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## A Qualitative Study of the Impact of Emotional Labour on Health Managers

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### A Qualitative Study of the Impact of Emotional Labour on Health Managers

#### Abstract

The objective of the study was to examine how surface acting is used by middle managers to manage the emotional displays of executives in the health industry in Australia. The research was located within a social constructionist epistemology and the theoretical construct used to structure the study was surface acting. Data was generated through qualitative interviews with 49 middle managers. Analysis was undertaken using grounded theory and thematic analysis. The main finding was that unlike male managers, female managers took on the role of managing the emotional displays of senior staff and used surface acting as the means of doing this. They expressed optimism, calmness and empathy even when these were not the emotions that they were actually feeling. It is argued that the propensity for female managers to take on the role of managing the emotional displays of powerful others demonstrates the extent to which gender stereotypes still persist in the health system. The long-term impact of this is often detrimental in terms of female middle managers well-being. This is the first study to look at how surface acting is used by more junior staff to moderate the behaviour of executives.

#### Keywords

Emotions, Middle Managers, Surface Acting, Gender Differences

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## A Qualitative Study of the Impact of Emotional Labour on Health Managers

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The objective of the study was to examine how surface acting is used by middle managers to manage the emotional displays of executives in the health industry in Australia. The research was located within a social constructionist epistemology and the theoretical construct used to structure the study was surface acting. Data was generated through qualitative interviews with 49 middle managers. Analysis was undertaken using grounded theory and thematic analysis. The main finding was that unlike male managers, female managers took on the role of managing the emotional displays of senior staff and used surface acting as the means of doing this. They expressed optimism, calmness and empathy even when these were not the emotions that they were actually feeling. It is argued that the propensity for female managers to take on the role of managing the emotional displays of powerful others demonstrates the extent to which gender stereotypes still persist in the health system. The long-term impact of this is often detrimental in terms of female middle managers wellbeing. This is the first study to look at how surface acting is used by more junior staff to moderate the behaviour of executives. Keywords: Emotions, Middle Managers, Surface Acting, Gender Differences

The health service management literature appears to be publishing more studies examining the emotion work performed by people who are leaders and managers in organisations (Schat & Frone, 2011). Concepts such as emotional labour (Hochschild, 1983) and emotional intelligence (Cherniss & Goleman, 2001) are re-appearing in new guises, such as the discussion of toxic organisations (Frost, 2003) and psychopathic managers (Applebaum, Semerjian, & Mohan, 2012).

What has received less attention is the emotional labour that is routinely performed by health service middle managers as part of their day-to-day job role, not involving patients (Barron & West, 2007). Descriptions of the ways middle managers employ emotional labour are largely missing from the health service management literature (Fineman, 2003). Nor has the literature described the ways middle managers use emotional labour to manage the emotional displays of executives and senior medical practitioners or how gender might be a factor in this. This paper attempts to fill this gap by describing how health service managers employ surface acting, in an attempt to influence the emotion displays of more senior staff. Although this study took place in Melbourne, Australia, the phenomena under study, specifically surface acting and, more generally, emotional labour, gender relations, authority relations, the relative status of health professionals, and the impact of organisational culture on employees' well-being, appear to be of interest globally. They are of interest in a range of non-western (Batinic, 2010; Sohn & Lee, 2012; Yin, 2012; Zhang & Zhu, 2008) and western (Lindorff, 2001; Näring, Briët, & Brouwers, 2006; Torkelson & Muhonen, 2004; Winstanley & Whittington, 2002) cultures.

It is not being suggested that the findings are generalizable across other cultures and settings, but it is reasonable to suggest that they would be of interest to others given universal interest in the phenomena described above.

#### **Research Question**

This study did not look at the emotion work that health industry leaders (such as Medical Directors or Nurse Leaders) engage in when dealing with patients, clients or their families. The intent of this study was to explore the use of surface acting when middle managers engage with their superiors. The research question was: How is surface acting used by middle managers to manage emotion displays by executives and senior staff. Middle manager refers to those in positions with line responsibility but who are not part of the executive (e.g., Nurse Unit Managers, Clinical Directors, Allied Health Managers). Superior refers to health service executives, senior medical staff and other bureaucrats, who had significant authority but may or may not be in a line management relationship with the middle manager.

