

7-2002

# Programs for Higher Education Alumni Forum: Professional Development Seminar and Summer Institute July 20-24, 2002

Nova Southeastern University

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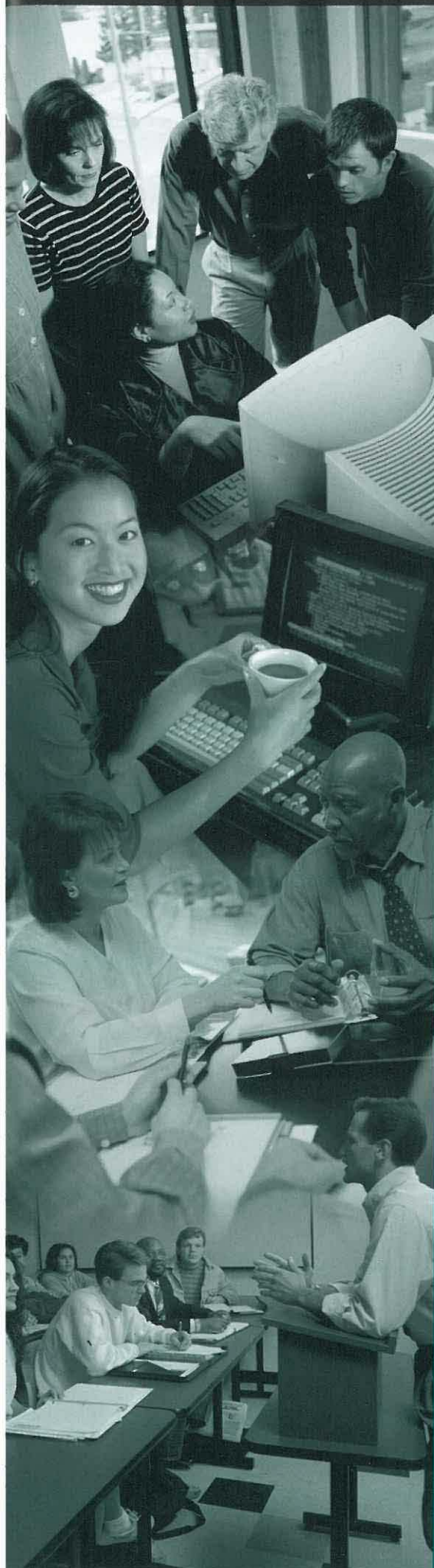
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PROGRAMS FOR HIGHER EDUCATION

# Alumni Forum

Professional Development Seminar  
and Summer Institute

July 20–24, 2002

Westin La Paloma Resort and Spa

Tucson, Arizona

## Who should attend

- Alumni
- Higher education/training/health care professionals
- Third-year students
- Continuing students





## PROGRAM HIGHLIGHTS

### Saturday, July 20

**Registration at Institute Office from 8:00 a.m. until 8:00 p.m.**

**ALUMNI FORUM PRESENTER'S LUNCHEON**  
(Presenters and Invited Guests)

**ALUMNI FORUM WELCOME RECEPTION  
AND BUSINESS CARD EXCHANGE**

### Sunday, July 21

**TECHNOLOGY VERSUS THE HUMAN FACTOR IN  
ONLINE LEARNING**

**Presenter:** Jeanette Muzio, Ed.D.

**Session Description:** Some institutions are embracing the notion of the Fifth Generation of Distance Education. To their current online tool-kit of interactive multimedia, Internet access to Web resources, and computer-mediated communications, they are considering adding database-driven automated responses to learner inquiries, even for content-related issues. However, online learners state overwhelmingly that a high degree of interactivity with other learners and with the instructor is paramount to their success. Are these two viewpoints poles apart, or is there some common ground? Muzio will use online courseware to examine which types of variables can be best handled by a computer and which require the participation of a live instructor.

