

2-14-2012

The Current Volume 22 : Issue 20

Nova Southeastern University

Follow this and additional works at: https://nsuworks.nova.edu/nsudigital_newspaper

NSUWorks Citation

Nova Southeastern University, "The Current Volume 22 : Issue 20" (2012). *The Current*. 397.
https://nsuworks.nova.edu/nsudigital_newspaper/397

This Newspaper is brought to you for free and open access by the NSU Digital Collections at NSUWorks. It has been accepted for inclusion in The Current by an authorized administrator of NSUWorks. For more information, please contact nsuworks@nova.edu.

The Current

The Student-Run Newspaper of Nova Southeastern University • February 14, 2012 | Volume 22, Issue 20 | nsucurrent.nova.edu

Check out our new Student Employment section

Page 5



Online career connection for NSU students

Page 5

CAREERShark



Food trucks take over the South Florida dining scene

Page 8

NSU completes sustainable solar energy project

Written by:
Davis Yahn

NSU and John U. Lloyd Beach State Park, located in Dania Beach, have completed a project that provides a state-of-the-art Oceanographic Center for NSU students, while catapulting John U. Lloyd Beach State Park into the world of alternative energy systems.

The Sustainable Energy Project, a plan that combines energy efficient and renewable technologies, has been completed with NSU's funding. The \$40 million project has helped the park install various technologies that allow it to become a "zero energy" consumer. In return, NSU has acquired the lease of an additional 2.3 acres of state-owned land for the construction of its Center of Excellence for Coral Reef Ecosystems Science Research

SEE SOLAR 2



This restroom at the John U. Lloyd Beach State Park is now 100 percent self-sufficient thanks to NSU's sustainable solar energy project.

PHOTO BY D. YAHN

Deadline approaching for 15th annual undergraduate student symposium

Written by:
Victoria Rajkumar

This year marks the 15th annual Undergraduate Student Symposium. The deadline to submit the online application for the symposium is Feb. 23 at 11:59 p.m.

Students wanting to participate in the symposium, which is sponsored by the Farquhar College of Arts and Sciences, must submit an abstract that details their project and have it approved by a faculty advisor.

Students can also take part in the symposium by creating a short film, but first they must email their film concept to Weylin Sternglanz,

associate professor in the Farquhar College of Arts and Sciences, at sterngla@nova.edu by Feb. 20.

Sternglanz said, "You can create a new short film, or you can enter a film that you created previously in a film class. The only important rule is that the director of the film must be a current Farquhar College undergraduate student."

The symposium will be held on April 13 at 1 p.m. in the Performance Theatre of the Performing and Visual Arts Wing in the Don Taft University Center.

"Every year at the Undergraduate Student Symposium,



A group of students recognized for their contributions in the Undergraduate Student Symposium.

COURTESY OF NSUNews.NOVA.EDU

SEE SYMPOSIUM 2

SOLAR from 1

Facility where researchers will create the largest coral reef research center in America.

Bill Gallo, the project's architect and chairman, said the benefits of the project are two-fold.

"The planet benefits from less CO₂ emissions, less barrels of oil are consumed, and fewer trees felled. The state also benefits by generating its own energy for consumption," he said.

The Center of Excellence for Coral Reef Ecosystems Science Research Facility will be 86,000 square feet. It will create 22 new academic jobs and 300 construction jobs, and will employ 50 graduate students.

With the completion of The Sustainable Energy Project, John U. Lloyd Beach State Park is now considered a model facility for the rest of the state.

Air conditioning and lighting were upgraded to high efficiency equipment, which will reduce the

park's energy by as much as 30 percent. Solar electric systems were also installed. The park entrance, administration, maintenance buildings and concession stands are all equipped with solar panels that allow the park to generate enough energy to use year round. Also, solar domestic hot water systems will provide hot water for the rangers who reside at the park.

Anna Kravitz, a guest of the park, said, "It is great to see Florida taking an initiative to make its parks greener."

Cid Leve, manager of the park and an employee since 1985, said, "Park entry fees won't be reduced or removed, but our operation and maintenance budget will be a little easier to budget."

Gallo said this project can help Florida become a world leader in alternative energy systems for public facilities. He said the new system has a 25 year plus life expectancy.

SYMPOSIUM from 1

I have been impressed with students' scientific research, thought-provoking analyses, and short films," said Sternglanz. "The film festival, in particular, has been a great inspiration to me. I'm amazed by what our students can create despite limited resources and experience."

Don Rosenblum, dean of the Farquhar College of Arts and Sciences, said participating students develop mentoring relationships with faculty and experience for themselves the process of research and discovery and become recognized for it.

"It's a really great forum for students to use to showcase their work," said Rosenblum. "For someone in biology or chemistry, it gives them a chance to present their laboratory research. [For students in] the social sciences, they could present a research project or a presentation on a deeper research

or clinical practice. For the students in the humanities it could be a research paper or some very thoughtful and creative work."

Participation in the symposium encourages students to test their own hypotheses and display their academic findings for their peers. Many of the projects featured at the symposium lead to further research, publication or presentation at national conferences.

Rosenblum also said students not only benefit from having their work showcased, but they also have the opportunity to demonstrate a unique and valuable level of academic engagement and initiative to potential employers or to pursue graduate school.

The projects will be showcased

in the library and faculty will serve as judges. There is limited space, so the faculty judges will decide what will be showcased at the symposium.

Vittoria Santini, senior communication studies major, said the symposium gives students the chance to expand on what they've learned.

"It's an amazing opportunity to help filmmakers gain the exposure they need and have fun doing so," said Santini.

Interested students may also inquire about taking part in films as crew members or actors.

For more information and to apply go to: http://www.fcas.nova.edu/student/student_symposium/index.cfm.

SCHOOL OF LAW

Barry Law students (L-R)
Brian Kozlowski,
Leanne Palmer, John Berry

BARRY LAW Makes its Case

Providing students with the skills and knowledge to aid society through the competent and ethical practice of law is what drives the Barry University Dwayne O. Andreas School of Law. The real-world legal skills developed at Barry Law are showcased by our championship-caliber trial and moot court teams. That same legal expertise is displayed by our graduates every day in law offices and courtrooms.

BARRY
UNIVERSITY
SCHOOL OF LAW
ORLANDO, FLORIDA

www.barry.edu/NSU

Barry University School of Law is fully accredited by the American Bar Association (Section of Legal Education & Admissions to the Bar, ABA, 321 N. Clark Street, Chicago, IL 60654, 312-988-6738).

Have something to say?
Write a Letter to the
Editor:
nsunews@nova.edu

Submit your student club or organization's events for the Onshore calendar by emailing: trail@nova.edu. Only events for students, by students accepted.

The Current
The Student-Run Newspaper of Nova Southeastern University

3301 College Avenue
Athletics and Student Affairs (ASA) Building, Room 105
Ft. Lauderdale, FL 33314-7796

nsucurrent.nova.edu

NEWSROOM

Phone: (954) 262-8455
Fax: (954) 262-8456
nsunews@nova.edu

BUSINESS & ADVERTISING

Phone: (954) 262-8461
Fax: (954) 262-8456
thecurrentad@nova.edu

Joydel Trail	Editor-in-Chief	nsunews@nova.edu
Victoria Rajkumar	News Editor	thecurrentnews@nova.edu
Alyssa Sterkel	Features Editor	thecurrentfeatures@nova.edu
Stephanie Fleming	Arts & Entertainment Editor	thecurrenta&e@nova.edu
Kevin Preciado	Sports Editor	sportseditor@nova.edu
Davis Yahn	Opinions Editor	nsunews@nova.edu
Andre Escobar	Chief of Visual Design	thecurrentad@nova.edu
Sade Glanville	Visual Design Assistant	thecurrentad@nova.edu
Fiona Banton	Business Manager	thecurrentad@nova.edu
Larisa Anikina	Distribution Manager	nsunews@nova.edu
Mohamed Abdi-Hakim	Writer	nsunews@nova.edu
Dean Gabriel Williams	Writer	nsunews@nova.edu
Wismaille Durand	Writer	nsunews@nova.edu
Megan Fitzgerald	Faculty Adviser	mf821@nova.edu
Eddie Jitraphai	Adviser	jitraph@nova.edu
Michelle Manley	Adviser	mmichell@nova.edu

The Current serves Nova Southeastern University from its location in Room 105 of the Athletics and Student Activities (ASA) Building. The Current is NSU's established vehicle for student reporting, opinion and the arts. All community members are invited to contribute.

Editorials, commentaries and advertisements in this publication reflect the opinions of the authors and do not necessarily reflect the views of the University or its officials, The Current staff or other advertisers. The Current will not publish unsigned letters except under special circumstances at the discretion of the Editor-in-Chief. The Current reserves the right to edit.

