1990

Master of International Business Administration 1990-91

Nova University

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# MASTER OF INTERNATIONAL BUSINESS ADMINISTRATION

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tr>
<td>GMP 5052</td>
<td>Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>GMP 5575</td>
<td>International Marketing</td>
<td>3</td>
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<tr>
<td>GMP 5580</td>
<td>International Business</td>
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<td>GMP 5053</td>
<td>Comparative Economics</td>
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<td>GMP 5540</td>
<td>Comparative International Management</td>
<td>3</td>
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<td>GMP 5585</td>
<td>Europe in 1992; Regional Focus</td>
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<td>GMP 5541</td>
<td>Comparative Financial Systems</td>
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<td>GMP 5577</td>
<td>Import/Export Management</td>
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<td>GMP 5165</td>
<td>International Accounting</td>
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<td>GMP 5582</td>
<td>International Fiscal &amp; Monetary Policy</td>
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<td>GMP 5621</td>
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<td>Current Issues in International Business</td>
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<td>GMP 5110</td>
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**TOTAL 42**
PROGRAM OBJECTIVES

The Nova University Master of International Business Administration (M.I.B.A.) program, ranked as one of the top twenty international business graduate programs in the country,* is a progressive and dynamic program designed for working professionals and preservice students who wish to enhance their understanding of international business. The curriculum provides a comprehensive treatment of the major areas of concentration in international business and examines the major contemporary issues, concerns, and developments affecting global trade.

PROGRAM PHILOSOPHY

The M.I.B.A. program emphasizes the interrelationship of business activities in companies operating in the global marketplace. The overriding goal of the program is to broaden the perspective and awareness of managerial personnel in such firms by focusing on the interaction of regional, political, economic, logistical, and social forces on managerial decision-making.

Program Contrasted with Master of Business Administration (M.B.A.) Programs.

The underlying program philosophy of the Master of International Business Administration program differs significantly from that of the Master of Business Administration (M.B.A.) program. The focus of the latter program is on the role of the individual in the organizational management process. The overriding goal of the M.B.A. program is to enhance the organizational effectiveness and productivity of managerial and pre-managerial personnel. In short, the M.B.A. program emphasizes a micro-interaction perspective of the individual in the firm.

* Source: The Official GRE/CGS Directory of Graduate Programs 1990 & 1991
In contrast, the M.I.B.A. program examines the role of firms in the global marketplace with emphasis placed on the interaction of firms in this environment. The program examines in detail the major global forces that affect decision-making in American based international firms. The curriculum of the M.I.B.A. program differs significantly from the M.B.A. program.

Students in the M.B.A. program may elect to major or specialize in international business by taking their electives from among the required courses in the M.I.B.A. program. The M.I.B.A. students pursue a fixed curriculum without electives. Students interested in the operational management of the firm are encouraged to enroll in the M.B.A. program. Persons interested in careers in international business and trade are encouraged to enroll in either the M.I.B.A. program or the M.B.A. program with a specialization in international business.

PROGRAM SCHEDULE

The program utilizes the non-traditional weekend format with class meetings on Friday evenings and Saturdays. Classes are scheduled in thirteen-week blocks or semesters, with each course meeting every second or third weekend. Students generally enroll in two courses per block. The entire degree program may be completed in 19 to 21 months. Courses are scheduled in logical sequence so that the student is able to track her/his entire program at the time of admission to the program.
FACULTY

Courses are conducted by professors with advanced academic qualifications and extensive practical experience in international business. A national core adjunct faculty augments Nova's full-time professional staff. The diverse backgrounds and experience of the faculty encourage in-depth discussion across a broad spectrum. A special effort is made to integrate practical with theoretical views.

DEGREE REQUIREMENTS

To complete the Master of International Business Administration program a student is required to complete successfully forty-two specified credit hours of study. This includes 12 three-credit courses and a six-credit trade mission.

PROGRAM ADMISSION REQUIREMENTS

Admission requirements include

1. a baccalaureate degree from an accredited American College or University or a recognized foreign institution of higher learning.

2. three semester hours of undergraduate work in each of the following categories: economics, management (or organizational behavior), accounting, and finance.

3. a demonstration of English language competency to perform at the graduate level by submitting an acceptable TOEFL score (e.g., 550 or higher) or being certified by the Nova University Intensive English Program. All foreign students must take GMP 5009.
4. three letters of recommendation.

5. a completed application form accompanied by a $30 non-refundable application fee.