#### **Surface Acting**

Hochschild (1983) introduced the term emotional labour in 1979 to describe emotion work done in a paid work setting. She has described three types of emotional labour, genuine emotions, surface acting and deep acting. Surface acting involves managing the expression of one's own feelings. The worker uses facial expression, tone of voice, gestures, etc., to demonstrate emotions different to those actually being felt. The emotions demonstrated through surface acting are usually more "positive" than those actually being felt, and the aim of surface acting is to influence the subsequent emotions demonstrated by the other person in a positive way (Mann, 2005).

The study of surface acting has mainly been undertaken in female dominated professions, especially the "caring" professions such as nursing (Haycock-Stuart, Kean, & Baggeley, 2010). The exploration of surface acting has continued to focus largely on women and in many ways emotional labour has become synonymous with women's work, especially in the caring and service professions (Bolton, 2001). Recently the use of the concept has been expanded by some authors to include.

#### Impact of Surface Acting on the Actor

Prior studies suggest that a number of characteristics of surface acting influence how engaging in it is experienced, both short and long-term. These studies have also demonstrated (though not without some equivocation), that gender has an effect on the longer-term impact of engaging in surface acting. The review below summarises the literature on the interaction between surface acting and gender.

Several studies have shown that engaging in surface acting (as opposed to expressions of genuine emotion or engaging in deep acting) appears to pre-dispose workers to stress and burnout. (Barron & West, 2007; Biron & van Veldoven, 2012; Chu, Baker, & Merrmann, 2012). Most studies also indicate that women experience these consequences to a greater extent than men (Barron & West, 2007; Johnson & Spector, 2007; Sloan, 2012). While most of these studies have not specifically studied female managers, it seems reasonable to assume that managers' responses would be little different to other female workers (Iszatt-White, 2013).

Johnson and Spector (2007) studied customer service workers in a range of industries and found that when women were surface acting they reported more detrimental outcomes such as reduced affective wellbeing, less job satisfaction and greater emotional exhaustion than did men. Others have reported similar outcomes (Blau, Bentley, & Eggerichs-Pucell, 2007; Goodwin, Groth, & Frenkl, 2011; Grandey, 2003; Lui & Song, 2010; Scott & Barnes, 2011; Walsh & Bartikowski, 2013). Barron and West's (2007) study looked at men and women employed in "caring professions" (defined as work roles that involved personal interactions that were emotionally laden). According to the findings of their study, being a woman and being a manager were both factors that contributed to a greater likelihood of feeling exhausted and stressed than being a male in a non-management role.

There is ample evidence to indicate that in many cases, surface acting by women as part of their work role does increase the likelihood that they will experience negative outcomes such as emotional exhaustion, stress and burnout. There is also evidence that managers are just as susceptible to incur these outcomes as other workers (Humphrey, 2013; Humphrey, Pollock, & Hawver, 2008; Iszatt-White, 2013).

The argument above articulates the theoretical context in which this study took place. At a personal level, the origins of this study can be found in the twenty-five years I have spent working with health professionals and my growing interest and concern about how the nature of the work impacts on their emotional well-being.

I do not have a health background. I have worked with health professionals in both a consulting and academic capacity since 1989, initially just by circumstance and later by design as my interest and expertise in the area grew. Most of this work has been in the public health sector and with nurse managers and allied health managers. Most have been women. While the tasks have been varied, I have become increasingly aware of how often the participants discussed the emotional side of their work. Because my role was not focussed on patients, the discussions invariably seemed to turn to the management of relationships with colleagues and I was struck by how difficult many of these relationships appeared to be. This did not appear to be of as much of a concern to managers working in other industries who I also taught or consulted with.

