Business Plan an Overview of Degree Programs
2006

Nova Southeastern University

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H. Wayne Huizenga School of Business and Entrepreneurship
business plan: 1. A document that details the past, present, and future of a company (in this case, a university).
2. The detailed plans for a proposed or existing venture (you getting your degree).
3. A document that captures the vision and projected results of a business.

At the H. Wayne Huizenga School of Business & Entrepreneurship, our business plan is to turn you into a great business leader.

The Huizenga School is the only business school in the nation with entrepreneurship in its name. That says a lot about who we are — a school committed to delivering an up-to-date curriculum that fosters the spirit of innovative thinking in the workplace. Here, you’ll learn to face the critical business issues of today and tomorrow head-on.

Today, we serve more than 4,800 bachelor’s, master’s, and doctoral students in a variety of degree programs tailored to meet the demands of today’s workforce. Our students come from a diverse cross section of society — culturally, demographically, and professionally. This is why courses are delivered in a range of flexible formats: on campus, through field-based degree programs in locations worldwide, and online.

This viewbook is your guide to the H. Wayne Huizenga School of Business and Entrepreneurship. Browse these pages, and you will comprehend how our unique brand of education can empower your personal and professional future. Uncover your true potential and discover how to obtain the skills vital to a rewarding career in business.

H. Wayne Huizenga School of Business and Entrepreneurship
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A MESSAGE FROM DEAN POHLMAN:

Strong leadership, a unique perspective, and a vision for the future – these are the hallmarks of our faculty, students, and alumni. The words of our dean perfectly express our history and progress.

“The Huizenga School continues to transform and transcend business education. Twenty years ago, we pioneered field-based education by developing the "cluster" concept, making an education in business accessible to working professionals and new graduates. Today, we are leading again by offering a revolutionary curriculum centered on value creation. Now there is a fully integrated, philosophical approach to managing and leading. This dynamic approach, which we call value-driven management, pulls it all together by creating a greater value for you and your organization.”

power lunch

with Entrepreneur H. Wayne Huizenga & Dean Randolph A. Pohlman, Ph.D.

ABOUT H. WAYNE HUIZENGA:

There is no better example of true entrepreneurship than our namesake and benefactor, H. Wayne Huizenga. A self-made man who turned his first enterprise into a multimillion-dollar business, Huizenga has an unparalleled ability to build businesses, having created not one, but three Fortune 500 companies. Over the years, he has successfully created or played a major role in the building of several companies, including AutoNation, Blockbuster Entertainment, Republic Services, and Extended Stay America. He is a five-time recipient of Financial World Magazine’s “CEO of the Year” and was named the 2005 Ernst & Young World Entrepreneur of the Year. A household name in Florida, he is the owner of the Miami Dolphins, which has its training facility at NSU’s campus.

Huizenga has had an ongoing philanthropic impact at NSU, lending his name, resources, and connections to the continued success and growth of the business school. In 2003, the Huizenga School moved into its permanent home, the $37 million state-of-the-art Carl DeSantis Building, thanks to the generous support of donors including Huizenga.

DEAN POHLMAN ON WAYNE HUIZENGA:

“Wayne is certainly one of the world’s greatest entrepreneurs, but when you get to know him personally, you see that he is also one of the nicest, most generous, and fun people you will ever meet. He has had a continued interest in the education business school’s history. His contributions, however, go much further than gift giving. He is a member of NSU’s Board of Trustees, sat on the Huizenga School’s Board of Governors, and was named to the NSU Entrepreneur Hall of Fame in 1992. He’s also been instrumental in securing high-profile speakers to the business school’s Distinguished Lecture series.”
BACHELOR'S PROGRAMS

- bachelor of science in accounting
- bachelor of science in business administration
- bachelor of science in professional management
- bachelor of science in finance
- bachelor of science in marketing
- bachelor of science in sport and recreation management
To provide a practical education for future business leaders. Our bachelor's programs, embedded with a decisive entrepreneurial spirit, are created to prepare gifted and determined individuals for a career in our world's ever-changing economy.

At the core of our bachelor's program is our practical approach to managing and leading. We offer a relevant course of study for tomorrow's managers and for individuals striving to enhance their value within an organization. From the direction of our unsurpassed faculty – most have doctorates in their fields – to our innovative approach to learning, you will acquire the knowledge to empower your life and career, wherever they may take you.

The Huizenga School is housed in a five-story, state-of-the-art facility named for entrepreneur Carl DeSantis. The facility is equipped with wireless connectivity for students, compressed video/teleconferencing classrooms, a lecture theater, computer labs, conference facilities, and a business services/copy center. Other resources include NSU's library, the largest in the state, which is accessible online.

To make meeting your educational goals as convenient as possible, we offer the following:

- Largest library facility in Florida
- Safe campus environment with ample parking
- Numerous computer labs
- An abundance of campus life: clubs, organizations, activities, and athletics
- Close proximity to beaches, night life, shopping centers, and professional sporting teams
- Average yearly temperature of 78 degrees

- Personal bathrooms in all dorm rooms
- Campus shuttle system
- Average of 20 students per professor
- Tutoring programs
- Fast-paced learning – accelerated formats
- Dual admission possibility with graduate programs
- Honors Program
BACHELOR OF SCIENCE IN ACCOUNTING | CLASS OF 2005

Elena Ripley - Zaporozhie, Ukraine • Ross-Matz Scholarship and NSU Honor Award Recipient
bachelor of science in accounting

The accounting major is designed for students seeking bachelor's degrees in preparation for a career in public, private, or governmental accounting. This major provides essential information in accounting from both a theoretical and practical perspective. Students learn the techniques and rules that apply to real-world problem solving.

A primary goal of the bachelor's degree in accounting is to prepare students for entry-level positions in all aspects of accounting. The bachelor's degree in accounting also prepares the student for graduate studies that may lead ultimately to the successful completion of the certified public accountant (CPA) examination.

The accounting program prepares students for a meaningful career in public, governmental, or private accounting, with a smooth transition from college to the professional practice.

PROGRAM FEATURES:
- 120 credit hours
- Program starts in August and January

PROGRAM FORMATS:
- Day - main campus
- Evening - main campus
- 8 and 16 week terms

curriculum

TOTAL CREDITS: 120 CREDITS

General Education Requirements
30 CREDITS
Students are required to complete general education courses. As part of these credits, three three courses (three credits each) must be completed.
ECON 2020 Principles of Microeconomics
ECON 2025 Principles of Macroeconomics
MATH 3020 Applied Statistics

Additional General Education Requirements
15 CREDITS
Accounting majors are required to complete five additional courses (three credits each) as listed below.
PSYC 2330 Interpersonal Communication
And one of the following:
SPCH 1010 Public Communication
SPCH 2000 Fundamentals of Human Communication
SPCH 2020 Argument and Debate
SPCH 2030 Introduction to Performance Studies
SPCH 3120 Speech Communication for the Professions

AND three electives from the general education course framework.

Accounting Major Requirements
57 CREDITS
In addition to the general education requirements, students are required to complete these courses (three credits each) to major in this area.
ACCT 2200 Financial Accounting
ACCT 2300 Managerial Accounting
ACCT 3030 Cost Management
ACCT 3050 Intermediate Accounting I
ACCT 3060 Intermediate Accounting II
ACCT 3110 Federal Taxation I
ACCT 3120 Federal Taxation II
ACCT 4010 Advanced Accounting
ACCT 4050 Accounting Information Systems
ACCT 4210 Auditing
BUSS 2150 Business Law I
BUSS 3150 Business Law II
BUSS 3550 Introduction to International Business
BUSS 4880 Business Strategy and Policy
FINC 3010 Corporation Finance
FINC 3200 Individual Financial Management
MGMT 3880 Operations Management
MGMT 4170 Organization Behavior
MRKT 3050 Marketing Principles and Applications

Open Electives
19 CREDITS
bachelor of science in business administration

The business administration major is aimed at students seeking bachelor's degrees in preparation for careers in business and related fields. This major provides general knowledge in business from both the theoretical and practical perspectives. Students learn the important ingredients effective managers need to survive and succeed in today's business world.

A primary aim of the bachelor of science in business administration (B.S./BA) is to create graduates who can see both of these perspectives in order to help their organization more effectively achieve its goals and objectives. In the B.S./BA program, you will develop an understanding of these perspectives in order to become a more effective decision maker, manager, and leader.

The field of management is an attractive career choice for those seeking positions of leadership, responsibility, and decision-making. Completing this degree should prepare graduates for positions in both the private and public sectors.

PROGRAM FEATURES:
- 120 credit hours
- Multiple starts throughout the year

PROGRAM FORMATS:
- Full-time day – main campus
- Evening – main campus and student educational centers in Jacksonville, Miami, Orlando, Tampa, and West Palm Beach
- Online – asynchronous communication (e-mail, bulletin boards, and discussion forums)
- 8 and 16 week terms

curriculum

TOTAL CREDITS: 120 CREDITS

General Education Requirements
30 CREDITS
Students are required to complete general education courses. As part of those credits, these courses (three credits each) must be completed:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ECON 2020</td>
<td>Principles of Microeconomics</td>
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<tr>
<td>ECON 2025</td>
<td>Principles of Macroeconomics</td>
</tr>
<tr>
<td>MATH 3020</td>
<td>Applied Statistics</td>
</tr>
</tbody>
</table>

Additional General Education Requirements
15 CREDITS
Business Administration majors are required to complete five additional courses (three credits each) as listed below:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>PSYC 2330</td>
<td>Interpersonal Communication</td>
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</tbody>
</table>

And one of the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>SPCH 1010</td>
<td>Public Communication</td>
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<tr>
<td>SPCH 2000</td>
<td>Fundamentals of Human Communication</td>
</tr>
<tr>
<td>SPCH 2020</td>
<td>Argument and Debate</td>
</tr>
<tr>
<td>SPCH 2030</td>
<td>Introduction to Performance Studies</td>
</tr>
<tr>
<td>SPCH 3120</td>
<td>Speech Communication for the Professions</td>
</tr>
</tbody>
</table>

AND three electives from the general education course framework.

Business Administration Major Requirements
39 CREDITS
In addition to the general education requirements, students are required to complete these courses (three credits each) to major in this area:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2200</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>ACCT 2300</td>
<td>Managerial Accounting</td>
</tr>
<tr>
<td>BUSS 2150</td>
<td>Business Law I</td>
</tr>
<tr>
<td>BUSS 3550</td>
<td>Introduction to International Business</td>
</tr>
<tr>
<td>BUSS 4810</td>
<td>Business Research Methods</td>
</tr>
<tr>
<td>BUSS 4860</td>
<td>Business Strategy and Policy</td>
</tr>
<tr>
<td>FINC 3010</td>
<td>Corporate Finance</td>
</tr>
<tr>
<td>MGMT 2050</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>MGMT 3660</td>
<td>Management Information Systems</td>
</tr>
<tr>
<td>MGMT 3880</td>
<td>Operations Management</td>
</tr>
<tr>
<td>MGMT 4160</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>MGMT 4170</td>
<td>Organizational Behavior</td>
</tr>
<tr>
<td>MRKT 3050</td>
<td>Marketing Principles and Application</td>
</tr>
</tbody>
</table>

Open Electives
30 CREDITS
BACHELOR OF SCIENCE IN BUSINESS | CLASS OF 2003
MASTER OF SCIENCE IN HUMAN RESOURCE MANAGEMENT | CLASS OF 2005

Julieo Thompson – Nassau, Bahamas • 2004 Business Student of the Year, Executive President of Alpha Kappa Psi,
Student Government Association Senator for International Students

bachelor of science in business administration
BACHELOR OF SCIENCE IN PROFESSIONAL MANAGEMENT | CLASS OF 1993
Maria R. Del Busto • Vice President, Corporate Human Resources, Royal Caribbean Cruises Ltd. – Miami, Florida
bachelor of science in professional management

The professional management major is an upper level, degree completion program designed for working adults who have completed some college and who are in need of a business program that can maximize transfer credits from regionally accredited schools, and award credits for experiential learning or military experience. This major provides general knowledge in business from both the theoretical and practical perspectives. Students learn the important ingredients effective managers need both to survive and succeed in today’s business world.

