M.P.A. Concentration in Non-Profit/Non-Government Organizations 2018-2019

Nova Southeastern University

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M.P.A. Concentration in Non-Profit/Non-Governmental Organizations 2018-2019

CONTACT US
Graduate Admissions
(954) 262-5168
800-672-7223 ext. 25168
hcbeinfo@nova.edu

Mission Statement
The mission of the M.P.A. program is to enhance local and state governance as well as nonprofit organizations through education, research and service. On-campus and accessible distance-learning educational programs are provided in public administration for a diverse student population to enhance and advance their careers as managers. The program cultivates analytical skills and public service values like accountability, integrity, diversity and ethical decision-making by engaging students and faculty in innovative, life-long learning experiences.

Admissions Deadlines:
Winter I 2019: December 21, 2018
Fall I 2019: August 5, 2019

About Our Program
There are over 1.5 million nonprofits in the United States – many developing new ways to increase collaborative public service and many looking for leaders to take them on that journey.

With more than 40 years of experience in public administration, the Huizenga College of Business is uniquely poised to meet the needs of an expanding population and government through training and community development. The Master of Public Administration program develops skills to lead public and community agencies, as well as to understand the social, economic, and political context in which public decisions are made.

The M.P.A. program's curriculum has been designed to meet public sector, government, and nonprofit needs in the new millennium based on emerging theory, employee surveys, and focus groups of professional administrators. The result is one of the most current, relevant, and practically focused curriculum anywhere.

Program Features
- Courses offered Saturdays on the Davie campus, select campuses, and online.
- Program can be completed in as little as 16 months.
- Program begins two times annually with starts in August and January.
- International students on a F1 visa are not eligible for this program.

For more information about the program, please contact:

The Office of Graduate Admissions
(954) 262-5168
1-800-672-7223 ext. 25168
Admissions Requirements

A conferred bachelor's degree earned from a regionally accredited U.S. institution or equivalent for international applicants, with a 3.0 GPA overall may be considered for admission.

Applicants with a GPA between 2.5-2.99 overall or in the last 60 credit hours of their undergraduate program may be considered for admission, based on the overall review of the application package.

Applicants with a GPA between 2.25-2.49 overall or in the last 60 credit hours of their undergraduate program, and/or applicants with an undergraduate degree from a non-regionally accredited institution may be granted admission at the discretion of the Dean in consultation with the M.P.A. Faculty Admissions Committee. This consideration is based on an overall review of the application package.

For all applicants with an undergraduate GPA below 3.0, the M.P.A. Faculty Admissions Committee reserves the right to place conditions on the applicants' first terms, such as: remedial coursework in appropriate subjects, limit course enrollment to appropriate levels, suspend or dismiss such applicants based upon first term course grades or require GMAT scores of 450+ or GRE scores of 306+.

A Test of English as a Foreign Language (TOEFL or IELTS or PTE Academic) is required for any applicant whose native language is not English and whose bachelor's degree education was not completed in English. The minimum required scores are as follows: a TOEFL score of 550 (paper test) or 79 (Internet test), a score of 6.0 on the International English Language Testing System (IELTS) exam, or a score of 54 on the PTE Academic exam. Test scores cannot be more than two years old. A letter on official letterhead from the applicant's prior university stating that all bachelor's degree course material was taught and studied in English may suffice for the TOEFL requirement.

Required Admissions Documentation:

Completed Master's Application for Admission.

$50 non-refundable application fee.

Official transcripts from all colleges and universities previously attended. The applicant's bachelor degree transcript must show degree conferral date in order to be evaluated for admission consideration. Electronic transcripts can be sent to electronictranscript@nova.edu. Hard copies may be mailed to:

Nova Southeastern University

Enrollment Processing Services (EPS)
Curriculum Guide

The M.P.A. curriculum is divided into three sections: a core, a concentration, and a capstone. All students are required to complete the core courses. Students individually select a concentration, as well as the courses within the selected concentration, which best achieves their personal career goals. To complete their program of study, students select a capstone that best suits their personal learning needs based on their work backgrounds.

