLE (IF ANY): EX. TRACKNAME_BARKING.WAV

NOTE: DON'T WASTE YOUR TIME SUBMITTING TO LIBRARIES OR A SUPERVISOR THAT DOES NOT WORK IN YOUR GENRE.

HOW DO I START MAKING MONEY?

6. WAIT

STILL WAITING



YOUR TRACK GOT PICKED! CONGRATS!

NOW WHAT?

READ THE AGREEMENT

IS THE AGREEMENT EXCLUSIVE OR NON-EXCLUSIVE?

WHAT IS THE PAY SPLIT? (E.G. 60/40)

HOW LONG IS THE AGREEMENT?

READ THE SMALL FINE PRINT

CAN I REALLY MAKE MONEY DOING THIS?

YES

Licensing vs 1 Mil Streams

Projects	Unit Price	Sales Needed to Match 1 mil streams
YouTuber	\$20	150
Wedding/Videographer	\$60	50
Indie Film Soundtrack	\$200	15
Indie Film Trailer	\$500	6
Corporate video	\$1,000	3
Advertisement	\$3,000	1

Source: *Get Your Music Licensed, New Artist Model, Joyce Kettering*

CLAIM YOUR UNCLAIMED WORLDWIDE ROYALTIES:

TRANSPARENCE ENTERTAINMENT GROUP

[HTTPS://WWW.TEG-INTL.COM/](https://www.teg-intl.com/)

THANKS FOR LISTENING!

**QUESTIONS
COMMENTS
CONCERNS
COMPLAINTS
COMPLIMENTS**

LET'S CONNECT!



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