

2019

Bachelor of Science in Sport and Recreation Management

Nova Southeastern University

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H. Wayne Huizenga College of Business and Entrepreneurship
 DEGREE CURRICULUM SHEET | 2019-2020 CATALOG
 Bachelor of Science in Sport and Recreation Management

FIRST YEAR SEMINAR		
Course	Credits	Frequency
UNIV 1000: First Year Seminar	3	
Total First Year Seminar Credits	3	

GENERAL EDUCATION REQUIREMENTS		
Area/Course	Credits	Frequency
Written Composition		
<i>6 credits at or above COMP 1500</i>		
COMP 1500: College Writing	3	FW
COMP 2000: Advanced College Writing	3	FW
Mathematics		
<i>6 credits at or above MATH 1040</i>		
MATH 1040: Algebra for College Students	3	FW
MATH 2020: Applied Statistics	3	FW
Arts & Humanities		
<i>6 credits in HIST, ARTS, PHIL, HUMN, LITR, THEA, FILM, MUSC, DANC, WRIT, foreign language</i>		
Open Arts & Humanities	3	FW
Open Arts & Humanities	3	FW
Social & Behavioral Sciences		
<i>6 credits in PSYC, SOCL, ANTH, ECN, COMM, GEOG, GEST, INST, POLS</i>		
ECN 2020: Principles of Microeconomics	3	FW
ECN 2025: Principles of Macroeconomics	3	FW
Science		
<i>6 credits in BIOL, MBIO, CHEM, SCIE, ENVS, PHYS</i>		
Open Science	3	FW
Open Science	3	FW
Total General Education Credits	30	

OPEN ELECTIVES	
Take Seven open elective courses	
Total Open Electives Credits	24

BUSINESS CORE		
Course	Credits	Frequency
ACT 2020: Foundations of Accounting I	3	FW
ACT 2030: Foundations of Accounting II	3	FW
FIN 3010: Corporation Finance	3	FW
INB 3550: International Business	3	FW
ISM 3660: Management Information Systems*	3	FW
MGT 2050: Principles of Management	3	FW
MGT 2150: Business Law I	3	FW
QNT 2880: Intro to Business Analytics and Decision Making	3	FW
MGT 4170: Organizational Behavior	3	FW
MGT 4880: Business Strategy and Policy	3	FW
MKT 3050: Marketing Principles and Applications	3	FW
OPS 3880: Operations Management	3	FW
XXX 3900 Internship or XXX 4960 Study Abroad	3	FWS
Total Business Core Credits	39	

MAJOR COURSES		
Course	Credits	Frequency
SPT 1050: Introduction to Sport and Recreation Mgmt.	3	FW
SPT 2150: Sport in Society	3	FE
SPT 3150: Facility and Event Management	3	WE
SPT 3425: Public Relations in Sport	3	FO
SPT 3550: Issues in Sport Finance	3	FO
SPT 3650: Sport Promotions and Sponsorship	3	WE
SPT 3925: The Business of College Sports	3	FE
SPT 4555: Risk Management in Sport	3	WO
Total Major Credits	24	

Frequency Key: F-Every Fall; W-Every Winter; FO - Odd Year Fall; FE - Even Year Fall; WO - Odd Year Winter; WE - Even Year Winter

