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NSUWorks Annual Report 2014-2015

Michele Gibney
Nova Southeastern University, mgibney@nova.edu

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3/1/2015

Nova Southeastern University

NSUWorks is an institutional repository providing a free service from the Nova Southeastern University (NSU) Libraries to the campus at large. This report covers the first year of the live repository from February 2014 to February 2015.

http://nsuworks.nova.edu
# NSUWorks Annual Report 2014-2015

**NOVA SOUTHEASTERN UNIVERSITY**

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# EXECUTIVE SUMMARY

## NSUWORKS ANNUAL REPORT 2014-2015

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In 2014 Nova Southeastern University celebrated its 50th. In conjunction with the anniversary, the NSU Libraries determined a need to preserve the past, present and future of the university by creating a campus wide repository for all scholarship, creative work, and historical materials produced by the university. NSUWorks is a part of the NSU Libraries’ contribution to the university’s ongoing growth and success as an internationally recognized research institution.

The pilot phase for NSUWorks consisted of initial uploads from the Oceanographic Center, the Center for Psychological Studies, and The Qualitative Report journal. In the first year the Oceanographic Center had 881 items uploaded and 12,905 page views. The Center for Psychological Studies had 1,045 items uploaded and reached 1,839 views. The Qualitative Report’s back issues were entirely uploaded amounting to 1,103 articles which received 13,532 views in the first year.

In order to build awareness of the new resource tool, NSUWorks staff has worked to notify stakeholders of opportunities inherent in utilizing the platform. Efforts have focused on reaching groups and individuals during presentations and one-on-one meetings with Deans and faculty. Marketing materials and announcements in SharkBytes have served to spread information even further across the NSU campuses.

Branching out from the initial phase, the secondary push was to continue adding representative work from every college, center, school and institute. As of the end of the first year a total of 13 colleges, centers, and schools from the 17 total were represented with faculty, staff and/or student research. Additionally, a
collection had been created for the Alvin Sherman Library, Research and Information Technology Center including the NSU Archives Digital Collections.

**Reports**

NSUWorks is making available scholarship produced by students, faculty and staff that was previously unavailable. The repository is showcasing collections from the NSU Archives which have been essentially invisible in a room and are now available for online search. NSUWorks is above average in number of records loaded in the first year for an institutional repository and has reached almost every country on the planet via downloads.

**Future Goals**

The NSUWorks staff aims to continue building on their first year success. Plans are moving forward to add additional journals, the remaining colleges, schools, centers and institutes, and to continue outreach efforts to faculty, students, staff, and alumni.

**Contact**

For additional information contact Michele Gibney, Archives and Digital Librarian II, primary manager of NSUWorks at mgibney@nova.edu or (954) 262-4635.
FIGURE 1:

**NSUWorks by the numbers**

- 5,539 Unique Items
- 92,520 Full Text Downloads
- 13 Colleges Represented

**Pilot Projects**

1. **Oceanographic Center**
   - 881 items
   - 12,905 views

2. **Center for Psychological Studies**
   - 1,045 items
   - 1,839 views

3. **The Qualitative Report**
   - 1,103 items
   - 13,532 views

**Worldwide Reach**

**Top Ten Countries**

- United States
- United Kingdom
- Canada
- Australia
- South Africa
- India
- Netherlands
- Philippines
- Germany
- Brazil
INTRODUCTION

In 2014 Nova Southeastern University celebrated its 50th. In conjunction with the anniversary, the NSU Libraries determined a need to preserve the past, present and future of the university by creating a campus wide repository for all scholarship, creative work, and historical materials produced by the university. NSUWorks is a part of the NSU Libraries’ contribution to the university’s ongoing growth and success as an internationally recognized research institution. NSUWorks was launched at the Dean’s Meeting on November 2014, and reached its one year anniversary at the end of February 2015. The NSUWorks Annual Report covers the period of February 2014 to February 2015 and provides information on the origins and initial steps of the project through uploads (5,539 items) and downloads (92,520) that occurred during the first year.

