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Fall 1997

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Schedule of Classes

Registration Policies and Procedures

Booklist

Doctoral Programs
Fall Term 1997
Sept. 1, 1997 thru Dec. 31, 1997



School of Business and Entrepreneurship

Nova Southeastern University - East Campus
Doctoral Programs
School of Business and Entrepreneurship
3100 SW 9th Avenue
Fort Lauderdale, FL 33315

CLASS SCHEDULE FOR FALL TERM 1997

AND PROJECTED SCHEDULE FOR WINTER TERM 1998 AND SUMMER TERM 1998

PROGRAM NEWS

- 1. ALL REGISTRATIONS FOR THE FALL TERM ARE DUE NO LATER THAN JULY 15, 1997 (This includes week-long courses).
- Course Material Order Forms: Please note that procedures for ILM requests have changed. ILM Request Forms will no longer be used to order materials. You will automatically be sent your materials from your registration form. Please add the appropriate fee to your registration form. The fees are listed on page 11 under Special Seminar/ILM Fees.
- 3. Class Size: CSA 6081, 6082, and 6083 are limited to 25 students. (Only the first 25 registrations are accepted.) CSA 6060 is limited to 28 students. NSU will make every effort to split classes that exceed the limit by a significant number. If additional qualified professors are not available, late registrations cannot be guaranteed a seat.
- 4. Class Hours: All doctoral courses are scheduled from 8:00 a.m. to 5:00 p.m., unless otherwise modified by instructor. CSA 6060 begins on a Saturday at 2:30 p.m.
- Internet Address: In order to reduce the likelihood of unauthorized access we discontinue accounts if they are not used at least once over a 90 day period. Accounts that are discontinued can be reactivated by contacting Nicole Zinn at 800-672-7223, Ext. 5059.
- 6. Schedule Format Change: Please note the new format to the schedule. Students can find required prerequisites for their courses in the School of Business and Entrepreneurship catalog. Instructor e-mail/internet addresses can be found on pages 7 and 8.

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APPENDICES

POLICIES AND PROCEDURES

BOOK ORDER LIST

BOOK ORDER FORM

STAFF DIRECTORY

| SCHOOL OF BUSINESS TOLL FREE NUMBER NSU TOLL FREE NUMBER IN US NSU TOLL FREE NUMBER IN CANADA | 800-672-7223 800-541-6682 800-554-6682 | |
|---|---|--|
| SCHOOL OF BUSINESS FAX #'s - Program Office Registration | (954)262-3965 (954)262-3964 | |
| (The last 4 digits of the phone number indicate extens | sion number) | |
| HOTLINE - Last minute class changes | (800)672-7223, Ext. 5170 | |
| DIRECTOR OF DOCTORAL PROGRAMS Dr. Richard L. Kelsey | (954)262-5136 | kelsey@sbe.nova.edu |
| DIRECTOR OF RESEARCH Dr. Ronald Needleman | (954)262-5142 | drron@sbe.nova.edu |
| SCHEDULE, COMPREHENSIVE EXAMS, DISSERTATION TRACK, GRADES Program Manager - Diana Kowalchick Administrative Assistant - Chanel Gutierrez Program Secretary - Melisa Perez | (954)262-5137 (954)262-5140 (954)262-5141 | diana@sbe.nova.edu chanelg@sbe.nova.edu perez@sbe.nova.edu |
| REGISTRATION/ADVISEMENT Suzanne Newman Wendy Weissner | (954)262-5024 (954)262-5051 | suzee@sbe.nova.edu wendy@sbe.nova.edu |
| COURSE MATERIALS - Alice Nicholson | (954)262-5138 | alicen@sbe.nova.edu |
| ADMISSIONS STATUS - Trudy Stone | (954)262-5139 | trudy@sbe.nova.edu |
| E-MAIL/CSA 6072 - Nicole Zinn | (954)262-5059 | nicole@sbe.nova.edu |
| BOOKS - Fax (954)262-4759 | (800)509-2665 | novabook@nsu.nova.edu |
| ACCOUNTS RECEIVABLE - Natalie Friedman | (954)262-5213 | |
| FINANCIAL AID- Craig Elias | (800)522-3243, Ext. 4070 | |
| TRANSCRIPTS - Registrars Office | (954)262-7225 | |
| DISTANCE LIBRARY SERVICES For information regarding computer library searches Ms. Yvette Gilkes | (800)541-6682, Ext. 4602 (954)262-4624 | |

CLUSTER LOCATION AND REGIONAL PROGRAM MANAGERS DIRECTORY

| CLUSTER | CLASS LOCATION | REGIONAL MGRS. |
|-----------------------|---|---|
| ARKANSAS | Webster University Little Rock Metropolitan Campus Concourse One First Commercial Building | Dr. Rick Casey H: (501)885-3432 W: (501)979-1232 |
| | Little Rock, AR 72201 | rjcasey@dobson.ozarks.edu |
| AUSTIN, TX | St. Edward's University 3001 South Congress Ave. Austin, TX 78704 (512) 448-8400 | Dr. Jack Fuller W: (512)749-5041 jacful@aol.com |
| BIRMINGHAM, AL | Marriott Courtyard A 500 Shades Creek Parkway Birmingham, AL 35209 (205)879-0400 | Dr. Paul Doran W: (205)856-7894 ccdoran@sbe.nova.edu |
| DANVILLE, VA | Averett College 420 West Main Street Danville, VA 24541 | Dr. Al Bolton W: (804)791-5605 boltona@sbe.nova.edu |
| DAVENPORT, IA | St. Ambrose University Galvin Arts Center 518 West Locust Street Ambrose Hall Bldg. Rm. Hays 111 Davenport, IA 52803 | Dr. Robert Banash H: (319)391-9592 ccbanash@sbe.nova.edu |
| DENVER, CO | Higher Education and Advanced Technology Center Building 859, Rm. 147 Aurora, CO 80010 | Ms. Mellani Day H: (303)751-7106 day@sbe.nova.edu |
| FRANKFURT, GERMANY | FAG Training Center (Schulungszentrum) Frankfurt Airport, Terminal Two East Wing, Room T 209 Frankfurt, 60549 AM Main Germany | Dr. Thomas Queisser W: 49-6221-892451 queisser@sbe.nova.edu |

| FT. LAUDERDALE and NATIONAL CLUSTER | NSU - East Campus 3100 Southwest 9th Avenue Fort Lauderdale, FL 33315 (Rooms posted in elevator) | (consult staff directory) (800)672-7223 | | |
|---|---|---|--|--|
| NEW ENGLAND | Brattleboro Union High School Fairground Road/Room 131 Brattleboro, VT 05301 (802)257-0356 | Dr. William Hahn H: (802)446-2323 hahn@sbe.nova.edu | | |
| N. INDIANA | Calumet College Schmidt Building, 2400 NY Ave. Whiting, IN 46394 (219)473-7770 | Dr. Philip Kemp H: (630)653-1647 pkemp@wppost.depaul.edu | | |
| ORLANDO, FL | Raddison Plaza Hotel 60 South Ivanhoe Blvd. Orlando, FL 32804 | Mr. Jay Dittmer H: (904)788-4766 W: (904)257-3432 dittmer@sbe.nova.edu | | |
| PHOENIX, AZ | University of Phoenix 15601 N. 28 Avenue Phoenix, AZ 85021 (602)863-2600 | Dr. Gerry Bedore H and W: (602)439-3250 gbedore@primenet.com | | |
| POTOMAC | Averett College 1593 Spring Hill Road Vienna, VA 22182 (703)893-0663 | Dr. David Morton H: (301)953-7724 ccmorton@sbe.nova.edu | | |
| SEATTLE, WA | City University 919 Southwest Grady Way Renton, WA 98055 (800)426-5596 | Mr. Rick Coffey H: (206)788-2168 O: (206)266-4212 rcoffey@gte.net | | |
| SO. CALIFORNIA | The University of Phoenix 1515 West 190th Street Second Floor, Suite 200 Gardena, CA 90248 | Dr. Earl Richardson H: (805)734-1085 earlr@sbe.nova.edu | | |
| SPARTANBURG, SC | Spartanburg Technical College I-85 and New Cut Road Spartanburg, SC 29305-4386 (864)591-3616 | Dr. Philip McGee W: (864)877-2500 PhilipID@aol.com | | |

