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School of Business and Entrepreneurship Doctor of Business Administration, Doctor of Public Administration, Doctor of International Business Administration

Nova Southeastern University

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School of Business and Entrepreneurship

**Doctor of
Business
Administration**

**Doctor of
Public
Administration**

**Doctor of
International
Business
Administration**



Doctor of Business Administration

dba

The Doctor of Business Administration Program transforms mature students into leaders. Doctoral candidates not only learn the most advanced decision-making techniques, but also develop the research and writing skills that accompany high-level responsibility in the academic and business environments. The program encourages executives, teachers, and consultants to use their professional backgrounds to explore, design, and manage large systems within the complex organizations of our increasingly multifaceted and multisector economy.

Component One: Common Core (30 cr.)

- Organizational Behavior/Personnel Management
- Information and Decision Sciences
- Operations Management
- Business and Public Policy Seminar
- Professional Studies Workshop
- Marketing Management and Research
- Financial Decision Making in Business
- Strategic Decision Making

Component Two: Specialty Courses

Accounting (16 cr.)

- Seminar in Financial Accounting
- Seminar in Managerial Accounting
- Seminar in International Accounting
- Seminar in Accounting, Information Systems, and Auditing

Finance (12 cr.)

- International Finance
- Financial Institutions
- Financial Engineering
- Investments and Taxation

(Select three from above.)

Health Services (12 cr.)

- Administrative Theory in Health Services
- Health Policy Analysis
- Legal Issues in Health Services

Human Resource Management (12 cr.)

- Strategic Planning in Human Resource Management
- Employee Relations and Services
- Performance and Reward Systems

Information Technology Management (12 cr.)

- Enterprise Architecture
- Telecommunications and Data Networks
- Applied Database Management Systems

International Management (12 cr.)

- International Management
- Comparative Government and Economic Systems
- International Legal Framework

Management (12 cr.)

- Administrative Theory and Practice
- Economic Analysis
- International Business and Finance

Marketing (12 cr.)

- Marketing Theory
- Research Analysis for Marketing Decisions
- Marketing Topics

Component Three: Competencies (0 cr.)

- Online Communications and Internet Competency
- Orientation
- Comprehensive Exam I
- Comprehensive Exam II
- Publication Requirement

Component Four: Research

(dissertation-related courses-18 cr.)

- Applied Research Development
- Research Techniques
- Research Methods
- Readings in Business Administration (*or applicable readings course that corresponds to a candidate's chosen specialty*)
- Dissertation

Program Format

Sixty-credit-hour programs

Four-year programs

Delivery Models

Doctoral students at the SBE can choose from two different instruction formats:

Weeklong Format

Courses convene three times per year at the east campus in Fort Lauderdale.

Weekend Format

Courses convene once per month for nine months at national off-campus sites or at the east campus in Fort Lauderdale.

Seminars and workshops, such as research methods, are held at various times and locations throughout the year.

Doctor of Public Administration

Like the D.B.A. Program, the Doctor of Public Administration (D.P.A.) Program prepares academicians and business professionals to assume increased responsibility in our multisector economy. The D.P.A. Program also prepares academicians to pursue scholarly research at colleges and universities throughout the world. This program, however, pays particular attention to the needs of public sector administrators and managers. It thus focuses on the unique opportunities and needs of nonprofit and city, state, and national government agencies.

Component One: Common Core (30 cr.)

- Administrative Theory and Practice
- Organizational Behavior/Personnel Management
- Information and Decision Sciences
- Economic Analysis
- Operations Management
- Business and Public Policy Seminar
- Professional Studies Workshop
- Strategic Decision Making

Component Two: Specialty Courses (12 cr.)

- Comparative Administrative Systems
- Financial Decision Making in Government
- Constitutional/Administrative Law and Ethics

Component Three: Competencies (0 cr.)

- Online Communications and Internet Competency
- Orientation
- Comprehensive Exam I
- Comprehensive Exam II
- Publication Requirement

Component Four: Research (dissertation-related courses-18 cr.)

- Applied Research Development
- Research Techniques
- Research Methods
- Readings in Public Administration
- Dissertation

Doctor of International Business Administration

The doctorate in International Business Administration curriculum prepares business and government leaders, as well as management consultants, to engage in planning and decision making in the international business realm. Traditional strategic management concerns of business are treated from the perspective of the multinational corporation. The curriculum also explores both foreign and domestic corporate challenges, as well as business opportunities in the international arena.

Component One: Common Core (22 cr.)

- Information and Decision Sciences
- Operations Management
- Business and Public Policy Seminar
- Professional Studies Workshop
- International Business and Finance
- Strategic Decision Making

Component Two: Specialty Courses (20 cr.)

- International Management
- International Marketing
- International Finance and Banking
- Comparative Government and Economic Systems
- International Legal Framework

Component Three: Competencies (0 cr.)

- Online Communications and Internet Competency
- Orientation
- Comprehensive Exam I
- Comprehensive Exam II
- Publication Requirement

Component Four: Research (dissertation-related courses-18 cr.)

- Applied Research Development
- Research Techniques
- Research Methods
- Readings in International Business
- Dissertation



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SCHOOL OF BUSINESS AND ENTREPRENEURSHIP
Marketing Department
3100 SW 9 Ave
Fort Lauderdale FL 33315-9981

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Admission Requirements

The goal of the admission process is to identify candidates who exhibit high potential for success in the business and educational environments. Applicants are evaluated on the basis of demonstrated academic achievement as evidenced by their graduate GPA in the form of official graduate transcripts, their score on the Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE), and their professional experience as described in the application. Call the number below to receive an application and full disclosure of admission requirements.

Please send me an application form and additional information on the following doctoral program:

☐ D.B.A. ☐ D.P.A. ☐ D.I.B.A.

Name _____

Address _____

City _____

State _____ ZIP Code _____

Home Telephone () _____

Work Telephone () _____

Or call 800-672-7223, ext. 5050 or (954) 262-5050. Email: sbeinfo@sbe.nova.edu
You are invited to visit our Web site at <http://www.sbe.nova.edu>

Notice of Nondiscrimination

Nova Southeastern University admits students of any race, color, sex, age, nondisqualifying disability, religion or creed, or national or ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students at the school, and does not discriminate in administration of its educational policies, admissions policies, scholarship and loan programs, and athletic and other school-administered programs.

Accreditation

Nova Southeastern University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097: Telephone number 404-679-4501) to award bachelor's, master's, educational specialist, and doctoral degrees.

Doctoral Cluster Locations

Birmingham, Alabama
Huntsville, Alabama*
Phoenix, Arizona
Little Rock, Arkansas
Los Angeles, California
San Francisco, California*
Denver, Colorado
Fort Lauderdale, Florida (east campus)
Orlando, Florida
Atlanta, Georgia*
Whiting, Indiana
Cedar Rapids, Iowa
Spartanburg, South Carolina
Austin, Texas
Brattleboro, Vermont
Danville, Virginia
Vienna, Virginia
Seattle, Washington
Frankfurt, Germany

*Under development

School of Business and Entrepreneurship

Nova Southeastern University's School of Business and Entrepreneurship (SBE) delivers programs both on and off campus, throughout Florida, the United States, and in several foreign countries. The educational emphasis of the SBE professional doctoral degree programs is on strategic planning and management decision making and problem solving. The curricula are carefully balanced to ensure the depth and rigor associated with doctoral education across professional fields. Graduates have become recognized leaders in business, industry, government, and education.



SCHOOL OF BUSINESS AND ENTREPRENEURSHIP

Marketing Department

3100 SW 9th Avenue

Fort Lauderdale, Florida 33315-3025

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