11th Annual Summer Institute 1983

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Eleventh Annual Summer Institute

"New Technology — How New Is It?"

August 7-13, 1983

Marriott's Rancho Las Palmas
Palm Springs, California
NOVA UNIVERSITY
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Eleventh Annual Summer Institute
“New Technology — How New Is It?”

August 7-13, 1983
Marriott’s Rancho Las Palmas
Palm Springs, California
Welcome

This Eleventh Annual Summer Institute begins the second decade of service by the Center for Higher Education. It seems very fitting that this decade of challenge and opportunity for the Center for Higher Education be based on the solid foundation that was laid during the last ten years. The theme "New Technology—How New Is It?" is the direct result of one of last year's sub-themes.

The 1983 Summer Institute promises to be one of the best yet. I encourage you to attend as many sessions as possible, raise questions and participate in the discussions. If you do this, I am confident you will find this Institute to be one of the most exciting and meaningful educational conferences you have ever experienced.

Ross E. Moreton
Director
SPECIAL NOTES

INSTITUTE THEME: The theme of this Summer Institute is "New Technology—How New Is It?" Most of the presentations during the week center around this theme. We hope that the activities that you will experience at this Institute will stimulate you intellectually.

INSTITUTE OFFICE: The Center for Higher Education Office is located in Suite 1 in the meeting room area. It will be open the following days and hours:

- Sunday: 1:00 p.m. - 5:30 p.m.
- Monday, Tuesday, Wednesday and Friday: 8:00 a.m. - 5:00 p.m.
- Thursday and Saturday: 8:00 a.m. - 1:00 p.m.

RECEPTION: There is one reception scheduled during the Summer Institute. It will be held on Sunday, August 7, from 6:30 p.m. to 8:00 p.m., in Salon D.

CLUSTER ASSIGNMENTS: All participants attending the Summer Institute have been assigned to a "home" cluster. A list of the clusters and cluster coordinators is contained in this program.

GRADUATES: Graduates attending the Summer Institute may visit any cluster they wish.

CLUSTER MEETINGS: Each day participants should meet in their "home" cluster suite at the time indicated in the agenda. During this time cluster business will be conducted and the cluster will be able to continue informally the day's activities.

MAP OF THE HOTEL: There is a map of the hotel in the center of the agenda. This map denotes meeting rooms and spaces.

QUICK REFERENCE: A quick reference of Presenters and page numbers is contained on the last page of the agenda.

THURSDAY SCHEDULE: The schedule for Thursday, August 11 ends at 1:00 p.m. The remainder of the day is free time.

1984 SUMMER INSTITUTE: The 1984 Summer Institute will be held at the Sheraton Bal Harbour, Miami Beach, Florida, from Sunday, July 29, 1984 to Saturday, August 4, 1984.
Special Notes (Cont.)

1985 SUMMER INSTITUTE: The 1985 Summer Institute will be held at the Sheraton El Conquistador in Tucson, Arizona from Sunday, August 4, 1985 to Saturday, August 10, 1985.

1986 SUMMER INSTITUTE: The 1986 Summer Institute will be held in South Florida. As usual it will begin on Sunday and end Saturday noon. The exact dates have not been confirmed but most likely it will be in July or early August.

SPECIAL SESSIONS: There are several special sessions scheduled for the week. These include practicum help sessions, MARP information sessions, and Information Retrieval Service information sessions. Refer to the agenda for times and places.

PACKETS: There are several items in participants packets such as maps of the area, Summer Institute Evaluation Forms, Registration Card, and an Action Form. The coordinators will have information as to the use of these items.