DOCTORAL INSTRUCTOR INFORMATION

| | CAMPUS BASED I | FACULTY | |
|--------------------------------------|--|--------------------------------|-----------------------------|
| NAME | COURSE/SPECIALTY AREA | TELEPHONE | E-MAIL |
| Daniel L. Austin | Health Policy | (954)262-5145 | austin@sbe.nova.edu |
| Bob Baer | Administrative Theory, Comp. Gov't. and Eco. Systems, Comparative Admin. Systems | (954)262-5108 | baerr@sbe.nova.edu |
| Joseph Balloun | Research Methods | (954)262-5099 | balloun@sbe.nova.edu |
| Barry Barnes | Organization Behavior | (954)262-5113 | barnes@sbe.nova.edu |
| Barbara Dastoor | Human Resource Management | (954)262-5102 | dastoor@sbe.nova.edu |
| Alan Gart | Finance, Economics | (954)262-5110 | gart@sbe.nova.edu |
| Bill Harrington | Human Resource Management | (954)262-5088 | billh@sbe.nova.edu |
| Bill Johnson | Marketing | (954)262-5109 | billyboy@sbe.nova.edu |
| Herb Johnson | Operations Management, International Management | (954)262-5123 | johnsonh@sbe.nova.edu |
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| Ron Needleman | Research Methods | (954)262-5142 | drron@sbe.nova.edu |
| Pedro F. Pellet | Economics, Comp Gov, Eco Sys | (954)262-5106 | pellet@sbe.nova.edu |
| Ed Pierce | Finance, Strategy | (954)262-5107 | edpierce@sbe.nova.edu |
| John Sennetti | Accounting | (954)262-5112 | sennetti@sbe.nova.edu |
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| Pan Yatrakis | International Business, Finance | (954)262-5098 | yatrakis@sbe.nova.edu |
| | NATIONAL FA | CULTY | |
| John Affisco | Operations Management | (516)463-5362 | acsjfa@vaxc.hofstra.edu |
| William R. Allen | Organizational Behavior | (401)783-8323 | wallen@umassd.edu |
| Alex Anckonie | International Business, Finance | (703)548-0784 | anckonie@sbe.nova.edu |
| Jay Aronson | Information Technology Mgmt. | (706)542-0991 | jaronson@blaze.cba.uga.edu |
| Larry Chiagouris | Marketing | (212)367-6858 | lchiagouris.cdb@mcimail.com |
| Clay Chun | Finance | (334)953-5836 | clchun@maxl.au.af.mil |
| James Dorris Organizational Behavior | | (508)999-8430 (508)997-1676 | jdorris@umassd.edu |

| Walter Einstein | Administrative Theory, Organizational Behavior | (508)997-6661 | weinstein@umassd.edu |
|------------------|--|--------------------------------|-----------------------------|
| Ronald Fetzer | Human Resource Management | (513)767-9185 | ron-fetzer@worldnet.att.net |
| Jane Gibson | Management | (954)475-7693 | gibson@sbe.nova.edu |
| Richard Hodgetts | Administrative Theory | (305)348-2791 | hodgetts@servms.fiu.edu |
| Raymond Jackson | Economics, Finance | (617)969-5914 | rjackson@ umassd.edu |
| Juan Jover | Information Technology Mgmt. | (305)674-8880 | jover@sbe.nova.edu |
| Howard Lawrence | Accounting | (901)321-3000 | hlawrenc@odin.cbu.edu |
| Moshe Levin | Operations Management, Finance, Research Methods | (217)787-5061 | levin.moshe@uis.edu |
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| Kader Mazouz | Operations Management, Research Methods | (561)367-3559 | mazouzk@sbe.nova.edu |
| Greg McLaughlin | Research Methods | (561)367-7680 | mclaug@sbe.nova.edu |
| Kenneth S. Most | International Accounting | (954)784-5657 | topmost@aol.com |
| Richard Plank | Marketing | (616)387-6130 (616)387-6149 | richard.plank@wmich.edu |
| Thomas Powers | Marketing | (334)934-5664 | busf022@uabdpo.dpo.uab.edu |
| Neal Rappaport | Economics, Finance | (703)525-6016 | nrappaport@aol.com |
| Richard Rees | Administrative Theory, Organizational Behavior | (941)687-1127 | drrees@sbe.nova.edu |
| Elizabeth Rivers | Information Technology Mgmt. | (561)692-0626 | rivers@sbe.nova.edu |
| William Rives | Research Methods | (614)341-6381 | brives@ix.netcom.com |
| Andrew Sherbo | Finance, Investments and Taxation, Public Finance | (334)273-8038 | sherbo@sbe.nova.edu |
| Jae K. Shim | Finance | (310)985-8609 | jaeshim@csulb.edu |
| William Snow | Human Resource Mgmt., Administrative Theory, Organizational Behavior | (310)821-8580 | bsnow@mail.cspp.edu |
| Luc Soenen | Finance, International Finance | (805)461-0306 | lsoenen@calpoly.edu |
| Alan Tucker | Financial Engineering | (215)736-2785 | atucker.mta.htp.com |
| Dan Walsh | Information Technology Mgmt. | (908)699-6648 (908)728-1073 | danwalsh@sbe.nova.edu |

PROFESSIONAL STUDIES WORKSHOP

CSA 6080, Professional Studies Workshops are offered in conjunction with selected annual professional conferences. Nova Southeastern tuition does not include membership fees or fees for the professional conferences. Students are responsible for obtaining their own hotel accommodations/reservations when they attend the Professional Studies Workshop. The following is a tentative schedule of upcoming conferences:

ACADEMY OF INTERNATIONAL BUSINESS: (808)956-3665 Jim Wills DIBA and DBA/IM

October, 1998 Vienna, Austria

ACADEMY OF MANAGEMENT: (914)923-2607 DBA and DPA

August 9-12, 1998 San Diego, CA (Marriott)
August 8-11, 1999 Chicago, IL (Hyatt Regency)

AMERICAN ACCOUNTING ASSOCIATION: (941)921-7747 ext. 303 DBA/ACC

August 16-19, 1998 Las Vegas, NV August 15-18, 1999 San Diego, CA

SOCIETY FOR HUMAN RESOURCE MANAGEMENT: (703)548-3440 DBA/HRM

June 14-17, 1998 Minneapolis, MN June 27-30, 1999 Atlanta, GA

AMERICAN MARKETING ASSOC. (312)648-0536-Carrie McBride DBA/MKT

August 15-18, 1998 Boston, MA (Marriott)

FINANCIAL MANAGEMENT ASSOCIATION: (813)974-2084 DBA/FIN

October 15-18, 1997 Honolulu, HI
October 14-17, 1998 Chicago, IL
October 6-9, 1999 Orlando, FL

AMERICAN COLLEGE OF HEALTH CARE EXEC. (312)424-2800 DBA/HS

February 28 - March 5, 1998 Chicago, IL March 6-11, 1999 Chicago, IL

ASSOCIATION FOR INFORMATION SYSTEMS: (410)837-5367 DBA/ITM

August 14-16, 1998 Baltimore, MD Milt Jenkins

COMPREHENSIVE EXAMINATION

The Comprehensive Examination is a two-part examination (CSA 6090 and CSA 6089). Please be sure to register during the regular registration period to insure site availability. The Comprehensive Exam fee is refundable. However, students will be assessed a withdrawal fee.

ELIGIBILITY REQUIREMENTS

To sit for Part I or Part II of the Comprehensive Examination you must have a grade point average of at least 3.0, be in good financial standing, have a full admission status, and have completed 20 credits of course work. To be eligible for CSA 6089 (Part 2), you must have passed CSA 6090 (Part 1) and the capstone course CSA 6140 Strategic Decision Making or CSA 6730 Seminar in Managerial Accounting.

MATRIX

| | DPA | DBA | DIBA | DBA HRM | DBA IM | DBA ACC | DBA FIN | DBA MKT | DBA HS | DBA ITM |
|----------|--|-----------|--------------|------------|-----------|------------|------------|------------|-----------|------------|
| CSA 6090 | | | | | | | | | | |
| Part 1A: | Choose | one quest | tion from th | e group be | low. | | | | | |
| | 6010 | 6010 | 6410 | LR* | 6410 | 6710 | LR* | 6810 | 6610 | 6910 |
| | LR* | LR* | LR* | | LR* | LR* | | LR* | LR* | LR* |
| Part 1B: | Choose | one ques | tion from th | e group be | low. | | | | | |
| | 6020 | 6020 | 6450 | 6020 | 6020 | 6060 | 6020 | 6020 | 6020 | 6020 |
| | 6060 | 6060 | 6470 | 6030 | 6450 | 6720 | 6510 | 6120 | 6030 | 6120 |
| | | | | | | 6760 | 6520 | | | |
| | and | | | | | | | | | |
| | Choose | | | e group be | | | | | | |
| | 6030 | 6030 | 6030 | 6060 | 6060 | 6020 | 6030 | 6030 | 6660 | 6060 |
| | 6040 | 6040 | 6060 | 6315 | 6030 | 6030 | 6060 | 6060 | 6060 | 6920 |
| | | | | 6325 | | | | | | |
| CSA 6089 | | | | | | | | | | |
| Part 2A: | 6140 | 6140 | 6140 | 6140 | 6140 | 6730 | 6140 | 6140 | 6140 | 6140 |
| Part 2B: | Choose two questions from the group below. | | | | | | | | | |
| | 6050 | 6050 | 6050 | 6050 | 6050 | 6050 | 6050 | 6050 | 6050 | 6050 |
| | 6220 | 6110 | 6110 | 6330 | 6470 | 6740 | 6120 | 6830 | 6620 | 6110 |
| | 6230 | 6120 | 6420 | 6120 | 6120 | 6120 | 6130 | 6130 | 6120 | 6130 |
| | 6240 | 6130 | 6430 | 6130 | 6130 | 6130 | 6540 | 6890 | 6130 | 6930 |
| | | | | | | | 6530 | | | |

^{*} Literature Review: You will be given a list of four theorists. You will choose only one on whom to write on. You should be knowledgeable of at least six of the following theorists:

Herb Simon, Blake and Mouton, Elton Mayo, Frederick Herzberg, Chester Barnard, Lyman Porter, David McClelland, Henry Mintzberg, Henri Fayol, Hersey and Blanchard.