Contributing writers must not be directly involved with their coverage. Coverage by contributing writers must be meaningful and of interest to the NSU community. The Current reserves the right to edit, publish or deny submitted works as it sees fit. The Current shall remain free of associations and activities that may compromise integrity or damage credibility or otherwise create a bias, real or perceived.

Everyday 6pm - 2am
Streaming online @ www.nova.edu/radiox
Request Line: (954) 262-8460
RADIOX
Nova Southeastern University's 88.5 FM

Jailing villains, fundraising for heroes

Relay for Life at NSU continues fundraising for cancer survivors

Written by:
Mohamed Abdi-Hakim

Relay for Life at NSU continues to raise money to support cancer survivors and caregivers, through the event, Jail and Bail, which will be held on Feb. 14 from 12 p.m. - 1 p.m. on the library quad.

Keeping with the theme for this year's Relay for Life, "Superheroes in the fight against evil," Jail and Bail features a game where "villains" and "superheroes" are in the fight to raise money for cancer. The villains will be arrested by superheroes and locked up in an

artificial jail. Pledges of \$5 and \$10 will go towards the villains' release and will also be added to fundraising amounts for teams participating in the relay on April 13.

Michelle Fernandez, biology major and chairman for Relay for Life at NSU, said participants don't need to be "caped crusaders" to participate.

"Upon arrest, participants can call their friends to bail them out," she said.

Fernandez said Jail and Bail is

a fantastic, fun event that all students should participate in.

"We currently have 22 teams participating in our relay," she said. "We encourage all these teams to show their support at this event to fundraise for Relay For Life, a fun-filled, heartwarming event that supports cancer survivors and caregivers — our superheroes."

Brandon Lachman, sophomore accounting major, said the superhero theme is an interesting concept.

"It sounds very creative. I

think I'd like to participate and be a villain," he said.

Davie police will also be attending to help with the "arrests".

Saad Kahn, sophomore business major, said he is excited to participate in the event.

"I hope I get to bail someone out," said Khan.

All donations will go to The American Cancer Society. For more information on the event or Relay for Life, contact Michelle at mf1003@nova.edu.

News Briefs

Faculty lecture series "Runaway Afrique: The Power of Images in the Fashion Industry"

On Feb. 16, in the Alvin Sherman Library from 12 p.m. - 1 p.m., Chetachi Egwu, Ph.D., assistant professor in the Division of Humanities and in the Farquhar College of Arts and Sciences, and Cathleen Dean, adjunct professor in the Farquhar College of Arts and Sciences, will present the Faculty Lecture Series "Runaway Afrique: The Power of Images in the Fashion Industry." This event will include a discussion and screening on the 30-minute film that documents the first New York African Fashion Week.

NSU to host premiere of "Tartuffe"

"Tartuffe," the Next Premiere Series Production, will take place on Feb. 17-26, in the Black Box Theatre of the college's Performing and Visual Arts Wing in the Don Taft University Center. "Tartuffe" is a classic French comedy written by Moliere. Show times are Fridays and Saturdays at 7:30 p.m. and Sundays at 2 p.m. Admission is free but tickets are required. For more information or to reserve your seat, contact the division box office at (954) 262-8179 or nsutheatre@nova.edu.

Shark Dining celebrates Black History Month

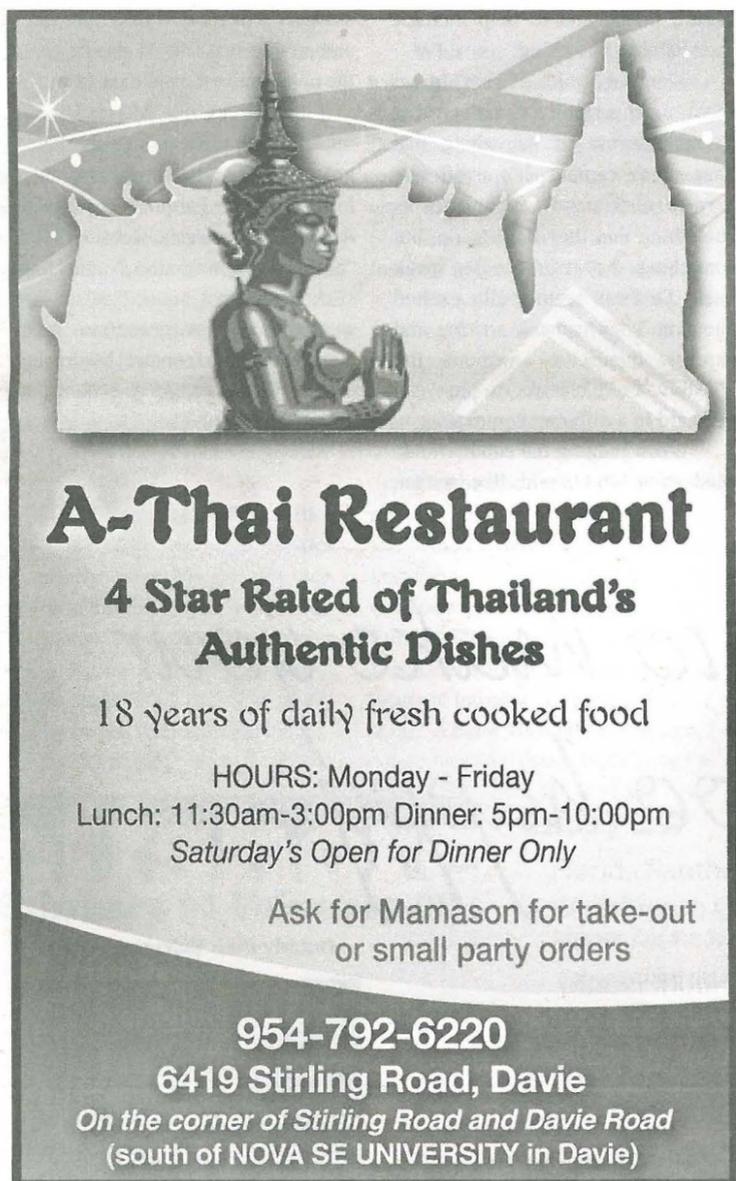
To celebrate Black History Month, Shark Dining will be serving soul food options every Friday of the month at The Culinary Table in the Don Taft University Center and at the HPD Café in the Morton Terry Building from 11 a.m. - 2:30 p.m. The menus, designed by the Pan African Student Association, will feature a diverse choice of food including short ribs, collard greens and a variety of desserts.

Florida hits a new record for dry weather

This year, rainfall totals in Florida were below normal, compared to the past couple of years. Historic records indicate that it has been the seventh driest January. As a result of the abnormally dry weather, Florida has entered into drought conditions. According to the Climate Predictions Center, these conditions are expected to get worse in the next few months across South Florida.

Marlins stadium nears completion

The new Marlins stadium is closer to completion. It's now 94 percent finished. Marlins officials said the new facility will be state of the art with unobstructed view seats and a retractable roof. This 37,000 seat facility is set to be complete before opening day on April 4, when the Marlins will face the St. Louis Cardinals.



A-Thai Restaurant
4 Star Rated of Thailand's Authentic Dishes
18 years of daily fresh cooked food
HOURS: Monday - Friday
Lunch: 11:30am-3:00pm Dinner: 5pm-10:00pm
Saturday's Open for Dinner Only
Ask for Mamason for take-out or small party orders
954-792-6220
6419 Stirling Road, Davie
On the corner of Stirling Road and Davie Road (south of NOVA SE UNIVERSITY in Davie)

We are **Currently** looking for a **Business Manager**

Seeking individuals who have:

- Strong communication skills
- Computer experience and software knowledge with Word and Excel
- Some prior experience working in a business setting
- Ability to work with individuals as well as teams
- Strong leadership and organizational skills.
- Ability to meet deadlines in a reasonable time frame

For more information contact The Current (954)262-8455 | trail@nova.edu

FIGHT YOUR TICKET!

We can fight your ticket

- * Speeding
- * Stop Signs
- * DUI
- * Suspended Licence
- * Red Lights
- * Careless Driving
- * Toll Violations
- * All Traffic Tickets

The Ticket Eagle guarantees you **NO POINTS** on your licence or we refund your money! • **NO DRIVING SCHOOL** and **NO COURT** in most cases!

Call 954-452-7911 and fight your ticket with an attorney today!