**PLANNING AND DESIGNING ONLINE INSTRUCTION**

**Presenter:** Gloria Palumbo Holland, Ed.D.

**Session Description:** One of the most important aspects of a successful online instructional program is the planning that must take place before a single lesson is developed. Topics such as identifying instructional goals, creating learning objectives and matching assessments, sequencing instruction to build on skills and knowledge, graphic design

## DETAILS

### Registration Information

**Registration Fee:** The registration fee covers attendance for one person and includes program materials, receptions, continental breakfasts, refreshment breaks, and one dinner. All sessions and meals associated with the program are open to registered participants only. The registration fee for alumni is \$250 if paid before May 17, 2002; the registration fee is \$275 if payment is received after May 17. There is a \$25 fee for third-year and continuing students who are enrolled in the summer 2002 term and are in good financial standing. An additional fee of \$25 will be charged if registration is received after May 17, 2002.

and learning styles, interactive and meaningful instruction, and selecting the appropriate delivery tools will be presented and discussed in this workshop. Anyone involved with creating technology-based or technology-supported instruction will gain valuable and proven skills that can be applied immediately to set the groundwork for successful student learning.

**CONFLICT RESOLUTION IN THE WORKPLACE  
(PARTS 1 and 2)**

**Presenter:** Laurie Nalepa, Ed.D.; Paul Sabolic, M.B.A.

**Program Description:** This workshop is designed to facilitate solving problems and differences with coworkers. This two-part, three-hour workshop will consist of lectures, discussions, videos, role-playing exercises, and group and individual activities. Participants will benefit by learning about the key reasons why conflicts occur; basic conflict resolution principles; recognizing how values and perceptions contribute to conflict; understanding conflict styles and resolution methods; anticipating and preventing conflicts from escalating; and effective techniques for giving and receiving constructive criticism.

### Monday, July 22

**SELF-MARKETING: DEVELOPING A  
TENURE/PROMOTION PORTFOLIO**

**Presenter:** Kathleen L. Skrabut, Ed.D.

**Program Description:** Concerned about your chances to achieve tenure or a higher rank? This general session will provide a framework for planning, compiling, and presenting a portfolio for tenure or promotion. Although specific criteria may vary, all academic institutions expect a portfolio to contain evidence of achievement in the traditional domains of scholarship. Learn how to accumulate and present material that will showcase your abilities and contributions to your college, department, discipline, and community.

### Confirmation

A confirmation letter will be mailed within 10 business days after receipt of registration AND payment. If you do not receive one, contact the registration coordinator by telephone at (954) 262-8520.

### Refunds

Refunds will be issued for cancellation only if notification is received in writing no later than July 1, 2002. Send written notice by mail or by fax to (954) 262-3903. Due to financial obligations incurred by the Alumni Forum, no refunds will be issued for cancellations received after that time. A \$25 administration fee per participant will be charged for all cancellations.



### **TAKING YOUR INSTITUTION AND DEGREE PROGRAMS ONLINE**

**Presenter:** Leo J. Theriot, Ed.D.

**Program Description:** One of the greatest areas of challenge and change in higher education is online learning. This presentation describes and explains the process of preparing and placing an institution and its degree programs online from initial questions through implementation. Attention is given to courses taken for credit, as well as non-credit and self-study courses.

### **Tuesday, July 23**

#### **PRIDE AND PREJUDICE: OVERCOMING THE GENDER GAP IN COMPUTER SCIENCE TECHNOLOGY**

**Presenters:** Laurie Nalepa, Ed.D.;  
Eduardo Jesus Arismendi-Pardi, Ed.D.

**Program Description:** This presentation relates to the teaching of computer science technology from a gender equity perspective. Despite the pivotal role that computers play in our economy and culture, and despite explosive growth in the marketplace, only a dismal 15-20 percent of undergraduate computer science degrees at American universities go to women. This problem is compounded with the sad reality that representation through media, peer groups, and stereotypes often sends the message that technology is the exclusive domain of white males. This presentation will benefit participants in two ways. First, specific strategies related to creating a caring and positive learning environment, establishing a multicultural and gender sensitive environment, and implementing a socially, culturally, ethnically, and gender equity model for technology training and education will be presented. Second, participants will learn about an integrative approach that incorporates values, human issues, and social impact.