PROGRAM FEES

Tuition is \$550.00 per credit hour. This rate is valid through August 31, 2000 for students entering the Doctoral Program after August 31, 1997. For current students who have successfully completed at least one regular, two or four credit doctoral course, before September 1, 1997, tuition is \$495.00 per credit hour through August 31, 1999. In both cases tuition rates may be adjusted annually thereafter. A Registration Fee of \$25.00 is payable each time a student registers. Registrations submitted during the late registration period MUST be accompanied by a late registration fee of \$25.00 in addition to the regular registration fee. Registrations postmarked after the late registration period are subject to a \$50.00 late fee in addition to the \$25.00 regular registration fee.

SPECIAL SEMINAR/ILM FEES: Fees are assessed to provide for administrative costs associated with seminars, workshops, and selected courses. These fees are payable at the time of registration **in addition** to the tuition for the course. This seminar fee is **non-refundable** and is not associated with any additional fees which may be required by a professional association. ILM fees are **non-refundable** but materials may be exchanged for updated versions.

SEMINAR/WORKSHOP FEES

| SEMINATE WORKSHOT TEES | |
|--|----------|
| CSA 6060 Business and Public Policy Seminar | \$150.00 |
| CSA 6080 Professional Studies Workshop | 50.00 |
| Comprehensive Examination Fee | 50.00 |
| Student Activities Fee (on-campus only) | 10.00 |
| CSA 6072 Online Communications and Internet Competency Fee | 50.00 |
| II M FFFS | |
| ILM FEES CSA 6030 Information and Decision Sciences | 25.00 |
| | |
| CSA 6050 Operations Management | 30.00 |
| CSA 6081 Applied Research Development | 20.00 |
| CSA 6120 Marketing Management & Research | 30.00 |
| CSA 6130 Financial Decision-Making in Business | 30.00 |
| CSA 6140 Strategic Decision-Making | 30.00 |
| CSA 6220 Comparative Administrative Systems | 30.00 |

FINANCIAL AID INFORMATION: Students must apply for and be awarded financial aid in order to receive loan monies. In addition, they <u>must</u> register for at least <u>three</u> graduate credit hours (or selected two-credit courses such as dissertation, 6080, 6081, 6082, or 6083) per term to receive these funds. Students not registered for at least three graduate credit hours (or acceptable two-credit course) when their loan checks are ready for disbursement will <u>not</u> be eligible to receive the funds. These monies will then be returned to the lender. Also, please be aware that when applying for financial aid, students must list their intended attendance pattern for that period. This attendance pattern <u>must</u> match the exact time that students will be enrolled and in class.

If your course selections for a term change for any reason <u>after</u> you have already indicated the attendance pattern on your financial aid paperwork, it will be necessary for you to contact Nova Southeastern's Office of Student Financial Aid. Your loan periods will then have to be adjusted. If these actions are not taken, it may result in your loan monies being returned to the lender, even though you are currently registered for at least three graduate credit hours.

All approved paperwork pertaining to Financial Aid (award letters, VA, etc.) should be attached to registrations when sent in.

STUDENTS USING OTHER METHODS OF PAYMENT: Students should be aware that full payment is expected at the time of registration unless arrangements are made for financial aid and/or third-party payment. Registrations having no payment or partial payment attached will be returned to the student.

Students using an approved direct bill method of payment <u>must</u> have <u>all</u> approved documentation attached to the registration form when registering for classes. Registrations will be returned if all necessary documentation is not attached.

ONLINE COMMUNICATIONS & INTERNET COMPETENCY

NEW STUDENTS MUST REGISTER FOR CSA 6072 IN THE FIRST TERM AFTER THEY ARE ACCEPTED INTO THE PROGRAM.

Requests for course syllabi and other questions relating to CSA 6072 must be forwarded directly to Ms. Nicole Zinn (nicole@sbe.nova.edu), 1-800-672-7223, Ext. 5059.

In this course, a student demonstrates PC literacy and is introduced to the NSU on-line environment.

Professor:

Dr. Richard Kelsey

kelsey@sbe.nova.edu

Instructor Assistants:

Trevor Pendleton Brian Ouellette Ron Phillips trevorp@sbe.nova.edu brian@sbe.nova.edu ronp@sbe.nova.edu

The fee for CSA 6072 is \$50.00. Each student will have four months to complete the assignments. Students who do not complete the course by the end of the term will receive a "W". They will be required to reregister and pay for the course again. No incomplete grades will be given. CSA 6072 is a prerequisite for the Research Methodology courses (CSA 6082 and 6083). In addition, students must be ON-LINE and registered for CSA 6072 in order to register for CSA 6060 and 6110.

| TERM | PRE | CS# | SECT | TITLE | CR |
|------|-----|------|------|---|----|
| 97F | CSA | 6072 | COF | Online Communications & Internet Competency | 0 |

PUBLICATION REQUIREMENT

The Publication Requirement of the Doctoral Programs is designed to demonstrate the research, writing, and presentation abilities acquired and/or refined through doctoral studies. For students in the general DBA or DPA Programs, the publication should make a contribution in a business or public administration area of choice. For students in a specialty area, the publication should be a contribution in that specialty area. The School of Business and Entrepreneurship has identified the following accomplishments as acceptable evidence of satisfaction of the Doctoral Publication Requirement:

- 1. Article published in an academic journal or similar publication.
- Article published in the proceedings of a national professional conference such as the Academy of Management or the American Society for Public Administration, where rigorous criteria must be met
- Report or monograph published by a professional organization, corporation, or public agency, where rigorous criteria for selection can be demonstrated.

Other printed matter, such as regional journal articles and trade publications, that demonstrate a contribution to the discipline may be submitted for consideration.

The student's relationship to the Nova Southeastern University Doctoral Programs in business, Doctoral Student, NSU should be noted in the documentation of the article, if at all possible. All publications, along with supporting documentation, will be reviewed by the Director of the Doctoral Programs, who will determine their acceptability.

Satisfaction of this requirement is mandatory for program completion and graduation.

DISSERTATION TRACK

The dissertation track includes a preliminary literature review, three, three-day seminars on research methodology and statistical tools, and the readings course. The dissertation track should be followed concurrently with the regular course track. The goal is to have your dissertation proposal completed by the time you complete your course work.

The three-day seminar, CSA 6081 - Applied Research Development, is offered several times a year. This seminar is led by the Director of Research and should be taken early in the program. CSA 6082 is a course in statistical techniques that may be appropriate for use in the dissertation process. CSA 6083 focuses on the methodology chapter of the dissertation. All are offered in a three-day weekend format.

APPLIED RESEARCH DEVELOPMENT CSA 6081 (2 CREDITS)

The role of research in the business decision-making process will be explored. The significance of theory in the research process will be defined. The varied appropriate methodologies that could be brought to bear in such endeavors will be explored. Students will be expected to understand the framing of research questions, the development of an appropriate methodology, and the selection of the appropriate techniques to carry out research.

It is to your benefit to take CSA 6081 as early in your program as possible. You should also register for the session you desire early in the registration process for the appropriate term, as the sessions are filled on first-come, first-served basis. You may indicate a first and second choice if you wish. Registrations will only be accepted up to 45 days prior to the first day of class. Enrollment is limited to 25 students per class.

RESEARCH TECHNIQUES and RESEARCH METHODS CSA 6082 and CSA 6083 (2 CREDITS EACH)

CSA 6082 and CSA 6083 are three day weekend courses designed to examine dissertation related methodology. These courses are two credit courses. Satisfactory completion of CSA 6072 and CSA 6081 are prerequisites for CSA 6082. CSA 6072, CSA 6081, and CSA 6082 are prerequisites for CSA 6083. CSA 6082 and CSA 6083 cannot be taken in the same semester. Enrollment is limited to 25 students per class.

PRELIMINARY LITERATURE REVIEW

REQUIREMENTS:

Completed Literature Review (5-10 pages).

 Copies of five selected articles used in the literature review. These articles should be related, have overlapping lists of references, and report findings on academic research. NOTE: This is not to imply that your review is to be based solely on these articles.

CONCEPT PAPER

Prerequisites: CSA 6081 and an approved Preliminary Literature Review.

NOTE: The Concept Paper may be submitted simultaneously with Preliminary Literature Review. REQUIREMENTS: As per Dissertation Guidelines which are provided by program office.

READINGS COURSE (4 Credits)

Completion of CSA 6081, approval of Preliminary Literature Review, approval of Concept Paper and an approved Chairperson are prerequisites. (A formal letter must be submitted to Dr. Needleman requesting your chair and a response received before registering for readings.)

When your Concept Paper is approved you will receive written confirmation from the Research Office. This confirmation will be accompanied by an Instructor Approval Form for the Readings Course. Forward the Instructor Approval Form to the Chairperson for signature. The Chairperson should then return the form to you.