A primary aim of the bachelor of science in professional management (B.S./PM) is to create graduates who can see both of these perspectives in order to help their organization more effectively achieve its goals and objectives. In the B.S./PM program, you will develop an understanding of these perspectives in order to become a more effective decision maker, manager, and leader. The field of management is an attractive career choice for those seeking positions of leadership, responsibility, and decision-making. Completing this degree should prepare graduates for positions in both the private and public sectors.

PROGRAM FEATURES:

- 120 credit hours
- Multiple starts throughout the year

PROGRAM FORMATS:

- Evening - corporate locations and student educational centers in Miami, West Palm Beach, Tampa, Orlando, and Jacksonville
- Online – asynchronous communication (e-mail, bulletin boards, and discussion forums)
- 8 and 16 week terms
- An alternate weekend format is offered in Nassau, Bahamas and Kingston, Jamaica

curriculum

TOTAL CREDITS: 120 CREDITS

General Education Requirements
15 CREDITS

Students are required to complete a minimum of five courses (three credits each) of general education requirements.

Additional General Education Requirements
18 CREDITS

Professional Management majors are required to complete six additional courses (three credits each) as listed below.

- MATH 1030 Intermediate Algebra
- POLS 1010 American Government and Politics
- PSYC 2330 Interpersonal Communications
- SPCH 3120 Speech Communication for the Professions
- WRIT 2150 Writing for the Professions

AND one course (three credits) from the humanities general education course framework:

- ARTS, HIST, HUMN, LITR, THEA, SPAN, or PHIL

Professional Management Major Requirements
42 CREDITS

In addition to the general education requirements, students are required to complete these courses (three credits each) to major in this area.

- ACCT 2200 Financial Accounting
- BUSS 2150 Business Law I
- BUSS 3550 Introduction to International Business
- BUSS 4610 Business Research Methods
- BUSS 4880 Business Strategy and Policy
- ECON 2020 Principles of Microeconomics
- FINC 3010 Corporation Finance
- MATH 3020 Applied Statistics
- MGMT 2050 Principles of Management
- MGMT 3660 Management Information Systems
- MGMT 3880 Operations Management
- MGMT 4160 Human Resource Management
- MGMT 4170 Organizational Behavior
- MKRT 3050 Marketing Principles and Application

Open Electives
45 CREDITS
bachelor of science in finance

The finance major is designed for students who want to combine a broad approach to business studies with a specialization in the discipline of finance. Finance majors develop a broad array of analytical skills in business law, international business, operations management, management, marketing, and accounting, as well as more specialized skills in finance through the study of foreign currencies, investments, portfolio theory, financial management, money and banking, and forecasting. NSU's finance major will provide classroom-based training, practical training, and preparation for industry certification – the Chartered Financial Analyst Examination (CFA).

More than ever, there is a growing need in today's marketplace for qualified employees in the commercial money management and investment banking industries. Graduates are well prepared to enter general M.B.A. programs, professional programs such as law, and/or master's degree programs in finance. The finance degree also provides sound preparation for students continuing their studies at the graduate level in business administration, law, or other disciplines.

**PROGRAM FEATURES:**
- 120 credit hours
- Program starts in August and January

**PROGRAM FORMATS:**
- Day – main campus
- Evening – main campus
- 8 and 16 week terms

**TOTAL CREDITS: 120 CREDITS**

**General Education Requirements 30 CREDITS**
Students are required to complete general education courses. As part of those credits, these courses (three credits each) must be completed.

- **ECON 2020** Principles of Microeconomics
- **ECON 2025** Principles of Macroeconomics
- **MATH 3020** Applied Statistics

**Additional General Education Requirements 15 CREDITS**
Finance majors are required to complete five additional courses (three credits each) as listed below.

- **PSYC 2230** Interpersonal Communication
- And one of the following:
  - **SPCH 1010** Public Communication
  - **SPCH 2000** Fundamentals of Human Communication
  - **SPCH 2020** Argument and Debate
  - **SPCH 2030** Introduction to Performance Studies
  - **SPCH 3120** Speech Communication for the Professions
- **AND** three electives from the general education course framework.

**Finance Major Requirements 57 CREDITS**
In addition to the general education requirements, students are required to complete these courses (three credits each) to major in this area.

- **ACCT 2200** Finance Accounting
- **ACCT 2300** Managerial Accounting
- **BUSS 2150** Business Law I
- **BUSS 3550** Introduction to International Business
- **BUSS 4880** Business Strategy and Policy
- **ECON 3010** Intermediate Macroeconomics
- **ECON 3210** Monetary Theory and Policy
- **ECON 4210** Econometrics
- **FINC 3010** Corporation Finance
- **FINC 3110** Financial Management
- **FINC 3120** Principles of Investments
- **FINC 3130** Securities Analysis
- **FINC 3150** Banking and Financial Institutions
- **FINC 4120** Advanced Financial Management
- **FINC 4130** Portfolio Theory
- **FINC 4550** International Finance and Banking
- **MGMT 3880** Operations Management
- **MGMT 4170** Organizational Behavior
- **MRKT 3050** Marketing Principles and Applications

**Open Electives 18 CREDITS**
BACHELOR OF SCIENCE IN FINANCE | CLASS OF 2008
Gisella Garcia – Lima, Peru • Delta Phi Epsilon Sorority Member, Honor Student
BACHELOR OF SCIENCE IN MARKETING | CLASS OF 2006

Jose Gutierrez – Miami, Florida • Served four years in the U.S. Marine Corps, including in Operation United Shield in Somalia
bachelor of science in marketing

The marketing major provides students with an understanding of the important concepts of marketing, with an emphasis on emerging technologies. This major prepares students to practice marketing in a changing, competitive, global environment. A marketing major offers students a comprehensive understanding of the marketing role, including sales, advertising, retailing, management, market research, and strategy. Entry-level positions in marketing are available in sales, pricing, product management, distribution, advertising, promotion, market research, purchasing, and related fields.

Many graduating college students start their first job in customer service, sales, and marketing. Business graduates should note that marketing is the most employed category in the United States labor force. This has created an increased job growth in the field of marketing.

PROGRAM FEATURES:
- 120 credit hours
- Program starts in August and January

PROGRAM FORMATS:
- Day – main campus
- Evening – main campus
- 8 and 16 week terms

curriculum

TOTAL CREDITS: 120 HOURS

General Education Requirements
30 CREDITS
ECON 2020 Principles of Microeconomics
ECON 2025 Principles of Macroeconomics
MATH 3020 Applied Statistics

Additional General Education Requirements
15 CREDITS
Marketing majors are required to complete five additional courses (three credits each) as listed below.
PSYC 2330 Interpersonal Communication
AND one of the following:
SPCH 1010 Public Communication
SPCH 2000 Fundamentals of Human Communication
SPCH 2020 Argument and Debate
SPCH 2030 Introduction to Performance Studies
SPCH 3120 Speech Communication for the Professions
AND three electives from the general education course framework.

Marketing Major Requirements
48 CREDITS
In addition to the general education requirements, students are required to complete these courses (three credits each) to major in this area.
ACCT 2200 Financial Accounting
ACCT 2300 Managerial Accounting
BUSS 2150 Business Law I
BUSS 3550 Introduction to International Business
BUSS 4610 Business Research Methods
BUSS 4880 Business Strategy and Policy
MGMT 2050 Principles of Management
MGMT 3880 Operations Management
MRKT 3050 Marketing Principles and Applications
MRKT 3060 Buyer Behavior
MRKT 3100 Marketing Services
MRKT 4100 Integrated Marketing Communication and the Internet
MRKT 4700 Marketing Research
MRKT 4710 Marketing Strategy
MRKT Elective
MRKT Elective

Open Electives
27 CREDITS
bachelor of science in sport and recreation management

The sport and recreation management major prepares students to pursue careers in professional sports, collegiate athletics, community recreation programs, as well as business organizations. The sport and recreation management major is offered through the Professional and Liberal Studies (day) Program on campus.

The sport and recreation management program is designed to give students a strong foundation in the areas of management, marketing, communications, and event operations as they pertain to the sports industry. This strong foundation will help students succeed in the ever-expanding world of sport management. Students will also have the option of gaining experience with a sport or recreation organization through an internship. The knowledge and experience students receive from the sport and recreation management program will prepare them for an entry-level sport management position within the sport or recreation industry.

PROGRAM FEATURES:
- 120 credit hours
- Program starts in August and January

PROGRAM FORMATS:
- Day – main campus
- 8 and 16 week terms

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<thead>
<tr>
<th>TOTAL CREDITS: 120 CREDITS</th>
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<tbody>
<tr>
<td>General Education Requirements</td>
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<tr>
<td>30 CREDITS</td>
</tr>
<tr>
<td>Students are required to complete general education courses. As part of those courses, these three courses (three credits each) must be completed.</td>
</tr>
<tr>
<td>ECON 2020 Principles of Microeconomics</td>
</tr>
<tr>
<td>ECON 2025 Principles of Macroeconomics</td>
</tr>
<tr>
<td>MATH 3020 Applied Statistics</td>
</tr>
<tr>
<td>Additional General Education Requirements</td>
</tr>
<tr>
<td>15 CREDITS</td>
</tr>
<tr>
<td>Sport and Recreation Management majors are required to complete five additional courses (three credits each) as listed below.</td>
</tr>
<tr>
<td>PSYC 2330 Interpersonal Communication</td>
</tr>
<tr>
<td><strong>AND</strong> one of the following:</td>
</tr>
<tr>
<td>SPCH 1010 Public Communication</td>
</tr>
<tr>
<td>SPCH 2000 Fundamentals of Human Communication</td>
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<tr>
<td>SPCH 2020 Argument and Debate</td>
</tr>
<tr>
<td>SPCH 2030 Oral Interpretations</td>
</tr>
<tr>
<td>SPCH 3120 Speech Communication for the Professions</td>
</tr>
<tr>
<td><strong>AND</strong> three electives from the general education course framework.</td>
</tr>
</tbody>
</table>

| Sport and Recreation Major Requirements |
| 51 CREDITS |
| In addition to the general education requirements, students are required to complete these courses (three credits each) to major in this area. |
| ACCT 2200 Financial Accounting I |
| MRKT 3050 Marketing Principles and Applications |
| MGMT 3660 Management Information Systems |
| MGMT 4160 Human Resource Management |
| SPT 1050 Introduction to Sport and Recreation Management |
| SPT 2150 Sport in Society |
| SPT 2950 Practicum |
| SPT 3550 Principles of Economics and Finance in Sport |
| SPT 3650 Sport Marketing |
| SPT 4550 Legal Aspects of Sport and Recreation |
| Six Sport electives **AND** |
| SPT 4950 Seminar in Sport and Recreation Management |
| OR |
| Three Sport electives (9 credits) **AND** |
| SPT 4950 Internship (12 credits) |

Open Electives
24 CREDITS
BACHELOR OF SCIENCE IN SPORT AND RECREATION MANAGEMENT GRADUATE | CLASS OF 2005

Tommy Gillette - Plantation, Florida • Men's Soccer Player, Student Government President, Student Athlete Advisory Committee Member
bachelor's admission requirements

Nova Southeastern University is committed to admitting individuals with the academic preparation necessary to succeed in NSU's challenging undergraduate program, and with the kind of dedication that will enrich the NSU community as a whole. We believe that the best admission decisions are made only after a thorough review of an applicant's file.

