

2015

B. S. Communication Studies 2015-2016 Curriculum

Nova Southeastern University

Follow this and additional works at: https://nsuworks.nova.edu/far_ugcoursecatalogs



Part of the [Higher Education Commons](#)

NSUWorks Citation

Nova Southeastern University, "B. S. Communication Studies 2015-2016 Curriculum" (2015). *Undergraduate Programs Course Catalogs*. 68.

https://nsuworks.nova.edu/far_ugcoursecatalogs/68

This Article is brought to you for free and open access by the NSU Course Catalogs and Course Descriptions at NSUWorks. It has been accepted for inclusion in Undergraduate Programs Course Catalogs by an authorized administrator of NSUWorks. For more information, please contact nsuworks@nova.edu.



COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES

DEGREE CURRICULUM SHEET | 2015-2016 CATALOG

Bachelor of Arts - Communication Studies

GENERAL EDUCATION REQUIREMENTS

Area/Course	Credits	Frequency
<u>Written Composition</u>		
<i>6 credits at or above COMP 1500</i>		
Open Written Composition	3	
Open Written Composition	3	
<u>Mathematics</u>		
<i>6 credits at or above MATH 1040</i>		
Open Math	3	
Open Math	3	
<u>Arts and Humanities</u>		
<i>6 credits in HIST, ARTS, PHIL, HUMN, LITR, THEA, FILM, MUSC, DANC, WRIT, foreign language</i>		
HUMN 3010 Communication Traditions	3	FE
PHIL 3010 Ethical Issues in Communication	3	W
<u>Social and Behavioral Sciences</u>		
<i>6 credits in PSYC, SOCL, ANTH, ECN, COMM, GEOG, GEST, INST, POLS</i>		
COMM 2100 Mass Media	3	F
COMM 2300 Intercultural Communication	3	W
<u>Science</u>		
<i>6 credits in BIOL, MBIO, CHEM, SCIE, ENVS, PHYS</i>		
Open Science	3	
Open Science	3	
Total General Education Credits	30	

OPEN ELECTIVES

Complete 55 elective credits	55
Total Open Electives Credits	55

MAJOR

Course	Credits	Frequency
COMM 1100A Communication Practicum A	1	FW
COMM 1100B Communication Practicum B	1	FW
COMM 2100 Mass Media	3	F
COMM 2300 Intercultural Communication	3	W
COMM 2900 Research Methods in Communication	3	F
COMM 3110 Communication Theory	3	FO
COMM 3600 Persuasion	3	W
COMM 4950 Internship in Communication	3	FW
HUMN 3010 Communication Traditions	3	FE
PHIL 3010 Ethical Issues in Communication	3	W
SPCH 1010 Public Speaking	3	FW
SPCH 2000 Fundamentals of Human Communication	3	FW
Total Major Credits	32	

CONCENTRATIONS

Complete 5 concentration courses, see concentration sheet for details	15
Total Concentration Credits	15

NOTE: The Bachelor of Arts degree requires at least 24 credits of coursework from the following disciplines: ARTS, DANC, FILM, HIST, HUMN, LITR, MUSC, PHIL, and THEA, as well as an intermediate degree of competency in a foreign language (generally, a minimum of 6 credits or another demonstration of competency).

Frequency Key: F-Every Fall; W-Every Winter; FO - Odd Year Fall; FE - Even Year Fall; WO - Odd Year Winter; WE - Even Year Winter

TOTAL CREDITS: 120



COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES
CONCENTRATION SHEET | 2015-2016 CATALOG
Bachelor of Arts - Communication Studies

There are 3 concentrations available; choose one of the following:

FILM		
Course	Credits	Frequency
COMM 2800 Introduction to Field Video Production	3	FW
FILM 2000 Introduction to Film	3	FW
<i>Select 3 courses from the following:</i>		
COMM 3700 Documentary Filmmaking	3	W
COMM 3800 Advanced Field Video Production	3	FW
FILM 3040 Women and Film	3	WO
FILM 3050 Literature and Film	3	FO
FILM 3060 Film Noir	3	FE
FILM 3100 Black Cinema	3	FE
FILM 4000 History of Film	3	WE
FILM 4500 Major Directors	3	FO
FILM 4900 Special Topics in Film	3	I
Total Film Studies Concentration Credits	15	

MEDIA STUDIES		
Course	Credits	Frequency
<i>Select 5 courses from the following,</i>		
<i>3 of which must be at the 3000/4000 level:</i>		
COMM 2010 Introduction to Print Journalism	3	F
COMM 2200 Introduction to Broadcast Journalism	3	W
COMM 2800 Introduction to Field Video Production	3	FW
COMM 3100 Gendered Images in Popular Culture	3	WE
COMM 3300 Multimedia Writing	3	WO
COMM 3500 Media Regulation	3	W
COMM 3800 Advanced Field Video Production	3	FW
COMM 4500 Media and Cultural Studies	3	WO
COMM 4900 Special Topics in Communication	3	I
	15	

PUBLIC RELATIONS		
Course	Credits	Frequency
COMM 2040 Public Relations Writing	3	F
COMM 3200 Principles of Public Relations	3	W
COMM 3500 Media Regulation	3	W
COMM 4200 Public Relations Campaigns	3	F
<i>Select 1 course from the following:</i>		
COMM 4300 Social Media Theory and Practice	3	WE
COMM 4500 Media and Cultural Studies	3	WO
COMM 4900 Special Topics in Communication	3	I
	15	

Frequency Key: F-Every Fall; W-Every Winter; FO - Odd Year Fall; FE - Even Year Fall; WO - Odd Year Winter; WE - Even Year Winter



COLLEGE OF HUMANITIES, ARTS, AND SOCIAL SCIENCES
 SAMPLE FOUR YEAR CURRICULUM | 2015-2016 CATALOG
 Bachelor of Arts - Communication Studies | Film Concentration

Freshman Year				
Fall		Winter		
Course	Credits	Course	Credits	
Open Written Composition	3	Open Written Composition	3	
Open Mathematics	3	Open Mathematics	3	
SPCH 1010 Public Speaking	3	FILM 2000: Introduction to Film	3	
Open Elective	3	Open Elective	3	
Open Elective	3	Open Elective	3	
Total Credits	15	Total Credits	15	
Sophomore Year				
Fall		Winter		
Course	Credits	Course	Credits	
Open Science	3	Open Science	3	
COMM 1100A Communication Practicum A	1	COMM 1100B Communication Practicum B	1	
COMM 2100 Mass Media	3	COMM 2300 Intercultural Communication	3	
COMM 2900: Research Methods in Communication	3	SPCH 2000 Fundamentals of Human Comm	3	
Open Elective	3	Open Elective	3	
Open Elective	2	Open Elective	2	
Total Credits	15	Total Credits	15	
Junior Year				
Fall		Winter		
Course	Credits	Course	Credits	
COMM 2800 Introduction to Field Video Production	3	COMM 3600 Persuasion	3	
COMM 3110 Communication Theory	3	Film Concentration Course	3	
Open Elective	3	Open Elective	3	
Open Elective	3	Open Elective	3	
Open Elective	3	Open Elective	3	
Total Credits	15	Total Credits	15	
Senior Year				
Fall		Winter		
Course	Credits	Course	Credits	
HUMN 3010 Communication Traditions	3	COMM 4950 Internship in Communication	3	
Film Concentration Course	3	PHIL 3010 Ethical Issues in Communication	3	
Open Elective	3	Film Concentration Course	3	
Open Elective	3	Open Elective	3	
Open Elective	3	Open Elective	3	
Total Credits	15	Total Credits	15	
TOTAL CREDITS 120				

NOTES: The Bachelor of Arts degree requires at least 24 credits of coursework from the following disciplines: ARTS, DANC, FILM, HIST, HUMN, LITR, MUSC, PHIL, and THEA, as well as an intermediate degree of competency in a foreign language (generally, a minimum of 6 credits or another demonstration of competency).