MESSAGE FROM VP FOR INFORMATION SERVICES AND UNIVERSITY LIBRARIAN

Our online institutional repository, NSUWorks, provides a visible, remarkable presence for the concept of “One NSU” at Nova Southeastern University by showcasing the research and scholarship of all our faculty, students, and staff. Looking back at our first year we are incredibly proud of how the number of items uploaded and the number of downloads world-wide provide absolute proof of the repository’s success. We look forward to a second year of surpassing expectations and milestones. Sincere appreciation for their support goes out to all who have made NSUWorks such a success: faculty, student and staff authors; library staff; and additional thanks to all who participated in the pilot program stages of NSUWorks, in particular, Richard E. Dodge, Professor and Dean, NSU Oceanographic Center; Karen Grosby, Dean, Center for Psychological Studies; and Ron Chenail, Associate Provost for the Division of Applied Interdisciplinary Studies, Interim Dean of Abraham S. Fischler School for Education, Professor of Family Therapy and Editor-in-Chief of The Qualitative Report.

Lydia M. Acosta, MA
Vice President for Information Services and University Librarian
Alvin Sherman Library, Research, and Information Technology Center
BACKGROUND

Justification

An institutional repository (IR) is essential to universities in the United States – as well as abroad. A repository is designed to collect, preserve and disseminate the scholarship and creative output from a university or college to the world at large. By making the scholarship more widely and freely available the standing perception of the institution, the individual departments, and the specific researchers will consequently increase.

Nova Southeastern University offers more than 150 degrees at the bachelor’s, master’s and doctoral levels. For undergraduate students there are more than 50 majors and 50 minors in the arts and sciences, business, education and nursing. Graduate studies are offered in more than 80 master’s and doctoral programs. The high level of scholarly output from the diverse academic offerings made by faculty and students deserved to be captured in some central database for dissemination to the world at large.

Benefits

NSUWorks increases the online scholarly presence of the university, the various colleges, schools, institutes and centers, and the individual faculty, student and staff.

University Benefits

- Increases the global visibility of NSU research, scholarly and creative output
- Provides long-term archiving and preservation of NSU scholarly research
- Ensures intellectual works remain permanently accessible
- Solidifies NSU’s Carnegie Foundation for the Advancement of Teaching classification as a research university with “high research activity”
- Provides infrastructure for the Center for Collaborative Research (CCR) which will host some of the world’s most accomplished researchers
- Supports NSU Core values (academic excellence and scholarship/research)
- Supports NSU Vision 2020 “... NSU will be recognized by accrediting agencies, the academic community, and the general public as a premier, private, not-for-profit university of quality and distinction”
- Supports “One NSU” Community

College/School/Center/Institute Benefits

- Quick online access to published and unpublished works and the ability to download them (in all formats) from a centralized system
- Recruitment opportunities for new faculty and students
- Highlight work of the college/school/center/institute on departmental pages using RSS feeds
- Compare work with peers from around the world using the Digital Commons Network
- Manage and host departmental publications, conferences, or journals within NSUWorks
- Access to automatically generated monthly usage reports from Digital Commons
Faculty/Staff Benefits

- Provides online open access to published and unpublished faculty works (24/7; in all formats) from a centralized system, including theses and dissertations
- Showcase and promote faculty scholarly works and research on Google and Google Scholar
- Provides online access to ‘grey information resources’
- Satisfy funders mandate for faculty to provide open access archiving for sponsored research
- Provides a workspace for collaborative projects
- Provides online infrastructure for faculty to self-deposit works
- Provides the infrastructure to publish open access journals and e-textbooks
- Allows access to monthly author readership reports

Student Benefits

- Provides online open access to published and unpublished students’ works (24/7 in all formats) from a centralized system
- Showcase and promote students’ scholarly works and research on Google and Google Scholar
- Provides online infrastructure for students to self-deposit works
- Provides the infrastructure to publish open access student journals and conferences
- ProQuest ETD Portals already set up and ETDs will also be deposited in NSUWorks
- More than one user can have access to the same resource simultaneously
- Allows access to monthly author readership reports

Timeline

2012: Reviewed repository platform options
January 2013: Digital Commons from bepress was selected and purchased
March 2013-June 2013: Design phase for NSUWorks
June 2013-January 2014: Created policies for submission, publication, and workflows; Conducted a survey of high faculty research and publication and chose three pilot programs for initial content: the Oceanographic Center, the Center for Psychological Studies, and The Qualitative Report
February 2014: NSUWorks launched
November 2014: NSUWorks introduced to President George L. Hanbury, University Provost and Executive Vice President for Academic Affairs Ralph V. Rogers, and the seventeen Deans of all colleges, centers, institutes and centers.