DOTS: There are several activities available in each time frame. For your convenience we have accented these activities with a dot.
CENTER FOR HIGHER EDUCATION
1983 ELEVENTH ANNUAL SUMMER INSTITUTE PRESENTERS

DR. RICHARD L. ALFRED, University of Michigan
MS. SARAJEAN ALLEN, Tucson Public Library
DR. LUIZA B. AMODEO, New Mexico State University
DR. GEORGE M. BARTON, Nova University
DR. THOMAS BEEBE, Nova University
MR. SAMUEL H. BEHREND, University of Arizona Health Sciences Center
DR. IRVING H. BUCHEN, California State University at San Bernardino
DR. GUERIN A. FISCHER, Clearbrook Center
DR. ABRAHAM S. FISCHLER, Nova University
DR. JAMES F. GOLLATTSCHECK, Valencia Community College
DR. WARREN H. GROFF, North Central Technical College
DR. BARTON R. HERRSCHER, University of Houston
DR. EARL HUGHES, Colorado Department of Local Affairs
DR. J. TERENCE KELLY, Miami-Dade Community College
DR. FREDERICK C. KINTZER, University of California at Los Angeles
DR. RAYMOND C. LEWIN, Peirce Junior College
DR. JOHN LOSAK, Miami-Dade Community College
DR. JEANETTE V. MARTIN, New Mexico State University
DR. SEBASTIAN V. MARTORANA, Pennsylvania State University
DR. MANHTA V. MEHALLIS, Broward Community College
DR. OSCAR G. MINK, University of Texas
DR. AL P. MIZELL, Nova University
DR. ROSS E. MORETON, Nova University
MS. ELIZABETH A. POLINER, Nova University
MR. RICHARD W. PRATT, University of California at Berkeley
1983 Eleventh Annual Summer Institute
Presenters (Continued)

DR. GARY E. RANKIN, South Oklahoma City Junior College
DR. FRANK SAMUELS, Milwaukee Area Technical College
DR. JOHN A. SCIGLIANO, Nova University
DR. ALEXANDER SCHURE, Nova University
MR. CARL SHAFER, Daytona Beach Community College
DR. JAMES L. WATTENBARGER, University of Florida
DR. EARL L. WRIGHT, San Antonio Community College
There are twelve cluster suites located at Marriott's Rancho Las Palmas Resort. Some participant's are in attendance whose cluster does not have a suite for the afternoon cluster meetings. However, each participant has been assigned a "home" cluster suite. The list below describes the cluster suite and the other cluster affiliations. If your cluster does not have a suite, you are assigned according to this affiliation.

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<td>Dr. Lindwood Powell</td>
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<td>Dr. Peter Kassebaum</td>
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<td>Philadelphia</td>
<td>Dr. Peter Mills</td>
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<td>Santa Ana</td>
<td>Dr. John West</td>
<td>Bristol</td>
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<td>South Florida</td>
<td>Dr. George Mehallis</td>
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<td>Dr. Valda Robinson</td>
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<td>Virginia</td>
<td>Dr. Philip Woolf</td>
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<tr>
<td>West Florida</td>
<td>Dr. Gaspare Tamburello</td>
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SUNDAY, August 7

3:30 - 4:30 p.m.
Cluster Coordinators Meeting       SALON A

5:15 p.m.
Participants Registration       CLUSTER SUITES

6:30 - 8:00 p.m.
Reception                        SALON D
MONDAY, August 8

9:00 - 11:30 a.m.  SALON E

• Opening Remarks
  ---Ross E. Moreton
  ---Abraham S. Fischler

Introduction
  ---Abraham S. Fischler

• "New Technology--How New Is It?"
  ---Alexander Schure

11:30 a.m. - 1:00 p.m.  LUNCH BREAK

1:00 - 2:45 p.m.

CONCURRENT PRESENTATIONS

Introduction
  ---Richard Hedrick

• "Video Applications to Education"
  ---Sarajean Allen
  ---Samuel H. Behrend

Introduction
  ---George Mehallis

• "Telecommunications and Education"
  ---Thomas Beebe
  ---Al P. Mizell

3:00 - 4:45 p.m.

CONCURRENT PRESENTATIONS

Introduction
  ---Richard Hedrick

• "Video Applications to Education"
  ---Sarajean Allen
  ---Samuel H. Behrend

Introduction
  ---George Mehallis

• "Telecommunications and Education"
  ---Thomas Beebe
  ---Al P. Mizell

5:00 p.m.