Bachelor's degree admission requires that students have completed high school or received a General Equivalency Diploma (GED). Many factors are considered during the Admissions Committee's review process. Performance in high school will be the best indicator of how successful a student will be at NSU. The committee will review high school transcripts, and look at academic ability and strengths, the level of coursework taken, and performance on the SAT, ACT, or other standardized tests. (Students interested in the evening adult, off-campus, and online programs do not need to submit SAT/ACT scores.) Involvement in activities and work experience will also be taken into consideration.

NSU wants to make the application process as smooth as possible. Although personal interviews are not required, prospective students are encouraged to visit campus and meet with an admissions manager.

To be considered for admission, applicants must submit:

FULL-TIME (DAY) PROGRAM:
- Official transcripts from all high schools and institutions attended, received directly from each institution and noting conferral of degree.
- A completed application form with a nonrefundable application fee.
- An official SAT or ACT test score.

PART-TIME (EVENING AND ONLINE) PROGRAMS FOR WORKING ADULTS:
- Official transcripts from all previously attended colleges and universities, received directly from each institution and noting conferral of degree.
- A completed application form with a nonrefundable application fee.
- If applicable: corporate training records, military records, or licenses.
<table>
<thead>
<tr>
<th>MASTER'S PROGRAMS</th>
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<tbody>
<tr>
<td>m.b.a. for working professionals</td>
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<tr>
<td>m.b.a. (one year)</td>
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<tr>
<td>m.b.a. in entrepreneurship</td>
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<td>m.b.a. in finance</td>
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<td>m.b.a. in health services administration</td>
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<tr>
<td>master of accounting</td>
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<tr>
<td>master of international business administration</td>
</tr>
<tr>
<td>master of public administration</td>
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<tr>
<td>master of science in human resource management</td>
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<tr>
<td>master of science in leadership</td>
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<td>master of taxation</td>
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</tbody>
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<thead>
<tr>
<th>SPECIALIZATIONS AND CERTIFICATES</th>
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<tbody>
<tr>
<td>entrepreneurship</td>
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<td>finance</td>
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<td>management information systems</td>
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<td>marketing</td>
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</tbody>
</table>
EXECUTIVE SUMMARY

objective:
To provide a practical education for today's managers with a focus on decision-making and keeping pace with the demands of the rapidly shifting global economy. Our master's programs are designed to prepare our diverse student body for managerial careers in a variety of fields.

critical success factors:
Our philosophical approach to managing and leading, which we call "value-driven management," is at the core of all our master's programs, and an entrepreneurial spirit is threaded throughout the curriculum. This may account for why our M.B.A. program is the largest in Florida. Our unsurpassed faculty – most have doctorates in their fields – and our innovative approach to learning will help ensure that you thrive wherever your life and career may take you.

strategies & implementation:
To make meeting your educational goals as convenient as possible, we offer the following flexible formats and options:
• full-time, part-time, day, evening, weekend, and online options for study
• programs available in most large cities throughout Florida and online
• fast track delivery option – allows you to complete your degree in 18 months
• the ability to enroll at four different points during the year
• no GMAT exam required with satisfactory undergraduate performance
• prerequisite courses (if needed) available online
• the ability to design your own program with over a dozen specializations

resources:
The Huizenga School is housed in a five-story, state-of-the-art facility named for entrepreneur Carl DeSantis. The facility is equipped with wireless connectivity for students, compressed video/teleconferencing classrooms, a lecture theater, computer labs, conference facilities, and a business services/copy center. Other resources include: NSU's library, the largest in the state, which is also accessible online; the Graduate Business Student Association for professional development and networking; and opportunities for internships with local corporations.
m.b.a.
for working professionals

The M.B.A. for working professionals is designed for those with management and supervisory experience who seek a part-time delivery format that meets the demands of a busy work schedule. For the busy professional, there are two choices available—an alternating weekend program or an online format that uses the latest Internet-based technologies.

An M.B.A. degree can help you reach your potential for greater job satisfaction, higher earnings, increased responsibility, and personal fulfillment. There is a growing demand for highly trained managers who can lead their organizations through the volatile global business environment that exists today. Ultimately you are investing in yourself.

Huizenga School M.B.A. programs are based on what we call value-driven management. Value-driven management, a comprehensive and integrative philosophy of management, argues that organization decision makers consider eight drivers at every level to maximize value over time.

The principal objective of this unique curriculum is to change substantially the way you think and work. It provides insights into your behavior and that of your constituents—focusing on continuous personal and professional improvement while adding value to your organization.

The program immerses you in new and innovative approaches and ideas to meet the challenges of continuous change. The M.B.A. curriculum dares you to shift the way you approach decision-making. The Huizenga School is committed to fostering within our students the ability to work as a team, the tools to manage change and be innovative thinkers, and the freedom to cultivate their entrepreneurial spirit with an emphasis on customer value.

PROGRAM FEATURES:
- 43 credit hours
- 18-month program
- Program starts in October, January, April, and July

PROGRAM FORMATS:
- Alternating weekends (Friday night/Saturday)
- Online – combining synchronous communication (chat rooms) and asynchronous communication (email, bulletin boards, and discussion forums)
- All coursework may be completed online
- Specializations listed on page 44

curriculum

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<td>GMP 5014</td>
<td>Information Technology Applications in Management Decisions</td>
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<td>GMP 5015</td>
<td>The Legal, Ethical, and Social Values of Business</td>
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<td>GMP 5090</td>
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<td>GMP 5095</td>
<td>Operations and Systems Management</td>
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Capstone
GMP 5102 Value Integration Capstone Course

Off-campus locations include:

Florida
- Boca Raton
- Jacksonville
- South Miami
- Orlando
- Tampa
- West Palm Beach

Outside Florida
- Cedar Rapids, Iowa
- Huntsville, Alabama

Corporate Locations
- Royal Caribbean Cruise Lines
- Tyco

International
- Freeport, Bahamas
- Nassau, Bahamas
- Kingston, Jamaica
- Ocho Rios, Jamaica
MASTER OF BUSINESS ADMINISTRATION FOR WORKING PROFESSIONALS | CLASS OF 2004
Gilbertson D. Cuffy • Marketing Director, Javalution Coffee Company – Sunrise, Florida

master of business administration for working professionals
MASTER OF BUSINESS ADMINISTRATION (ONE YEAR) | CLASS OF 2006

Ann Marie Lee • Business Development Intern for Volvo Aero Services – Boca Raton, Florida
m.b.a. (one year)

Designed for full-time students and professionals retraining for a career change, the One Year M.B.A. Program immerses you in new and innovative approaches and ideas to meet the challenges of continuous change. The M.B.A. curriculum dares you to shift the way you approach decision making. The Huizenga School is committed to fostering within our students the ability to work as a team, the tools to manage change and to be innovative thinkers, and the freedom to cultivate their entrepreneurial spirit with an emphasis on customer value.

Huizenga School M.B.A. programs are based on what we call value-driven management. Value-driven management, a comprehensive and integrative philosophy of management, argues that organization decision makers consider eight drivers at every level to maximize value over time.

The principal objective of this unique curriculum is to change substantially the way you think and work. It provides insights into your behavior and that of your constituents – focusing on continuous personal and professional improvement while adding value to your organization.

An M.B.A. degree can help you reach your potential for greater job satisfaction, higher earnings, increased responsibility, and personal fulfillment. There is a growing demand for highly-trained managers who can lead their organizations through the volatile global business environment that exists today. Ultimately you are investing in yourself.

Cohorts start in October, January, and April with an academic orientation program facilitating students’ introduction to the M.B.A. program. Students may join an existing cohort in July. The One Year Program includes workshops in career development (resume writing, business communication, and interviewing), in addition to the M.B.A. course curriculum.

Internships are an integral part of the One Year M.B.A. Program. Students can choose to learn in the corporate or government setting and apply their M.B.A. skills in a practical setting. The opportunity provides the forum to gain practical experience and establish important contacts within the business community.

PROGRAM FEATURES:
- 44 credit hours
- 12-month program
- Program starts in October, January, and April

PROGRAM FORMATS:
- Weekdays (Monday/Wednesday or Tuesday/Thursday) on main campus, Fort Lauderdale
- Specializations listed on page 44
m.b.a.
in entrepreneurship

The goal of the program is to teach students how to look at entrepreneurship in business in an entirely new way. The learning process is designed to inspire and expand the way individuals and organizations approach business challenges. For more than 40 years, our university has been delivering advanced degree education in a nontraditional format. Today we offer a curriculum designed to hone the skills of those who are currently or aspire to be an entrepreneur or an intrapreneur within an organization.

Those who enroll in this program take many of the traditional courses associated with a general master of business administration program. Additionally there are courses that have been tailored to entrepreneurial development. By graduation, students will have acquired the expertise to:

• create feasibility studies and business plans
• participate as a team member in consulting assignments
• build a real-life portfolio
• understand how to evaluate and purchase an existing business
• learn how to start a business

**PROGRAM FEATURES:**
- 43 credit hours
- 18-month program
- Program starts in October, January, April, and July

**PROGRAM FORMATS:**
- Alternating weekends (Friday night/Saturday)
- A portion of the coursework may be completed online
- Specializations listed on page 44

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**Curriculum**

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<td>GMP 5102</td>
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**Capstone**

GMP 5102
Welcome
MASTER OF BUSINESS ADMINISTRATION IN FINANCE | CLASS OF 2006
Veronica Hurtado – Tacna, Peru • Vice President of Finance for Alpha Kappa Psi
m.b.a. in finance

The M.B.A. with a concentration in finance provides a broad understanding of corporate finance, securities analysis, portfolio management, and financial institutions and markets.

Once enrolled in this program, the student takes many of the traditional courses associated with a general M.B.A. program, along with courses that have been tailored to financial topics. Like the general M.B.A., the finance program is completed in 43 credit hours—without the need for extra courses or credit hours.

By placing primary emphasis on theory and analysis and making extensive use of the relevant techniques of economic analysis, mathematics, and statistics, the finance concentration courses equip the student with the tools for dealing with important practical issues.

Graduates may enter their professional careers with positions in the financial arena of general businesses, investment banking firms, broker-dealer firms, management consulting firms, various departments of commercial banks, and other domestic and international financial institutions.

PROGRAM FEATURES:
- 43 credit hours
- 18-month program
- Program starts in October, January, April, and July

PROGRAM FORMATS:
- Alternating weekends (Friday night/Saturday)
- All coursework may be completed online
- Specializations listed on page 44

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<td>GMP 5530</td>
<td>Money Markets and Monetary Institutions</td>
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<td>GMP 5535</td>
<td>Futures and Options</td>
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<td>GMP 5560</td>
<td>Advanced Financial Policy</td>
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<td>GMP 5620</td>
<td>Investment Principles and Policies</td>
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<td>Capstone</td>
<td>Value Integration Capstone Course</td>
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<td>GMP 5102</td>
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m.b.a.
in health services administration

Given rapid changes in the health care industry with respect to management, organization, and finance, there is a growing need for health services clinicians, managers, and executives to possess specific business and health services administration skills. These skills are in general business administration with a specific orientation toward health services administration.