The completed "Instructor Approval Form" should accompany your registration. It should be sent, together with the appropriate tuition and fees, to the Doctoral Program Office. You will be registered for the course under the instructor's name to facilitate grade processing on your academic record.

| DBA | CSA 6150 | Readings in Business Administration |
|--------------|----------|---|
| | CSA 6151 | Advanced Readings in Mgt./Org. Behavior |
| DBA/HRM | CSA 6370 | Readings in HRM |
| DBA/IM, DIBA | CSA 6480 | Readings in International Business |
| DBA/ACC | CSA 6750 | Readings in Accounting |
| DBA/FIN | CSA 6550 | Readings in Finance |
| DBA/HS | CSA 6650 | Readings in Health Services |
| DBA/MKT | CSA 6850 | Readings in Marketing |
| DBA/ITM | CSA 6950 | Readings in Information Technology Management |
| DPA | CSA 6250 | Readings in Public Administration |

REGISTRATION

A student working on his/her dissertation must maintain active status by being registered each term. Students register for the dissertation in two-credit increments (CSA 6091, 6092, 6093, and 6094) one semester at a time. If a student should exceed the four term time frame for the dissertation, he/she must continue to register for CSA 6097 (Dissertation Continuation) until the final dissertation draft is accepted.

TERM DATES

Fall 1997

Term Begins:

September 1, 1997

Term Ends:

December 31, 1997

Registration:

Through July 15, 1997

New students: Continuing Students:

June 16 - July 7, 1997

July 8 - 15, 1997

Late:

Winter 1998

Term Begins:

January 1, 1998

Term Ends:

April 30, 1998

Registration:

New students:

Through November 14, 1997

Continuing Students:

October 15-November 7, 1997

November 8 - 14, 1997

Late:

Summer 1998

Term Begins:

May 1, 1998

Term Ends:

August 31, 1998

Registration:

Through March 13, 1998

New students: Continuing Students:

February 16 - March 6, 1998

March 7 - 13, 1998

Late:

All registrations for the Fall 1997 term are due no later than July 15, 1997.

FALL TERM 1997

Sequence I Dates and Courses September 6-7 October 4-5 November 1-2

| CLUSTER SITE | TERM | PRE | CS# | SECT | TITLE | <u>CR</u> | INSTRUCTOR |
|-----------------------|------|-----|------|-------------|--|-----------|----------------------|
| Ft. Lauderdale | 97F | CSA | 6030 | FFL | Information and Decision Sciences | 4 | Dr. Jay Aronson |
| Austin | 97F | CSA | 6120 | ATX | Marketing Management and Research | 4 | Dr. Richard Plank |
| Danville | 97F | CSA | 6050 | DVA | Operations Management | 4 | Dr. Herb Johnson |
| Davenport* | 97F | CSA | 6120 | DIA | Marketing Management and Research | 4 | Dr. Thomas Powers |
| Frankfurt, Germany | 97F | CSA | 6130 | FGR | Financial Decision-Making in Business | 4 | Dr. Neal Rappaport |
| New England | 97F | CSA | 6120 | BVT | Marketing Management and Research | 4 | Dr. Larry Chiagouris |
| Orlando | 97F | CSA | 6130 | OFL | Financial Decision-Making in Business | 4 | Dr. Moshe Levin |
| Potomac | 97F | CSA | 6030 | VVA | Information and Decision Science | 4 | Dr. Elizabeth Rivers |
| Seattle | 97F | CSA | 6130 | SWA | Financial Decision-Making in Business | 4 | Dr. Luc Soenen |
| S. California | 97F | CSA | 6130 | LCA | Financial Decision-Making in Business | 4 | Dr. Alex Anckonie |

^{*}First weekend class meeting will be September 13-14, 1997.

Sequence II Dates and Courses September 20-21 October 25-26 November 22-23

| CLUSTER SITE | <u>TERM</u> | PRE | <u>CS #</u> | SECT | TITLE | <u>CR</u> | INSTRUCTOR |
|-----------------|-------------|-----|-------------|------|---|-----------|-------------------|
| Ft. Lauderdale | 97F | CSA | 6130 | FFL | Financial Decision-Making in Business | 4 | Dr. Alan Gart |
| Arkansas | 97F | CSA | 6050 | LAR | Operations Management | 4 | Dr. Kader Mazouz |
| Birmingham | 97F | CSA | 6050 | BAL | Operations Management | 4 | Dr. Moshe Levin |
| Denver | 97F | CSA | 6120 | DCO | Marketing Management and Research | 4 | Dr. Richard Plank |
| N. Indiana | 97F | CSA | 6130 | WIN | Financial Decision -Making in Business | 4 | Dr. Ray Jackson |
| Phoenix | 97F | CSA | 6020 | PAZ | Organizational Behavior and Personnel Management | 4 | Dr. William Snow |
| Potomac | 97F | CSA | 6130 | VVA | Financial Decision-Making in Business | 4 | Dr. Andrew Sherbo |
| Spartanburg | 97F | CSA | 6120 | SSC | Marketing Management and Research | 4 | Dr. Thomas Powers |

FALL TERM 1997 SEMINARS AND WORKSHOPS

TERM PRE CS# SECT TITLE
97F CSA 6060 WA1 Business and Public Policy
Seminar

CR INSTRUCTOR
4 Dr. Robert Baer

November 29 - December 3, 1997 Location: Washington Marriott Hotel

1221 22nd Street, NW Washington, DC 20037

Reservations: (202)872-1500 ext 50 Mention that you are a Nova

Southeastern student for special rate.

This course starts on Saturday at 2:30 p.m. Enrollment is limited to 28 students. This course utilizes electronic communication. You must check your e-mail from the first day of the term.

TERM SECT TITLE CR INSTRUCTOR PRE CS# 6080 MX1 **DIBA/DBA-IM Professional** 2 Dr. Herb Johnson 97F CSA Studies Workshop in conjunction with Academy of International **Business** Dates: October 9-12, 1997 Location: Monterrey, Mexico **DBA/FIN Professional Studies** Dr. Alan Gart 97F CSA 6080 HI1 2 Workshop in conjunction with the Financial Management Assoc. Dates: October 15-18, 1997 Location: Honolulu, HI

FALL TERM 1997 RESEARCH COURSES

| LOCATION | TERM | PRE | <u>CS#</u> | SECT | TITLE | <u>CR</u> | INSTRUCTOR |
|----------------|-------------|---------------|-------------------------|--------------------|------------------------|-----------|---------------------|
| Phoenix | 97F | CSA Dates: | 6081 Sept. 1 | PAZ 2-14 | Applied Research Dev.* | 2 | Dr. Ron Needleman |
| Ft. Lauderdale | 97F | CSA Dates: | 6081 Dec. 4- | FFL 6 | Applied Research Dev.* | 2 | Dr. Ron Needleman |
| Ft. Lauderdale | 97F | CSA Dates: | 6082 Sept. 20 | FF1 6-28 | Research Techniques | 2 | Dr. Joseph Balloon |
| Ft. Lauderdale | 97F | CSA Dates: | 6082 Dec. 4- | FF2 | Research Techniques | 2 | Dr. Moshe Levin |
| Potomac | 97F | CSA Dates: | 6083 Sept. 12 | VVA 2-14 | Research Methods | 2 | Dr. Kader Mazouz |
| Ft. Lauderdale | 97F | CSA Dates: | 6083 Dec. 4- | FFL 6 | Research Methods | 2 | Dr. Greg McLaughlin |

STUDENTS MAY NOT REGISTER FOR MORE THAN ONE OF CSA 6081, CSA 6082, or CSA 6083 IN THE SAME TERM.

Class hours for all locations is 8:00 a.m. - 5:00 p.m. Sessions will be filled on a first-come, first-served basis; therefore, students should register at the beginning of the registration period. You may indicate a first and second choice on the registration if you wish. Registrations will only be accepted from the 1st day of registration up to 45 days prior to the first day of class. Enrollment is limited to 25 students.

NATIONAL CLUSTER

Students must register by JULY 15, 1997 for all week-long courses.

The National Cluster meets in a one-week format with courses being held in Ft. Lauderdale during the week of **December 7-12**, **1997**. The courses for the one-week workshop will be held at the School of Business and Entrepreneurship Nova Southeastern University East Campus.

| TERM | PRE | CS# | SECT | TITLE | CR | INSTRUCTOR |
|-------------|-----|------|------|------------------------------------|----|---------------------|
| 97F | CSA | 6020 | NCL | Organizational Behavior | 4 | Dr. Barbara Dastoor |
| 97F | CSA | 6140 | NCL | Strategic Decision-Making* | 4 | Dr. Edward Pierce |
| 97F | CSA | 6220 | NCL | Comparative Administrative Systems | 4 | Dr. Robert Baer |
| 97F | CSA | 6710 | NCL | Seminar in Financial Accounting | 4 | Dr. Walter Moore |

*ALL STUDENTS NOW REGISTER FOR CSA 6140 REGARDLESS OF SPECIALTY.

This instructor uses electronic communication. Please check your e-mail from the first day of the term. This should be the last course in a student's program. Students must have passed Part I of the Comprehensive Examination.

^{*}Pre-assignment must be submitted at first day of class or student will be required to re-enroll for another session.