Total credits: 42

I. Core Curriculum:

EACH OF THE FOLLOWING COURSES IS REQUIRED – 21 TOTAL CREDITS

- MGT 5000*  Orientation for Success  (0 credits)
- PUB 5409*  Public Administration in Theory and Application
- PUB 5419  Public Sector Human Resource Management
II. Concentration

NON-PROFIT/NON-GOVERNMENTAL ORGANIZATIONS
(REQUIRED – 3 TOTAL CREDITS)

PUB 5901 Introduction to Non-Profit Management

NON-PROFIT/NON-GOVERNMENTAL ORGANIZATIONS
(CHOSE 5 COURSES FROM THE FOLLOWING – 15 TOTAL CREDITS)

PUB 5902 Grant Development in the Public & Non-Profit Sector
PUB 5903 Comparative and Cross-cultural Perspectives for Non-Profits
PUB 5904 Non-Profit Governance
PUB 5905 Financial Management and Sustainability for Nonprofit Organizations
PUB 5906 Major Gifts, Planned Giving, and Building Endowments
PUB 5924 Entrepreneurial Public Management
PUB 5925 Leadership in the Public Sector
PUB 5927 Evaluation of Public Policies and Programs
PUB 5929 Introduction to E-Government and Social Media in the Public Sector
PUB 5931 Public and Non-ProFIT Strategic Management

III. Capstone*

CHOOSE ONE – 3 TOTAL CREDITS

PUB 5945 Master of Public Administration Integrative Seminar

(Term-long online course with one week-end meeting on the main campus)
Public Administration Internship

Public Administration Practicum

* Must be taken during the last two terms of the student's curriculum and student must be in good academic standing to register.

**Course Descriptions**

Full-Time professionals are available to discuss the Master of Public Administration curriculum with you in greater detail. Simply call 800.672.7223 Ext. 25168 or contact our Enrollment Services Staff.

**COURSE DESCRIPTIONS**

**MGT 5000** Orientation for Success (0.00 cr.)

The H. Wayne Huizenga College of Business and Entrepreneurship`s Real World Orientation focuses on preparing new graduate students for academic and career success. Topics include working effectively in teams, academic writing and research skills, networking, business ethics, and social responsibility, sustainability and leadership qualities for effective performance in the workplace. Through formal and informal interactions with faculty and business leaders students will examine, explore, and practice skills necessary to perform successfully in their academic and professional life. This course is mandatory for all MBA and should be taken concurrently with MGT 5105. This course is mandatory for all MPA and should be taken concurrently with PUB 5409.

**PUB 5409** Public Administration in Theory and Application (3.00 cr.)

This course examines the role of public administration and non-profit organizations in a democratic society. Students examine the cultural and intellectual evolution of the field, the theories, forces, and people that drive the public sector and the specific management techniques used to implement public policy. Special emphasis is placed upon the application of organizational theory and organizational behavior concepts in the public and non-profit contexts.

**PUB 5419** Public Sector Human Resource Management (3.00 cr.)

The political and institutional environment of public human resource management is examined. Emphasis is given to the challenges facing the public sector in attracting and developing human assets in an environment of conflicting goals, stakeholder obligations, and a highly aware
electorate. Specific topics include the evolution of the modern public service, the functions of human resource management, employment discrimination, labor management relations, professionalism and ethics and how assessment centers evaluate potential applicants. Prerequisite: PUB 5409 or PUB 5450.

**PUB 5429**  
Public Sector Statistical Analysis (3.00 cr.)

Students gain an overview of commonly applied statistical methods in public administration including confidence intervals, t-tests for means and proportions, ANOVA, and non-parametric tests. The emphasis is on practical use of statistics to analyze real-world data and performance criteria. Prerequisite: PUB 5409 or PUB 5450.

**PUB 5439**  
Administrative Law and Ethics in the Public Sector (3.00 cr.)

The course introduces students to the field of ethics and shows how ethical principles are applied to administrative agencies to ensure not only legal but also moral government decision-making. Administrative law is the body of law concerned with the actions of administrative agencies, frequently called the "4th branch of government" in the United States. The course thus examines how administrative agencies are created, how they exercise their powers, how they make laws and policy formally as well as informally, the laws that govern agency rulemaking and adjudications, especially the Administrative Procedure Act, Constitutional and other legal protections afforded against agency actions, and how agency actions are reviewed and remedied by the courts and legislative branch of government. The course also examines the intergovernmental relations and the political and practical constraints that influence administrative policy. Prerequisite: PUB 5409 or PUB 5450.

**PUB 5449**  
Public Policy Analysis (3.00 cr.)

Students develop a working knowledge of public-sector policy making and learn to analyze public policy problems in order to understand how public policy is formulated, decided upon, and implemented. Emphasis is on agenda setting, program design, and implementation. Prerequisite: PUB 5450 or PUB 5409.