Another program based on value-driven management, the M.B.A. in health services administration provides requisite breadth and depth of education that will enable the graduate to succeed in the various and evolving organizational modalities within the health services industry.

The program provides a comprehensive base of business and health services administration skills, knowledge, and abilities. Specific objectives include learning to apply both fundamental and sophisticated business concepts within the context of the health care industry and to manage within a multidimensional working environment.

PROGRAM FEATURES:
• 43 credit hours
• 18-month program
• Program starts in October, January, April, and July

PROGRAM FORMATS:
• Alternating weekends (Friday night/Saturday)
• A portion of the coursework may be completed online
• Specializations listed on page 44

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<td>GMP 5070</td>
<td>Managerial Marketing</td>
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<td>GMP 5081</td>
<td>Health Care Finance and Budgeting</td>
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<td>GMP 5420</td>
<td>Ethical and Legal Issues in Health Services</td>
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<td>GMP 5440</td>
<td>Health Policy Development</td>
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<td>GMP 5443</td>
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<td>GMP 5475</td>
<td>Strategic Management of Health Care Organizations</td>
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Capstone
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MASTER OF ACCOUNTING | CLASS OF 2001

Susan M. Paris • CPA, President of Paris FAAC, Inc., Adjunct Professor – Orlando, Florida
If a successful career in accounting is in your future, then the master of accounting credential is a must for your portfolio. There is a growing demand for highly trained accountants who can guide their organizations through the volatile economic environment that exists globally today. Professionals in accounting do not merely report financial positions—they create economic value.

The objective of this unique curriculum is to enhance the knowledge and skills of accounting professionals and prepare entry-level students for a career in accounting, allowing both to attain the certified public accountant (CPA) credential.

Meeting all CPA requirements, the program prepares students to enter or further careers as professional accountants in financial institutions, government, industry, nonprofit organizations, and public practice.

### PROGRAM FEATURES:
- 40 credit hours
- 18-month program
- Program starts in October, January, April, and July

### PROGRAM FORMATS:
- Alternating weekends (Friday night/Saturday) on main campus, Fort Lauderdale
- Online—combining synchronous communication (chat rooms) and asynchronous communication (email, bulletin boards, and discussion forums)
- Specializations listed on page 44

### Core Courses
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<tr>
<td>GMPF 5711</td>
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<td>GMPF 5712</td>
<td>Accounting Principles Review</td>
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<td>GMP 5713</td>
<td>Accounting Theory</td>
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<td>GMP 5725</td>
<td>Financial Statement Analysis</td>
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<td>GMP 5731</td>
<td>Accounting Information and Control Systems</td>
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<td>GMP 5751</td>
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<td>GMP 5753</td>
<td>Fund Accounting</td>
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<td>GMP 5761</td>
<td>Taxation of Individuals</td>
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<td>GMP 5762</td>
<td>Taxation of Corporations and Partnerships</td>
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<td>GMP 5781</td>
<td>Business Law I</td>
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<td>GMP 5782</td>
<td>Business Law II</td>
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<td>GMP 5741</td>
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<td>GMP 5742</td>
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<td>GMP 5743</td>
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### Elective Courses
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<td>GMP 5721</td>
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<td>GMP 5736</td>
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<td>GMP 5737</td>
<td>Budgeting and Profit Control</td>
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<td>GMP 5750</td>
<td>eCommerce Accounting</td>
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<td>GMP 5756</td>
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<td>GMP 5763</td>
<td>Taxation of Estates, Trusts, and Gifts</td>
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<td>GMP 5764</td>
<td>Taxation of Pensions and Profit-sharing Plans</td>
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<td>State of Florida Taxes/IRS Practices and Procedures</td>
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<td>GMP 5797</td>
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<tr>
<td>GMP 5798</td>
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</table>

*Online students only*
The master of international business administration degree offers exciting, unique, and concentrated coverage of highly relevant international topics in a curriculum designed for global managers and entrepreneurs. International faculty members combine broad conceptual knowledge with hands-on experience to deliver a program focusing on the impact of globalization on decision making and leadership — strengthening your value in the global marketplace. Additionally, the M.I.B.A. student body is drawn from around the world, creating a learning environment in which individual experiences provide windows on a multitude of international business practices.

The M.I.B.A. experience includes a high degree of classroom interaction and team learning. The diversity of candidates' cultures and business acumen adds a unique dimension to the program.

To complete the M.I.B.A. experience, an optional one-week international field seminar provides even greater exposure to international business and culture. Countries visited in the past during the one-week course have included Argentina, Chile, Cuba, the Czech Republic, Great Britain, South Africa, and Uruguay. M.I.B.A. students also have the option of completing an internship.

PROGRAM FEATURES:
- 43 credit hours
- 18-month program
- Program starts in October, January, April, and July

PROGRAM FORMATS:
- Alternating weekends (Friday night/Saturday)
- Online – combining synchronous communication (chat rooms) and asynchronous communication (email, bulletin boards, and discussion forums)
- Specializations listed on page 44

curriculum

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<td>GMP 5806</td>
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<td>Cross Cultural Management and Negotiations</td>
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<td>GMP 5840</td>
<td>Multinational Diversification Strategies</td>
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</tbody>
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Optional Courses (Substitute for 5830 or 5840)
- GMP 5109 M.I.B.A. Internship
- GMP 5847 International Field Seminar

Capstone (select one)
- GMP 5846 International Seminar
- GMP 5848 Strategic International Decisions (one-week capstone course at end of program on main campus, Fort Lauderdale)

* only offered online
MASTER OF INTERNATIONAL BUSINESS ADMINISTRATION | CLASS OF 2003

Alejandro Palacios • Associate Partner, Deutsche Post World Net Business Consulting, In-house Consulting, DHL – Plantation, Florida

master of international business administration
MASTER OF PUBLIC ADMINISTRATION | CLASS OF 1998

Terrance Stewart • City Manager, City of Cape Coral, Florida
master of
public administration

With more than 30 years of experience in public administration, the Huizenga School is uniquely poised to meet the needs of an expanding population and government through training and community development.

The mission of the M.P.A. program is to provide students with management skills to lead our public and community agencies as well as to understand the social, economic, and political context in which public decisions are made.

Emphasizing the maximization of value for public and private organization success over time, the M.P.A. program gives solutions to issues facing contemporary real-world organizations. With efficiency and effectiveness in mind, the program continues to further the entrepreneurial spirit.

Our curriculum has been redesigned to meet public-sector, government, and nonprofit needs in the new millennium based on emerging theory, surveys of prospective students among public-sector employees, and focus groups of practicing professional administrators. The result is the most current, relevant, and practically focused curriculum anywhere.

Those pursuing a career in public administration are supplied with an exceptional classroom education as well as everyday examples from the surrounding area.

PROGRAM FEATURES:
- 40 credit hours
- 18-month program
- Program starts in October, January, April, and July

PROGRAM FORMATS:
- Alternating weekends (Friday night/Saturday)
- Online – combining synchronous communication (chat rooms) and asynchronous communication (email, bulletin boards, and discussion forums)
- Onsite – public and community agencies, Palm Beach Sheriff’s Office, and Volusia County
- Specializations listed on page 44

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<td>GMP 5457</td>
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<td>GMP 5460</td>
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<td>GMP 5465</td>
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<td>GMP 5467</td>
<td>Ethics and Public Administration</td>
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<tr>
<td>GMP 5473</td>
<td>Public Budgeting</td>
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<td>GMP 5477</td>
<td>Public-Sector Statistical Analysis</td>
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<tr>
<td>GMP 5480</td>
<td>Public-Policy Analysis</td>
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<tr>
<td>GMP 5499</td>
<td>Public and Nonprofit Strategic Management</td>
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Capstone
GMP 5402  M.P.A. Integrative Capstone Course
The leadership skills that have brought you where you are today may not be the ones necessary to take you or your organization forward. Your achievements as a leader now depend on how well you balance leadership and followership as part of a team. Ultimately, to understand how to manage, motivate, and compensate people, you must understand their individuality and what makes them tick.

As a leader in the field, and using value-driven management as a guiding philosophy, the Huizenga School's M.S./HRM program presents new perspectives on individual and group behavior, and provides insight into group dynamics and approaches for better management and motivation of employees. Whether it involves organizational restructuring, implementing a more effective communications system, solving intergroup conflicts, complying with affirmative-action requirements, or training personnel to avoid skill obsolescence, the program provides insight into these contemporary management issues.

The overriding goal of the program is to prepare human resource managers, training managers, and those in support services to enhance their organizations' effectiveness through the proper management of human resources. You learn the importance of treating human resources as significant elements in the attainment of organizational goals and objectives. Additionally, you participate in a learning environment that models human-resource thinking by concentrating personal attention on your own professional development, while using your work environment for immediate implementation.

**PROGRAM FEATURES:**
- 43 credit hours
- 18-month program
- Program starts in October, January, April, and July

**PROGRAM FORMATS:**
- Alternating weekends (Friday night/Saturday)
- Online - combining synchronous communication (chat rooms) and asynchronous communication (email, bulletin boards, and discussion forums)
- Specializations listed on page 44
MASTERS OF SCIENCE IN HUMAN RESOURCE MANAGEMENT | CLASS OF 2000

Susan E. Zatorski • Vice President of Human Resources, Citigroup – Fort Lauderdale, Florida

master of science in human resource management
MASTER OF SCIENCE IN LEADERSHIP | CLASS OF 2005
MASTER OF BUSINESS ADMINISTRATION | CLASS OF 2004

Kenneth M. Baylor • Vice President, Republic Services, Inc. – Fort Lauderdale, Florida
master of science in leadership

The master of science in leadership is a joint program offered through the Huizenga School and the Fischler Center for Graduate Education at Nova Southeastern University. The program has two tracks: Business and Entrepreneurship, and Education and Human Services. Two courses will be in common for both tracks: Leadership Theory & Practice, and Leading Change.

The leadership/business track is designed for students who want to build leadership knowledge and competencies. Graduates exit the program as champions of change who, with passion and enthusiasm, inspire others to reach their full potential. A unique feature of the program is our association with Paul Hersey, Ed.D., and the Center for Leadership Studies. Students are awarded a Certificate of Completion in Situational Leadership upon completion of their master's degree.

M.S. in leadership students come from all walks of life, including human resources, training, education, military, public service, law enforcement, and fire professionals.

* The Center for Leadership Studies was established in the mid 1960's. Hersey's pivotal research around influence and behavior led to the development of the Situational Leadership® model now used in thousands of top organizations worldwide to enhance performance and develop positive work environments.

curriculum

Business Track

- GMP 5012 21st Century Management Practices
- GMP 5015 Legal, Ethical, and Social Values of Business
- GMP 5020 Managing Organizational Behavior
- GMP 5030 Managing Human Resources
- GMP 5380 Team Building
- GMP 5630 Leadership Theory and Practice
- GMP 5640 Coaching and Influencing Skills
- GMP 5650 Contemporary Leadership Research
- GMP 5660 Leadership: A Behavioral Science Approach
- GMP 5670 Project Leadership
- GMP 5680 Leading Change
- GMP 5690 Great Leadership Books
- GMP 5695 Situational Leadership® *

* One-week course offered on main campus only

PROGRAM FEATURES:

- 40 credit hours
- 18-month program
- Program starts in October, January, April, and July

PROGRAM FORMATS:

- Alternating weekends (Friday night/Saturday)
- All coursework, with the exception of Situational Leadership®, may be completed online
- Specializations listed on page 44
master of taxation

The master of taxation program is designed to develop an understanding of the essential elements of the Internal Revenue Service code and regulations. The program provides both a practical and conceptual understanding, as well as the necessary skills and judgment required to apply the IRS code in actual situations. The taxation courses examine in-depth, particular aspects of the tax code and regulations. The taxation courses provide the student with the foundation necessary to become a successful tax preparer and adviser in public and private accounting.