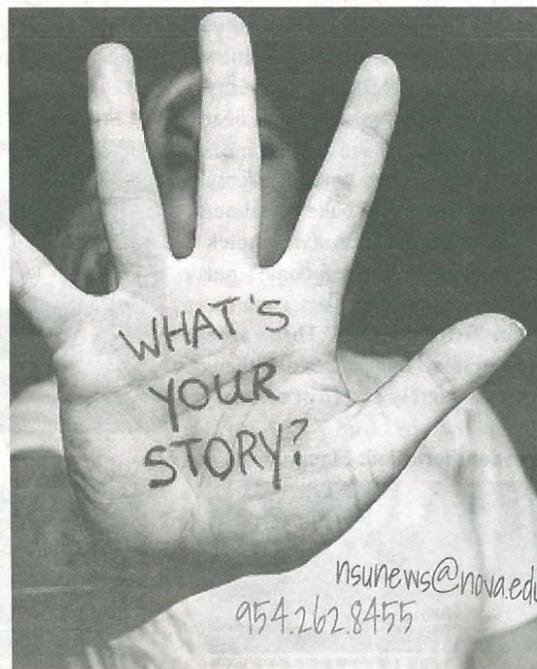
*Some restrictions apply. Limited to civil infractions plus court costs, if any.

info@theticketeagle.com
WWW.Theticketeagle.com



Free Consultation: **954-452-7911**

Serving all of Florida in defense of your traffic tickets. Fight back!



WHAT'S YOUR STORY?

nsunews@nova.edu
954.262.8455

Diary of... a TV conference intern

Written by:

Alek Culpepper

Alek Culpepper is a junior communication studies major. He describes himself as a theater junkie and has performed in many plays. His favorite quote is, "Life is not measured by the number of breaths you take, but by the moments that take your breath away."

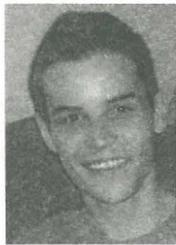
Two weeks ago, I finished my first internship with the National Association of Television Programs Executives (NATPE). For the rest of my life, I will take with me the experiences and lessons I learned.

I owe so much to Chetachi Egwu, Ph.D., assistant professor in the Farquhar College Arts and Sciences for presenting me with and pushing me to apply for this great opportunity. January 20-26, I became an intern for the National Association of Television Program Executives (NATPE) Market and Conference.

Early mornings and late nights were just one part of my experience. I was also surrounded by people from all over the world. There were 30 interns chosen from universities in the United States and I'm proud to say that five were from NSU.

At 7 a.m., we were given our schedules/duties for the day, and each day we were assigned different tasks. We got to assist the conference staff, attend informational sessions, and observe and interact with television and video programming industry executives.

The experience I gained is something that I couldn't have gotten without this internship. For example, all the conference talk sessions were streamed online and one of my duties



Alek Culpepper is a junior communication studies major who just completed an internship

was to film a whole day of sessions. When you're in charge of filming, you have to make sure you zoom in on the speaker who's talking, adjust your shot if others join in on the conversation, make sure everything remains in focus, and never forget that we are live.

Once, when I was filming a session with Cyma Zarghami, president of Nickelodeon for more than two decades, online viewers began to email and say they couldn't hear anything because the sound system crashed — and we were live. I rushed to call one of the conference staff members and informed him of what happened. The staff had to work quick, reboot the system and within minutes the sound was back on. At that moment, I got to witness and see, first hand, how things in this type of profession can go wrong, that technology can fail. But I was able to learn and see how others, who are experienced in this field, deal with these types of issues.

After that session the staff sat down with me and showed me exactly what happened and how to fix a sound problem during a live stream. At school, I have done my share of filming and editing, but this was just one of the many experiences that I couldn't have gotten in a film production class.

Not only did this internship provide me with real-life experiences, but it was a great way to network with others who are executives and professionals in the

industry. There were many who attended this conference, like Katie Couric, Steve Harvey, Kris Jenner, Charlie Sheen, and even John Feltheimer, chief executive officer of Lions Gate Entertainment.

This internship gave me a chance to actually meet a few of them. I assisted with a session where CNN anchor Poppy Harlow was the speaker. After the session ended I approached her and told her about myself. She didn't hesitate to give me her card and told me not to think twice about emailing her with questions I had about the industry. Another session that I attended was with Doug Herzogm, president of MTV Networks Entertainment Group. I introduced myself after his session and he did the same thing as Poppy Harlow. He gave me his card and wanted me to email him to set up an internship with his company for the summer.

I really enjoyed this internship and the numerous opportunities I gained from it. The NATPE Conference happens every year at the end of January and it will be back in Miami for the 2013 conference and interns will be needed again. If you are a communications studies major, or even if you are just interested in this type of work, I recommend applying for this wonderful chance to learn and meet others who are just as passionate in this field as you. I know I will apply again. A college degree is essential, but when it comes to landing a job, an internship could greatly enhance your understanding of your studies, as well as give you a leg up on the job market competition.

Expand your writing by submitting an entry to the 1st Annual Farquhar writing contest

Written by:

Alyssa Sterkel

The Farquhar College of Arts and Sciences is seeking writers to participate in the 1st Annual Farquhar Writing Contest.

The Farquhar Writing Contest is for undergraduate students who want to submit a 3-5 page personal essay based on NSU's theme of truth and power. The prompt for the contest is: "How does the theme of Truth and Power help you understand your role as a student at NSU?"

Star Medzerian and Kelly Concannon Mannise, assistant professors in the Farquhar College of Arts and Sciences, started the contest to help students connect with NSU's theme and to help increase the visibility of writing.

Mannise said, "This gives them an opportunity to use writing to make sense of something that happens on campus. It's a different way to understand writing, not as something that they have to do, but something they can use to speak back. Students seem really excited about it. They can use writing and express themselves without the constraints of a classroom. They can be heard in a different context."

When judging the submissions, Medzerian said she'd like to see

engagement with the topic and a well-developed and well-organized essay that avoids generalized statements about truth and power.

"Part of the idea is that they can take nebulous terms, like truth and power, and ground them in a personal experience and make the terms more tangible," she said.

First, second and third place winners will each receive a certificate and a gift card. Their names will be featured in *The Current*, along with the 1st place winner's essay. There will also be a reception on April 30 in the Alvin Sherman Library, room 4009 from 6 p.m. - 8 p.m., where the students will receive their gift cards and certificates. They'll also be given the opportunity to read their essay.

Entries are due March 16. For more information about submission guidelines and to access the entry form, visit the Farquhar College of Arts and Sciences's website, click "Student Opportunities," and then click "Writing Contest." Also, any student who has questions about their essay can contact Medzerian at sm1850@nova.edu or Mannise at km1319@nova.edu.

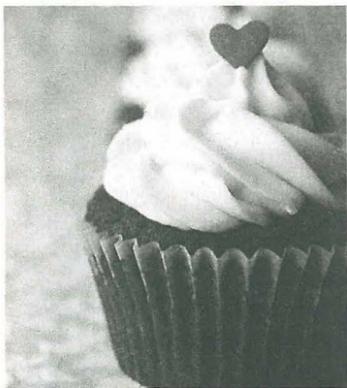
Valentine's Day recipes to make your tummy and your boo happy

Written by:

Alyssa Sterkel

Happy Valentine's Day, Sharks. Today is the day of "love." Today is also an excuse to whip out an apron and make a few delicious desserts and drinks. Here are a few ideas:

Red Velvet Cupcakes



COURTESY OF WWW.ANNIES-EATS.COM

Yield: 24 servings
2 ½ cups cake flour
1 ½ cups sugar
1 tsp. baking soda
1 tbsp. cocoa powder
1 tsp. salt
2 large eggs
1 ½ cups vegetable oil
1 cup buttermilk

2 tbsp. liquid red food coloring
1 tsp. vanilla extract
1 tsp. distilled white vinegar.

Preheat the oven to 350 degrees and line cupcake pan with paper liners. In a bowl, whisk the cake flour, sugar, baking soda, cocoa powder and salt. In another bowl, using an electric mixer, combine the eggs, vegetable oil, buttermilk, food coloring, vanilla and vinegar. Mix in the dry ingredients on low speed and beat until smooth.

Divide the batter evenly into the liners and bake for about 18 minutes or until a toothpick inserted in the center comes out clean. Let the cupcakes cool for about 5-10 minutes. Then, take them out of the pan to let them cool completely and frost them.

Southern Pink Flamingo



COURTESY OF WWW.DRINKSMIXER.COM

Yield: 6 servings
3 oz. Southern Comfort peach liqueur
3 oz. Malibu coconut rum
6 splashes of pineapple juice
6 dashes of grenadine syrup
6 dashes of lemon juice

Mix ingredients in a shaker half filled with ice. Strain into a glass.

