

2016

M.B.A. in International Business 2016

Nova Southeastern University

Follow this and additional works at: https://nsuworks.nova.edu/hsb_pgcoursecatalogs



Part of the [Business Commons](#)

NSUWorks Citation

Nova Southeastern University, "M.B.A. in International Business 2016" (2016). *Huizenga Postgraduate Course Catalogs*. 54.
https://nsuworks.nova.edu/hsb_pgcoursecatalogs/54

This Course Catalog is brought to you for free and open access by the NSU Course Catalogs and Course Descriptions at NSUWorks. It has been accepted for inclusion in Huizenga Postgraduate Course Catalogs by an authorized administrator of NSUWorks. For more information, please contact nsuworks@nova.edu.

M.B.A. in International Business Course Descriptions 2016

[Course Descriptions](#)

Full-Time professionals are available to discuss the M.B.A. in International Business curriculum with you in greater detail. Simply call 800.672.7223 Ext. 25168 or contact our [Enrollment Services Staff](#).

INB 5807 Foundations of Global Business (3 cr.)

Fundamentals of Global Business (3 Credits): The primary objective of this course is to effectively and systematically analyze the various institutional facets of the global business environment and their effect on the operations of firms. Globalization remains one of the most criticized and visible phenomena in recent decades. What problems do managers face while trying to exploit opportunities and address challenges in the global business environment? This course examines the institutional environment of global business, trade theory particularly in the light of political relations, foreign direct investment, supranational institutions that influence trade and investment, exchange rates and monetary systems. Attention is also devoted to country analysis, political risk and contemporary issues such as off-shoring, corporate social responsibility and sustainability.

INB 5818 New International Ventures (3 cr.)

New International Ventures focuses on developing students decision-making abilities to prepare to lead a new international business or corporate business expansion. Students develop a specific business idea, and then examine the market feasibility for the new venture, and the operating conditions of the international destination, including potential ethical dilemmas. The business plan is developed using market research, potential entry modes, resource allocation, financial projections, and overall strategy for new ventures. The emphasis is on developing the critical thinking ability of students to start an entrepreneurial new business internationally using the business plan model. Prerequisite: INB 5807.

INB 5827 Import/Export Principles and Practices (3 cr.)

This course covers a comprehensive review and analysis of operations planning, documentation, financing, and transportation. Students learn about the role of service providers, such as freight forwarders, the importance of free trade zones, existing export regulations and control, and import tariff structures. Prerequisites: INB 5807.

MKT 5235 Global Marketing (3 cr.)

This course is an overview of the unique aspects of marketing in the global economy that provides a framework for analysis. Emphasis is placed on the development of strategies for markets in diverse cultural, political, and economic situations. It focuses on foreign market analysis, target market identification, product planning, promotion, and channels of distribution. It also discusses the complex aspects of exporting and foreign market entry-mode. Global economic, social and political events and issues are included in discussions related to formulating and adapting a global marketing strategy. Prerequisite: MKT 5125 or MKT 5070.

FIN 5515 International Finance (3 cr.)

International Finance covers the broad scope of the international monetary system, examining financial markets and financial instruments. Investigating the interrelationship of foreign exchange operations with corporate financial management decisions leads students to understand the intricacies of finance, contiguous with international operations. Attention is paid to capital management and investment analysis in the context of risk exposure for foreign investment. Prerequisite: FIN 5130 or FIN 5080 or FIN 5805.

MGT 5680 Management Internship (3 cr.)

The Huizenga College internship fosters learning through the application of classroom theory in the workplace. During the course, the student also focuses on practical career skills and personal professional goals with individual guidance from the professor. The minimum work requirement is 200 hours during one semester (16 weeks). The option of participating in an HCBE-approved internship for academic credit is available to M.B.A. students with an open elective. Contact the HCBE Office of Academic Advising for registration. Prerequisites: good academic standing and completion of at least 12 GPA credit hours in the M.B.A. program.

INB 5822 Globalization and Emerging Markets (3 cr.)