In the 1990's I undertook a long project in a health service that involved the use of reflective practice as a management development tool (Boucher, 2007). This gave me the opportunity to spend considerable time per fortnight, over almost a year each time, with groups of managers, exploring the issues of greatest concern to them. Invariably the issues gravitated around managing people and in particular, managing their own and others emotions. I became increasingly concerned about the emotional well-being (and in some cases, mental health) of some of the participants and in an attempt to help them, found the framework of emotional labour and it proved useful for me and the participants. It seemed to me that an inordinate amount of emotional energy was being spent by these managers every day in managing the moods, attitudes and personalities of their staff and colleagues and that this was different to what I saw in other industries. I also began to wonder in what ways the nature of the work performed and the gender composition of the workforce might have an impact. It seemed to me that, for some reason, the emotional investment made by these managers led to them becoming tired, and depressed and in the course of my work with them, I saw a number of very good people simply burn out and give up.

My interest was not initially focussed on how these managers' interacted with their superiors. I was not as aware as I should have been of the frequency and importance of these interactions partly because my work with them was mostly about how they managed their subordinates and their relationships with peers. It was only when I began to analyse the data that the critical nature of these interactions began to emerge.

I was looking for ways to help these managers better manage their emotions at work, to limit stress and burnout. What emerged was a more general concern about the damaging nature of power relationships in the industry.

#### **Methodology and Methods**

This study was undertaken in Australia during 2012-2013 and drew participants from a wide range of health service organisations located in Melbourne and regional and rural Victoria. The research project was approved by the University Ethics Committee and also by the Ethics Committees of three of the health services from which participants were recruited. Table 1 below describes the interview participants.

Epistemologically, the research was located within a social constructionist approach (Quinlan, 2011). Constructionists view knowledge and truth as created, not discovered by the mind (Schwandt, 2003). Thus they hold the view that reality is socially defined and that this reality refers to the subjective experience of every-day life, how the world is understood rather than to the objective reality of the natural world.

As reflected in the research question, the aim was to articulate the subjective lived experience of surface acting of the research participants and to come to understand how they thought it impacted on their well-being. It was not concerned with objective issues such as measuring the amount of surface acting that was occurring.

Methodologically, a qualitative approach was employed. Although quantitative questionnaires have been developed that examine surface acting and its impact on well-being (Yang & Chang, 2006), this cohort (managers) had not been studied previously, nor had interactions with superiors been examined. All previous studies that used questionnaires had focussed on employees working with customers/clients rather than with other employees and so it was deemed necessary to adopt an approach that would allow themes other than those found in the extant literature and included in existing questionnaires, to emerge.

Data was generated through unstructured interviews. Unstructured interviewing is recommended when the researcher has developed enough of an understanding of a setting and his or her topic of interest to have a clear agenda for the discussion with the informant, but still remains open to having his or her understanding of the area of inquiry open to revision by respondents (Minichiello, Aroni, & Hays, 2008). In this case, the researcher had already undertaken a number of projects that had touched on the topic of surface acting in healthcare settings. She was also familiar with the literature so had a good understanding of the phenomena, though as described above, in different contexts. She had not explored the use of surface acting with superiors, nor had she found this described in the literature. Unstructured interviews created an environment that allowed for the emergence of themes previously described in the literature and those that were unique to the situation being researched.

The length of the interviews varied from around and hour to just over two hours. The researcher's prompt to the participants was to ask them to describe experiences in the workplace where they felt they displayed emotions that were different to the ones they were actually feeling. The context in which this occurred and the impact it had on them was then explored, as was their understanding of why they engaged in this behavior. After the first few interviews had been analyzed, the theme of using surface acting with superiors was identified and a more structured approach was taken to exploring this theme. All participants were prompted to describe instances where they used surface acting with superiors, although as will be explained later, this phenomenon was limited almost entirely to the women in the study.

Participants (see Table 1) were recruited through the researcher's professional networks and through snowball sampling.