Internship courses are typically completed in a summer semester.



COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES
 SAMPLE FOUR YEAR CURRICULUM | 2015-2016 CATALOG
 Bachelor of Arts - Communication Studies | Media Studies Concentration

Freshman Year			
Fall		Winter	
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>
Open Written Composition	3	Open Written Composition	3
Open Mathematics	3	Open Mathematics	3
SPCH 1010 Public Speaking	3	Open Elective	3
Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	15
Sophomore Year			
Fall		Winter	
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>
Open Science	3	Open Science	3
COMM 1100A Communication Practicum A	1	COMM 1100A Communication Practicum A	1
COMM 2100 Mass Media	3	COMM 2300 Intercultural Communication	3
COMM 2900 Research Methods in Communication	3	SPCH 2000 Fundamentals of Human Comm	3
Open Elective	2	Open Elective	2
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	15
Junior Year			
Fall		Winter	
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>
COMM 3110 Communication Theory	3	COMM 3600 Persuasion	3
Media Studies Concentration Course	3	PHIL 3010 Ethical Issues in Communication	3
Open Elective	3	Media Studies Concentration Course	3
Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	15
Senior Year			
Fall		Winter	
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>
HUMN 3010 Communication Traditions	3	COMM 4950 Internship in Communication	3
Media Studies Concentration Course	3	Media Studies Concentration Course	3
Open Elective	3	Media Studies Concentration Course	3
Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	15
TOTAL CREDITS 120			

NOTES: The Bachelor of Arts degree requires at least 24 credits of coursework from the following disciplines: ARTS, DANC, FILM, HIST, HUMN, LITR, MUSC, PHIL, and THEA, as well as an intermediate degree of competency in a foreign language (generally, a minimum of 6 credits or another demonstration of competency).

Internship courses are typically completed in a summer semester.



COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES
 SAMPLE FOUR YEAR CURRICULUM | 2015-2016 CATALOG
 Bachelor of Arts - Communication Studies | Public Relations Concentration

Freshman Year			
Fall		Winter	
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>
Open Written Composition	3	Open Written Composition	3
Open Mathematics	3	Open Mathematics	3
SPCH 1010 Public Speaking	3	Open Elective	3
Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	15
Sophomore Year			
Fall		Winter	
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>
Open Science	3	Open Science	3
COMM 1100A Communication Practicum A	1	COMM 1100B Communication Practicum B	1
COMM 2100 Mass Media	3	COMM 2300 Intercultural Communication	3
COMM 2900 Research Methods in Communication	3	SPCH 2000 Fundamentals of Human Comm	3
Open Elective	2	Open Elective	2
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	15
Junior Year			
Fall		Winter	
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>
COMM 2040 Public Relations Writing	3	COMM 3200 Principles of Public Relations	3
COMM 3110 Communication Theory	3	COMM 3600 Persuasion	3
Open Elective	3	PHIL 3010 Ethical Issues in Communication	3
Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	15
Senior Year			
Fall		Winter	
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>
COMM 4200 Public Relations Campaigns	3	COMM 3500 Media Regulation	3
HUMN 3010 Communication Traditions	3	COMM 4950 Internship in Communication	3
Open Elective	3	Public Relations Concentration Course	3
Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	15
TOTAL CREDITS 120			

NOTES: The Bachelor of Arts degree requires at least 24 credits of coursework from the following disciplines: ARTS, DANC, FILM, HIST, HUMN, LITR, MUSC, PHIL, and THEA, as well as an intermediate degree of competency in a foreign language (generally, a minimum of 6 credits or another demonstration of competency).

Internship courses are typically completed in a summer semester.