PROGRAM FEATURES:
• 36 credit hours
• 18-month program
• Program starts in October, January, April, and July

PROGRAM FORMATS:
• Alternating weekends (Friday night/Saturday) on main campus, Fort Lauderdale
• Online – combining synchronous communication (chat rooms) and asynchronous communication (email, bulletin boards, and discussion forums)
MASTER OF TAXATION | CLASS OF 2005
David Kaplan - Plantation, Florida • President of Alpha Kappa Psi, Member of Graduate Business Student Association and Hillel
CERTIFICATE OF SPECIALIZATION IN INTERNATIONAL BUSINESS | CLASS OF 1997
MASTER OF BUSINESS ADMINISTRATION | CLASS OF 1994

Keith D. Jackson • Executive Director of Human Resources, Bell South – Atlanta, Georgia
specializations and certificate programs

Enhancing the Huizenga School experience even more, students may elect to obtain a specialization or certificate in various areas of study. Specializations may be completed by enrolling in a Huizenga School master's program and completing three, four, or five additional courses in an area of study. Students completing a master's degree may not earn a specialization or certificate in the same discipline. For example, a student may not complete the Master of Science in Leadership program and also obtain the leadership specialization or certificate. Certificate programs provide an opportunity for those who have completed their bachelor's degree, but do not wish to enroll in or have already completed a master's degree, and want to focus on a specific discipline at the graduate level. Students in certificate programs complete three graduate courses, participate in classes with master's degree students, and gain valuable experience from the exposure. Coursework completed in the certificate program(s) may be applied toward an appropriate master's degree at the Huizenga School. Permission from the program director must be obtained, however, before credit may be awarded.

dual-degree programs

The Huizenga School provides a unique environment for combining professional skills and business expertise through a number of dual-degree programs between the Huizenga School and other NSU schools and departments. An applicant must be offered admission to both schools through each program's admissions process to be considered a dual-degree candidate.

Each of the programs listed varies in respect to completion time and courses waived as part of the program(s). Please contact the Office of Enrollment Services at 800-672-7223 for additional information.

areas

Specialization and certificate programs are available in these areas:

- Entrepreneurship
- Finance
- Health Services Administration
- Human Resource Development
- Human Resource Management
- Information Security
- International Business
- International Economics
- International Logistics
- International Management
- International Strategy
- Leadership
- Management Information Systems
- Marketing

Dual degrees are offered in these areas:

- Psychology/Business (Psy.D./M.B.A.)
- Pharmacy/Business (Pharm.D./M.B.A.)
- Law/Business (J.D./M.B.A.)
- Law/International Business (J.D./M.I.B.A.)
- Law/Accounting (J.D./M.Acc.)
- Law/Public Administration (J.D./M.PA.)
graduate business student association (gbsa)

The Graduate Business Student Association is an organization within the H. Wayne Huizenga School of Business and Entrepreneurship established for and by students to promote group interaction, social networking, professional development, and entry into the local business community. The GBSA provides an opportunity for the student to interact with local business and government leaders through forums, debates, and educational programs. Recent activities include textbook exchanges, "Lunch and Learn" workshops with local business leaders, evening educational programs, social activities, and community service. The GBSA Board is composed of at least four elected MBA students. (Annual elections for the board are held in October.) Together with other MBA student volunteers, they meet regularly to plan and execute events. A Huizenga School faculty member and a staff administrator provide oversight to the GBSA.
alpha kappa psi
Established in 1904, Alpha Kappa Psi is an international, co-ed, professional business fraternity. With 180,000 members worldwide from over 270 colleges and universities, Alpha Kappa Psi prides itself on the academic ability and talent of its undergraduate, graduate, and doctoral members. Alpha Kappa Psi is also a winner of the 2005 NSU Student Organization of the Year.

internships
To help Huizenga School students continue their pursuit of knowledge, we’ve developed the internship program. The program offers you the opportunity to gain practical experience and establish important contacts in the business community while acquiring academic credit. The internship operates as a three-way partnership among you, the employer, and the university, working together for mutual benefit and a common goal of developing productive and proven professionals. The internship helps you realistically plan for post-degree careers and demonstrate your professional potential to prospective employers.

To be eligible, you must be in good academic and financial standing, be fully admitted with no outstanding requirements including prerequisites, and have completed 18 credits. International candidates with a U.S. student visa may commence an unpaid internship after 18 credits; however, 12 months of study in their program are required before being eligible for a paid internship. More information is available at www.huizenga.nova.edu/internship.

THE HUIZENGA SCHOOL INTERNSHIP CAN PROVIDE:
• opportunities to use your newly acquired business skills gained through coursework
• a bridge between your studies and your career
• a venue for evaluating new career options
• interaction with executives and entrepreneurs
• an opportunity for self-discovery

organizations
The following are a few of the many organizations sponsoring students in the internship program.

Aero
Air International Turbines
Air Jamaica Vacations
answerQuest
Executive Search
Apparel Consultants
Avbourne
Bankers Life & Casualty
Barbados Investment & Development Corp.
Barita Investments
Group, Jamaica
Bioleaf Cleaning LLC
Branch Banking and Trust Corp.
Bristol-Myers Squibb
Chubb
City First Mortgage
Clinical Diagnostics Services
Coldwell Banker
(Residential Real Estate)
Comprehensive Tax Services
CreditGuard of America
Crystal Advisors LLP
Data Processing Solutions
DHL
DHL – Real Estate & Finance
EBT Marketing
Emerald Asset Advisors
Enterprise
ESRA
Evolutek
Executive Tree
Fairmont Turnberry Isle Resort & Club
Fowler White Boggs Banker, PA
Franco Asset Management
Global Expansion Group
Goda LLC
Grupoespiral
Holy Cross
Hugo Boss
IDEA – International Doorway
Incacetal Products LLC
Invincible Associates
Jackson Memorial Medical Center
Javalution Coffee Co.
Johnson & Johnson
Kimberly-Clark (Puerto Rico)
KIT Corp.
L’Oréal/Lancôme
Merrill Lynch
Miami Dolphins
Miami Heat
Miilos Enterprises Inc.
MTV
Neostar Sports and Entertainment
North Broward Hospital District
Nuts & Boats
Office Depot Center/Florida Panthers
OfficeList.com
Orion Holdings
Paradise Support Center
ProHealth Resources, Inc.
Rabinovici & Associates
RBTT Bank N.A.
SCII, Inc.
SmithBarney
South Florida High Intensity Drug Trafficking Area
Symon Productions
Terranova
The Haas Group
Timo’s Trading Limited
Towncare Dental Partnership
Trans Global Realty
Transgas International
Waldgreen’s
Wilder Business Solution
Admission requirements for applicants wishing to matriculate in any master's program offered by the H. Wayne Huizenga School of Business and Entrepreneurship are described below. The Huizenga School considers applicants on both quantitative and qualitative data. As a result, admission to the program is competitive, and regretfully, not all those who meet the quantitative standards below will be offered admission.

Applicants are evaluated on the basis of demonstrated academic achievement as evidenced by their undergraduate GPA in the form of official undergraduate transcripts, official score on the Graduate Management Admission Test (GMAT), or official score on the Graduate Record Examination (GRE), if applicable. In addition, applicants are required to submit a 300-500 word essay.

Acceptance may be granted for 45 days by submitting copies of college transcripts showing the degree conferred (official transcripts must be received within 45 days of acceptance) and/or the examinee copy of the score report from the GMAT, GRE, MELAB, or TOEFL if applicable (official score report must be received within 45 days of acceptance). Students with acceptance based on unofficial documents may register for one term. Registration for future terms is contingent upon receipt and approval of the above documents.

Applicants with an undergraduate degree from a regionally accredited institution will be considered for admission with a GPA of 2.5 or greater overall (or in the last 60 hours) on a 4.0 scale. Applicants whose undergraduate GPA is greater than or equal to a 2.25, but less than a 2.5 on a 4.0 scale must submit a GMAT score of 450 or greater or a GRE score of 1,000 or greater.

Applicants with an undergraduate degree from a non-regionally accredited institution will be considered for admission with an undergraduate GPA of 2.5 or greater on a 4.0 scale. A GMAT score may be required at the discretion of the associate dean for academic affairs.

Applicants with undergraduate degrees from a foreign institution may be considered for admission with:

- Determination that the degree is equivalent to a U.S. baccalaureate degree (a professional evaluation may be required and original documents must be submitted).

- Determination that the GPA is 2.5 or greater on a 4.0 scale (a professional evaluation may be required and original documents must be submitted). Applicants whose undergraduate GPA is greater than or equal to 2.25, but less than 2.5 on a 4.0 scale must submit a GMAT score of 450 or greater (or a GRE score of 1,000 or greater).

- A Test of English as a Foreign Language (TOEFL) official score of 550 or greater on the written test, and 213 or greater on the computer test. A letter on official letterhead from the applicant's prior universities stating that the majority of the program course material was conducted in English may suffice for the TOEFL requirement.
prerequisite courses

Not everyone pursuing a master’s degree at the Huizenga School has an undergraduate degree in a business field. Liberal arts, political science, communications, engineering, and information sciences are samples of the diverse backgrounds master’s candidates possess. It’s that kind of variety that will give you a different perspective on the business world: a perspective that will lead you to success.

The master’s programs do require you to be prepared with knowledge in certain areas before taking the graduate-level course in that discipline.

You are asked to demonstrate proficiency in the following:

M.B.A. (includes all concentrations)
financial accounting, economics, marketing, business or corporate finance, and statistics

M.I.B.A.
business or corporate finance, economics, marketing, and financial accounting

M.P.A.
American government, fund accounting, and statistics

M.S./HRM
introduction to human resource management

M.S./L
no prerequisite required

M.Acc.
a concentration in accounting at the undergraduate level or the following undergraduate course sequences: principles of accounting, intermediate accounting I and II, cost accounting, advanced accounting, and basic auditing

M.Tax.
accounting and finance for tax professionals are required by students without an accounting or business undergraduate degree

The Huizenga School offers several different methods for acquiring this foundation knowledge, including online offerings. Individuals requiring information on how to best fulfill the prerequisite courses are encouraged to speak with an enrollment counselor from the Office of Enrollment Services: (954) 262-6000 or 800-672-7223.
H. Wayne Huizenga School of Business and Entrepreneurship

DOCTORAL PROGRAMS
- doctor of business administration
- doctor of public administration

SPECIALIZATIONS
- accounting
- finance
- human resource management
- international business
- management
- marketing
- operations management

doctoral programs
To enhance careers in business and higher education through an in-depth study of business and research subjects. Doctoral candidates not only learn the most advanced decision-making techniques, but also develop the research and writing skills needed for academic and business environments. Our program transforms managers and instructors into leaders, executives, and professors. Our progressive doctoral program cultivates students who will continue our tradition of innovative education. From our "value-driven management" style of leadership to our inherent strain of entrepreneurialism, our unique atmosphere creates future leading business professors. Our progressive and practical approach revolves around hands-on involvement – conducting independent research work and publishing and presenting findings at national conferences are just a few components. Our unsurpassed faculty – who all have doctorates in their fields – and our innovative approach to learning will help ensure that you thrive wherever you employ your doctoral degree.