Strawberry Shortcake



COURTESY OF WWW.FOODNETWORK.COM

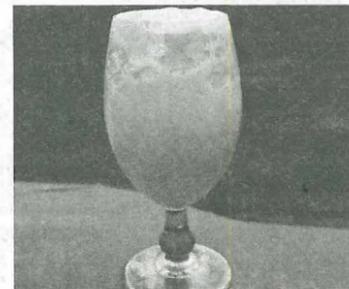
Yield: 6 servings
1 ½ pounds strawberries, stemmed and quartered
5 tbsp. sugar
2 c. all-purpose flour
2 tsp. baking powder

¼ tsp baking soda
2 tbsp. sugar
¾ teaspoon salt
1 ½ cups heavy cream
Whipped cream

Mix strawberries with 3 tablespoons of sugar and refrigerate for 30 minutes. Next, preheat oven to 400 degrees. Then, sift together the flour, baking powder, baking soda, remaining 2 tbsp. sugar and salt in a medium bowl. Add heavy cream and mix until just combined. Place the mixture in an ungreased 8 in. square pan and bake until golden — about 18 to 20 minutes.

Remove the shortcake from pan and place on a rock to cool slightly. Cut into 6 pieces and split each piece in half horizontally. Spoon some of the strawberries onto each shortcake bottom and top with as much whip cream as you want. Put the shortcake top back on and serve with more strawberries and whipped cream.

Bubbly Pink Valentine Potion



COURTESY OF EISFOREXPLORE.BLOGSPOT.COM

Yield: 4-6 servings
1 12-ounce can of pink lemonade concentrate
4 c. raspberry sherbet
1 12-ounce can of Sprite

In a pitcher, mix the lemonade concentrate with the recommended amount of water. In a blender, combine the sherbet with 4 cups of the lemonade mixture and mix until combined. Pour into individual glasses. Add the soda and stir gently. Mix ingredients together and enjoy.

Whether this Valentine's Day has you baking a dessert, mixing a drink or buying goodies from Publix, I hope you enjoy some delicious desserts today.

Student Employment

The Current will be featuring student employment job openings in this Help Wanted section, FREE of cost, to advertisers.



HELP WANTED

Office: Office of Student Media & Information

Title: Student Assistant

Brief description: No experience necessary. Main responsibilities include: working directly with Assistant Director of Student Media in securing concert promotions, managing assessment tracking, overseeing professional development components for staff, and working closely with managers of RadioX, The Current, and SUTV. This position offers a successful candidate a chance to get hands-on experience, while merging and developing administrative and leadership skills. Must have good communication skills and be outgoing.

Hrs: 20-25 hrs/week

Contact: Michelle Manley, mmichell@nova.edu, 954.262.7482

Office: Office of Student Media & Information

Title: Student Assistant - Graphic Designer

Brief description: The student graphic designer will be creating print and digital marketing pieces for events, initiatives, and activities on behalf of the Division of Student Affairs. These marketing pieces will be distributed in print, on the Web, and via online media channels. This position offers the successful candidate a chance to gain hands-on, real-world experience in graphic design and managing deadlines, while building a portfolio of examples of his or her work.

Hrs: 20-25 hrs/week, \$10/hour.

Contact: Elizabeth Vempala, e.vempala@nova.edu, 954 262-7183

Office: RadioX

Music Director

Brief description: No experience necessary. Main responsibilities include: ensuring that all music meets FCC regulations, charting with CMJ, placing new music into rotation, maintaining relationships with promoters/artist/record labels. Must have an eclectic taste in music.

Hrs: 20-25 hrs/wk, \$10/hr.

Contact: Ashley Schwartz, aschwart@nova.edu, 954 262-8457

Office: RadioX

Community Program Director

Brief description: No experience necessary. The Community Program Director will be directly responsible for the production of "In the Know," an informative show that highlights issues relevant to the NSU community while acting as a mechanism in which to recognize our NSU students. The community program director will interview students, cast members from various Broadway shows, authors, musicians, faculty and staff. Must have good communication skills and be outgoing.

Hrs: 20-25 hrs/wk, \$10/hr

Contact: Ashley Schwartz, aschwart@nova.edu, 954 262-8457

Office: RadioX

Business Manager:

Brief description: No experience necessary. Main responsibilities include: confirming all radio remotes, and securing funding through radio underwriting. Must have a valid driver's license, be outgoing, be a self-starter, and possess good communication skills.

Hrs: 20-25 hrs/wk, \$10 per hr.

Contact: Ashley Schwartz, aschwart@nova.edu, 954 262-8457

Office: The Current

Business Manager

Brief description: Some prior experience working in a business setting necessary. Main responsibilities include: securing advertisements on a weekly basis, maintaining advertising clientele, managing all advertisement requests and transactions. Must have good communication skills, good organizational skills, and must be a people person.

Hrs: 20 hrs/wk, \$10/hr.

Contact: Joydel Trail, trail@nova.edu, 954 262-8455

To place your student employment opportunities,
email trail@nova.edu

NSU online resource helps students find jobs and internships

Written by:

Alyssa Sterkel



CAREERShark

CAREER DEVELOPMENT MANAGER
Sponsored by the Office of Career Development

What type of user are you?



Student/Alumni



Employer

NACElink NETWORK is a collaboration between NACE, Symplcity, DirectEmployers and your college/university.
NACElink Privacy Policy | NACElink User Agreement

COURTESY OF THE OFFICE OF CAREER DEVELOPMENT

Once students click the students/alumni tab, they can sign in and get started planning their career.

CAREERShark, sponsored by the Office of Career Development, is just a few clicks away and can make the difference between getting a job and telling your parents you're moving back home.

CAREERShark was launched in the fall of 2008, and it is the

place where employers looking to hire NSU students and post jobs or internships. It also helps students keep up to date with the Office of Career Development's events.

Melissa Forges, career adviser, likens CAREERShark to other job searching websites. She said students

can create a profile for employers to review, find out what is going on in the Office of Career Development, look for job and internship postings and find information on employers.

She said, "It's an excellent job and internship database. There are so many things at students' fingertips to

use."

If students wish to look for an employer or a job posting, they can click on the "employers" or "jobs" tab. Forges said the "employers" tab is a great way to research employers.

Under the "jobs" tab, students and alumni can see all the jobs and internships that employers have posted to NSU. You can do a keyword search or a general search to look for positions. The search engine will find all positions available for your specific request. It can be helpful to search for a job specifically for your major or career goals.

CAREERShark is different from other search engines because only the NSU community has access. Students, alumni, and staff are the only users permitted in CAREERShark.

Megan Morini, career adviser, said CAREERShark has so many opportunities for students and it's updated weekly.

"A lot of students think it's only for business students, but the reality is there are multiple jobs on there, hundreds of jobs and hundreds of different companies that want to hire

our students," she said.

Students can also keep in touch with the Office of Career Development under the "events" and "calendar" tabs. Students can find out about workshops, information sessions, and mock interviews and RSVP to whichever event they would like to attend.

Carleen Pallante, assistant director of campus relations, said CAREERShark is also a helpful tool for students who may not be looking for a job or internship right now.

"It helps them see what positions are available and gives them an idea of possibilities in the future," she said. "It also helps them keep on top of professional development through our workshops and different events. Students may not be ready to jump into a job or internship, but they can become aware of what's out there to help prepare themselves."

Students can start researching their future career, find jobs and learn about career events by signing into CAREERShark at www.nova.edu/careershark.

Women's basketball playing strong defense

Written by:
Kevin Preciado

Through 19 games, the NSU women's basketball team stands with a record of 11-8. With the second-best scoring defense in the conference, the team still looks to improve on both ends of the floor.

With the defense improving by nearly 14 points per game from last season, LeAnn Freeland, head coach, has been pleased with the team's defensive effort. She said she's impressed with how the team has embraced her defensive system.

"I'm expecting us to continue to improve and be more prepared in the next few games," she said. "Our players have shown a real ability to follow game plans and execute on the defensive end in big game situations."

Jada Buckner, senior guard, credited the coaching staff for the improved defense.

"Our coaches do a very good job of scouting the other team," said Buckner. We know exactly what they're going to do, and that's fun. I enjoy calling out their plays and



COURTESY OF NSU ATHLETIC COMMUNICATIONS
Sophomore forward, Jasmine Wilkins, has averaged 1.5 blocks per game.

calling out what they're going to do and being in position. We've really bought into the defensive system."

Jasmine Wilkins, sophomore forward, prides herself in blocking shots, and she is ranked fourth in the conference in blocks per game (1.5). Wilkins believes she has grown as a player this past year.

"Especially with my footwork — being able to post-up stronger and bigger, I've learned a lot from last

year to this year," said Wilkins.

Freeland said the team still has room for improvement and she's excited to see the team's growth with the next few games.