Gender:		
	Male	20
	Female	29
Profession	1	
	Medical Doctor	5
	Nurse	37
	Allied Health 7	
Sector		
	Private Hospitals	6
	Public Hospitals	28
	Community Health	12
	Private Practice 3	
Number o	f direct reports	
	4 – 10 6	
	11 - 20	21
	21 - 30	14
	30 - 45	8
Ages	Male	
	25 - 35	4
	36 - 45	9
	46 - 55	5
	55 - 70	2
	Female	
	25 - 35	2
	36 - 45	6
	46 - 55	11
	55 - 70	10

Table 1: Demographics of Participants

Note: Direct reports are the number of staff the participants directly manage. In some cases, these direct reports would also manage other staff.

The researcher had extensive professional connections to a number or private and public health services in Victoria. She was able to arrange for an email to be sent to managers inviting them to take part in the study. Approximately 2000 managers would have been contacted in this way and about 120 responded. A sample from this group was selected for interview with the aim of having as diverse a group as possible. More women than men were interviewed for several reasons. The health industry is predominantly female. Over 75% of the respondents to the emails were female. As mentioned earlier, it became clear very quickly that the theme of greatest interest was gendered, was more likely to occur with older managers and with nurse managers. Five interviews occurred as the result of snowball sampling (Minichiello, Aroni, & Hays, 2008). It was more difficult to recruit participants who were not nurse managers and so those non-nurses who took part in interviews were asked to approach, on the researcher's behalf, any of their colleagues who they thought might be interested in taking part.

All interviews were recorded and transcribed verbatim using Dragon Dictate. The researcher annotated the transcriptions to reflect non-verbal data such as tones of voice, body language and visible emotions. The purpose of this was to ensure that the data analysis took full advantage of the additional information made available by conducting face-to-face interviews (Minichiello, Aroni, & Hays, 2008).

The data was analyzed using an analytic induction approach (Blaikie, 1993). Themes from the existing literature on surface acting formed the basis of an initial set of categories (Crabtree & Miller, 1992) and a line-by-line approach was used to code the data under these categories. Grounded theory techniques (Coffey & Atkinson, 1996) were also used with the first ten interviews to identify any additional themes. Fourteen additional themes were discovered and these were incorporated into the existing categories or formed new categories into which the data was sorted. The results are presented in the form of a set of themes drawn from both forms of analysis and a "grounded theory" as such was not developed. The use of grounded theory techniques contributed most to the identification of interactions with senior staff being a key theme and then to the description of how, for the female managers, these interactions differed from other interactions, as described in Table 3.

#### Findings

The outcomes of the study demonstrated the significance of gender and its influence on the amount and type of surface acting engaged in with superiors. The characteristics of the interactions with superiors that the women described as having the most impact included the predictability of the interaction and the foreboding this created, the intensity of emotions expressed by the other person and the others' disregard for accepted display rules, the amount of surface acting as compared to the expression of genuine emotions and the need to be particularly attentive to display rules with regard to one's own demeanour. A most interesting discovery was the very negative impact of surface acting interactions with superiors that involved all of the above but also required the female managers to take into account the power relationship that existed and the potential longer term consequences of the interactions. As expected the women also reported that the interactions had impacts that were detrimental to their well-being such as stress and emotional exhaustion.

#### The Differences in the Interactions of Male and Female Managers with Senior Staff

Distinct differences were found in the ways male and female managers described the ways they engaged in surface acting with their superiors. Table 2 below summarises those differences.

Characteristic	Male	Quote	Female	Quote
of interaction	Managers		Managers	
Typical	Brief	I'm sympathetic but I don't muck	Longer	I really didn't have the time but he really
length	(5-7	around (Allan).	(5 - 30)	needed to talk so I took a deep breath and
of each	minutes)	It takes time I know I don't have	minutes)	said, tell me all about it (Jennie).
interaction		(Mark).		
Typical duration of interactions	Short- term (discuss and refer)	I'm not good at counselling people, don't have the patience. I suggested he talk to XXX who is really good and said I'd tell her about it. (Michael).	Long-term (stay involved)	I try to be patient but she goes on every time about the same things and she knows nothing is going to change but she won't give up (Anne)
Nature of	Spontan-	I'm a pretty honest person and I	Regular	It's become a bit of a habit after the exec
Interactions	eous	don't have to pretend very much in	and/or	meetinghe storms into my office and
		this job, just sometimes when I	planned	goes off his rocker about what the CEO is
		have to be more patient (Garry).		doing and how he is ruining a good hospital.
				I bet he doesn't say it to his facetoo
				gutless to do that I'm getting really sick
				of it. (Colleen).
Intensity of	Low	It's usually pretty civilised.	Low to	He is pretty stoic and doesn't break down
emotions		Sometimes one of the girls might	High	or anything, even when he is really
expressed by		cry but not too bad (Mike).	-	distressed (Marie)
other				It's like they hold it together until they get
				to work and then I'm a counsellor or
				something and they just lose it (Lee).