### **Attire**

Dress is casual for all Alumni Forum sessions and functions. The temperature in the meeting rooms is very cool, so bring a sweater or light jacket with you to all sessions. Dress for events other than those of the seminar is comparable to that of any resort city. Some restaurants require jackets and ties. Bring comfortable shoes and clothing for sightseeing and shopping. Average July/August temperatures in Tucson are in the high 90s during the day.

### **Getting There**

The Tucson International Airport (TIA) is located twelve miles south of Tucson. Eleven airlines currently serve TIA, providing nonstop service to 16 cities and connections to more than 121 destinations. Among others, the following airlines have service to Tucson: American, Continental, Delta, and United.

### **COMPARISON OF THE FINAL GRADES OF STUDENTS IN INTERMEDIATE ALGEBRA WITH AND WITHOUT AN ETHNOMATHEMATICAL PEDAGOGY**

**Presenter:** Eduardo Jesus Arismendi-Pardi, Ed.D.

**Program Description:** This presentation is related to the teaching of mathematics, in particular intermediate algebra, from an ethnomathematical perspective. This investigation is germane to the use of statistical methods in an effort to demonstrate and validate the importance of teaching mathematics from a global and multicultural frame. This presentation will be relevant to participants in two ways. First, attendees will have an opportunity to learn how to apply the quasi-experimental methodology to address issues in higher education. Second, participants will gain information pertinent to the importance of multicultural education and globalization of curriculum. Participants need not be knowledgeable about the particulars of mathematics education.

### **Wednesday, July 24**

#### **SERVING THE UNDERSERVED: DEVELOPMENTAL EDUCATION IN COMMUNITY COLLEGES**

**Presenter:** Ingrid Lee

**Program Description:** To prepare students to work in the new economy, it is crucial that they have the educational foundations to adjust their learning as their future jobs will require. Community colleges are sometimes the answer for students who either never had the opportunity to learn, never chose to learn, or failed to learn in the pre-postsecondary realm. Developmental education is the method of entrée for many of these students and cannot be ignored if our society and economy is to keep growing.

### **PROGRAM EVALUATION, WRAP UP, AND GOOD-BYES**

### **Ground Transportation**

Arizona Stagecoach operates shared-ride van service for each TIA arriving flight. Service includes transportation to hotels, resorts, the University of Arizona, and business or residence locations. Hotel/resort rates range from \$10 to \$24 per person depending on location. The reservation desk is located in the center corridor of the baggage claim level. Seven rental car agencies are located at TIA. These are Alamo, Avis, Budget, Dollar, Hertz, National, and Thrifty. All departing shuttles, vans, buses, and taxis are located on the commercial roadway on the lower level in front of the terminal.



## For Alumni

- Discuss new and emerging trends and topics in higher education
- Share your educational and professional experiences with current students
- Promote personal growth
- Expand networking

## For Students

- Learn valuable lessons from alumni
- Jump-start your motivation to complete the program
- Expand networking
- Share information

## Program Highlights

- Outstanding faculty members representing colleges, universities, and consulting firms will share their expertise and knowledge on the latest and best methods being used to remain current in the field
- Discuss the latest issues and hot topics in higher education such as
  - Conflict resolution
  - Online learning and course design
  - Professional portfolio development
  - Development education and other exciting sessions

## Earn As You Learn

The Alumni Forum Professional Development Program helps you earn Continuing Education Units (CEUs). Participants attending all sessions may qualify to receive a certificate of completion for up to 2.10 CEUs. To do so, please include an additional \$25 with the registration fee.

## Hotel Information

The Westin La Paloma Resort and Spa  
Phone: (520) 742-6000 Fax: (520) 577-5878  
Check in: 4:00 p.m. Check out: noon

North of Tucson in the lush Senora Desert and nestled in the foothills of the Santa Catalina Mountains, the Westin La Paloma offers luxurious guest rooms, myriad recreational activities and the superb service expected at a AAA Four Diamond Award resort.