The process of creating a valuable resource such as an institutional repository can be lengthy and time intensive. Considerable resources from NSU Libraries were dedicated to making this endeavor a success and they have paid off in NSUWorks’ first year.
PILOT COLLECTIONS

The pilot collections for NSUWorks consisted of an initial phase of uploads from the Oceanographic Center, the Center for Psychological Studies, and The Qualitative Report journal. The Oceanographic Center was chosen as it is one of the original colleges at NSU with a long history of research. The Center for Psychological Studies is one of the highest volume published research centers on campus. The Qualitative Report is a long-running, established journal with high-quality scholarly output.

Oceanographic Center

http://nsuworks.nova.edu/occ/

One of the initial collections created in NSUWorks, the Oceanographic Center shines with faculty and student work along with departmental publications and photographs. Between February 2014 and February 2015, a total of 881 items were added to the collections, predominantly in faculty publications. These publications received 12,905 page views during the first year.

FIGURE 2:
The Center for Psychological Studies (CPS) was chosen as a part of the pilot phase due to being one the most prolific academic research departments on campus. The majority of the 1,045 items added to CPS occurred in November 2014. Materials from the Center have received a total of 1,839 page views during the first year.

FIGURE 3:

Center for Psychological Studies Monthly Views 2014-2015
The Qualitative Report

http://nsuworks.nova.edu/tqr/

*The Qualitative Report* (TQR) is an open access, peer reviewed journal created and developed by Dr. Ronald J. Chenail, Associate Provost for the Division of Applied Interdisciplinary Studies, Interim Dean of Abraham S. Fischler School for Education, Professor of Family Therapy and Editor-in-Chief of *The Qualitative Report*. TQR began in the summer of 1990 and will celebrate its 25th anniversary this year. Between October 2014 and February 2015, NSUWorks staff migrated 1,103 articles. TQR materials had a total of 13,532 page views during the first year.

**FIGURE 4:**

The Qualitative Report Monthly Views 2014-2015

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**MARKETING/OUTREACH**

**Brochure**

A brochure was created for the Dean’s Meeting in November 2014. The brochure needed to be simple, pique the interest of the intended audience and provide simple instructions that were easily followed and would invite participation.
FIGURE 5: Tri-fold brochure: inner leaf, back, and front

FIGURE 6: Tri-fold brochure: interior
The brochure was specifically targeted at NSU faculty to get them interested and excited in being included in the repository. The process was detailed as very simple – merely requiring them to send their CV to NSUWorks staff who would do the work of uploading and publisher rights checking. The benefits of participating are explained and quotes from two of the pilot phase heads (Dean Richard Dodge of the Oceanographic Center and Dr. Ronald J. Chenail of The Qualitative Report) are included to increase interest. Contact information and the repository website are repeated prominently several times to ensure visibility.

**Dean’s Meeting**

NSUWorks was successfully launched on November 20, 2014 at the Dean’s Meeting, which included Deans of the seventeen colleges, schools, centers, and institutes on campus along with the University President George L. Hanbury, and University Provost and Executive Vice President for Academic Affairs Ralph V. Rogers, Jr. At the conclusion of the meeting, Deans were requested to appoint NSUWorks Liaisons within their departments to set up presentations at faculty meetings and to act as a go-between with NSUWorks staff.

**Faculty Meetings**

NSUWorks staff presented at several departmental faculty meetings:

- December 3, 2014: Met with Dean Preston Jones of the H. Wayne Huizenga School of Business and Entrepreneurship
- December 16, 2014: Presented to the Graduate School of Computer and Information Sciences upon request from Dean Eric S. Ackerman
- December 18, 2014: Presented to the College of Pharmacy upon request from Dean Lisa Deziel
- January 9, 2015: Met with Dean Marcella Rutherford, College of Nursing, Dean Stanley Wilson, College of Health Care Sciences and Lydia M. Acosta on Digital Measures to NSUWorks conversion possibilities
- February 2, 2015: Presented to the Center for Psychological Studies at request of Dean Karen Grosby
- February 18, 2015: Presented to the School of Humanities and Social Sciences at request of Dean Honggang Yang and NSUWorks Liaison, Janice Burgoyne

There are currently efforts in place to set up departmental presentations for the Abraham S. Fischler School of Education and the Institute for the Study of Human Service, Health and Justice.