TOTAL CREDITS: 120

Year 1				
Fall		Winter		
Course	Credits	Course	Credits	
UNIV 1000: First Year Seminar	3	COMP 2000: Advanced College Writing	3	
COMP 1500: College Writing	3	MATH 2020: Applied Statistics	3	
MATH 1040: Algebra for College Students	3	MGT 2050: Principles of Management	3	
SPT 1050: Intro to Sport and Recreation Management	3	MKT 3050: Marketing Principles and Applications	3	
General Education: Arts and Humanities	3	General Education: Arts and Humanities	3	
General Education: Science	3	General Education: Science	3	
Total Credits	18	Total Credits	18	
Year 2				
Fall		Winter		
Course	Credits	Course	Credits	
ACT 2020: Foundations of Accounting 1	3	ACT 2030: Foundations of Accounting II	3	
ECN 2020: Principles of Microeconomics	3	ECN 2025: Principles of Macroeconomics	3	
SPT 2150: Sport in Society	3	ISM 3660: Management Information Systems	3	
SPT 3925: The Business of College Sports	3	MGT 2150: Business Law I	3	
Open Elective	3	SPT 4555: Risk Management in Sport	3	
Open Elective	3	Open Elective	3	
Total Credits	18	Total Credits	18	
Summer - Year 2				
Course	Credits			
SPT 3900: Internship	3			
Open Elective	3			
Open Elective	3			
FIN 3010: Corporation Finance	3			
Total Credits	12			
Year 3				
Fall		Winter		
Course	Credits	Course	Credits	
QNT 2880: Introduction to Quantitative Analysis & De	3	MGT 4170: Organizational Behavior	3	
SPT 3550: Issues in Sport Finance	3	SPT 3650: Sport Promotions and Sponsorship	3	
INB 3550: International Business	3	SPT 3150: Facility and Event Management	3	
OPS 3880: Operations Management	3	Open Elective (SPT 2050 Recommended)	3	
SPT 3425: Public Relations in Sport	3	MGT 4880: Business Strategy and Policy	3	
Open Elective	3	Open Elective	3	
Total Credits	18	Total Credits	18	120
Summer - Year 3 - MBA Start				
Course	Credits			
MGT 5001 -Developing Academic and Career Success	1			
MGT 5105 Managing Org Behavior	3			
MKT 5125 Marketing Decision Making for Managers	3			
Total Credits	7			
Year 4 - MBA Year				
Fall		Winter		
Course	Credits	Course	Credits	
FIN 5130: Financial Management	3	MBA Concentration Course	3	
ACT 5140: Accounting for Decision Makers	3	QNT 5160: Data Driven Decision Making	3	
ISM 5150: Information Systems Strategy & Data Manag	3	MGT 5170: Applying Strategy for Managers	3	
MBA Concentration Course	3	MBA Concentration Course	3	
MBA Concentration Course	3	MBA Concentration Course	3	
Total Credits	15	Total Credits	15	
TOTAL CREDITS: 120 BSBA + 37 MBA				

Codes for Plan:

BSBA Core Classes
SPT Major Courses
MBA Core Courses
Gen Ed Courses

H. Wayne Huizenga College of Business and Entrepreneurship
SAMPLE FOUR YEAR CURRICULUM | 2019-2020 CATALOG
Bachelor of Science in Sport and Recreation Management

Freshman Year				
Fall		Winter		
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>	
UNIV 1000: First Year Seminar	3	COMP 2000: Advanced College Writing	3	
COMP 1500: College Writing	3	MATH 2020: Applied Statistics	3	
MATH 1040: Algebra for College Students	3	MGT 2050: Principles of Management	3	
SPT 1050: Intro to Sport and Recreation Management	3	MKT 3050: Marketing Principles and Applications	3	
General Education: Arts and Humanities	3	General Education: Arts and Humanities	3	
Total Credits	15	Total Credits	15	
Sophomore Year				
Fall		Winter		
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>	
ACT 2020: Foundations of Accounting 1	3	ACT 2030: Foundations of Accounting II	3	
ECN 2020: Principles of Microeconomics	3	ECN 2025: Principles of Macroeconomics	3	
SPT 2150: Sport in Society	3	ISM 3660: Management Information Systems	3	
SPT 3925: The Business of College Sports	3	MGT 2150: Business Law I	3	
Open Elective	3	General Education: Science	3	
Total Credits	15	Total Credits	15	
Junior Year				
Fall		Winter		
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>	
FIN 3010: Corporation Finance	3	MGT 4170: Organizational Behavior	3	
QNT 2880: Introduction to Quantitative Analysis & De	3	SPT 3150: Facility and Event Management	3	
SPT 3550: Issues in Sport Finance	3	SPT 3650: Sport Promotions and Sponsorship	3	
SPT 3425: Public Relations in Sport	3	General Education: Science	3	
SPT 3900: Sport and Recreation Internship	3	Open Elective (SPT 2050 Recommended)	3	
Total Credits	15	Total Credits	15	
Senior Year				
Fall		Winter		
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>	
OPS 3880: Operations Management	3	MGT 4880: Business Strategy and Policy	3	
INB 3550: International Business	3	SPT 4555: Risk Management in Sport	3	
Open Elective	3	Open Elective	3	
Open Elective	3	Open Elective	3	
Open Elective	3	Open Elective	3	
Total Credits	15	Total Credits	15	
TOTAL CREDITS: 120				