**PROGRAM TUITION AND FEES***

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<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Application Fee (non-refundable)</td>
<td>$30.00</td>
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<tr>
<td>Registration Fee (per term)</td>
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<td>Tuition per credit hour</td>
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<td>Graduation Fee</td>
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</tbody>
</table>

*Tuition and fees are subject to change without notice.

**FINANCIAL ASSISTANCE**

Students who may be eligible for Veterans' Administration benefits are invited to consult the VA counselor at 305-370-5685. Information regarding other financial aid may be obtained by contacting a financial aid counselor at 305-475-7411.

**TRANSFER POLICY**

Applicants are permitted to transfer up to six credits (two courses) from work completed in master's programs at other accredited institutions. The credits in question must have been completed within the last five years with a grade of "B" or better and bear a course content and level equivalent to the Nova course work. Application for transfer credit must be made at the time of admission to the program.
COURSE DESCRIPTIONS

GMP 5052 Macroeconomics - 3 cr.
Macroeconomics delves into the nature and components of aggregate demand. Students become familiar with the determinants of fluctuations in the level of economic activity. In addition, they learn to recognize the necessity for and relevance of macroeconomic policy.

GMP 5053 Comparative Economics - 3 cr.
Comparative Economics provides the criteria and the principles by which the existing world economic systems can be analyzed and evaluated. The analysis includes the economic systems of the U.S., Japan, China, U.S.S.R., France, and Sweden. The theory of market mechanism is reviewed and any divergence from the market system is evaluated.

GMP 5110 Trade Mission - 6 cr.
The Trade Mission consists of two parts: During part "A" (2 credits), students examine case studies of international businesses. Part "B" (4 units) is held at a foreign location for an intensive week of study.

GMP 5165 International Accounting - 3 cr.
Focus is placed on the evolution of the international dimension of accounting. Emphasis is placed on understanding the generally accepted accounting principles as they relate to the environment of the accounting system.

GMP 5540 Comparative International Management - 3 cr.
Management philosophies in the United States are compared and contrasted with management philosophies in other countries. The special role of management development in the "less developed" countries is examined. Historical and cultural development of management in Western Europe, the Mid-East, and Asia is reviewed.

GMP 5541 Comparative Financial Systems - 3 cr.
Focus is on the international financial environment in which business firms operate. This course is tailored for students interested in careers in international banking, international institutions, or who work within finance departments of corporations operating in world markets.

GMP 5575 International Marketing - 3 cr.
International Marketing presents an overview of marketing in an international business environment and provides a framework upon which multinational marketing management decisions can be based.

GMP 5577 Import/Export Management - 3 cr.
Import/Export Management provides a comprehensive review and analysis of the elements of an import-export operation from transportation and documentation to strategic planning and finance. Emphasis is placed on developing appropriate management strategies and planning.

GMP 5580 International Business - 3 cr.
This course examines the organizational and marketing systems of multinational and international corporations, the marketing systems used in countries other than the U.S., the role of institutions in international marketing, the financing and tariff arrangements of international trade, and the control mechanisms for foreign marketing activities.

GMP 5582 International Fiscal & Monetary Policy - 3 cr.
International Fiscal & Monetary Policy explores concepts and practical application in fiscal and monetary policy, particularly the role of government policy as it relates to the international institution.

GMP 5585 Regional Focus: Europe in 1992 - 3 cr.
This series focuses on a particular region of the world and examines trading policies and practices of the given region and analyzes the region's role in the world market.

GMP 5595 Current Issues in International Business - 3 cr.
The Current Issues in International Business course examines in detail a specific issue that affects global trade broadly and American business interests specifically. Topics will change annually.

GMP 5621 International Investment - 3 cr.
International Investment exposes the student to the world of investment and to security analysis and valuation. The major emphasis of the course is on stocks and bonds, but also includes other areas such as rights, stock options, and portfolio construction.

INTERNERSHIP PROGRAM
Students wishing to enhance their experience in and exposure to international business may participate in the internship program. The program assists students in locating part-time, non-credit employment in international businesses. Placement is subject to availability.
MASTER'S IN INTERNATIONAL BUSINESS ADMINISTRATION

Nova University, 3301 College Ave., Ft. Lauderdale, Florida 33314
(305) 370-5608 or 1-800-541-6682, Ext. 5608

Nova University programs are approved by the coordinator forVeterans Approval, State of Florida, Department of Education, for veterans' educational benefits. This school is authorized underFederal Law to enroll non-immigrant alien students. The Nova University general policies on Student Relations are on file in theOffice of the Registrar.

Nova University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor's, master's, educational specialist, and doctoral degrees. Nova University admits students of any race, color, and national or ethnic origin.