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**EXECUTIVE SUMMARY**

**objective:**
To enhance careers in business and higher education through an in-depth study of business and research subjects. Doctoral candidates not only learn the most advanced decision-making techniques, but also develop the research and writing skills needed for academic and business environments. Our program transforms managers and instructors into leaders, executives, and professors.

**critical success factors:**
Our progressive doctoral program cultivates students who will continue our tradition of innovative education. From our "value-driven management" style of leadership to our inherent strain of entrepreneurialism, our unique atmosphere creates future leading business professors. Our progressive and practical approach revolves around hands-on involvement – conducting independent research work and publishing and presenting findings at national conferences are just a few components. Our unsurpassed faculty – who all have doctorates in their fields – and our innovative approach to learning will help ensure that you thrive wherever you employ your doctoral degree.

**strategies & implementation:**
To make meeting your educational goals as convenient as possible, we offer the following flexible formats and options:

- Convenient regional sites in California, Florida, Georgia, Indiana, Texas, Vermont, and Virginia
- Weekend class schedules meeting once per month or weeklong programs meeting three times a year to facilitate working adults
- Part-time program to enable students working full-time
- 7 specializations available, including accounting, management, and marketing
- Opportunities to join professional associations, attend conferences and present publications
- Exceptional corporate and academic placement
- Regionally accredited
- Hybrid research format (part online/part classroom)
- Program can be completed in 3-4 years
- Doctorally qualified faculty with practical experience in their field of expertise
- Access to resources of the 7th largest private not-for-profit institution in the U.S.
- Innovative, advanced, and rigorous curriculum

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**resources:**
Doctoral students have full access to NSU's library systems, including the Alvin Sherman Library, Research and Information Technology Center. NSU's Electronic Library enables searches of more than 200 subscription databases, providing online access to a variety of full-text resources including 28,000 full-text journals, more than 100,000 dissertations, 70,000 ERIC ED documents, and 20,000 eBooks. NSU is member of the Florida Library Information Network (FLIN) and the Southeast Florida Library Information Network (SEFLIN). Students can obtain more than 10 million books through NSU's library agreements with other libraries.
The doctor of business administration program combines an innovative, advanced, and rigorous curriculum with flexible scheduling options, allowing executives and faculty to enhance their credentials and strategic leadership skills. Offered exclusively on a part-time basis, the program offers the convenience of taking classes at numerous national locations or in an institute format at NSU's main campus in Fort Lauderdale. The program's interdisciplinary nature offers cross training in multiple business fields, giving students expertise in diverse disciplines.

The Huizenga School's distinguished faculty members guide doctoral research efforts, giving students the opportunity to publish in peer-reviewed journals and national conferences before earning their degrees. Doctoral students have received academic accolades through award-winning papers and dissertations, including presentations at various academic conferences. An optional Advanced Leadership Seminar, offered in conjunction with Paul Hersey, Ed.D., one of the world's outstanding authorities on leadership and management, is available to students through the Center for Leadership Studies in Escondido, California.

Alumni enjoy academic and corporate positions, choosing either to teach at the university level or lead organizations to the forefront of business theory and practice.

**PROGRAM FEATURES:**
- 68 credit hours
- Program starts in January, May, and September
- Seven specializations; dual specializations available
- Extensive dissertation support
- Course delivery format:
  - Cluster (one weekend per month at national locations)
  - Institute (seminars on main campus, Fort Lauderdale)

**curriculum**

**TOTAL CREDITS: 68 CREDITS**

**Core Courses**

**26-30 CREDITS**

All courses are 4 credits except where noted.

- MGT 6020 Emerging Issues in Organizational Behavior and Human Resources Management
- ECO 6040 Emerging Issues in Economics
- OPS 6050 Emerging Issues in Operations Management
- DOC 6080 Seminar in Academic Research (2 cr.)
- INB 6110 Emerging Issues in International Business
- MKT 6120 Emerging Issues in Marketing Management and Research
- FIN 6130 Emerging Issues in Financial Decision Making *
- MGT 6140 Emerging Issues in Strategic Decision Making **

* Finance specialty candidates replace FIN 6130 with FIN 6500
** Accounting specialty candidates replace MGT 6140 with ACC 6730

**Specialty Courses**

12-16 CREDITS

Credits from within the following disciplines:

- Accounting, Finance, Human Resource Management,
- International Business, Management, Marketing,
- and Operations Management

**Competencies**

2 CREDITS

All competencies are 0 credits except where noted:

- DOC 6072 Online Communications and Internet Competency
- DOC 6073 Orientation
- DOC 6090 Comprehensive Examination
- DOC 6096 Publication Requirement
- DOC 6098 Seminar in Teaching Methods (2 cr.) or Seminar in Consultancy Practice (2 cr.)

**Research**

12 CREDITS

All research courses are 3 credits:

- QNT 6001 Research Methodology
- QNT 6007 Quantitative Methods
- QNT 6008 Qualitative Methods
- QNT 6009 Special Topics in Research Techniques

**Dissertation**

12 CREDITS

All dissertation courses are 2 credits:

- DOC 6011 Literature Review
- DOC 6012 Seminar on Research Presentation
- DOC 6011 Dissertation I
- DOC 6012 Dissertation II
- DOC 6013 Dissertation III
- DOC 6014 Dissertation IV
DOCTOR OF BUSINESS ADMINISTRATION | CLASS OF 1984

Dr. Donald F. Kuratko • The Jack M. Gill Chair of Entrepreneurship, Professor of Entrepreneurship and Executive Director, Johnson Center for Entrepreneurship and Innovation at The Kelley School of Business, Indiana University – Bloomington, Indiana
doctor of public administration

In an increasingly complex world, the challenges of leading non-profit and government organizations require creative, strategic responses. With the dynamic design of the D.P.A. program, doctoral students gain the tools to make significant contributions to public life as scholars and practitioners. The interdisciplinary nature of the program allows students to bridge the gap between theory and application. Courses focus on leadership, ethics, management, public finance, law, economics, organizational behavior and strategy within the public sector. The program gives graduates the indispensable credentials necessary for leadership roles in the public sector or academia.

While in the program, students continue to pursue their professional careers full-time, bringing an added element of practical experience to the classroom. D.P.A. students also attend sessions of the American Society for Public Administration, strengthening their research skills, and have the opportunity to network with public administrators from multiple public arenas, including public policy, health, education, consulting, and other areas. Many students also teach full or part-time at the university level. Given the program’s interdisciplinary nature, students from diverse academic and professional backgrounds are encouraged to apply.

PROGRAM FEATURES:
• 64 credit hours
• Program starts in January, May, and September
• Extensive dissertation support
• Course delivery format:
  Cluster (one weekend per month at national locations)
  Institute (seminars on main campus, Fort Lauderdale)

curriculum

TOTAL CREDITS: 64 CREDITS

Core Courses 28 CREDITS
CSA 6010 Administrative Theory and Practice
CSA 6020 Organizational Behavior/Personnel Management
CSA 6030 Information and Decision Sciences
CSA 6040 Economic Analysis
CSA 6050 Operations Management
CSA 6080 Professional Studies Workshop
CSA 6140 Strategic Decision Making

Specialization Courses 12 CREDITS
CSA 6220 Comparative Administrative Systems
CSA 6230 Financial Decision Making in Government
CSA 6240 Constitutional/Administrative Law and Ethics

Competencies 0 CREDITS
CSA 6072 Online Communications and Internet Competency
CSA 6073 Orientation
CSA 6090 Comprehensive Exam
CSA 6096 Publication Requirement

Research/Dissertation 26 CREDITS
CSA 6001 Introduction to Research Methodology
CSA 6002 Introduction to Quantitative Research Methods
CSA 6003 Introduction to Qualitative Research Methods
CSA 6004 Literature Review
CSA 6005 Advanced Quantitative Techniques
OR
CSA 6006 Advanced Qualitative Techniques
CSA 6091 Dissertation I
CSA 6092 Dissertation II
CSA 6093 Dissertation III
CSA 6094 Dissertation IV

NOTE: D.P.A. curriculum is under revision
doctrinal specializations

Doctoral students typically select an area of specialty based on their academic and professional goals. Students in academia may select an area of specialty to advance their knowledge within a given discipline and provide additional credits needed for teaching qualifications. Students working in a business setting may desire a specialty to enhance their knowledge and research skills, thus increasing their value to their organization.

**Accounting**

16 CREDITS
- ACC 6710 Seminar in Financial Accounting
- ACC 6730 Seminar in Managerial Accounting*
- ACC 6760 Seminar in Accounting Information Systems and Auditing
- ACC 6770 Current Issues in Accounting Research
* Accounting specialty candidates replace MGT 6140 with ACC 6730

**Finance**

16 CREDITS
- FIN 6500 Seminar in Corporate Finance*
- FIN 6510 Seminar in International Finance
- FIN 6540 Seminar in Investments
- FIN 6580 Seminar in Special Topics in Finance
* Finance specialty candidates replace FIN 6130 with FIN 6500

**Human Resource Management**

12 CREDITS

Select three courses:
- HRM 6315 Seminar in Strategic Planning in Human Resource Management
- HRM 6325 Seminar in Employee Relations and Services
- HRM 6330 Seminar in Performance and Reward Systems
- HRM 6335 Seminar in Special Topics in Human Resource Management

**International Business**

12 CREDITS
- INB 6410 Seminar in Global Management
- INB 6460 Seminar in Global Strategy

Select one of the following courses:
- INB 6490 Seminar in Special Topics in International Business
- FIN 6510 Seminar in International Finance

**Management**

12 CREDITS
- MGT 6010 Seminar in the History of Management Thought
- MGT 6015 Seminar in the Sociological and Psychological Principles of Management

Select one of the following courses:
- MGT 6025 Seminar in Organizational Behavior Research
- MGT 6035 Seminar in Special Topics in Management
- MGT 6100 Advanced Leadership Studies

Any other specialty course provided prerequisites are met

**Marketing**

12 CREDITS
- MKT 6810 Seminar in Marketing Theory
- MKT 6830 Seminar in Research Analysis for Marketing Decisions

Select one of the following courses:
- MKT 6420 Seminar in International Marketing
- MKT 6890 Seminar in Special Topics in Marketing

**Operations Management**

12 CREDITS

Select three courses:
- OPS 6630 Seminar in Quality and Productivity Management
- OPS 6670 Seminar in Global Supply Chain Management
- OPS 6680 Seminar in Innovation in Project Management
- OPS 6690 Seminar in Special Topics in Operations Management
DOCTOR OF INTERNATIONAL BUSINESS ADMINISTRATION | CLASS OF 2003

Dr. Jude Edwards • Senior Market and Competitive Research Analyst, Business Development at Lockheed Martin Transportation Security Solutions – Rockville, Maryland
The goal of the admissions process is to identify candidates who exhibit high potential for success in the business and educational environments. Applicants are evaluated on the basis of demonstrated academic achievement as evidenced in the form of official transcripts, score on the Graduate Management Admissions Test (GMAT) or Graduate Record Examination (GRE), and professional experience as described in the application and resume or curriculum vitae.