Golf enthusiasts can test their skills on the 27-hole Jack Nicklaus signature course, while other guests spend the day playing tennis or volleyball. Hike the foothills among invigorating desert breezes, and cool off with your kids on Arizona's longest resort water slide.

Make your reservations directly with the hotel as early as possible. The cutoff date to make hotel reservations is June 24, 2002. Be sure to mention PHE when making reservations. The PHE guestroom rate at the Westin La Paloma is approximately \$80 plus any taxes and resort services fees. Contact the hotel directly for reservation policies and restrictions.

## What is the Alumni Forum?

The Alumni Forum, now in its fourth year, was designed to assist alumni practitioners. The forum helps graduates remain current in their fields by discussing the changing trends in higher education once their formal education has ended. For third-year and continuing students, the Alumni Forum assists students with progressing through the program after classes have been completed by helping to form mentoring relationships with alumni.

## Vision

To create an ongoing professional learning community for PHE alumni

## Mission

To incorporate networking, learning, and continuing professional development opportunities for PHE alumni through Summer Institutes, and to further develop opportunities for PHE alumni to interact, mentor, and support fellow alumni and current and continuing PHE doctoral students

PHE reserves the right to make revisions in the agenda, speakers, program topics, and CE credits if necessary. The views expressed by speakers at this program do not signify acceptance or endorsement by PHE or NSU. See our Web site for more detailed program descriptions.

**NOTICE OF NONDISCRIMINATION:** Nova Southeastern University admits students of any race, color, sex, age, nondisqualifying disability, religion or creed, or national or ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students at the school, and does not discriminate in administration of its educational policies, admissions policies, scholarship and loan programs, and athletic and other school-administered programs.

Nova Southeastern University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097; Telephone number 404-679-4501) to award bachelor's, master's, educational specialist, and doctoral degrees.

**REGISTRATION FORM • PHE ALUMNI FORUM • JULY 20–24, 2002**  
**Westin La Paloma Resort and Spa • Tucson, Arizona**

Please print or type all information:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP \_\_\_\_\_ Email \_\_\_\_\_

Phone (day) \_\_\_\_\_ (evening) \_\_\_\_\_

Profession/Title \_\_\_\_\_

Employer \_\_\_\_\_

**Specialization:** AE CIT CTE (Formerly VTO) HCE HE Year of graduation \_\_\_\_\_

**Check One:**

- Alumni (\$250 enclosed or \$275 after May 17, 2002)
- Third-Year Student (\$25 or \$50 after May 17, 2002)
- Continuing Student (\$25 or \$50 after May 17, 2002)
- Yes, I would like a CEU certificate for my participation and have enclosed an additional \$25

All alumni and non-NSU students are required to pay \$250 for preregistration, program attendance, and materials. There is a \$25 fee for third-year and continuing students who are enrolled in the 2002 Summer Institute and are in good financial standing. A \$25 late registration fee applies to all attendees if registered after May 17, 2002.

**All attendees requesting a CEU certificate must enclose \$25.**

**Payment Method:** Enclosed is a check for \$ \_\_\_\_\_

(Make checks payable to Nova Southeastern University.)

Purchase Order # \_\_\_\_\_

**By mail:** Please return completed form and check by Friday, May 17, 2002, to:



**NOVA SOUTHEASTERN UNIVERSITY**

Fischler Graduate School of Education and Human Services

Programs for Higher Education

Attention: Alumni Forum

1750 NE 167th Street

North Miami Beach, Florida 33162-3017

**By fax:** Please fax completed registration form along with purchase order to (954) 262-3903, attention Alumni Forum registration.



NOVA SOUTHEASTERN UNIVERSITY  
Fischler Graduate School of Education  
and Human Services  
Programs for Higher Education  
1750 NE 167th Street  
North Miami Beach, Florida 33162-3017



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**LIMITED SPACE  
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REGISTER NOW.**

Visit our Web site at  
[www.nova.edu/phe/index\\_alumni.html](http://www.nova.edu/phe/index_alumni.html)