Table 2: Differences in Interactions for Male and Female Managers When Surface Acting With Senior Staff

Sense of	As part of	It's part of the management role, in	To protect	He is just obnoxious - rude, loud and
obligation	Role	my job description, to	others	abusive. I hate it and hate it most when he
to engage		communicate with people and		loses it in public (Jennie).
		know what is going on with them		At least of she takes it out on me she's not
		(James).		abusing the cleaners or the catering people
				(Claire).
Impact	None or	I don't take work home,	None or	I don't really talk about work at home
	Positive	I'm really clear about thatand I	negative	because (husband) is not really keen on it
		don't think about it until I come		and gets annoyedsays I'm obsessed and
		back into the office (Daniel).		need to learn to let go. (Amy)
Role taken on	Manager/	You shouldn't get too close to the	Mother,	It's like when someone tells them off and
	Fellow	people you work with. Even other	counsellor,	he throws a tantrum. Except he doesn't do
	Profession	managers have different stuff they	consoler,	it is the CEO's office, he comes to me
	-al	want and you can be in conflict		(Cheryl).
		(Allan).		

Women reported many more conversations about relationships, and older women (50+) talked about taking on the role of mother (or even Mother Teresa) or agony aunt, especially when referring to interactions with younger staff (such as young executives). The male middle managers almost unanimously described interactions that continued for a relatively short time (three to five conversations over a few weeks). The men were also more likely to suggest a solution to the other person or refer them to someone else. This appeared to be a way of avoiding having to engage in longer-term surface acting with the other person.

In addition to the characteristics commonly reported in the literature that are typical in surface acting interactions (e.g. expressing positive emotions even when these are not felt), the female participants described several additional factors that seemed to be critical in the impact that surface acting with their superiors had on them and these are summarise in Table 3.

Table 3: Additional Characteristics Relevant to the Surface Acting Experience of Female Managers When Dealing With Senior Staff

Characteristic	Description		
Foreboding	An awareness that a surface acting event will occur in the future and that it will		
	require faking emotions		
Emotional Intensity	Expression by others of strong emotions (such as anger)		
High degree of emotional dissonance	Expressing emotions that are the opposite of those actually felt		
Attentiveness	Awareness of organisation display rule to express certain emotions and not		
required to display	express others		
rules for oneself			
Disregard for	Expression by other of emotions not normally accepted in the organisation		
Organisation display			
rules by others			
Power	Awareness that the other has significant formal or informal power in the		
relationship	organisation		

Female managers shielded the public and more junior staff from public displays of anger by moving angry executives into private offices and then talking with them. They empathised with frustrated senior staff to build rapport and in return they were able to garner political support.

More than 75% of the older female leaders talked about regular interactions with senior staff that involved surface acting. These interactions were endemic when nurse leaders comanaged clinical services in tandem with senior doctors and they principally involved allowing the other person to "sound off" or "let off steam." Their rationale for engaging in these interactions was either to protect others from what they viewed as inappropriate displays of emotions or to build "brownie points" that they could later use as social credits to support decisions they made (Iszatt-White, 2013). Only two male participants reported any similar experience.