Participants Meet in Cluster Suites
TUESDAY, August 9

8:30 - 9:30 a.m.

CONCURRENT PRESENTATIONS

• "Computer Literacy: What Is It? Do You Have It?"
  ---Barton R. Herrscher
  SALON A

• "Camelot: An Individualized Information System"
  ---J. Terence Kelly
  SALON B

• "Uses of Technology in Institutional Research and Planning"
  ---Sebastian V. Martorana
  SALON C

• "Survey Feedback and Organizational Change"
  ---Oscar G. Mink
  SALON F

• "Update on Computers in Higher Education Administration"
  ---Richard W. Pratt
  SALON G

• "Strategic Planning and Management for the New Technology in the 'Third Wave' Information Society"
  ---Warren H. Groff
  SALON H

9:45 - 10:45 a.m.

CONCURRENT PRESENTATIONS

• "Required Presentation for Participants Enrolled in Governance and Management"
  ---John A. Scigliano
  SALON A

• "High Technology and the Health Related Professions"
  ---Guerin A. Fischer
  SALON B

• "Nova's Information Retrieval Service: Meeting Your Research Needs"
  ---Elizabeth A. Poliner
  SALON C

• "Student Records from Creation to Retirement"
  ---Carl Shafer
  SALON E

• "Integrated Systems in Education: A View in the 1990s"
  ---Earl Hughes
  SALON G
TUESDAY, August 9

9:45 - 10:45 a.m.
- "New Technology: The Research Seminar and the Home Computer"
  ---Gary E. Rankin

11:00 a.m. - 12:00 noon
CONCURRENT PRESENTATIONS
- "Computer Literacy: What Is It? Do You Have It?"
  ---Barton R. Herrscher
- "Camelot: An Individualized Information System"
  ---J. Terence Kelly
- "Uses of Technology in Institutional Research and Planning"
  ---Sebastian V. Martorana
- "Survey Feedback and Organizational Change"
  ---Oscar G. Mink
- "Update on Computers in Higher Education Administration"
  ---Richard W. Pratt
- "Strategic Planning and Management for the New Technology in the 'Third Wave' Information Society"
  ---Warren H. Groff

12:00 noon - 1:30 p.m. LUNCH BREAK

1:30 - 2:30 p.m.
CONCURRENT PRESENTATIONS
- "Suggested Research for the Practitioner in Higher Education Associated with the Advent of New Technologies"
  ---John Losak
- "High Technology, Futurism and Human Potential"
  ---Earl L. Wright
TUESDAY, August 9

1:30 - 2:30 p.m.

- "Technology and Student Development: Changing Patterns of Student Attendance, Performance, and Educational Outcomes"
  ---Richard L. Alfred

- "New Technology and Administration"
  ---James L. Wattenbarger

- "Authoring Effective CAI"
  ---Thomas Beebe

- "Required Presentation for Participants Enrolled in Governance and Management"
  ---Frederick C. Kintzer

2:45 - 3:45 p.m.

CONCURRENT PRESENTATIONS

- "Required Presentation for Participants Enrolled in Governance and Management"
  ---John A. Scigliano

- "High Technology, Futurism and Human Potential"
  ---Earl L. Wright

- "Nova's Information Retrieval Service: Meeting Your Research Needs"
  ---Elizabeth A. Poliner

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  ---Carl Shafer

- "Integrated Systems in Education: A View in the 1990s"
  ---Earl Hughes

- "New Technology: The Research Seminar and the Home Computer"
  ---Gary E. Rankin
TUESDAY, August 9

4:00 - 5:00 p.m.

CONCURRENT PRESENTATIONS

• "Suggested Research for the Practitioner in Higher Education Associated with the Advent of New Technologies"
  ---John Losak

• "High Technology and the Health Related Professions"
  ---Guerin A. Fischer

• "Technology and Student Development: Changing Patterns of Student Attendance, Performance, and Educational Outcomes"
  ---Richard L. Alfred

• "New Technology and Administration"
  ---James L. Wattenbarger

• "Authoring Effective CAI"
  ---Thomas Beebe

• "Required Presentation for Participants Enrolled in Governance and Management"
  ---Frederick C. Kintzer

5:15 p.m.