**PUB 5459**  
Managing Information and Technology in the Public Sector (3.00 cr.)

Students gain an overview of the key issues and challenges involved in managing information flows, and their related technologies, strategically. The course emphasizes the development of students' analytical skills and the application of knowledge through problem solving exercises. Students are provided with tools and techniques for managing information as a resource and for using it to transform public sector organizations. Prerequisite: PUB 5409 or PUB 5450.
PUB 5469  Public Finance  (3.00 cr.)

This course focuses on the economics of the public sector. It delineates the goods and services provided by government and how they are funded. It deals with the public goods and their characteristics. It explores income redistribution. The efficiency, equity and incentive effects of taxation are studied. Multilevel government relations and finances are examined. Prerequisite: PUB 5409 or PUB 5450.

PUB 5901  Introduction to Non-Profit Management  (3.00 cr.)

This course is an introduction to the nonprofit sector and its role in society, economy, and service delivery. The course surveys historical, legal, political, socio-cultural, ethical environments, and best practices and research literature in nonprofit management. Topics include managing and improving nonprofit organizations, resource development, funding for nonprofits, financial management, managing human resources and volunteers, information technology, marketing, performance measures, nonprofit leaders and boards, developing and managing relationships with the community, funders and media professionals. Prerequisite: PUB 5409 or PUB 5450

PUB 5902  Grant Development in the Public & Non-Profit Sector  (3.00 cr.)

The content of this course provides the knowledge and skills to write grant proposals by sourcing and selecting appropriate grant resources for public and non-profits organizations. In addition to sourcing grants, the content includes how to manage grants and build relationships with grantors to achieve maximum long-term value.

PUB 5903  Comparative and Cross-cultural Perspectives for Non-Profits  (3.00 cr.)

At the heart of this course is collaboration. Partnerships between private firms as well as other nongovernmental actors may work with nonprofit organizations to achieve public service delivery but it is fraught with choices and challenges. This course provides insight into cross-sector collaborations at the global, federal, state and local levels. Students gain tools to assess the tradeoffs and use option-choices to improve service delivery. The case studies provide specific examples and a framework for managing the participants while insuring accountability and ethical behavior that are in the public interest. Examples are provided for choosing, designing, governing and evaluating networks, partnerships and independent providers of public services considering democratic accountability. Prerequisite: PUB 5409 or PUB 5450

PUB 5904  Non-Profit Governance  (3.00 cr.)
The course covers ideas and approaches related to nonprofit law, essential responsibilities of nonprofit boards, governance and mission. The course examines theories of governance and executive leadership, legislative and regulatory concerns. Topics include trustee issues, board-management relations, advocacy, lobbying, nonprofit liability, strategic thinking, alternative board structures, contemporary roles and responsibilities of engagement in different settings, and cross cultural comparison of nonprofit boards. It provides an introduction to philanthropy and a grant-makers guide to evaluation and selection of social investments. The course prepares students to assume the role of innovators and problem solvers in identifying needs in various communities and release their ingenuity to establish, manage and sustain organizations to best address needs for societal benefits. Prerequisite: PUB 5409 or PUB 5450

PUB 5905  Financial Management and Sustainability for Nonprofit Organizations  (3.00 cr.)

This course focuses on best practices and standards of nonprofit financial management. The course comprises appropriate techniques for ensuring probity, transparency and accountability as it relates to nonprofit financial responsibility. The course exposes students to the similarities and differences between budget, financing and accounting in nonprofits and local governments. Topics include budgeting, fund accounting, cash flow analysis, expenditure control, and financial planning and reporting, taxes and audits among others. Prerequisite: PUB 5409 or PUB 5450

PUB 5906  Major Gifts, Planned Giving, and Building Endowments  (3.00 cr.)
In this course, students develop appropriate skills useful in individual non-profits as well as in foundations including annual campaigns, special activities and charitable events, gifts from major donors and programs of planned giving. The concepts of capital campaigns, development offices and endowment creation and management are included. Real-life examples, class projects and proposal writing exercises contribute to the development of fundraising skills and abilities. Prerequisite: PUB 5409 or PUB 5450