To be considered for admission, applicants must submit:

- A completed application form with a nonrefundable application fee.
- A career essay (500-1,000 words) explaining professional development goals and objectives as well as demonstrating the ability to express your reasons for entering the doctoral program.
- A resume or curriculum vitae with detailed explanation of previous and present employment responsibilities that demonstrates at least seven years of professional level experience in business, industry, government, military service, education or consulting.
- Official transcripts in English from all undergraduate and graduate institutions attended, received directly from each institution and noting conferral of bachelor's and master's degrees. A graduate GPA of 3.25 or greater on a 4.0 scale is required.
- An official GMAT or GRE score, no more than five years old. Accepted students generally score 500 or better on the GMAT, or 1,110 or better on the GRE.
- Students must have a fundamental understanding of computers and own or have unrestricted access to a personal computer and modem that can be used to complete coursework.

Graduates of Non-Regionally Accredited Institutions

Applicants with a master's GPA of 3.25 or greater on a 4.0 scale from non-regionally accredited institutions and a score on the GMAT of 500 or greater (or GRE score of 1,110 or greater) may be required to submit additional information at the program director's discretion.

The doctoral program office reserves the right to request additional information from the student.
LESLIE TWOROGER | D.B.A., NOVA SOUTHEASTERN UNIVERSITY

- Assistant Professor of Management and Faculty Advisor to the Graduate Business Student Association.
- Dr. Twroger teaches courses in Human Resource Management, Organizational Behavior, and Leadership Theory & Practice.
The faculty at the Huizenga School belong to a unique group of ambitious and brilliant professionals. They possess a strong dedication to their students, a desire for applied teaching, and a commitment to research. Their careers are decorated with both scholarly achievement and applied work experience. Ninety percent hold doctorates in their field of expertise, and each has exceptional insight into the fields of marketing, business consultation, entrepreneurialism, hospitality management, international business and more.

Our faculty teach at Huizenga because of an innate desire to share their acquired wisdom. Their distinct blend of real-world and academic credentials enables them to bestow on our students a theoretical and practical perspective on the world of business. Our faculty members have been educated at the world's finest academic institutions, and throughout their careers have held prominent positions in the business world. By aligning their distinguished backgrounds with doctoral degrees, they now enjoy careers in academia. They're recognized within the business elite, and they're motivated to share their insight with our students.

Our faculty members' contributions are substantial, their reach significant, and their influence on students lifelong. They're consummate professionals, many of whom remain actively engaged with public and private companies as well as international business communities. While some frequently receive offers from the world's most prestigious companies, others provide customized training and consultation to outside companies. Several faculty members have written widely used textbooks in marketing, economics, and management, while others serve as reviewers, board members, and founding editors of academic publications. All have one thing in common: an aspiration to share their well of knowledge with the next generation of business leaders – the students of business at the Huizenga School.

REBECCA ABRAHAM
D.B.A., United States International University

RUSSELL ABRATT
Ph.D., University of Pretoria

H. YOUNG BAEK
Ph.D., University of South Carolina

JOSEPH L. BALLOUN
Ph.D., University of California at Berkeley

F. BARRY BARNES
Ph.D., University of Kansas

JAMES M. BARRY
D.B.A., Nova Southeastern University

MICHAEL BENDIXEN
Ph.D., University of Witwatersrand

CHARLES W. BLACKWELL
D.P.A., Nova Southeastern University

NICHOLAS A. CASTALDO
M.B.A., Harvard University

FRANK J. CAVICO
LL.M., University of San Diego

RUTH CLARKE
Ph.D., University of Massachusetts

CHARLES D. COLLVER
Ph.D., Syracuse University

BARBARA R. DASTOOR
Ph.D., University of Texas

PETER T. DIPALO
D.B.A., Nova Southeastern University

LISA A. FERGUSON
Ph.D., Arizona State University

PETER S. FINLEY
Ph.D., University of Northern Colorado

JEFFREY J. FOUNTAIN
Ph.D., University of Northern Colorado

LUCILLE S. GENDUSO
Ed.S., Nova Southeastern University

JANE WHITNEY GIBSON
D.B.A., Nova Southeastern University

GEORGE L. HANBURY II
Ph.D., Florida Atlantic University

CHARLES W. HARRINGTON
M.A., Northeastern University

WILLIAM J. HARRINGTON
Ed.D., Nova Southeastern University

JUDITH A. HARRIS
D.B.A., Boston University

MICKI E. JOHNSON
M.S., Florida Institute of Technology

WILLIAM C. JOHNSON
Ph.D., Arizona State University

J. PRESTON JONES
D.B.A., Nova Southeastern University

BARBARA LANDAU
LL.M., New York University

TERRELL G. MANYAK
Ph.D., University of California at Los Angeles

TIMOTHY O. MCCARTNEY
Ph.D., University of Strasbourg

WALTER B. MOORE
Ph.D., University of Nebraska

BAHAUDIN G. MUJTABA
D.B.A., Nova Southeastern University

RONALD E. NEEDLEMAN
Ph.D., City University of New York

ORDEAN G. OLSON
D.B.A., United States International University

PEDRO F. PELLET
Ph.D., University of Miami

JACK PINKOWSKI
Ph.D., Florida Atlantic University

RANDALL W. RENTFRO
Ph.D., Florida Atlantic University

ROBERT C. PREZIOSI
D.P.A., Nova Southeastern University

JOHN T. SENNETTI
Ph.D., Virginia Polytechnic Institute

BELAY SEYOUN
Ph.D., McGill University

RANDI L. SIMS
Ph.D., Florida Atlantic University

LESLEY C. TROWOGER
D.B.A., Nova Southeastern University

TOM M. TROWOGER
D.B.A., Nova Southeastern University

ART J. WEINSTEIN
Ph.D., Florida International University

PAN G. YATRAKIS
Ph.D., New York University

Visiting Professor
PAUL HERSEY
Distinguished Professor of Leadership Studies
Ed.D., University of Massachusetts
off-campus student educational centers

The concept of a traditional college experience is virtual at NSU's Huizenga School. You don't need to be on the main campus to get the full experience – we bring it to you. Regardless of where you call home - Jacksonville, Miami, Orlando, Tampa, West Palm Beach, Las Vegas, Jamaica or the Bahamas – everything that we offer is literally at your fingertips. Our off-campus Student Educational Centers bring our resources from the main campus and feed them directly to our students through microcomputer labs and videoconferencing equipment. It's a brave new world – the technology is out there. It's the role of higher education to utilize the advancements made, and NSU has taken that belief to the next level.

Bachelor’s, master's, and doctoral business programs are offered in all locations. These hubs of progressive learning are all staffed with full-time employees who, among other things, are equipped to handle your registration, enrollment, and financial aid needs. Our Student Educational Centers aren't Web sites – they're portals that will enrich your educational experience. They enhance an on-campus atmosphere for our students by offering chances to develop friendships, form study groups, and use videoconferencing equipment to connect students with our main Fort Lauderdale campus. Your education will be enhanced by these centers. They’re convenient and accessible, practical, and important. And they're yours as an NSU Huizenga student.

Our goal as a center of innovative and effective higher education is to empower our students with the tools necessary to succeed. We want you to acquire a business degree in a successful and straightforward manner, and our Student Educational Centers facilitate that while contributing to your personal and professional development.

TO ACHIEVE STUDENT SATISFACTION, THE FOLLOWING SERVICES ARE OFFERED AT ALL STUDENT EDUCATIONAL CENTERS:

- Convenient evening and weekend classes
- Full degree online programs
- Outstanding faculty members who are practicing professionals in their field
- Computer lab access for all students, with full-time IT and media assistance on-site
- Full-time staff to assist students with financial aid, registration, applications, or general program questions
- Multiple compressed video suites for videoconferencing
- Audiovisual tools (TV/VCR, overhead projector, LCD overlay, etc.)
- Internet connectivity
- Notification of important events through the use of mail, email, videos, and Web sites
- Promotion and support of regional alumni organizations
- Convenient parking
- Office hours are 8:30 a.m. to 7:00 p.m. during the week, with additional support staff scheduled in the evenings and on weekends

visit www.nova.edu/sec
alumni companies and partners

The NSU Alumni Association works to further the professional and intellectual growth of NSU graduates. It exists to promote involvement of university constituencies by meeting their needs for alumni services, creating opportunities for participation in the life of the institution, and communicating the excellence of NSU. As a graduate, you join the 80,000 NSU alumni living in more than 55 countries around the world.

Alamo
American Broadcasting Corporation (ABC)
American Express
AT&T
AutoNation USA
Bank of America
BellSouth
Boeing Aircraft
Broward and Palm Beach Sheriff's Offices
Busch Gardens
Carnival Cruise Lines
Cigna
Citcorp
Citrix
CNA Insurance
Coca-Cola
Comcast
Department of Defense
Department of Energy
DHL
Disney World
Exxon-Mobil
Federal Express
Ford Motor Company
General Electric
General Mills
General Motors
GlaxoSmithKline
Honeywell
IBM
JM Family Enterprises
Johnson & Johnson
Kaiser Engineering
Lucent Technologies
Microsoft
Motorola
NASA
Nissan Corporation
Nortel
Office Depot
PepsiCo
Perrier
PricewaterhouseCoopers
Quaker Oats
Republic Services
Rockwell Collins
Royal Caribbean Cruise Lines
Rubbermaid
Ryder
Sears, Roebuck and Co.
Siemens
Tyco
Unisys
United Parcel Service
United States Military
Verizon
Westinghouse
Xerox
transfer credit

bachelor's
Nova Southeastern University welcomes applications from students transferring from other four-year colleges and universities and from regionally accredited two-year community colleges. NSU considers new students with a minimum of 24 semester hours of credit to be transfer students. New students with less than 24 semester hours of credit are considered freshman students.

NSU will accept a maximum of 90 semester credit hours (including coursework from two and four-year institutions, credit for CLER, proficiency examinations, and prior learning) toward a bachelor's degree. The remaining credits must be earned at NSU. At least 50 percent of the credits in a student's major must be earned at NSU.

NSU has articulation agreements with Florida's community colleges. For financial aid purposes, students who have earned associate of arts degrees (1993 or later) at one of these colleges will enter NSU with junior standing.

master's
A maximum of six semester hours (two courses) of resident graduate-level credit taken at other regionally accredited institutions may be applied toward a master's degree at the Huizenga School. Transfer credit must be reviewed and approved as graduate-level credit by the Assistant Dean. Graduate candidates desiring transfer credit must submit a written request for evaluation to the director of admissions. Candidates are asked at the time of application to send a photocopy of the course description with the written request.

doctoral
The university may accept as transfer credit up to the equivalent of two courses (eight credits) taken at the doctoral level (with grades of not less than B, or a 3.0 on a 4.0 scale) from another regionally accredited institution, provided the courses have not been applied toward another degree, the course content and credits are the equivalent of courses offered in the student's program, and the courses have been taken within the five-year period prior to matriculation. Requests for approval of transfer of credit must be included on the application form, and are only reviewed at the time of application. Students may not transfer credits taken after the date of their first matriculation in any Huizenga School graduate program. Credits earned at Nova Southeastern University are transferable only at the discretion of the receiving school.
tuition

For a current list of tuition costs and other fees, please call the Office of Enrollment Services at (800) 672-7223 or the admissions manager whose card accompanied this brochure.

financial aid

With the availability of financial assistance, the cost of your business education can be more affordable. The Office of Student Financial Assistance administers NSU's financial aid programs, which include grants (undergraduate students), loans, scholarships, and student employment. The purpose of these programs is to provide monetary assistance to qualified students to meet their educational objectives. In addition, professional financial aid counselors can help students plan the most efficient use of financial resources for their education.