FALL TERM COMPREHENSIVE EXAMINATION December 14, 1997

| TERM | PRE | CSA# | SEC | LOCATION | TITLE |
|-------------|-----|------|-----|-----------------|------------------|
| 97F | CSA | 6090 | ATX | Austin | Comp Exam Part 1 |
| 97F | CSA | 6089 | ATX | Austin | Comp Exam Part 2 |
| 97F | CSA | 6090 | WIN | N. Indiana | Comp Exam Part 1 |
| 97F | CSA | 6089 | WIN | N. Indiana | Comp Exam Part 2 |
| 97F | CSA | 6090 | OFL | Orlando | Comp Exam Part 1 |
| 97F | CSA | 6089 | OFL | Orlando | Comp Exam Part 2 |
| 97F | CSA | 6090 | PAZ | Phoenix | Comp Exam Part 1 |
| 97F | CSA | 6089 | PAZ | Phoenix | Comp Exam Part 2 |
| 97F | CSA | 6090 | DVA | Danville | Comp Exam Part 1 |
| 97F | CSA | 6089 | DVA | Danville | Comp Exam Part 2 |
| 97F | CSA | 6090 | FFL | Ft. Lauderdale | Comp Exam Part I |
| 97F | CSA | 6089 | FFL | Ft. Lauderdale | Comp Exam Part 2 |

WINTER TERM 1998

Sequence I Dates and Courses January 10-11 February 7-8 March 7-8

| CLUSTER SITE | TERM | PRE | <u>CS #</u> | SECT | TITLE | <u>CR</u> | INSTRUCTOR |
|-----------------|-------------|-----|-------------|-------------|---|-----------|---------------------|
| Ft. Lauderdale | 98W | CSA | 6020 | FFL | Organizational Behavior and Personnel Management | 4 | Dr. Barry Barnes |
| Austin | 98W | CSA | 6130 | ATX | Financial Decision-Making in Business | 4 | Dr. Alan Gart |
| Danville | 98W | CSA | 6030 | DVA | Information and Decision Sciences | 4 | Dr. Dan Walsh |
| Davenport | 98W | CSA | 6130 | DIA | Financial Decision-Making in Business | 4 | Dr. Clay Chun |
| Frankfurt | 98W | CSA | 6050 | FGR | Operations Management | 4 | Dr. Kader Mazouz |
| New England | 98W | CSA | 6130 | BVT | Financial Decision-Making in Business | 4 | Dr. Pan Yatrakis |
| Orlando | 98W | CSA | 6050 | OFL | Operations Management | 4 | Dr. Moshe Levin |
| Potomac | 98W | CSA | 6020 | VVA | Organizational Behavior and Personnel Management | 4 | Dr. Barbara Dastoor |
| Seattle | 98W | CSA | 6050 | SWA | Operations Management | 4 | TBA |
| So. California | 98W | CSA | 6050 | LCA | Operations Management | 4 | TBA |

Sequence II Dates and Courses

Dates: January 24-25 February 21-22 March 21-22

| CLUSTER | TERM | PRE | <u>CS #</u> | SECT | TITLE | <u>CR</u> | INSTRUCTOR |
|-------------------------------|------|-----|-------------|-------------|--|-----------|----------------------|
| <u>SITE</u> Ft. Lauderdale | 98W | CSA | 6050 | FFL | Operations Management | 4 | TBA |
| Arkansas | 98W | CSA | 6030 | LAR | Information and Decision Science | 4 | Dr. Elizabeth Rivers |
| Birmingham | 98W | CSA | 6030 | BAL | Information and Decision Science | 4 | Dr. Jay Aronson |
| Denver | 98W | CSA | 6130 | DCO | Financial Decision-Making in Business | 4 | Dr. Alan Gart |
| N. Indiana | 98W | CSA | 6050 | WIN | Operations Management | 4 | Dr. John Affisco |
| Phoenix | 98W | CSA | 6120 | PAZ | Marketing Management and Research | 4 | Dr. Thomas Powers |
| Potomac | 98W | CSA | 6050 | VVA | Operations Management | 4 | Dr. Moshe Levin |
| Spartanburg | 98W | CSA | 6130 | SSC | Financial Decision-Making in Business | 4 | Dr. Pan Yatrakis |

WINTER TERM 1998 SEMINARS AND WORKSHOPS

TERM PRE CS# SECT 98W CSA 6060 WA1 TITLE
Business and Public Policy Seminar

ar

CR

2

INSTRUCTOR Dr. Robert Baer

6060 WA1 Bus

Dates: March 28 - April 1, 1998 Location: Washington Marriott Hotel

1221 22nd Street, NW Washington, DC 20037

Reservations: (202)872-1500 Ext 50 State that you are a Nova Southeastern

student for special rate.

This course starts on a Saturday at 2:30 p.m. Please note that enrollment is limited to 28 students. This course utilizes electronic communication. You must check your e-mail from the first day of the term.

TERM PRE CS# SECT TITLE

CR INSTRUCTOR

Dr. Dan Austin

98W CSA 6080 IL1

DBA-HS Professional Studies Workshop in conjunction with the American College of Health Care Executives

Dates: February 28 - March 5, 1998

Location: Chicago, IL

NATIONAL CLUSTER

Students must register BY NOVEMBER 14, 1997 for all week-long courses.

The National Cluster meets in a one-week format with courses being held in Ft. Lauderdale during the week of **April 19-24**, **1998**. Courses are held at the School of Business and Entrepreneurship Nova Southeastern University - East Campus.

| T | ERM | PRE | CS# | SECT | TITLE | CR | INSTRUCTOR |
|---|-----|-----|------|------|-----------------------------------|----|----------------------|
| 9 | 8W | CSA | 6120 | NCL | Marketing Management and Research | 4 | Dr. Richard Plank |
| 9 | 8W | CSA | 6140 | NCL | Strategic Decision-Making* | 4 | Dr. Ed Pierce |
| 9 | 8W | CSA | 6240 | NCL | Administrative Law and Ethics | 4 | Dr. Al Mavrinac |
| 9 | 8W | CSA | 6330 | NCL | Performance and Reward Systems | 4 | Dr. Ronald Fetzer |
| 9 | 8W | CSA | 6420 | NCL | International Marketing | 4 | Dr. Art Weinstein |
| 9 | 8W | CSA | 6510 | NCL | International Finance | 4 | Dr. Luc Soenen |
| 9 | 8W | CSA | 6730 | NCL | Seminar in Managerial Accounting | 4 | Dr. Howard Lawrence |
| 9 | 8W | CSA | 6890 | NCL | Marketing Topics | 4 | Dr. Larry Chiagouris |
| | | | | | | | |

*All STUDENTS NOW REGISTER FOR CSA 6140 REGARDLESS OF SPECIALTY

This instructor uses electronic communication. Please check your e-mail from the first day of the term. This should be the last course in a student's program. Students must have passed Part 1 of the Comprehensive Examination.

WINTER TERM 1998 RESEARCH COURSES

| LOCATION Ft. Lauderdale | TERM 98W | PRE CSA Dates: | CS# 6081 Jan. 16- | SECT FFL 18 | TITLE Applied Research Dev.* | <u>CR</u> 2 | INSTRUCTOR Dr. Ron Needleman |
|----------------------------|-------------|----------------------|-------------------------|-------------------|------------------------------|----------------|---------------------------------|
| Potomac | 98W | CSA Dates: | 6081 April 3- | VVA 5 | Applied Research Dev.* | 2 | Dr. Ron Needleman |
| Phoenix | 98W | CSA Dates: | 6082 Jan. 16- | PAZ 18 | Research Techniques | 2 | Dr. Joe Balloun |
| Ft. Lauderdale | 98W | CSA Dates: | 6082 April 15 | FFL -17 | Research Techniques | 2 | Dr. Joe Balloun |
| Frankfurt | 98W | CSA Dates: | 6082 Feb. 13- | FGR -15 | Research Techniques | 2 | Dr. Kader Mazouz |
| Ft. Lauderdale | 98W | CSA Dates: | 6083 Jan. 16- | FF1 18 | Research Methods | 2 | Dr. Greg McLaughlin |
| Ft. Lauderdale | 98W | CSA Dates: | 6083 April 15 | FF2 5-17 | Research Methods | 2 | Dr. Bill Rives |

STUDENTS MAY NOT REGISTER FOR MORE THAN ONE OF CSA 6081, 6082, or 6083 IN THE SAME TERM.

Class hours for all locations is 8:00 a.m. - 5:00 p.m.

Sessions will be filled on a first-come, first-served basis; therefore, students should register at the beginning of the registration period. You may indicate a first and second choice on the registration if you wish. Registrations will only be accepted 45 days prior to the first day of class. Enrollment is limited to 25 students.

^{*}Pre-assignment must be submitted at first day of class or student will be required to re-enroll for another session..