The interactions usually involved expression of a good deal of anger and/or distress by the superior, were about workplace and personal issues and occurred spontaneously. The types of events that elicited these outbursts included anger at other peoples' behaviour, anger at or distress about decisions of the executive or other leaders in the organisation, anger about the behaviour of their peers, anger or distress, bought about by general frustration with matters such as workplace rules and policies, limits to their authority and general workplace issues (such as parking arrangements, quality of staffrooms, etc.). The female managers who took part in this study expressed annoyance, anger and frustration at having to put up with these outbursts but continued to do so and responded with patience, sympathy and concern (surface acting).

Of the six additional characteristics found to be present when female middle managers were surface acting with senior staff (as compared to men), four have not been described before in the more general literature on emotional labour. The female managers discussed how knowing in advance that a surface acting event might (or would) occur, filled them with foreboding. They would become pre-occupied, thinking about what might happen and attempted to develop strategies to minimise the impact of it on them and sometimes on others in the vicinity. They described how these interactions often involved their superior expressing much more intense emotions (usually anger), than was normal for an employee in their organisation, and that this was not just confronting in itself but also represented a disregard for norms around professional conduct and a general disregard for organisational display rules. They also described how the unequal power relationship between themselves and the senior manager meant they felt compelled to engage in the interaction and also to express empathy even when they did not feel it. They also described hiding the anger they felt at what they perceived to be unprofessional and at times, immature behaviour.

In summary, not only did the female managers engage in more frequent and longer surface acting interactions with senior staff than did the male managers, they were also more negatively impacted upon by them in terms of their well-being. They were subjected to intense emotional outbursts that they felt compelled to tolerate because of the organisations' emotional display rules, to protect others from inappropriate behaviour, and because of the power relationships that existed.

#### Discussion

Both men and women leaders in this study reported that they engaged extensively in emotional labour (and in particular, surface acting) but appeared to do so in somewhat different ways. Women reported that they were more likely to engage with individuals over a longer period of time. The men on the other hand, reported that they mainly saw their roles as helping to solve a problem and/or referring the person to someone who was more expert or could be more helpful. Both of these findings are consistent with previous studies undertaken in the health sector and beyond (e.g., Bolton, 2001; Chu, Baker, & Murrmann, 2012; Grandey, 2003; Johnson & Spector, 2007).

Brotheridge and Lee (2002) identified duration, frequency, intensity and variety of surface acting interactions as factors that contributed to the impact that it had on individuals. This study appears to support their finding that these factors are important in determining the ways in which surface acting can be detrimental. The women in this study who engaged in surface acting more often, more intensely, for longer periods, and with a wider range of people than their male counterparts appeared to experience more negative consequences.

It is clear from the data that one critical way in which the female manager's experience of surface acting was different from that of male middle managers was the extent to which it occurred with senior staff. Women were more likely to engage in "faking" emotions in an attempt to pacify superiors. This seemed to occur as a mechanism for dealing with aggression and gaining the future cooperation of these powerful people, but meant the female managers interviewed in this study were subject to intense expressions of anger and frustration and the use of language that would normally be unacceptable in most workplaces. Sloan (2012) found that the higher the status of a person in an organisation the more likely they were to express genuine feelings such as anger and frustration and that this was particularly true of men in senior positions. This study appears to confirm her findings, though using the lens of surface acting to explore the impact of this is new.

Whilst Liu and Song (2010) found that the level of aggression shown by the other party did not seem to be a factor on the impact of surface acting, I would suggest that this study may offer another perspective. They studied call centre workers and customers, and unlike the managers in this study, presumably the interaction was relatively anonymous, of short duration and one party did not have considerable power over the other. In this study the interactions with senior staff were often frequent, regular and involved a considerable power differential. Frost (2003) has written about the impact that senior executives can have on staff and less senior managers when they behave in an aggressive fashion. This study seems to support the view that interactions that require managers (in this case female managers) to engage in surface acting in the face of aggression from their superiors does have significant negative implications for them.

This study, like others (e.g., Yanchus, Eby, Lance, & Drollinger, 2010) also demonstrate that women are more likely than men to experience stress and burnout when engaging in surface acting. Previous findings that women often also take on emotion work in the home and that this negatively affects their ability to cope (Sans-Vergel, Rodriguez-Munoz, Bakker, & Demerouti, 2012; Yanchus, Eby, Lance, & Drollinger, 2010), so it is reasonable to suggest that they experience a "multiplier effect."