Huizenga Business Innovation Academy - Bachelor of Science in Business Administration in Sport and Recreation Management + MBA

Year 1				
Fall		Winter		
Course	Credits	Course	Credits	
UNIV 1000: First Year Seminar	3	COMP 2000: Advanced College Writing	3	
COMP 1500: College Writing	3	MATH 2020: Applied Statistics	3	
MATH 1040: Algebra for College Students	3	General Education: Science	3	
MGT 2050: Principles of Management (F1)	3	MGT 2150: Business Law I	3	
MKT 3050: Marketing Principles and Applications	3	SPT 1050: Intro to Sport and Recreation Management	3	
General Education: Science	3	General Education: Arts and Humanities	3	
Total Credits	18	Total Credits	18	

Codes for Plan:

BSBA Core Classes
SPT Major Courses
ENT Minor Courses
HBA Minor Courses
MBA Core Courses
Gen Ed Courses

Summer - Year1	
Course	Credits
ENT 2100: Huizenga Academy Studio - Part I	3
ENT 3900: Internship	3
Total Credits	6

Year 2				
Fall		Winter		
Course	Credits	Course	Credits	
ACT 2020: Foundations of Accounting 1**	3	ACT 2030: Foundations of Accounting II	3	
ECN 2020: Principles of Microeconomics	3	ECN 2025: Principles of Macroeconomics	3	
SPT 2150: Sport in Society	3	SPT 3150: Facility and Event Management	3	
SPT 3925: The Business of College Sports	3	MGT 4170: Organizational Behavior	3	
ISM 3660: Management Information Systems	3	FIN 3010: Corporation Finance	3	
ENT 2000: Entrepreneurial Opportunities & Analysis	3	ENT 3100: Small Business Management	3	
Total Credits	18	Total Credits	18	

Summer - Year 2	
Course	Credits
ENT 2110: Huizenga Academy Studio Part II	6
Total Credits	6

Year 3				
Fall		Winter		
Course	Credits	Course	Credits	
General Education: Arts and Humanities	3	OPS 3880: Operations Management	3	
SPT 3425: Public Relations in Sport	3	ENT 3200: Global Trading & Negotiations for Entrep	3	
SPT 3550: Issues in Sport Finance	3	MGT 4880: Business Strategy and Policy	3	
QNT 2880: Intro to Business Analytics and Decision Makir	3	INB 3550: International Business	3	
ENT 4400: Franchise Management	3	SPT 3650: Sport Promotions and Sponsorship (SPT Maj	3	
ENT 3000: Running your Business (F1)	2	SPT 4555: Risk Management in Sport	3	
		ENT 3010: Maturing Business (W2)	1	
Total Credits	17	Total Credits	19	120 Credits

Summer - Year 3 - MBA Start	
Course	Credits
MGT 5001 -Developing Academic and Career Success	1
MGT 5105 Managing Org Behavior	3
MKT 5125 Marketing Decision Making for Managers	3
Total Credits	7

Year 4 - MBA Year				
Fall		Winter		
Course	Credits	Course	Credits	
FIN 5130: Financial Management	3	MBA Concentration Course	3	
ACT 5140: Accountning for Decision Makers	3	QNT 5160: Data Driven Decision Making	3	
ISM 5150:Information Systems Strategy & Data Manag	3	MGT 5170: Applying Strategy for Managers	3	
MBA Concentration Course	3	MBA Concentration Course	3	
MBA Concentration Course	3	MBA Concentration Course	3	
Total Credits	15	Total Credits	15	

TOTAL CREDITS: 120 BSBA + 37 MBA

37 Credits

** If student meets pre-reqs - take in Year 1

Last modified 3/28/2019