Participants Meet in Cluster Suites
WEDNESDAY, August 10

8:30 - 9:30 a.m.

CONCURRENT PRESENTATIONS

- "Required Presentation for Participants Enrolled in Governance and Management" --- Frank Samuels
- "Protect Your Classroom and Home" --- Thomas Beebe
- "Financial Planning in the New Technology" --- Jarres L. Wattenbarger
- "Public Policy and Institutional Governance: The Emerging Role of Public and Private Sector Organizations in Community College Finance" --- Richard L. Alfred
- "High Technology - The Cart Before the Horse" --- Guerin A. Fischer

9:45 - 10:45 a.m.

CONCURRENT PRESENTATIONS

- "Afraid of Computers? Everything You've Always Wanted to Know About Computers but Were Afraid to Ask" --- Mantha V. Mehallis
- "An Administrative Response to the Impact of High Technology" --- Earl L. Wright
- "Required Presentation for Participants Enrolled in Governance and Management" --- James F. Gollattscheck
- "Advanced Recognition Technologies Provide a New Look at the Registration Process" --- Carl Shafer
WEDNESDAY, August 10

9:45 - 10:45 a.m.

- "Managing Computers in Education"
  ---Earl Hughes

- "Educational Technology: The Impact on Curriculum Development and Instructional Design"
  ---Gary E. Rankin

11:00 a.m. - 12:00 noon

CONCURRENT PRESENTATIONS

- "Required Presentation for Participants Enrolled in Governance and Management"
  ---Frank Samuels

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- "Public Policy and Institutional Governance: The Emerging Role of Public and Private Sector Organizations in Community College Finance"
  ---Richard L. Alfred

- "High Technology - The Cart Before the Horse"
  ---Guerin A. Fischer

- "To What Extent Can Higher Education Expect to Increase Student Learning Through New Technology?"
  ---John Losak

12:00 noon - 1:30 p.m. LUNCH BREAK

1:30 - 2:30 p.m.

CONCURRENT PRESENTATIONS

- "Redefining the '3 Rs' for A High Tech Society"
  ---Barton R. Herrscher
WEDNESDAY, August 10

1:30 - 2:30 p.m.

• "The Money Puzzle: The World of Macroeconomics"
  ---J. Terence Kelly

• "Conjunctive Use of New Technology and New Data Bases: Blessing or Curse?"
  ---Sebastian V. Martorana

• "Organizing Your Organizations: And Jethro Said Unto Moses..."
  ---Oscar G. Mink

• "Organizational Context of Computer Use"
  ---Richard W. Pratt

• "Institutional and Statewide Coordination in the Development of the New High Technology Information Society"
  ---Warren H. Groff

2:45 - 3:45 p.m.

CONCURRENT PRESENTATIONS

• "Afraid of Computers? Everything You've Always Wanted to Know About Computers but Were Afraid to Ask"
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  ---Warren H. Groff

5:15 p.m.

Participants Meet in Cluster Suites
THURSDAY, August 11

8:30 - 9:30 a.m.

CONCURRENT PRESENTATIONS

- "MIS: A Primer for Community College Leaders"  SALON A
  ---Barton R. Herrscher

- "Instructional Television: Present, Past and Future"  SALON B
  ---J. Terence Kelly

- "New Technology and Organizational Reform: Blessing or Curse?"  SALON C
  ---Sebastian V. Martorana

- "Community College Responsiveness to Changing Technology: New Models for Academic Organization"  SALON F
  ---Richard L. Alfred

- "Sources and Types of Error in Management Information Systems: Problems of MIS - Management"  SALON G
  ---Richard W. Pratt

- "Intellectual Capital Formation in the Information Society"  SALON H
  ---Warren H. Groff

- "Practicum Help Session"  SUITE 3
  ---John Losak
  ---Guerin A. Fischer
  ---Gary E. Rankin

9:45 - 10:45 a.m.