WINTER TERM COMPREHENSIVE EXAMINATION APRIL 26, 1998

| TERM | PRE | <u>CS#</u> | SECT | LOCATION | TITLE |
|-------------|------------|------------|-------------|-----------------|------------------|
| 98W | CSA | 6090 | BAL | Birmingham | Comp Exam Part 1 |
| 98W | CSA | 6089 | BAL | Birmingham | Comp Exam Part 2 |
| 98W | CSA | 6090 | BVT | New England | Comp Exam Part 1 |
| 98W | CSA | 6089 | BVT | New England | Comp Exam Part 2 |
| 98W | CSA | 6090 | VVA | Potomac | Comp Exam Part 1 |
| 98W | CSA | 6089 | VVA | Potomac | Comp Exam Part 2 |
| 98W | CSA | 6090 | DIA | Davenport | Comp Exam Part 1 |
| 98W | CSA | 6089 | DIA | Davenport | Comp Exam Part 2 |
| 98W | CSA | 6090 | FFL | Ft. Lauderdale | Comp Exam Part 1 |
| 98W | CSA | 6089 | FFL | Ft. Lauderdale | Comp Exam Part 2 |

SUMMER TERM 1998

Sequence I Dates and Courses DATES: 5/2-3 6/6-7 7/11-12

| CLUSTER SITE | TERM | PRE | <u>CS#</u> | SECT | TITLE | <u>CR</u> | INSTRUCTOR |
|----------------|------|-----|------------|-------------|--------------------------------------|-----------|------------|
| Ft. Lauderdale | 981 | CSA | 6010 | FFL | Administrative Theory and Practice | 4 | TBA |
| Austin | 981 | CSA | 6040 | ATX | Economic Analysis | 4 | TBA |
| Danville | 981 | CSA | 6110 | DVA | International Business and Finance | 4 | TBA |
| Davenport | 981 | CSA | 6010 | DIA | Administrative Theory and Practice | 4 | TBA |
| Frankfurt | 981 | CSA | 6120 | FGR | Marketing Management and Research | 4 | TBA |
| New England | 981 | CSA | 6040 | BVT | Economic Analysis | 4 | TBA |
| Orlando | 981 | CSA | 6010 | OFL | Administrative Theory and Practice | 4 | TBA |
| Seattle | 981 | CSA | 6040 | SWA | Economic Analysis | 4 | TBA |
| So. California | 981 | CSA | 6110 | LCA | International Business and Finance | 4 | TBA |

Sequence II Dates and Courses DATES: 5/16-17 6/20-21 7/18-19

| CLUSTER SITE | TERM | PRE | CS# | SECT | TITLE | <u>CR</u> | INSTRUCTOR |
|---------------------|-------------|-----|------|-------------|------------------------------------|-----------|------------|
| Arkansas | 981 | CSA | 6010 | LAR | Administrative Theory and Practice | 4 | TBA |
| Birmingham | 981 | CSA | 6110 | BAL | International Business and Finance | 4 | TBA |
| Denver | 981 | CSA | 6110 | DCO | International Business and Finance | 4 | TBA |
| N. Indiana | 981 | CSA | 6040 | WIN | Economic Analysis | 4 | TBA |
| Phoenix | 981 | CSA | 6110 | PAZ | International Business and Finance | 4 | TBA |
| Potomac | 981 | CSA | 6010 | VVA | Administrative Theory and Practice | 4 | TBA |
| Spartanburg | 981 | CSA | 6040 | SSC | Economic Analysis | 4 | TBA |

<u>Please Note</u>: Summer cluster courses are subject to cancellation if student enrollment is insufficient by March 13, 1998. Enrolled students so affected will be notified by March 31, 1998 and may elect to transfer their registration to the 1998 Summer Institute held in Fort Lauderdale, August 2 - 7, 1998. Accordingly, students **SHOULD NOT** make travel arrangements for Summer cluster courses before April 1, 1998.

SUMMER TERM 1998 SUMMER INSTITUTE

<u>Career Option Specialty Students.</u> Students in the career options take "common-body-of-knowledge" courses (6000 and 6100 course numbers) at their cluster locations, but assemble at Fort Lauderdale for their career option specialty courses. Specialty courses are offered during the summer term in the Summer Institute and may be offered as "National Cluster" courses during the Fall and Winter terms. Students must register by March 13, 1998 for all week-long courses.

DATES: AUGUST 2 - 7, 1998

| TERM | PRE | CS# | SECT | TITLE | CR | INSTRUCTOR |
|-------------|-----|------|-------------|--|----|------------|
| 982 | CSA | 6325 | NCL | Employee Relations and Services | 4 | TBA |
| 982 | CSA | 6410 | NCL | International Management | 4 | TBA |
| 982 | CSA | 6540 | NCL | Investments and Taxation | 4 | TBA |
| 982 | CSA | 6610 | NCL | Administrative Theory in Health Services | 4 | TBA |
| 982 | CSA | 6710 | NCL | Seminar in Financial Accounting | 4 | TBA |
| 982 | CSA | 6810 | NCL | Marketing Theory | 4 | TBA |
| 982 | CSA | 6920 | NCL | Telecommunications and Data Networks | 4 | TBA |
| 982 | CSA | 6010 | NCL | Administration Theory and Practice | 4 | TBA |
| 982 | CSA | 6040 | NCL | Economic Analysis | 4 | TBA |
| 982 | CSA | 6110 | NCL | International Business and Finance | 4 | TBA |

SUMMER TERM 1998 SEMINARS AND WORKSHOPS

| <u>TERM</u> 982 | PRE CSA | <u>CS#</u> 6060 | SECT WA1 | TITLE Business and Public Policy July 25 - 29, 1998 Washington Marriott Hotel 1221 22nd Street, NW Washington, DC 2003 Reservations: (202)872-1500 ext 50 (State that you are a Nova Southeastern student for special rate.) | <u>CR</u> 4 | INSTRUCTOR Dr. Robert Baer |
|-----------------|------------|-----------------|-------------|--|-------------|-------------------------------|
| | | | | student for special rate.) | | |

This course starts on a Saturday at 2:30 p.m. Please note that enrollment is limited to 28 students. This course utilizes electronic communication. You must check your e-mail from the first day of the term.

| <u>TERM</u> 982 | PRE CSA | <u>CS#</u> 6080 | SECT CA1 | TITLE DPA Professional Studies Workshop in conjunction with the Academy of Management Dates: August 9-12, 1998 Location: San Diego, CA | <u>CR</u> 2 | INSTRUCTOR Dr. Edward Pierce |
|-----------------|------------|-----------------|-------------|---|-------------|------------------------------|
| 982 | CSA | 6080 | CA2 | DBA Professional Studies Workshop in conjunction with the Academy of Mgt. Dates: August 9-12, 1998 Location: San Diego, CA | 2 | Dr. Jane Gibson |
| 982 | CSA | 6080 | NV1 | DBA-ACC Professional Studies Workshop in conjunction with the American Accounting Association Dates: August 16-19, 1998 Location: Las Vegas, NV | 2 | Dr. Howard Lawrence |
| 982 | CSA | 6080 | MN1 | DBA-HRM Professional Studies Workshop in conjunction with the Society for Human Resource Management Dates: June 14-17, 1998 Location: Minneapolis, MN | 2 | Dr. Ronald Fetzer |
| 982 | CSA | 6080 | MA1 | DBA-MKT Professional Studies Workshop in conjunction with the American Marketing Association (Marketing Educators Conference) Dates: August 15-18, 1998 Location: Boston, MA | 2 | Dr. Bill Johnson |
| 982 | CSA | 6080 | MD1 | DBA-IS/ITM Professional Studies Workshop in Conjunction with the Association of Information Systems Dates: August 14-16, 1998 Location: Baltimore, MD | 2 | Dr. Jay Aronson |

SUMMER TERM 1998 RESEARCH COURSES

| LOCATION | TERM | PRE | CS# | SECT | TITLE | <u>CR</u> | INSTRUCTOR |
|-----------------|-------------|---------------|------------------------|--------------------|-------------------------------|-----------|-------------------|
| Ft. Lauderdale | 981 | CSA Dates: | 6081 June 12 | FF1 2-14 | Applied Research Development* | 2 | Dr. Ron Needleman |
| Ft. Lauderdale | 982 | CSA Dates: | 6081 July 29 | FF2 9-31 | Applied Research Development* | 2 | Dr. Ron Needleman |
| Potomac | 981 | CSA Dates: | 6082 May 8- | VVA -10 | Research Techniques | 2 | TBA |
| Ft. Lauderdale | 982 | CSA Dates: | 6082 July 29 | FFL 9-31 | Research Techniques | 2 | TBA |
| Phoenix | 981 | CSA Dates: | 6083 May 8- | PAZ -10 | Research Methods | 2 | ТВА |
| Ft. Lauderdale | 982 | CSA Dates: | 6083 July 29 | FFL 9-31 | Research Methods | 2 | TBA |

STUDENTS MAY NOT REGISTER FOR MORE THAN ONE OF CSA 6081, CSA 6082, or CSA 6083 IN THE SAME TERM.

Class hours for all locations is 8:00 a.m. - 5:00 p.m.

Sessions will be filled on a first-come, first-served basis; therefore, students should register at the beginning of the registration period. You may indicate a first and second choice on the registration if you wish. Registrations will only be accepted 45 days prior to the first day of class. Enrollment is limited to 25 students per class.

^{*}Pre-assignment must be submitted at first day of class or student will be required to re-enroll for another session.

SUMMER TERM 1998 NATIONAL CLUSTER

Students must register BY March 13, 1998 for all week-long courses.