The study took place in only one industry and engaged only with health professionals working in Victoria. The extent to which the findings are of use in understanding surface acting in other contexts is difficult to determine. There is some support to suggest that the situation is similar in the healthcare industry in other parts of Australia (Royal Australasian College of Surgeons, 2015), and that surface acting is a technique used by managers in other cultures (Humphrey, Pollack, & Hawver, 2008).

However, given the nature of the method, the results of unstructured interviews are difficult to replicate (Firmin, 2008). This does not mean though, that the findings are not without merit (Minichiello, Aroni, & Hays, 2008) and that this was not the most appropriate way to undertake this study, and this argument was made earlier.

It is known that dealing with negative emotions in the workplace effectively is critical. Frost (2003, p. 219) refers to the people who do this as toxin handlers as states that "It is brave work done by empathetic managers..." This study appears to demonstrate that the women managers in this study did the bulk of the managing of toxic emotions by engaging in surface acting, thus performing a critical role, but taking the risk of being damaged by it, especially through engaging in frequent, long term, surface acting in an attempt to manage the emotion displays of senior staff.

The findings of this study and the review of the literature suggest that the surface acting performed by managers is of benefit to the organisation (and most of those who work in it). However, this research suggests that it can be detrimental to some of the women managers who do it, in terms of stress and job burnout in the longer term. This raises a range of ethical and pragmatic dilemmas. Is it appropriate that in an essential industry such as health, women are paid to perform a critical task, but by them doing so they risk their careers and at times their psychological health?

According to this study, one of the most problematic occurrences of surface acting for these female managers, and the most difficult, was interactions with their superiors. A potentially very effective strategy to eliminate the need for them to engage in such behaviour would be to remove the cause of this surface acting. This is particularly important given the growing recognition of the negative impact of "toxic managers" in general (Frost, 2003). How this could be done given the inherent rigidity of the power structures in healthcare settings (Fulop & Mark, 2013), however, is hard to imagine.

If elimination of such behaviour is not feasible in the short term then the findings of this study have implications for Human Resource Management professionals, professional bodies such as the Royal Australasian College of Surgeons (RACS) and the Australian Medical Association (AMA) and their equivalents in other countries, and Boards of healthcare organisations who have duty of care to all of their employees, including managers.

HRM professionals are charged with ensuring that their organisations are safe and healthy workplaces. This includes addressing issues that impact on psychological health (AHRI, 2016). If it is necessary for employees to undertake psychologically risky work, then appropriate safeguards need to be put in place. The women managers in this study reported that they received little or no formal or informal support from their workplaces. Although previous research has been equivocal about what supports staff undertaking surface acting need, there is evidence that interventions such as mentoring (Bozionelos, 2006) and per support through reflective practice (Boucher, 2007), help. The implementation and promulgation of employee assistance programs has also been shown to be of benefit in industries where psychological harm can occur (Employee Assistance Professional Association of Australasia, 2016). In the health industry, these programs could be extended to include non-clinical related work.

Professional bodies such as RACS, the AMA and the Australian College of Health Services Executives (ACHSE) represent those who engage in the demonstration of inappropriate emotions in the workplace. They also have a role to play. RACS has recently commissioned a report into discrimination, bullying, and sexual harassment in the practice of surgery and their subsequent strategies could be extended to the heath workforce more generally. The Australian Nursing and Midwifery Federation has traditionally been very good at protecting the interests of nurses but may need to pay more attention to the welfare of members who are nurse managers.

Ultimately, Boards of healthcare organisations have duty of care to their employees and a pragmatic interest in having functional managers and a cohesive management team (Health Victoria, 2016). They must act to ensure they ethically manage their senior staff in the same ways they do to protect the interests of their other staff and their patients. This may involve requiring their senior managers and executives to be more considerate about how they interact with their colleagues.

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