**PUB 5924**   Entrepreneurial Public Management  (3.00 cr.)

The public sector has borrowed language and practices from the private sector for more than one hundred years. One such concept, "Entrepreneurship," has grown in the public sector within the current management trend for more innovative ways to provide public services in a responsible manner, while holding down the burden of cost. We will address the question, "What is an Entrepreneur?" This course will consider the three basic streams of (1) how the public sector intervenes in the private to encourage entrepreneurial behaviors, (2) the delivery of public services through entrepreneurial means, and (3) the adoption of private sector practices into the public sphere. This course will explore the critiques of entrepreneurial practices and then offer a framework for Entrepreneurial Governance to address public problems. Prerequisite: PUB 5409 or PUB 5450

**PUB 5925**   Leadership in the Public Sector  (3.00 cr.)

This course will explore the dimensions of leadership and decision making within the public sector. Students will explore the major theoretical frameworks of leadership as well as the relationship of leadership to organizational change and effective management strategies. Utilizing in-depth reflection for self-development in such areas as ethical decision-making, students will combine theoretical and practical applications to create and present a unique leadership model. Prerequisite: PUB 5409 or PUB 5450

**PUB 5927**   Evaluation of Public Policies and Programs  (3.00 cr.)

Students develop a working knowledge of public sector policy and program evaluation with an emphasis on the history of evaluation, the social indicators movement, the politics of program evaluation, goal identification, Wilson's Law, performance measurement, methods of analysis, who uses evaluations and the problem of partisanship. Prerequisite: PUB 5409 or PUB 5450 and 5449 or PUB 5480

**PUB 5929**   Introduction to E-Government and Social Media in the Public Sector  (3.00 cr.)
Digital government ranges from the ability to answer routine citizen inquiries to democratic voting online. This course presents a survey of successful e-government initiatives and the intertwined and complex issues related to their implementation. New sharing of power between supervisors and professionals facilitate highly interactive exchanges with new responsibilities for citizens, groups, and administrators. Students gain insight related to going beyond the static presence of a Web page to conceptually providing services such as paying taxes, applying for licenses and permits, and routine requests for information online. The course explores the myriad uses of social media in an interconnected world with networked governance, transparency and information management. Real-life examples and case studies provide insight to what has already proved both innovative and responsive for governance that empowers public employees, managers and citizens that are breaking old paradigms. Prerequisite: PUB 5409 or PUB 5450

**PUB 5941**  Public Administration Internship  (3.00 cr.)

Students without public sector work experience will undertake an Internship. The purpose of which is to be able to: 1. Perform specific job functions in the field of choice under supervision; 2. Apply specific academic knowledge, skills and values to tasks in the work setting; 3. Apply a successful strategy for achieving professional/personal goals. Students will formulate specific goals for their Internship in consultation with a faculty advisor and will complete a formal performance appraisal by both the academic advisor and the employer supervisor according to required interim and final written reports and papers. Prerequisite: (PUB 5409 OR PUB 5450) AND (PUB 5419 OR PUB 5465) AND (PUB 5429 OR PUB 5477) AND (PUB 5439 OR PUB 5461) AND (PUB 5449 OR PUB 5480) AND (PUB 5459 OR PUB 5451) AND (PUB 5469 or PUB 5472).

**PUB 5945**  Master of Public Administration Integrative Seminar  (3.00 cr.)

The M.P.A. Integrative Seminar focuses on the knowledge, skills, and abilities that define a competent public or non-profit sector manager. A central theme of the course is the roles, responsibilities, and outlooks of the manager today and the competing influences in public decision-making under fragmented authority that result in public sector management as the art of compromise. Through role-playing in the various roles of elected officials or professional administrators, students will conduct a city council meeting to experience the actual administration of the political agenda. Pre-requisites: (PUB 5409 OR PUB 5450) AND (PUB 5419 OR PUB 5465) AND (PUB 5429 OR PUB 5477) AND (PUB 5439 OR PUB 5461) AND (PUB 5449 OR PUB 5480) AND (PUB 5459 OR PUB 5451) AND (PUB 5469 or PUB 5472).

**PUB 5949**  Public Administration Practicum  (3.00 cr.)
The practicum is for students already working within the field in a mid-level to senior management position. Students should have a demonstrated record of growth in their career with a minimum of five years’ experience with progressive responsibilities. During the semester, students will prepare a research paper directly relevant for and intended to serve their department or agency outside of their normal employment duties. The practicum research paper will be supervised by a faculty member with interim reports and a final paper. Prerequisites: (PUB 5429 OR PUB 5477).