"We certainly are not there yet," she said. "We still can improve on both ends of the floor. Our coaches myself included, are very excited to see where we're going to be."

ON THE BENCH



Commentary by:
Kevin Preciado

Five greatest NSU athletics moments from the fall season

Yours truly has handpicked the five greatest moments (in no particular order) by NSU athletics from the fall season. Whether you missed these epic moments or just enjoy being in a state of nostalgia, you won't want to turn this page. Enjoy reading.

1. NSU volleyball defeated a tough conference opponent in Rollins on Nov. 12 to end the season on a positive note. What made this moment more special was the fact that it was senior night, and the three seniors, Molly Sigerich, Paola Ruiz, and Anabely Escarpita, ended their NSU careers with a victory.

2. Women's golf won their fourth straight NSU Shark Invitational on Oct. 11. This was the team's only victory of the fall season, but it was an indicator that they definitely have the talent to compete for yet another national championship. Will they do it again? We'll be watching.

3. Who needs a football team when you have a women's soccer team that's capable of scoring nine times in a game? This is exactly what happened when they defeated Johnson & Wales, 9-0, on Sept. 14. Scoring nine goals in a soccer match is certainly an impressive accomplishment.

4. Men's golf finished the fall season with a bang when they won the team title at the Marjorie Whitney Invitational on Nov. 1. Not winning a tournament in the previous fall season made this victory especially sweet. Ending the fall with a win should give the team momentum heading into spring.

5. Men's basketball defeated Barry, 65-64, on Dec. 1 after junior point guard, Tim Traversa, hit the game-winning shot. It was the team's first conference game of the season, and defeating Barry is always satisfying.

NSU Intramural Soccer Standings

Co-recreational Groups

Co-rec Group 1	Win	Loss	Tie
Your Mom Scored with Skills Loves Hawaii	1		
COX Inhibitors		1	
Two Left Feet		1	
Can't Palpate This			

Co-rec Group 2	Win	Loss	Tie
Footballitis	1		
Nurse Sharks		1	
Caped Crusaderes			
The Individuals			
Pharmers			

Co-rec Group 3	Win	Loss	Tie
The Recing Crew	1		
Jane Fondalers	1		
Panboleros		1	
Goals Gone Wild		1	

Co-rec Group 4	Win	Loss	Tie
Shake Weight Trainers	1		
Dirty Balls			1
Pearly Whites			1
Unreal		1	
Opto			

Co-rec Group 5	Win	Loss	Tie
Deltas	1		
OD1	1		
Goal Diggers		1	
tequiLAW		1	
Green-Go's			

Men's Groups

Men's Group 1	Win	Loss	Tie
Island Boys	1		
Let's Think About It	1		
Opto		1	
OIT United		1	

Men's Group 2	Win	Loss	Tie
Footballitis	1		
Ketamine Darts			1
Shark Escort Service			1
Strikers1		1	

Men's Group 3	Win	Loss	Tie
Colo-Colo	1		
Fusion	1		
D1		1	
OD1		1	
Vandalay Industries			

*men and women play together

Soccer coaches in friendly duel over upcoming European league match-up

Written by:
Kevin Preciado



COURTESY OF U.GOAL.COM

AC Milan striker Zlatan Ibrahimovic, will play a key role in the matchup between Milan and Arsenal on Feb. 15 and March 6.

AC Milan versus Arsenal. Two of the most prestigious clubs in Europe will be battling it out on the pitch in the round of 16 in the Champions League on Feb. 15 and March 6. Just how is this matchup connected to the NSU community? Well, you're about to find out.

Giuseppe DePalo, men's soccer head coach, is a diehard AC Milan fan. Matthew Parry, assistant men's soccer coach, is an avid Arsenal fan. Uh oh.

When they heard of the matchup between both teams, they immediately knew what it meant. DePalo said his reaction on hearing about the matchup was "utter bliss."

Parry laughed when he first heard of the matchup.

"My first reaction was a bit of laughter, because of what I know it means in this office," he said.

Both agreed it would not be a good idea to watch the games together.

"The building would probably

collapse," said Parry.

When it came to predictions, they each chose their team to come out victorious.

DePalo said, "We have the experience, and most of all we have Ibrahimovic. Arsenal's got some pace and youth, but I think in the end our experience will see us through. At least, that's what I hope."

Parry said, "In terms of what the game's going to provide, I think it'll be an exciting game — two very good teams. Honestly, I'm going to say I fancy Arsenal to go through, especially as the second leg is in the Emirates this time."

There won't be any trash talking between the two, and more importantly, no friendly betting as well.

"No betting. We follow NCAA rules. I'm sure Ann Walker (associate athletic director for compliance) will be pleased to hear that," said DePalo.

Channel 96

that's all you need to know.



Swimming and diving team excited to compete for SSC championship

Written by:
Kevin Preciado

From Feb. 15-18, both the men's and women's swimming and diving teams will compete at the Sunshine State Conference championship in Clearwater, FL.

The men will look to defend their conference crown, while the women hope to capture their first conference title in program history.

Hollie Bonewit-Cron, head coach, said she is proud of both teams' performances and efforts. Although both teams are undefeated against conference opponents this season, she did not want to make any predictions for the SSC championship. However, she said both teams will give their all at the meet.

"Their performances are a result of their hard work, day in and day out, but it is their team unity and team pride that brings them together to achieve their goals of being undefeated," she said. "Our swimmers have made a difference in their mindset this season, and they have supported each other throughout the entire season. I know they will continue those efforts at the conference meet."

Jonas Grundstrom, senior swimmer, was excited to compete and support his teammates at the conference championship.



COURTESY OF NSU ATHLETIC COMMUNICATIONS

Sophomore swimmer, Kristen Ghandour and the rest of the NSU swimming and diving team are looking forward to the conference meet on Feb. 15-18.

Grundstrom said last season's championship victory was one of the best days of his life.

"It was a great experience, because you work so hard together every day with your teammates. It was fun to get to win with them and share the joy of winning," he said.

Erin Black, junior swimmer, transferred from Florida Gulf Coast University this past season and has already left her mark with NSU. She has been named SSC Swimmer of the Week four times and Counsilman Hunsaker National Swimmer of the Week twice. Despite these being individual awards, Black said, they are more of a reflection of the

swimming program at NSU.

"I'm really excited that I can get my name out there for my team. I'm not used to getting all these things. It's just so exciting to say I swim for Nova, and I'm so proud to be part of the team. It's great," said Black.

Black said she is anxious to get out there and swim in the upcoming meet.

"This is going to be really exciting because it's my first year on the team, and there's a bunch of new people on the team too, and we're just really excited to get out there. The men are defending champs, but the women's team — we're really excited to show what we're made of," she said.

Sports journalist speaks to NSU female student-athletes at awards luncheon

Written by:
Kevin Preciado

NSU celebrated the accomplishments of its female student-athletes at the annual National Girls and Women in Sports Day luncheon on Feb. 1. Sports journalist Christine Brennan, who received the Pioneer Award, given to individuals for their substantial contributions to the sports, was the keynote speaker for the event.

Brennan is a columnist for "USA Today" and author of the best-selling book "Inside Edge." She was named the first president of the Association for Women in Sports Media in 1998, and she was the first woman to be a full-time sports writer for "The Miami Herald" in 1981.

Brennan shared her experiences as well as the obstacles she had to overcome as a woman in the sports industry. She said despite the many challenges she had to endure, there was never a time when she wanted to give up.

"There was never a moment where I felt I couldn't do it. My mom and dad just gave me and my siblings a lot of confidence and a lot of faith in what we knew," said Brennan.

Brennan said she chose a career path in sports journalism because of her love for sports and writing.



COURTESY OF NSU ATHLETIC COMMUNICATIONS

Christine Brennan with senior Sara DeMuth and Athletic Director Michael Morniney.

"What a great thing to be able to put the two together. I'm very lucky and very fortunate. I love news. I love daily journalism. I love everything about the adventure of new things happening each day," said Brennan.

Nancy Olson, adjunct professor, knew Brennan when she wrote for "The Miami Herald." Olson said she connected with Brennan because she was also breaking barriers in the sports industry as the athletic director at FIU, a rare position for a female at that time.

"[My favorite part] was her recalling my days at FIU," said Olson. "At the time she was a young writer and I was relatively young to be an athletic director for both men's

and women's sports at a university. Women did not have the opportunities which they have today, and she used our experiences as examples of how far we have come since then."

Brennan emphasized how great Title IX, which requires equal funding for male and female athletes, has been for women in the sports industry since its inception in 1972. She said female student-athletes should take advantage of such opportunities.

"As my dad said, 'this ain't no dress rehearsal.' [They should] take everything they can from these great experiences that previous generations never had the opportunity to do," said Brennan.