Need-Based Financial Aid
Grants (except for the FRAG), Federal Work-Study, and subsidized Stafford loans are awarded on the basis of financial need. Students will not be charged any interest for a subsidized Stafford loan before the repayment period or during the deferment periods.

Non-Need-Based Financial Aid
The unsubsidized Stafford loan is not awarded on the basis of need. Students will be charged interest from the time the loan is disbursed until it is paid in full. Private/alternative loans are available through lending institutions and private organizations, i.e., credit unions.

Individuals interested in receiving Federal financial aid must complete and submit the Free Application for Federal Student Aid (FAFSA) to the Federal Student Aid Program. The preferred and fastest method for students to apply is online at www.fafsa.ed.gov. All undergraduate students (with certain exceptions as stated on the NSU financial aid Web site) must complete and submit the NSU State Aid Application to the Office of Student Financial Assistance in order to receive state aid, such as the Florida Resident Access Grant (FRAG) and the Florida Student Assistance Grant (FSAG).

For more information on financial assistance, scholarship availability, tips on completing the FAFSA, deadline dates and eligibility criteria, check the NSU financial aid Web site at www.nova.edu/cwis/FinancialAid or call the Office of Student Financial Assistance at (954) 262-3380 or toll-free at (800) 806-3680.

scholarships

Scholarships are available from numerous sources. For information regarding scholarships available, visit the Web site www.huizenga.nova.edu/admission/scholarships.cfm. It is important to check the Web site regularly, as scholarship information is updated throughout the year.

Some of the free scholarship search services include:


The NSU Scholarship Resource Guide is available to students and provides an excellent source of information including tips on seeking scholarships, scholarship scams, writing tips, and sample thank you letters to write to donors. To request a guide, contact the Office of Student Financial Assistance at (954) 262-3380 or toll-free at (800) 806-3680.

veteran’s benefits

For information on veteran's benefits, please contact the Veteran's Benefits Specialist, Office of Student Financial Services and Registration, 3301 College Avenue, Fort Lauderdale-Davie, Florida 33314-7796. The phone number is (954) 262-7236 or toll free (800) 541-6682, ext. 7236. Web site: www.nova.edu/cwis/FinancialAid/veterans.
career services

The Office of Career Services provides career consulting and job search assistance to students and alumni using the Career Track NSU Model. The Career Track Model is a partnership between the student/alumnus and Career Services to assist in reaching their chosen goals and career destination.

Career Consulting: Using the Career Track Model, the Office of Career Services partners with Nova Southeastern University students and alumni to assist in planning a career and exploring opportunities as they relate to educational and career development. Career Services professionals work closely with academic programs to provide comprehensive career support to students and alumni including specific programming, events, and individualized consulting.

Career Assessments: The Myers-Briggs Type Indicator is a self-report personality inventory. It can be used to help individuals identify preferred work environments, roles, and functions. The Strong Interest Inventory assesses a person's interests in a variety of areas. Additionally, the inventory profiles responses as to what professions the person has similar interests to, as well as provides information about his or her interests and their relationship to the world of work. Additional online assessments are available on the Career Services Web page.

eRecruiting: eRecruiting allows students to conveniently upload resumes and cover letters, search for jobs, and view workshops and on-campus recruiting schedules, as well as register personal, academic, and work experience information with the NSU Office of Career Services. Employers who are interested in recruiting NSU students can view resumes. Once registered, students and alumni will also receive email notices of upcoming events and other relevant career-related opportunities.

Career Library: The Career Services library contains information about a variety of career related areas. There are also guidebooks for writing resumes and improving interviewing skills, guides offering job search strategies, and directories of employers as well as other information on organizations and industries. A variety of professional magazines, journals, and employment related newspapers are available in the Career Services library.

Internships/Practical Experience: Gaining practical experiences is extremely important for your complete career development. Employers no longer look at just grades, but rather look for real-life experiences such as part-time work, co-op experiences, internships, or full-time work that relate to their needs. For this reason, as well as determining which career is best suited for you, Career Services assists with getting started on the experiential development process.

Career Programs: Throughout the year, Career Services provides workshops, seminars, guest speakers, and job fairs to bring the world of work closer to our students.

Job Fairs: Job fairs can be one of the best methods used in your job search. This provides the opportunity for students to connect with many employers from different industries. Learn who's who and which organizations are hiring in the future.

Campus Recruiting: During the year, organizations visit the campus to conduct interviews with students and alumni.

Resume Referral Service: Resume referral service is an added bonus to being connected with Career Services and having your resume viewed by employers through eRecruiting. Having a current resume uploaded will give Career Services the means to refer your resume to openings on your behalf.

The Career Services Web site can be found at [career.nsu.edu](http://career.nsu.edu) and provides links to many other career-related services found on the Web.
international students

No matter where our students originate, the ambition to succeed in the business world remains the same. Truly multicultural, the Huizenga School community includes a large number of students coming from many different countries. This sort of diversity is not only welcomed, but is also necessary as we strive to impact global business. We encourage international students to consider our programs for their educational pursuits. The professional and cultural experiences of international students enhance the learning environment, providing depth and character to the curriculum.

International students are now permitted to attend classes at any Florida based campus/site and can, therefore, reside anywhere in the state of Florida. They will qualify for the issuance of an I-20 and will be considered to be maintaining status. Applicants whose native language is not English are required to demonstrate English proficiency. The following standardized tests currently satisfy the university’s English requirement for nonnative English speakers: Test of English as a Foreign Language (TOEFL) of 213 on the computer-based test, and 550 or greater on the paper-based test; or International English Language Testing System (IELTS) 6.0 on the test module.

Test results must be sent directly from the testing agency to the center with which the student applied. Proof of English language competency can also be in the form of successful completion of a degree at an approved U.S. institution of higher education.

International students must also submit documentation stating that sufficient funds are available for financing the program of study. Visa documents cannot be issued until an appropriately certified form is provided indicating that the student has the financial resources necessary for the program of study. Candidates must also submit transcripts showing specific subjects taken and the grade earned in each. If grades are expressed in other than the American system, a statement from the school must accompany the transcript showing conversion to As, Bs, Cs, etc. Diplomas, certificates, or general letters indicating attendance at a school will not substitute for transcripts.

Furthermore, all international student applicants attending classes in Florida must submit transcripts and documents from foreign institutions to either World Educational Services, Inc., or Joseph Silny & Associates, Inc., for a multipurpose evaluation of the degree earned and the institution granting it.
accreditation statement

Nova Southeastern University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097, telephone number: 404-679-4501) to award associate's, bachelor's, master's, educational specialist, and doctoral degrees.

Huizenga School accreditations

- International Assembly for Collegiate Business Education (IACBE)
  www.iacbe.org
- University Council of Jamaica (UCJ)
  www.ucjamaica.com

memberships

- American Council on Education (ACE)
  www.acenet.edu
- Association of American Colleges and Universities (AAC&U)
  www.aacu.edu
- Association to Advance Collegiate Schools of Business (AACSB International)
  www.aacsb.edu
- College Board (CB)
  www.collegeboard.com
- Conference of Southern Graduate Schools (CSGS)
  www.csgs.org
- Council of Graduate Schools (CGS)
  www.cgsnet.org
- Florida Association of Colleges and Universities (FACU)
  www.faucflorida.com
- Foundation for Independent Higher Education (FIHE)
  www.fihe.org
- Independent Colleges & Universities of Florida (ICUF)
  www.icuf.org
- National Association of Independent Colleges and Universities (NAICU)
  www.naicu.edu
- National Association of Schools of Public Affairs and Administration (NASPAA)
  www.naspaa.org
- Southeast Florida Career Consortium of Private Universities (SFCC)
  www.nova.edu
- Southern Association of College and University Business Officers (SACUBO)
  www.sacubo.org
- Southern Regional Education Board’s Electronic Campus (SREB)
  www.electroniccampus.org
- University Continuing Education Association (UCEA)
  www.ucea.edu

Nova Southeastern University's programs leading to professional degrees in management at the graduate level have been recognized by the National Management Association (NMA), a nationwide professional management development organization with sponsorship by and membership in the nation's leading business and industrial corporations.

notice of nondiscrimination

Nova Southeastern University admits students of any race, color, sex, age, nondisqualifying disability, religion or creed, or national or ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students at the school, and does not discriminate in administration of its educational policies, admissions policies, scholarship and loan programs, and athletic and other school-administered programs.
about nsu

Nova Southeastern University was established in 1964 as an environment for lifelong learning – an institution where students could acquire the skills necessary to obtain leadership roles in business and other professions. As a not-for-profit institution, NSU was determined to bring the cohesion and interaction back to the student-professor relationship, and we have continued that tradition.

Housed on a 300-acre main campus in Fort Lauderdale, Florida, NSU offers our students a progressive approach to education enhanced by dynamic educational centers and advanced programs. Our formula has produced a vast network of alumni who have acquired important roles with major businesses around the world. It's that success that's helped expand the range of academic and professional opportunities that we offer our more than 25,000 students.

With time comes substantial advancement, and NSU is proof of that. Our significant achievements have made us the largest independent university in the southeastern United States, and the 7th largest independent, not-for-profit university in the nation. NSU is home to one of the nation's leading law schools, twice named the "Most Wired Law School in America." We offer a diverse choice of medical programs ranging from osteopathic medicine to pharmacy, optometry to allied health and nursing, and dentistry to medical sciences. We're ranked 25th among over 1,500 U.S. universities for our volume of post-baccalaureate programs. We're also proud to have been named one of the "Top 20 Cyber Universities" by Forbes Magazine and acknowledged by U.S. News and World Report as one of the "Top 100 Wired Universities."

This year marks the unveiling of our history's most ambitious building campaign: The University Center, a 350,000 square-foot multi-use facility housing a sports arena with seating for 5,500 people (the second largest of its kind in Broward County), as well as a state-of-the-art Recreation and Wellness Center providing gymnasiaums, fitness and weight rooms, racquetball, basketball and squash courts, a rock-climbing wall, and an Olympic-sized swimming pool. The Center will also house our performing arts facility - the new home of NSU's performing arts program endowed with a recital hall, studio facilities and a "black box" theater. We are thrilled about The University Center, as it will serve as the centerpiece for our renowned university and our greater community.

And speaking of our community, Fort Lauderdale is by far one of the most appealing aspects of the NSU experience. It's the yachting capital of the world, enjoyed by millions as a world-class vacation destination. Our region – Miami and the Palm Beaches included – is home to numerous leading national and international corporations. Fort Lauderdale was recently ranked sixth in the country for job growth by Southern Business and Development, and, with an influx of technology companies making their home in South Florida, we're now referred to as the InternetCoast. Nearby Miami is ranked fifth globally as the epicenter of the telecom industry, and it was recently dubbed by America's Network Weekly as "the de facto business capital of Latin America." The PC developed by IBM originated in South Florida – an innovation that led to our burgeoning area becoming home to a world-renowned group of Application Service Providers (ASPs), including leading companies such as Citrix Systems.
board of governors 2005

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entrepreneur hall of fame members

EACH YEAR SINCE 1990
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FOR THEIR SUCCESS
AND GENEROSITY.

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