The course offers a comprehensive analysis of emerging markets including but not limited to the BRIC countries (Brazil, Russia, India, and China). This course identifies issues germane to developing markets as they integrate into global economy. The conceptual framework used in this course covers three perspectives: multinational firms from developed countries seeking to tap into the vast potential of emerging markets; entrepreneurs and multinationals from emerging markets seeking to develop global, world-class organizations and global investors seeking to profit from opportunities in emerging markets. The course will build on previous understanding of legal, cultural, political, and other environmental differences across countries to offer insights into evaluating risk and strategy in emerging markets. Prerequisites: INB 5807.

INB 5846 International Field Seminar (3 cr.)

Designed as an optional course for the M.I.B.A. program the international seminar develops graduate students' understanding and knowledge of international business in a foreign nation. Based on the assumption that immersion in an alternative national setting is an extremely powerful method of learning, each year the course is offered in a center of foreign business. The increasing interlocking of national interests presents additional challenges and opportunities for business organizations. Corporations of all sizes face a range of challenges and decisions, which are affected by changes in free trade possibilities and common-market bloc agreements. The week-long series of seminars, held at a host educational institution, covers a broad range of topics, linked by a common focus on international strategy. Student's must complete the seminar exam and a written report on return to USA. Prerequisites: INB 5807.

Foundation Course Descriptions

QNTP 5000 Foundations of Business Statistics (3 cr.)

This course covers collection, description, analysis, interpretation, and presentation of data to support business decision making. Probability distributions, central limit theorem, statistical inference for univariate data; correlation analysis and introduction to linear regression modeling and their application to real world business problems are discussed. The data analysis capabilities of Microsoft Excel are integrated throughout the course.

FINP 5001 Accounting and Finance Foundations (3 cr.)

A survey of the essentials topics in accounting and finance includes modern corporate environments, agency and governance, accounting principles, financial statements, ratio analysis, time value of money, financial decision making tools.

M.B.A. in International Business Overview

2016

In the real world International M.B.A.s deal with the competitive challenges and opportunities created by conducting business globally. The M.B.A in International Business concentrates on student career path development to meet the needs of multinational corporations or single businesses operating around the world. Students learn to successfully manage across borders and in different country cultural and institutional environments. International M.B.A.s learn to conduct business within the framework of global monetary systems, individual government policies and general economic, political and social conditions worldwide.

The exciting world of International Business offers students the option to travel to an emerging market with the [International Field Seminar](#) or study emerging markets in a classroom setting. M.B.A. IB graduates will take away the focused skills necessary in order to develop and market a new international business venture as well as learning the takeaways of a thorough understanding of import/export practices. Join the NSU International Business alumni who span the globe.

M.B.A. in International Business Curriculum 2016

Program Features

- M.B.A. core courses offered weeknights, alternating weekends or during the day on the main campus, alternating weekends at select [other campuses](#) and online. International Business courses offered alternating weekends on the main campus and online.
- Program can be completed in as little as 21 months.
- Program begins five times annually with starts in August, October, January, March, and May.

For more information about the program, please contact:

The Office of Graduate Admissions

(954)262-5067

1-800-672-7223 ext. 25067

hcbeinfo@nova.edu

Curriculum Guide

Total credits: 39

M.B.A. Core Courses (21 total credits)

INTERNATIONAL BUSINESS CONCENTRATION COURSES (15 TOTAL CREDITS)	
INB 5807	Foundations of Global Business
INB 5818	New International Ventures
INB 5827	Import/Export Principles and Practices
MKT 5235	Global Marketing
FIN 5515	International Finance

INTERNATIONAL BUSINESS ELECTIVES - CHOOSE ONE (3 TOTAL CREDITS)	
MGT 5680	Management Internship
INB 5822	Globalization and Emerging Markets
INB 5846	International Field Seminar

Current students: Please consult your Academic Advisor for program requirements or access [SharkLink](#) for your CAPP report. Program requirements are subject to change, and your Academic Advisor or CAPP report can provide you with the courses required for your catalog term.