Food trucks in So Flo hit the fast lane

Written by:

Stephanie Fleming

Remember when a food truck would pass by and someone would yell out: "Hey, it's the roach coach?" Nothing will steer you away from mobile food quite so fast.

But those days are long gone. Food trucks now deliver some of the best food in town and have become quite popular with the gastro aficionados and anyone who wants to take a 'brake' from the same old gas-inducing diner grub.

The food truck industry has become quite well organized. Some trucks park in the same place every day, usually at lunch time, and many gather together on designated days throughout the month for a big food truck party in a park — or parking lot. SFT (slow food truck) Bistro is on Dania Beach every day for lunch, 11 a.m. – 2:30 p.m. You can get a burger or slow roasted pork or beef short rib sandwich and go eat it on the beach. If you have time for a longer drive, cruise over to Bayfront Park in Miami where you'll find several trucks ready to serve up some yummy dishes for lunch daily.

Food Truck gatherings have become a thing to do in South Florida. They're kind of like the food court at the mall, only with a much better variety and real chefs. Best part, you don't have to pick one place to eat. You can try something from each one. Have an appetizer at Miami Roasted Corn and a meal at Cheese Steak Gourmet and a smoothie at Smoothie Operator by JC without leaving the area. And if



Ms. Cheezious food truck serves up delicious, specialty grilled cheese sandwiches from "the sexiest food truck in Miami" according to mscheezious.com.

PHOTO COURTESY OF ROADFOOD.COM

you have a picky eater in the group, send them off on their own while you shift into gear for an exciting culinary adventure.

Be sure to rev up your engines and head to Tamiami Park on Friday nights from 6 p.m. - 11p.m. Bring a blanket and make it a picnic. Drive over to the Seminole Hard Rock Hotel the first Thursday of every

month and bet on a good meal from one of the trucks. And don't speed by The Wheelin' Dealin' Street Food Festival that takes place the third Saturday of every month (Feb. 18 is the next one) at Magic City Casino. You can take a gamble on Kitchen Kabob, Los Chamos (Venezuelan food), Moty's Mediterranean Grill, Cool Haus Ice Cream Sandwiches,

and many, many more. Your tummy won't be on empty when you leave.

Think my descriptions are a little cheesy? They've got nothing on one of the most popular trucks around, Ms. Cheezious. They'll whip up some of the most amazing grill cheese sandwiches you've ever had. So, let up on the gas a little and explore some gourmet delights from

these and many other Food Trucks burning up the streets of So Flo. Check them out before they end up in the rearview mirror.

For specific information on dates, times and trucks, check out miamifoodtrucks.com.

"Chronicle" will leave you speechless

Written by:

Victoria Rajkumar

How much "epicness" can be stuffed into 84 minutes?

Apparently, a lot. Director Josh Trank masters the art of suspense in "Chronicle," a sci-fi thriller that takes the audience into the chaotic life of Andrew (Dane DeHaan), a neglected social outcast who forms an unlikely bromance-alliance with the most popular kid in school and his pseudo-philosophical cousin. Together, the trio uncovers a secret that leads them on the greatest yet saddest adventure of their lives.

I am in love with this movie. Really. High school kids with superhuman abilities? Pretty awesome stuff. The entire film is shot through video cameras in the hands of the cast. I know what you're thinking — annoying shakey-cam action, right? It was

actually superb. I am stunned at how smoothly the transitions were and how believable the footage was documented. Brilliant.

The characters were perfect. I felt as if I had met them and known them for years. Even though it was a short amount of time, I found it it easy to adore them. Steven (Michael B. Jordan), the popular kid, was charming and an excellent choice to be the comic relief. Matt (Alex Russel), Andrew's cousin, and, ultimately, the hero of the story, embodied it well.

This film was heartfelt and action-packed without being overbearing. Andrew basically "chronicles" his life through video recording as a means to escape his crappy life. However, as his powers grow, so does his darker side. Little by little, Andrew slips into a demented world created

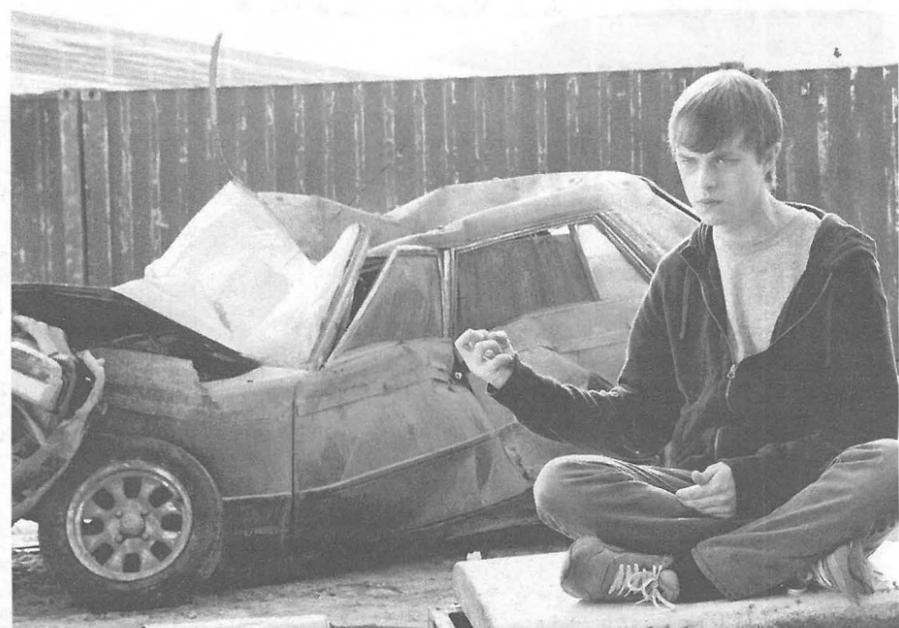
by his unfortunate circumstances, and his brotherhood with Steven and Matt slips away.

Have you ever been at war with a close friend? Imagine having superhuman telekinetic powers and having the ability to slam a building on top of his head. Yep, the action scenes are this bada**. The film kicks into supernatural high-gear once Andrew's dad lays his hand on him (for the last time).

If you enjoyed watching "Kick A**" [2010] or are a fan of the X-men,

definitely check out this movie. It's worth it. And by worth it, I mean buy-

this-on-Blu-ray worth it. Watch it or watch out for that building above you.



"Chronicle" proves that power can be devastating when it falls into the wrong hands.

COURTESY OF TEASER-TRAILER.COM

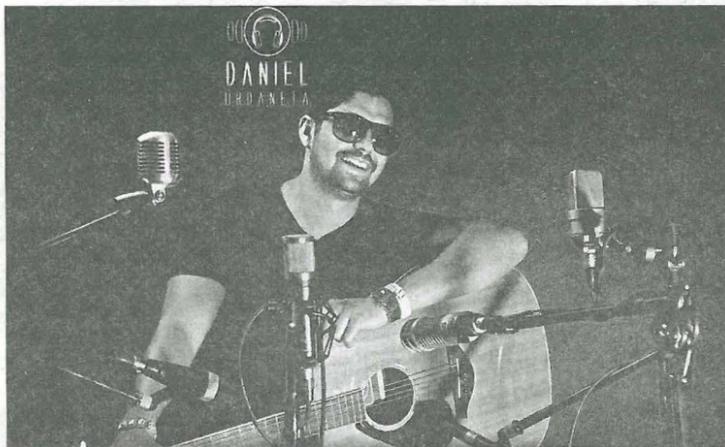
Five most exciting new bands/artists

Written by:
Medgine Durand

Music has the power to create an atmosphere in a room, and stir up emotions in an individual. It can be used as an outlet for an artist to share a particular emotion, and have others understand it just by listening to the melodies. However, many great artists are not able to share their talent to a broad audience because main stream music tends to drown them out. In spite of this, I found five exciting new artists/bands that should be recognized.

Elizaveta: She is considered a pop artist, but her sound is unconventional. Elizaveta incorporates her opera background into her music that enhances the emotion of her tune. Listening to her single "Dreamer" brought up the feeling of hopefulness yet inspired confidence. The lyric "Let your dreaming be your guide" gave me a shimmer of hope that my hard work will pay off at the end, and inspired me to never give up on my dreams. Her album "Beatrix Runs" was released on Jan. 24, and it is very much enjoyable.

The Parlor Mob: This is a rock group that is full of talent both in lyrics and melody. What got me into their music was that their sound is raw. Most rock groups have computer systems to clean up the edges of their music, but The Parlor Mob left most of the edginess in their music making it sound like real rock music.



