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## **ARTS 2450: Graphic Design II**

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# ARTS 2450: GRAPHIC DESIGN II

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## THE DIGRESSIONS + GRAPHIC DESIGN II COLLABORATION

Historically, students in the ARTS 2450: Graphic Design II course have collaborated on a unique, experiential learning endeavor with *Digressions: Literary & Art Journal*. Students in ARTS 2450 design the forthcoming issue's cover as part of their assigned coursework. The assignment offers students a unique opportunity with a client, initially meeting with the journal's editorial team to discuss the issue's emerging themes, which students then use for cover design inspiration. Students in ARTS 2450 utilize concepts from course lectures and studio practicums, as well as lean on compositional strategies (such as an awareness of aesthetic coherence, brand sensibility, and color usage) to guide their cover designs. Through a process of research, ideation, variations, iterations, and critique, students collectively analyze and evaluate characteristics of their designs, evolving their works into effective covers that are then submitted to *Digressions* for review.

