

2016

M.B.A. in Supply Chain Management 2016

Nova Southeastern University

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M.B.A. in Supply Chain Management and Course Descriptions 2016

[Course Descriptions](#)

Full-Time professionals are available to discuss the M.B.A. in Supply Chain Management curriculum with you in greater detail. Simply call 800.672.7223 Ext. 25168 or contact our [Enrollment Services Staff](#).

SCM 5410 Supply Chain Management (3 cr.)

Supply Chain Management encompasses the planning and management of the flow of goods, money, and information from the raw material supplier to the end customer, including activities such as sourcing and procurement, manufacturing, and logistics. It also includes coordination and collaboration with exchange partners, domestically and globally. In essence, Supply Chain Management integrates supply and demand management functions within and across companies. In this course, students will gain a working knowledge of the decisions faced by supply chain managers, as well as the concepts, strategies, processes, tools, and technologies applied to these processes and decisions.

SCM 5415 Managing International Transportation and Logistics (3 cr.)

Managers in today's organizations must develop strategies that go beyond traditional geographical boundaries. Differentials in wage-rates and expanding markets have opened up opportunities for production and distribution around the globe, while improved transportation and communications have worked to break down the barriers of space and time. In this course, students will examine the operational and strategic decisions that managers face with regard to logistics and transportation for international trade, including airfreight, ocean freight, international road transportation, multi-modal transportation, and the packaging and document preparation required for each mode of transportation.

PIM 5455 Project Management (3 cr.)

This course develops the manager's project management knowledge and skills for today's workplace. Topics covered guide the student on how to initiate, plan, execute, monitor, control and finally close out projects. Other management areas discussed include scope, time and cost, as well as interacting with stakeholders and the organization, eliciting customer requirements, team facilitation, communications, procurement, quality and risk management. The student development level for each topic is consistent with the PMI's CAPM and PMP certification requirements.

SCM 5420 Managing Customer and Supplier Relationships (3 cr.)

Effective supply chain management requires organizations to build integrated relationships with customers and suppliers. These relationships go beyond the traditional arm's length buyer-supplier relationship, and may include information sharing, joint planning, and integrated information systems. Through case studies and simulations, students will gain an understanding of the opportunities and challenges involved in building relationships with customers, suppliers, and other organizations in the extended supply chain, as well as the philosophy, methodology, and tools for improved demand management, customer service, and alignment of supply chain resources. Prerequisite: SCM 5410 or SCM 5830.

SCM 5425 Supply Chain Strategies (3 cr.)

Despite well-planned strategies and operations, real world challenges often interrupt the efficient flow of goods and information in supply chains, particularly in today's global context. The capstone course will

focus on the opportunities and challenges that managers face in the implementation of supply chain principles. The course will integrate the learning from the other supply chain courses, and will build on them in the areas of outsourcing, risk, governance, negotiation, information technology, and supply chain metrics. The course covers these topics through case studies, simulations, and a real world project in which students apply supply chain principles to an opportunity or challenge faced by a local organization. Prerequisite: SCM 5410 or SCM 5830, SCM 5415 or LOG 5010, and SCM 5420 or SCM 5850.

Foundation Course Descriptions

QNTP 5000 Foundations of Business Statistics (3 cr.)

This course covers collection, description, analysis, interpretation, and presentation of data to support business decision making. Probability distributions, central limit theorem, statistical inference for univariate data; correlation analysis and introduction to linear regression modeling and their application to real world business problems are discussed. The data analysis capabilities of Microsoft Excel are integrated throughout the course.

FINP 5001 Accounting and Finance Foundations (3 cr.)

A survey of the essentials topics in accounting and finance includes modern corporate environments, agency and governance, accounting principles, financial statements, ratio analysis, time value of money, financial decision making tools.

M.B.A. in Supply Chain Management Overview 2016

A supply chain is a group of companies directly linked by the upstream or downstream flow of products. Supply chain management encompasses all the movement and storage of raw materials, work-in-progress inventory, and finished goods from the point of origin to point of consumption. Today's leading companies have VP-level supply chain management positions, elevating its role in the corporate boardroom.

By enrolling in the M.B.A. in Supply Chain Management program, you will come to understand both the familiarity of domestic suppliers and sophistication of sourcing products and services internationally. Graduates will be able to hit the ground running, capable of making immediate contributions to the management and decision making processes as they relate to your organization's supply chain activities.

M.B.A. in Supply Chain Management Program Features and Curriculum 2016

Program Features

- M.B.A. core courses offered weeknights, alternating weekends or during the day on the main campus, alternating weekends at select [other campuses](#) and online. The Supply Chain Management concentration courses are offered in the evenings at our main campus and online.
- The Supply Chain Management concentration courses are offered once a year in sequence, one course per term starting in the winter.
- Program can be completed in as little as 21 months.
- Program begins five times annually with starts in August, October, January, March, and May.

For more information about the program, please contact:

The Office of Graduate Admissions

(954)262-5067

1-800-672-7223 ext. 25067

hcbeinfo@nova.edu

Curriculum Guide

Total credits: 39

M.B.A. Core Courses (21 total credits)

SUPPLY CHAIN MANAGEMENT CONCENTRATION COURSES (15 TOTAL CREDITS)	
SCM 5410	Supply Chain Management
SCM 5415	Managing International Transportation and Logistics
PIM 5455	Project Management
SCM 5420	Managing Customer and Supplier Relationships
SCM 5425	Supply Chain Strategies

ELECTIVE (3 TOTAL CREDITS)	
XXX XXXX	Open elective course in HCBE

Current students: Please consult your Academic Advisor for program requirements or access [SharkLink](#) for your CAPP report. Program requirements are subject to change, and your Academic Advisor or CAPP report can provide you with the courses required for your catalog term.