NSU student Daniel Urdaneta writes and produces his own music. COURTESY DANIEL URDANETA

Whitton: Song writer Whitton has an old timey sound that could not only be enjoyed in the late '50s, but also today. Her self-titled album has a certain calmness to it that makes you want to snuggle up to a loved one. She sings about what love used to feel like in her song "I Fell in Love" with the lyrics "I wasn't looking for love, until you flew in like a dove." Her lyrics show the simplicity of how love used to be elementary until it became complicated.

Dubba Jonny: On the opposite side of finger-snapping music is a fairly new genre called dubstep. Dubstep is completely electrical with deep bass lines. This genre is huge in Europe, but it is making its way to the U.S. Dubba Jonny is a great group of artists to introduce dubstep with their song "A Brief Tutorial On Dubstep," which literally breaks down what the

art is, and they somehow made it into something people can still dance to.

Daniel Urdaneta: The last artist I would recommend is actually very close to home. He attends NSU and is considered a pop rock artist. Daniel Urdaneta loves music and loves sharing it with others. He writes and produces his own music and gets his inspirations from life experience. Daniel Urdaneta writes music in both English and Spanish, but wishes to expand to a broader audience. One way he is doing this is with a particular song called: "Libertad Condicional." This is a Spanish song that has a flare of reggae. One artist he particularly would like to work with is Emilo Estefan. However, until then, he is working with local talent and is always looking for new people to work with. You can find his music at www.danielurdaneta.com.

The top ten cheesiest love songs

Written by:
Alyssa Sterkel

Oh, Valentine's Day. It's the day when every mushy-gushy love song is played on the radio, in every store and at every restaurant. For some, these songs may make them want to break out in song, and, for others, these songs may make them want to break something. It is only fitting that on Feb. 14, I give you the top 10 cheesiest love songs. Judge for yourself if you agree.

10. "On Bended Knee" by Boys II Men. Boys II Men needs some advice. Instead of singing a sentimental, post-break-up song, how about they actually fix the relationship they ruined? This song is too corny for me and a perfect way to start off this list.

9. "I Do (Cherish You)" by 98 Degrees. 98 Degrees came and went very quickly, but thankfully for us, they left behind one of the cheesiest love songs ever. Their lyrics pretty much say that this unknown girl will be everything they will ever need in this world. Ever. I'm a girl, and even I think that is too big of a standard to live up to.

8. "I Just Called To Say I Love You" by Stevie Wonder. I don't even know what to say about this song, except get a new songwriter. Stevie Wonder couldn't think of anything to say except, "I love you?" Please write better lyrics and choose better instrumentals to put with your songs.

7. "This I Promise You" by N'Sync. N'Sync you make my heart flutter. How I wish you were still together. And Justin Timberlake, I beg of you, hold me in your arms "til the day your life is through." Yes, I know all the words to this song and I realize that makes me one of the biggest cheese balls ever.

6. "Wind Beneath My Wings" by Bette Midler. I wanted to turn this song off the moment it started playing. Oh, Bette, why did you write this song? Bette sings because of your loved one, you can fly, like a bird. You will just sprout wings and fly. Realistic? Not in the slightest.

5. "The Way You Look Tonight" by Tony Bennett. Guys, this song may be corny to you, but I can guarantee any girl won't mind



COURTESY OF SODAHEAD.COM
N'Sync's songs may be cheesy, but they are '90s classics.

you singing about how beautiful they look. Tell them you love them and the way they look tonight, and you will win their heart.

4. "I Can't Help Falling In Love With You" by Elvis Presley. For all of you who are anti-love songs, you will hate this song. It's a classic. It's all about love. It's slow. It's romantic. It's cheesy. And, obviously, I love it.

3. "I Got You Babe" by Sonny & Cher. C'mon, just like Elvis Presley, Sonny & Cher wrote classics. I had to include this in the list. The lyrics are a little sappy, but the song is just so cute. But, you can barf if you want to.

2. "Hopelessly Devoted To You" by Olivia Newton John. In "Grease," Newton John plays Sandy, a girl who will "sit around and wait for you," as she stares dreamily at the sky. The problem, though, is what girl wants to wait around for their loved one? Was she hopelessly devoted to Danny? Or dreadfully devoted to Danny?

1. "My Heart Will Go On" by Celine Dion. Oh, Titanic. How I love thee. I mean, don't you wish you could find your soul mate only to have your cruise ship crash into an iceberg and watch the man of your dreams die because he is floating in ice-cold water? I think that's every girl's dream. I can't wait to live unhappily for the rest of my life remembering my first love.

Whether you're a hopeless romantic like me or a Valentine's hater like some of my fellow writers, we can all agree these are some of the cheesiest love songs ever. However, we all need a few cutesy, mushy-gushy love songs in our lives, and I bet everyone can sing along to at least one of these songs. Happy Valentine's Day!

offshore February 14-February 20

Tuesday 2.14

Gladys Knight
Hard Rock Live, Hollywood, 8 p.m.
Andrea Bocelli
Bank Atlantic Center, Sunrise 7:30 p.m.

Wednesday 2.15

Florida Panthers v. Ottawa Senators
Bank Atlantic Center, Sunrise, 7:30 p.m.
GREEN ROOM: Brown Bag Wednesdays
feat. Artoficial w. DJ Immortal Revolution
Live, Fort Lauderdale, 10 p.m.

Thursday 2.16

Kelly Clarkson
Hard Rock Live, Hollywood 8 p.m.
Brandi Carlile Culture Room,
Fort Lauderdale, 7:30 p.m.

Friday 2.17

Florida Panthers v.
Washington Capitals Bank
Atlantic Center, Sunrise, 7:30 p.m.



Yonder Mountain String Band
Revolution Live, Fort Lauderdale, 7:30 p.m.

VNV Nation Culture Room, Fort
Lauderdale, 8 p.m.

Saturday 2.18



Bret Michaels
Hard Rock Live, Hollywood 8 p.m.

Sunday 2.19

Miami Heat v. Orlando
Magic American Airlines
Arena, Miami, 3:30 p.m.
Florida Panthers v. Anaheim
Ducks Bank Atlantic Center, Sunrise,
6 p.m.



*Listen to Radio X - WNSU 88.5 for a chance to win tickets to these events. Call (954) 262 - 8460 between 6 p.m. and 3 a.m.

Advertise with a classified today!
954.262.8455 // thecurrentad@nova.edu

Water: Don't buy it, bottle it

Written by:

Davis Yahn

Here is something you probably already know: Florida is hot — really, really hot. So hot, in fact, that if you go outside at the right time during the day you sweat just standing still. Gross, yes, but here is something you may not know: sweat is mostly water, and therein lies a problem. Most people don't reach for more water when they're thirsty, and if they do, they reach for expensive bottled water. But people aren't the only ones paying for that bottled water, so does our environment.

America has gripped the bottled water fad for too long. We literally throw our money down the drain every time we purchase what is, essentially, a piece of "pre-trash" that contains water we can get from the tap.

Cut out the middle man and break away from purchasing bottled water. Get a refillable water bottle and stop adding to the massive amounts of waste created by lazy hydration.

According to the Food and Water Watch, a private consumer rights group, 1.5 billion tons of plastic waste is created each year from used water bottles. That's 1.5 billion reasons to ditch the dependency.

I do understand the reason behind most of these ill-informed water purchases. It seems convenient. But according to an article from www.dailyfinance.com, bottled water has a 4000 percent markup so how "convenient" is it really? Instead of waiting in line at Einstein's Bagels to buy a bottle of water, skip the queue and bring your own bottle to fill up at one of the many water fountains around campus.

City water is in most cases just the same as bottled water. Sorry to be the bearer of bad news but there is no reason to be a slave to Dasani, Fiji, Evian, Poland Springs, etc. Studies from the Natural Resources Defense Council found that most bottled water, about 40 percent, is just as polluted as city water. All



Not only do consumers pay a high price for water, so does the environment.

COURTESY OF WWW.MYCHANNEL957.COM

those brands tout "purity" and how safe their water is, but in reality they might as well be taking water from the kitchen sink and putting a cap on it. But fear not, city water is tested

thoroughly and the FDA regulates it to much higher standards than bottled water.

So, unless you're preparing for another hurricane, looking to keep

a large group of people hydrated, or just really rich, avoid paying the markup for bottled water. The environment and your wallet will thank you.



ICRC

INSTITUTE OF CONFLICT RESOLUTION
& COMMUNICATION



Alexia Georgakopoulos, Ph. D. Trainer recently spoke and appeared on NBC's Today Show. She is a Professor of graduate students in the Department of Conflict Resolution & Analysis at Nova Southeastern University.