The National Cluster meets in a one-week format with courses being held in Ft. Lauderdale during the week of **August 23 - 28**, **1998**. Courses are held at the School of Business and Entrepreneurship Nova Southeastern University East Campus.

| TERM | PRE | CS# | SECT | TITLE | CR | INSTRUCTOR |
|-------------|-----|------|------|-------------------------------------|----|-------------------|
| 982 | CSA | 6140 | NCL | Strategic Decision-Making* | 4 | Dr. Edward Pierce |
| 982 | CSA | 6240 | NCL | Administrative Law and Ethics | 4 | TBA |
| 982 | CSA | 6450 | NCL | Comparative Government and | 4 | TBA |
| | | | | Economic Systems | | |
| 982 | CSA | 6740 | NCL | Seminar in International Accounting | 4 | TBA |

^{*}All STUDENTS NOW REGISTER FOR CSA 6140 REGARDLESS OF SPECIALTY

This instructor uses electronic communication. Please check your e-mail from the first day of the term. This should be the last course in a student's program. Students must have passed Part 1 of the Comprehensive Examination.

COMPREHENSIVE EXAM August 30, 1998

| TERM | PRE | CS# | SECT | LOCATION | TITLE |
|------|-----|------|------|----------------|------------------|
| 982 | CSA | 6090 | LAR | Arkansas | Comp Exam Part 1 |
| 982 | CSA | 6089 | LAR | Arkansas | Comp Exam Part 2 |
| 982 | CSA | 6090 | PAZ | Phoenix | Comp Exam Part 1 |
| 982 | CSA | 6089 | PAZ | Phoenix | Comp Exam Part 2 |
| 982 | CSA | 6090 | SWA | Seattle | Comp Exam Part 1 |
| 982 | CSA | 6089 | SWA | Seattle | Comp Exam Part 2 |
| 982 | CSA | 6090 | LCA | S. California | Comp Exam Part 1 |
| 982 | CSA | 6089 | LCA | S. California | Comp Exam Part 2 |
| 982 | CSA | 6090 | SSC | Spartanburg | Comp Exam Part 1 |
| 982 | CSA | 6089 | SSC | Spartanburg | Comp Exam Part 2 |
| 982 | CSA | 6090 | FFL | Ft. Lauderdale | Comp Exam Part 1 |
| 982 | CSA | 6089 | FFL | Ft. Lauderdale | Comp Exam Part 2 |

Registration Policies and Procedures

Doctoral Programs Fall Term 1997

NOVA SOUTHEASTERN UNIVERSITY Doctoral Programs School of Business and Entrepreneurship

POLICIES AND PROCEDURES FOR COURSE REGISTRATION

FALL TERM 1997

IMPORTANT NOTICE: If you plan to participate in any School Program activity during the period 9/1/97-12/31/97, it is imperative that you read these policies and follow the appropriate procedures immediately.

Notes:

FALL Term tuition - \$550/credit (See page 11 of preceding section for additional details) Registrations must be accompanied by payment.

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I. COURSE REGISTRATION REQUIRED:

ANY student in the Doctoral Program who intends to take a course in the program during the FALL term--1997 must register for that course. The term "course" includes all activities in which class attendance is a requirement as well as:

- A. Submitting for review by a member of the faculty any portion of the requirements for CSA 6072, 6081, 6082, 6083, 6091, 6092, 6093, 6094, 6095, and/or Readings Courses.
- B. Sitting for the Comprehensive Written Examination (CSA 6089 or CSA 6090).

II. REGISTRATION FORMS TO USE:

Enclosed with these policies are the forms required to register for course work. Please note that all registration forms <u>must be returned intact</u>.

- A. REGISTERING FOR A NEW COURSE: If you wish to register for a new course, including one that you have not registered for before, use the enclosed Student Transaction Form.
- B. CHANGING A PREVIOUSLY FILED REGISTRATION: If you wish to drop or add a course to your previously filed registration for the FALL term, and the deadline has not yet passed (see below), you must complete another student transaction form. You may drop or add courses for the FALL term until August 31, 1997. A fee of \$25.00 must accompany any change of registration made. For more information on dropping or withdrawing from a course please refer to Section VI.

NOTE: All withdrawals must be in writing to be effective.

C. SUBMISSION OF REGISTRATION FORMS: All completed forms regarding registration for the FALL term should be submitted by the student DIRECTLY (<u>not</u> through a Regional Program Manager) to:

Doctoral Registration Nova Southeastern University School of Business - East Campus 3100 SW 9th Avenue Fort Lauderdale, Florida 33315 (800)672-7223, Ext. 5051 (Wendy)

ATTENTION:

For these clusters:

| Suzanne Newman (suzee@sbe.nova.edu) | Wendy Weissner (wendy@sbe.nova.edu) |
|---|---|
| Birmingham, AL; Ft. Lauderdale, FL & National; Orlando, FL; Spartanburg, S.C. | Danville, VA; Davenport, IA; Denver, CO; New England, VT; No. Indiana; Phoenix, AZ; Potomac, VA; Seattle, WA; So. California, CA; Little Rock, AR; Austin, TX; Frankfurt, Germany & International |

III. REGISTRATION DEADLINES FOR CONTINUING STUDENTS:

The following deadlines apply to ALL students who matriculated into the School of Business Doctoral Programs or began taking courses, before AUGUST, 1997.

- A. REGULAR REGISTRATION: The period of Regular Registration for FALL term courses is June 16 July 7, 1997. The registration fee during this period is \$25.00. Any registration postmarked or, if not mailed, delivered after July 7, 1997 will be considered a Late Registration and subject to the requirements as stated in section III.B below.
- B. LATE REGISTRATION: The period of Late Registration for FALL term courses is July 8 15, 1997. Registrations submitted during this period must be accompanied by a Late Registration Fee of \$25.00. This fee is in addition to the \$25.00 regular registration fee. It will be assessed as part of the registration process. A Late Registration occurs when, during the period of July 8 15, 1997, a student either registers for a new course, or changes a previously filed registration.

IV. REGISTRATION DEADLINES FOR NEW STUDENTS:

A "new' student is one who matriculates into the School of Business Doctoral Program by attending classes beginning with the FALL 1997 term.

- A. REGULAR REGISTRATION FOR NEW STUDENTS: New students should register during the regular period June 16 July 7, 1997. Students admitted after June 15, 1997 may register through July 15, 1997 without paying a late fee.
- B. END OF REGISTRATION FOR NEW STUDENTS: Registrations for new students will be accepted after July 15, 1997 for December courses and CSA 6072 up until 45 days before the class is scheduled to meet. Fees will be determined based on date of student admission. No late fees will be charged if the student registers in a timely basis after admission.

V. DISTRIBUTION OF COURSE MATERIALS:

NO TELEPHONE ORDERS FOR COURSE MATERIALS WILL BE ACCEPTED.

Students will receive course materials once their registration form is processed. ILM request forms will no longer be used to order materials.

Course materials (i.e. Syllabi, Individual Learning Materials (ILM) and other supplements are distributed from the Doctoral Program Office.

Please note there are no refunds on ILM materials! If you are closed-out of a course, your account will be credited. However, if you withdraw from a course with an ILM, you will not be able to return those materials; so please double-check your form before you mail it.

If you have any questions or comments regarding course materials, contact:

Mrs. Alice Nicholson, Doctoral Programs
Nova Southeastern University
School of Business - East Campus
3100 SW 9th Avenue
Fort Lauderdale, FL 33315
(800)672-7223, Ext. 5138
alicen@sbe.nova.edu

VI. DROPPING OR WITHDRAWING FROM A COURSE:

Students are entitled to a refund of all payments (not including registration/application fee, not to exceed \$100) if the registration agreement is canceled by the student within 10 days of signing the registration agreement or when payment is required.

In addition, students will receive a full refund of tuition payments and registration fees paid if they do not meet minimum admission requirements, or for a canceled course, seminar, workshop or a cluster that does not begin.

After the first day of instruction, students who inform the office of student services of their intention to withdraw will be entitled to a tuition refund based on the following schedule: during the first 70 percent of a course, seminar, workshop, or summer institute, a withdrawing student will receive a refund for the percentage of time not attended.

Refunds will be made within 30 days after the effective date of withdrawal. No refund will be issued when more than 70 percent of a course is attended.

Example: student attended two classes (16 clock hours) of a six-class (48 clock hours) course, for which the charge was \$2,200.

Based on numbers of classes: 6-2=4 classes not attended 4÷6=67 percent of the term not completed 67 percent x \$2,200= \$1467 refunded

This policy is designed to meet or exceed refund requirements of various states, e.g., California, South Carolina, Washington, Indiana, Arizona, and Florida.

VII.FAILURE TO COMPLETE REQUIREMENTS FOR A COURSE:

If a student does not complete the requirements for a course, before the end of the term for which the student is registered and from which the student has not withdrawn before the withdrawal deadline, a grade of "I" is recorded on the student's academic record for that course. The student is given one term beyond the initial registration term to complete the outstanding requirements. If these requirements are not met by this date, the "I" will be changed to an "IW" and tuition paid will be forfeited. The student is then responsible for registering and paying for the course again.

VIII.CLASS ATTENDANCE REQUIREMENT:

With the exception of the CSA 6072 and the Readings courses, a necessary condition for receiving academic credit for any course is attendance at the classes held in conjunction with the course. Exceptions to this class attendance requirement must be approved by the course instructor and the program director.

