1994

**MBA Program for the Full Time Student**

Nova Southeastern University

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PURPOSE AND DESCRIPTION OF PROGRAM

The Nova Southeastern University master of business administration (M.B.A.) is a professional degree designed to prepare graduates for managerial roles in business and not-for-profit organizations and to increase overall managerial effectiveness. Graduates will develop the necessary leadership skills and problem-solving techniques that will permit them to make an early contribution to management and eventually move into general management responsibilities at the executive level. The program is designed to meet the needs of qualified persons with undergraduate degrees in engineering, the arts, sciences, humanities, and liberal arts, as well as business administration. At the heart of the program is the philosophy that success and opportunity do not come to the student with the most knowledge; they come to the student who knows how to seek, analyze, and use knowledge throughout a career.

M.B.A. CURRICULUM

• Management: Theory and Application
• Management Ethics
• Organization Behavior and Development
• Human Resource Management
• Quantitative Methods in Management*
• Managerial Economics for Decision Making*
• Managerial Accounting*
• Marketing Management*
• Financial Management*
• Business Policy
• Total Quality Management
• Entrepreneurship
• Leadership
• Internship

* Requires undergraduate prerequisite.
SPECIALIZATIONS
Students may elect to specialize in a particular area of study or obtain a certificate in the following areas by taking additional courses:

- Accounting
- Financial Services Management
- Human Resource Management
- Health Systems Management
- Marketing
- Public Management
- International Business
- Management Information Systems

TRANSFER CREDITS
Students may transfer up to six credit hours of graduate course work toward the M.B.A. program, provided the courses have not been used toward a completed master's degree from another college or university.

PROGRAM FORMAT
The program admits new full-time students twice a year, in October and January. The program format consists of four terms or blocks per year, commencing in October, January, April, and July. Classes are scheduled Monday through Thursday only. Full-time students may complete the 41-credit-hour program in one calendar year, but are not required to do so.
STANDARDS FOR ADMISSION

Admission to the Nova Southeastern University M.B.A. program is competitive and is based on a number of important factors. A student must:

1. Hold a bachelor’s degree from a regionally accredited institution
2. Earn three semester hours of undergraduate work in statistics, economics, accounting, marketing, and finance prior to taking the graduate-level course in each subject, or pass Nova’s challenge exam or the CLEP test
3. Take the Graduate Management Admission Test, which is required for all incoming students. This requirement must be fulfilled within the first six months of course work. The GMAT requirement may be waived for students who have qualifying postgraduate degrees or credentials.
4. Provide a 500- to 1,000-word essay explaining the student’s goals and how it is believed the degree program being applied for will contribute to personal and professional development
5. Provide three letters of recommendation
6. Own or have access to a computer and a modem.

FINANCING THE M.B.A.

Tuition is due and payable at the time of registration.

Students with questions concerning financial assistance are encouraged to make an appointment or to correspond with a financial aid officer. For further information, call (305) 475-7411 or toll free (800) 522-3243, Ext. 7411.

Housing information for graduate students may be obtained from the Office of Residential Life at (305) 475-7052 or toll free (800) 541-6682, Ext. 7052.
THE UNIVERSITY

Nova Southeastern is truly a university of national and international scope, offering degree and nondegree programs in more than 20 states and throughout Florida and the world. NSU's main campus, located in southwest Fort Lauderdale, houses six academic centers and is easily accessible via federal and state highways and roads, including Interstates 95, 75, and 595 and Florida's Turnpike. The School of Business and Entrepreneurship is located near downtown Fort Lauderdale at 3100 SW 9th Avenue. University enrollment now exceeds 13,300, with more than 36,000 alumni living here and abroad creating a global network.

In addition, students benefit from the cultural and entertainment activities available in the cosmopolitan, multicultural environment of South Florida. Museums, symphony, opera, live theater, professional sports, outdoor recreation, four-star dining or casual fare—all are available in the Dade-Broward-Palm Beach tricounty area.
PLEASE SEND ME AN APPLICATION FORM AND ADDITIONAL INFORMATION ON THE FULL-TIME M.B.A. PROGRAM.

NAME ____________________________ (please print)
MAILING ADDRESS __________________________

CITY __________________________
STATE ______ ZIP __________
TELEPHONE ( ) __________________________

PERMANENT ADDRESS __________________________
CITY __________________________
STATE ______ ZIP __________
TELEPHONE ( ) __________________________

NOVA SOUTHEASTERN UNIVERSITY
(800) 672-7223, Ext. 7681
(305) 475-7681
BUSINESS REPLY MAIL
FIRST CLASS MAIL PERMIT NO. 3200 FORT LAUDERDALE, FL

POSTAGE WILL BE PAID BY ADDRESSEE

NOVA SOUTHEASTERN UNIVERSITY

SCHOOL OF BUSINESS AND ENTREPRENEURSHIP
M.B.A. Program
3301 College Avenue
Fort Lauderdale, Florida 33314-9987
ACCREDITATION

Nova Southeastern University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. Because NSU has undergone scrutiny to meet regulations in about 30 states, it is among the most evaluated universities in the country.

MEMBERSHIPS

- American Assembly of Collegiate Schools of Business
- Association of Collegiate Business Schools and Programs
- Council of Graduate Schools of the United States
- Council on Postsecondary Accreditation
- Florida Association of Colleges and Universities
- National Management Association

TUITION AND FEE SCHEDULE

Effective June 1994

Application .............................................. $ 40
Registration (per term) ....................... $ 20
Tuition (per credit) ................................ $ 350
Graduation ........................................... $ 45

To receive the complete full-time M.B.A. brochure and application, please return the attached postage-paid card or call (800) 672-7223, Ext. 7681, and ask for the full packet for full-time M.B.A. students.
The School of Business and Entrepreneurship at Nova Southeastern University currently enrolls 1,800 graduate students pursuing master's and doctoral degrees in business. The graduate school of business delivers programs both on and off campus, throughout Florida and the United States, and in several foreign countries.

All programs offered by the School of Business and Entrepreneurship are taught by a highly responsive faculty. The full-time faculty members all possess advanced degrees earned at quality institutions throughout the country. All of the research and consulting our professors do enriches every course they teach. In addition, the ongoing forums and symposia are conducted by accomplished scholars and practitioners, ensuring that students spend time with innovative thinkers whose influence is felt in the business community.

The school is proud of its innovative history and its contribution to higher education. In addition to its academic programs in business, the school houses institutes that specialize in delivering nondegree programs, symposia, seminars, and forums in business. The Center for Entrepreneurship provides individuals in the community with access to activities centering around entrepreneurial issues. Special programs include the Entrepreneur-in-Residence Program, The Small Business Institute, The Entrepreneur Hall of Fame, and The Enterprise Ambassador Program.