Mediation County Certification Training at NSU (Ft. Lauderdale, FL)

ACT NOW: to reserve your seat May 18-20, 2012

Become a Florida Supreme Court Certified County Mediator. Take our 3-Day Professional Program (Requires HS diploma or GED & be of 21 years of age)

Act Now! (\$445) OR 5 people group rate \$400 each. Limited Seats!

Perfect for students across fields—Law, Business, Mental Health, Education...etc.



MEDIATION CERTIFICATION PROGRAMS

ALSO: Family Mediation Certification Training ACT NOW: \$875, Regularly \$995. Reserve your seat April 20-22 & 28-29, 2012

Become a Florida Supreme Court Certified FAMILY Mediator.

U.S. News and World Report listed "**MEDIATOR**" as among the "**Best Careers**" for the last 3 years in a row!!

- Proudly display your Florida Supreme Court Certificate and add to your resume!
- Receive continuing credit for professional development!
- Start an exciting career as a mediator! Learn how to effectively mediate conflict!

MEDIATION CERTIFICATION PROGRAMS

Register/Visit www.ICRCTraining.com

or

Call Now: 561-703-9875

Advertise with a classified today!
954.262.8455 // thecurrentad@nova.edu

Burger King's delivery service: Bringing unhealthy food right to your door

Written by:

Dean Gabriel Williams

You've all heard that song by Cazwell titled, "I seen Beyoncé at Burger King." If you haven't, you need to put the paper down, search for it on YouTube and watch it. In one sense, it seems to be a simple song poking fun at one of America's most talented and revered artistic figures. To some, however, the song, with its catchy tune and rudimentary creative direction, seems to speak volumes of the fact that Beyoncé isn't a size two and still manages to be famous and well respected. Yet still to others, the song may serve as a testament to the ill in society that is fast food.

Food in America seems to be a growing problem both literally and figuratively, as demonstrated by the fact that the numbers of Americans — children, in particular — who are obese, is on the rise. The problem is also multiplied by the fact that quality, healthy food is both expensive, and difficult to access, especially for those who live in neighborhoods that contain a disproportionate number of local and national fast food restaurants.

As if the issue of immediacy in the United States isn't bad enough, Burger King, as reported in an article written in "USA Today" Jan. 18, has begun testing home delivery of its burgers, fries and other sandwiches at four of its restaurants in the greater Washington, D.C. area.

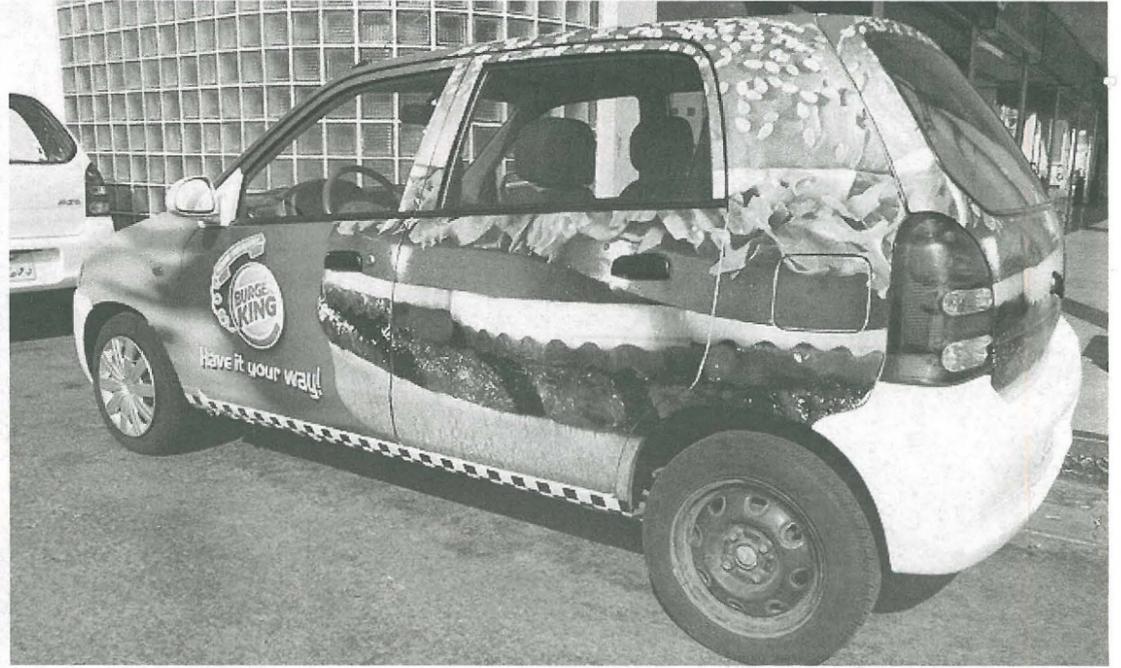
The company has developed a thermal packaging technology that will allow food to be delivered both fresh and hot at a fee of \$2, and stores will try to deliver within 30 minutes of the time a phone or online order is placed.

We live in a society of immediacy. We want it, and we want it now. We no longer get up to manually change the channel because we use our remote controls. We don't meet people in person anymore because we all Skype, Facebook and Tweet, and are LinkedIn. Some of us even work from home because we want to travel less.

The problem isn't necessarily that Burger King wants to deliver, but rather, that Burger King making home deliveries means a less healthy America.

As a proponent of free enterprise, I am not opposed to Burger King doing what it desires (and what is legal) to increase profits, but individuals need to be educated about the shortcomings of unhealthy eating habits. Americans need to know that an increase in obesity and diseases linked to obesity means an increase in the cost of health care and a decrease in the life span of the average American.

Because I believe in the power of the free enterprise system, I am of the opinion that farmers, (as food manufacturers) and stores, and not



COURTESY OF WWW.FLICKR.COM/PHOTOS/PERVSPICS

Officials at Burger King recently announced that they are testing home delivery services at four locations in the Washington D.C. area.

the federal government, should lead the charge on healthy eating habits, as they stand to gain the most, in terms of profits.

Some argue, for example, that the working class would not shop at places at Whole Foods and Fresh Foods, because costs are high. A rudimentary understanding of both marketing and economics would enable one to understand that if a business not only has a strong brand, but gives customers compelling reasons to buy, then demand for your product increases. It is futile, however, to price out the working class, as their money is just as green

as everyone else's.

A lowering of prices, in conjunction with a marketing strategy that targets your audience effectively and efficiently, will offset any cuts in pricing, and will, perhaps, increase profits.

As consumers, the food and beverage industry in Corporate America has a responsibility to ensure that there are price points that meet the economic capabilities of all Americans; anything else is just short of a corporation failing to tap into markets for the purpose of increasing profit share.

While Burger King wants

to perhaps increase profits by offering a groundbreaking service to consumers, maybe Beyoncé should go to Burger King to buy herself two cheeseburgers, onion rings, a chocolate shake, a side of fries, chicken strips and an apple pie. And if you're lucky (or not), you won't have to be the sap who loans her \$10 to buy it all.

On the Scene: What do you think of the customer service at the Don Taft University Center food court?

"I haven't experienced any bad service there. It has been OK for me whenever I eat there." **Karina Ortiz, junior marketing major**

"The service is good. I just wish the portions were better. My problem is that the UC isn't open late enough. We need something open 24 hours so I can eat while I'm studying late. Another issue that disgusts me is that the dips are located next to the trash, which is unsanitary." **Richard Jackson, junior psychology major**

"The staff is usually pretty good; never had a problem. The culinary table food is sometimes hit-or-miss. The wait times are usually pretty short, well except Juice Blends." **Alex Mccourt, freshman biology major**

"[The service] is not that good. They take their time here. The chicken grill staff is hard to order with and the culinary table food is usually hit-or-miss." **Justin Vazquez, freshman business major**

"I think the pizza at Papa John's is gross. The guacamole at Chicken grill isn't real and I don't like Denny's. I just think we pay too much for these unhealthy choices." **Charlotte Cote, freshman business administration major**

"It is not bad for the most part. Subway is probably the best place for the nicest staff. [The employees] in the UC sometimes kind of look like they are tired or out of it." **Tunde Raji, first-year graduate biomedical informatics major**

Study All Night Long.

Midnight to 7am

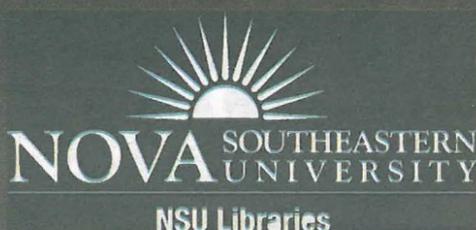
Night Owl Study

Study rooms & computer lab

HPD Assembly II Building
3200 South University Drive
954-262-1571

Safe
&
Secure

NSU
Students
only



(must show your NSU ID)