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- "MIS: A Primer for Community College Leaders"  SALON A
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  ---Warren H. Groff  
  SALON H

- "Practicum Help Session"  
  ---John Losak  
  ---Guerin A. Fischer  
  ---Gary E. Rankin  
  SUITE 3
FRIDAY, August 12

8:30 - 9:30 a.m.

PRACTITIONERS' HALL OF FAME

- "The Computer Experience Microvan Program: A Cooperative Endeavor to Improve University-Public School Relations Through Technology"  
  ---Luiza B. Amodeo  
  ---Jeanette V. Martin

- "Humanizing Technology and Progressive Upgrading"  
  ---Irving H. Buchen

- "Assisting A College's Service Area in the Transition to the New Technology Society Through Strategic Planning and Management"  
  ---Warren H. Groff

- "The Mainframe is Dead?"  
  ---Raymond C. Lewin

9:45 - 10:45 a.m.

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- "The Mainframe is Dead?"  
  ---Raymond C. Lewin
FRIDAY, August 12

11:00 a.m. - 12:00 noon

CONCURRENT PRESENTATIONS

- "The Technology of Curriculum and Instruction Decision-Making" ---Barton R. Herrscher
- "Enhancing Academic Advisement Through Technology" ---J. Terence Kelly
- "New Technology Challenges Traditional Controls" ---Sebastian V. Martorana
- "Community Colleges and Community Organizations: Partners in Faculty and Organizational Development in the 1980s" ---Richard L. Alfred
- "The Impact of the Information Society on Personal Ethos and Workplace Environment" ---Warren H. Groff

12:00 noon - 1:30 p.m. LUNCH BREAK

1:30 - 2:30 p.m.

CONCURRENT PRESENTATIONS

- "Using Technology for Program Evaluation and Curriculum Design" ---Mantha V. Mehallis
- "A Seminar on Software Evaluation" ---Al P. Mizell
- "Community Colleges and Community Organizations: Partners in Faculty and Organizational Development in the 1980s" ---Richard L. Alfred
FRIDAY, August 12

1:30 - 2:30 p.m.

- "Toward a Self-Correcting System of Information Management"
  ---Richard W. Pratt
  SALON G

- "MARP Session"
  ---George M. Barton
  ---Ross E. Moreton
  SALON H

2:45 - 3:45 p.m.

CONCURRENT PRESENTATIONS

- "The Technology of Curriculum and Instruction Decision-Making"
  ---Barton R. Herrscher
  SALON A

- "Enhancing Academic Advisement Through Technology"
  ---J. Terence Kelly
  SALON B

- "A Preview of the Politics, Law and Economics of Higher Education Seminar"
  ---Sebastian V. Martorana
  SALON C

- "Nova's Information Retrieval Service: Meeting Your Research Needs"
  ---Elizabeth A. Poliner
  SALON F

- "A Seminar on Software Evaluation"
  ---Al P. Mizell
  SALON G

- "MARP Session"
  ---George M. Barton
  ---Ross E. Moreton
  SALON H

4:00 - 5:00 p.m.

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- "Using Technology for Program Evaluation and Curriculum Design"
  ---Mantha V. Mehallis
  SALON A

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  SALON B

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FRIDAY, August 12

4:00 - 5:00 p.m.

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  ---Elizabeth A. Poliner
  SALON F

- "Toward a Self-Correcting System of Information Management"
  ---Richard W. Pratt
  SALON G

- "The Impact of the Information Society on Personal Ethos and Workplace Environment"
  ---Warren H. Groff
  SALON H

- "Practicum Help Session"
  ---John Losak
  ---Guerin A. Fischer
  ---Gary E. Rankin
  SUITE 3

5:15 p.m.

Participants Meet in Cluster Suites
SATURDAY, August 13

9:00 - 10:30 a.m.  SALON D

- "Response to Questions and Issues Relating to "New Technology--How New Is It?"

Moderator
---Abraham S. Fischler

Panel Members
---Al P. Mizell
---Richard W. Pratt
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