IX. GRADES

In accordance with FERPA (Family Education Rights Privacy Act), grades will NOT be given over the phone. Most instructors will provide a statement of course completion and grade if given a self-addressed stamped envelope. If you should require a grade memo for reimbursement purposes, please send a memo/e-mail message to Diana Kowalchick (diana@sbe.nova.edu) at the Doctoral Program Office. You should also indicate a number and/or address where the grade should be sent. Official grade reports are transmitted by the Registrar's Office upon receipt of grades from the Program Office.

X. TUITION:

A student must be in good financial standing with the University at the time of registration for courses. If the student is not in good financial standing, the student's registration will not be accepted and will be returned to the student.

A. PAYMENT DUE DATE: The appropriate tuition MUST be paid in full at the time of registration unless arrangements are made for financial aid and/or third-party payment (see paragraph B, below). The amount of tuition due is determined by multiplying the number of credit hours of course work for which the student is registering for the term by the per-credit-hour tuition rate. Students paying tuition at the time of registration must remit payment with their registration materials. Such payment and registration are NOT submitted to the Accounts Receivable Section, but rather to Wendy Weissner.

B. PAYMENT POLICIES:

- Financial Aid: A student may register for a course or courses using financial aid as long as he/she has already applied and been approved by Nova Southeastern's financial aid office to receive aid for the term or terms in question. Note that only four credit-hour courses, or selected two credit-hour courses (CSA 6080, 6081, 6082, 6083, 6091, 6092, 6093, 6094, 6095, and 6097) qualify for financial aid.
- Also, the student may pre-arrange with the University and an acceptable third party, such as the student's employer or embassy, that the third party will pay the student's tuition upon receipt of a bill from the University for the amount due.
- C. METHOD OF PAYMENT: Tuition should be paid by check or money order, attached to the Registration Form. Cash should not be sent through the mail under any circumstances. ALL CHECKS SHOULD BE PAYABLE TO NOVA SOUTHEASTERN UNIVERSITY. Tuition payments may also be charged to a VISA, MasterCard, American Express, or Discover account if the account holder authorizes the charge in the appropriate area on the registration form.

XI. ENROLLMENT STATUS:

- A. ACTIVE STATUS: In order to be considered as an "active" student during the FALL term, you must REGISTER FOR AND COMPLETE at least one course during the term.
- B. INACTIVE STATUS: If you request to become inactive OR if you do not register for and complete at least one course for three successive terms, your status will be "inactive."
- C. FULL TIME STATUS: I-20 students requiring certification of status as full time students must carry 20 credits per year.
- D. STUDENT STATUS LETTERS: International students requesting I-20's, foreign exchange letters, or any other letters relating to their government/embassy, should submit their request <u>in writing</u> to the attention of Ms. Debbie Puzzo - International Student Advisor, Office of Student Services, Nova Southeastern University.
- E. REPORTS CONCERNING ENROLLMENT STATUS: A student's enrollment status and academic load, as determined under the provisions above, is reported by the University regularly to any agency or institution granting the student financial support, visa privileges or other benefits on the basis of the student's status in the Doctoral Program. If you are receiving benefits contingent upon your status as a student, it is your individual responsibility, not the University's, to be certain that you maintain your enrollment status and academic load so as not to jeopardize your benefits.
- F. REINSTATEMENT TO ACTIVE STATUS: A student who is "inactive," as defined in section XI.B above, and who is subsequently reinstated to "active" status, is subject to all the current admissions criteria of the Doctoral Program in which they are completing a degree that is in effect AT THE TIME OF the student's reinstatement. In addition, course work that is more than six years old may no longer be applicable toward the current curriculum and will be reviewed by the Director of the Doctoral Programs. Any remaining course work is also subject to review for applicability. A student seeking reinstatement must file a written request with the Director of the Doctoral Programs, accompanied by payment of a Reinstatement Request Fee of \$100. This fee must be paid and courses registered for before the student is restored to active status.

The conditions outlined in the student's readmission letter are valid for one year from the date of the letter.

Booklist

Doctoral Programs Fall Term 1997

1997 FALL BOOKLIST

CSA 6020 ORGANIZATIONAL BEHAVIOR AND PERSONNEL MANAGEMENT

Block, P. (1996). Stewardship. San Francisco: Berret-Koehler. (Paperback)

Hersey, P. & Blanchard, K.H. (1996). <u>Management of Organization Behavior</u> (7th edition). Englewood Cliffs: Prentice Hall (ISBN: 013-244-1128).

Katzenback, J.R. & Smith, D.K. (1992). <u>The Wisdom of Teams</u>. Boston: Harvard Business School Press.

Senge, P. (1994). The Fifth Discipline. New York: Doubleday. (Paperback)

CSA 6030 INFORMATION AND DECISION SCIENCES

Alter, S. (1996). <u>Information Systems: A management perspective</u> (2nd edition) Reading, MA: Addison-Wesley.

Turban, E. (1994). <u>Decision Support and Expert Systems: Management support systems</u> (4th edition). New Jersey: Prentice Hall.

Hammer, M. & Champy, J. (1994). <u>Reengineering the Corporation</u>. New York: Harper Business. (Paperback ISBN: 0-88-730687-X)

Turban, McLean & Wetherbe. (1996). <u>Information Technology for Management: Improving</u> Ouality and Productivity. John Wiley & Sons. (ISBN: 0-471-58059-7)

CSA 6050 OPERATIONS MANAGEMENT

Krajewski, L.J. & Ritzman, L.P. (1996). <u>Operations Management</u> (4th edition). New York: Addison-Wesley (ISBN: 0-201-82293-8).

Ross, J.E. (1995). <u>Total Quality Management</u>. Delray Beach, FL: St. Lucie Press (ISBN: 1-884015-08-5).

*CSA 6060** BUSINESS AND PUBLIC POLICY SEMINAR

Birnbaum, J.H., & Murray, A.S. (1994). <u>The Lobbyists: How influence peddlars get their</u> way. New York: Random House. (ISBN: 812-923-14-6)

Held, W.G. (1988). <u>Decisionmaking in the Federal Government: The Wallace Sayre Model</u>. Washington, D.C.: The Brookings Institution.

Janis, I.L. (1989). <u>Crucial Decisions: Leadership in policymaking and crisis management</u>. New York: The Free Press.

CSA 6080 PROFESSIONAL STUDIES WORKSHOP

DIBA/DBA-IM - No textbooks DBA/FIN - No textbooks

CSA 6081 APPLIED RESEARCH DEVELOPMENT

Babbie, E. (1995). <u>The Practice of Social Research</u> (7th edition). Belmont, CA: Wadsworth Publishing Company (ISBN:0-534-1874-47).

CSA 6082 RESEARCH TECHNIQUES I AND II

Hanke, J.E. & Reitsch, A.G. (1993). <u>Understanding Business Statistics</u> (2nd edition). Homewood, IL: Richard D. Irwin, Inc. (ISBN: 0-256-112-193).

Norusis, M. (1995). SPSS 6.1 guide to data analysis. New Jersey: Prentice Hall. (ISBN: 013-4370-546)

SPSS Software Package

Professional or Advanced version (Dr. Mazouz prefers the Advanced version).

CSA 6083 RESEARCH TECHNIQUES III

Hair, J.F. and et al. (1995). <u>Multivariate Data Analysis</u> (4th edition). New York: Prentice Hall (ISBN: 0-023-49020-9).

Norusis, M. (1995). SPSS 6.1 guide to data analysis. New Jersey: Prentice Hall. (ISBN: 013-4370-546)

SPSS Software Package

Professional or Advanced version (Dr. Mazouz prefers the Advanced version).

CSA 6120 MARKETING MANAGEMENT AND RESEARCH

Katzer, Cook, & Crouch. (1998). <u>Evaluating Information: A guide for the users of social science research</u> (4th edition). New York: McGraw-Hill (ISBN: 0-07-033-588-5).

Sheth, J.N., Garner, D.M., & Garret, D.E. (1988). <u>Marketing Theory: Evolution and Evaluation</u>. New York: Wiley (ISBN: 0-471-63527-8).

CSA 6130 FINANCIAL DECISION-MAKING IN BUSINESS

Van Horne, J.C. (1994). <u>Financial Management and Policy</u> (10th edition). Englewood Cliffs: Prentice Hall (ISBN: 0-13-300-1954).

CSA 6140 STRATEGIC DECISION-MAKING IN BUSINESS

Pearce & Robinson (1997). <u>Formulation, Implementation, & Control of Competitive Strategy</u> (6th edition). Irwin (paperback).(ISBN: 0-256-21660-6)

CSA 6220 COMPARATIVE ADMINISTRATIVE SYSTEMS

Curtis, M. (1997) <u>Introduction to Comparative Government</u> (4th edition) New York: Addison-Wesley. (ISBN: 0673-997-57-X)

CSA 6710 SEMINAR IN FINANCIAL ACCOUNTING

Wolk, Francis & Tearney (1997). <u>Accounting theory</u>. (4th edition) Southwestern. (ISBN# 053 8836-44-X)

Abdel-Khalik, A. & Ajinkya, B. (1979). Empirical research in accounting. American Accounting Association.

CSA 6890 MARKETING TOPICS

Aaker, D.A. (1991). Managing brand equity. New York: The Free Press.



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