**Faculty Workshops**

The NSU Libraries conducts informational sessions designed to keep faculty and staff up to date on the latest tools and services. NSUWorks has featured prominently at two of these workshops in its first year.
October 28, 2014: Get Published in an Academic Journal – and Then Let Everyone Else Know
(http://nsuworks.nova.edu/library_laff/fall2014/laf/6/)

January 29, 2015: Promoting Yourself, Promoting Your Research
(http://nsuworks.nova.edu/library_laff/winter2015/laf/3)

SECOND PHASE COLLECTIONS

NSU Archives / Digital Collections

The NSU Archives provided some of the early content for NSUWorks, including the following photograph collections:

- “Early Architecture of Nova University”
- “Leo Goodwin Institute for Cancer Research – Germ-Free Lab”
- “Life Sciences”
- “Oceanographic Center”
- “Presidents and Chancellors”
- “The Royal Dames”.
- “Architectural Renderings”
- “First Class of Students”
- “Florida Derby Ball”
- “Merchants’ Bazaar”
- “NSU Architects”
- “NSU Forum Series”

All of these collections can be viewed at the following link:

http://nsuworks.nova.edu/nsudigital_photos

In addition, the Archives added:

- Course Catalogs and Course Descriptions from the Abraham S. Fischler School of Education, the Center for Psychological Studies, and the H. Wayne Huizenga School of Business and Entrepreneurship.
- Books and book chapters
- Brochures
- White papers
- Finding aids
- Campus magazines
- Student newspaper dating back to 1981
- Proclamations, tributes and certificates on the 25th and 50th anniversaries

These collections can be found at the following link:

http://nsuworks.nova.edu/nsudigital/
Prior to being digitized and uploaded, the collections housed within the NSU Archives were unknown and unavailable to immediate stakeholders and the wider research community without directly contacting members of the staff. With the advent of technology allowing for their scanning and uploading to an open access platform the works are seeing considerable use. In particular Course Catalogs and the Student Newspaper, The Current, have received a number of the total 4,238 downloads between February 2014-2015.

FIGURE 7:

NSU Archives Monthly Downloads 2014-2015

Faculty Scholarship

The original goal during the pilot phase was to collect faculty publications from the Center for Psychological Studies and the Oceanographic Center. Once the initial pilot was nearing completion, additional faculty collections from eleven individual colleges, centers, and schools were subsequently added from:

- Graduate School of Computer and Information Sciences
- School of Humanities and Social Sciences
- Fischler School of Education
- College of Dental Medicine
- College of Health Care Sciences
- College of Medical Sciences
- College of Optometry
- College of Osteopathic Medicine
- College of Pharmacy
- Division of Math, Science and Technology within Farquhar College.
- Shepard Broad Law Center
Out of the 5,539 items added in the first year, roughly half, 2,274, consisted of faculty publications in the realms of journal articles, books and book chapters, reports, and lectures, proceedings, and conference presentations. The faculty publications also accounted for 72,221 of the 92,520 downloads experienced in the first year.

**Shepard Broad Law Center**

![http://nsuworks.nova.edu/law/](http://nsuworks.nova.edu/law/)

The Law Center originally had its own repository – also from bepress using the Digital Commons platform. It was named eSHARK and consisted of faculty publications, a few book chapters and commencement photos. It was decided that eSHARK would be dissolved and the content migrated to NSUWorks in order to foster the NSU Vision 2020 mission of “One NSU”.

It is important to note that the faculty publications from the Law Center made up the majority of the first year downloads. Keeping these statistics and adding them to NSUWorks was a definite boost in the overall growth of the repository.

Shepard Broad Law Center materials received a total number of 65,755 page views during the first year.

**FIGURE 8:**

![Shepard Broad Law Center Monthly Views 2014-2015](shepard_broad_law_center_monthly_views_2014-2015.png)
**Student Scholarship: Electronic Theses & Dissertations (ETDs)**

An effort was made in the repository planning stages to create a standard method of submitting theses and dissertations across campus. The method chosen was ProQuest UMI ETD Administrator with Portals for each college, school, center and institute offering advanced degrees.

At the end of February 2015, the repository held ETDs from the Oceanographic Center (30), College of Health Care Sciences (2), the School for Humanities and Social Sciences (16), and the Graduate School of Computer and Information Sciences (30). Of the total 78 ETDs in NSUWorks there were 3,120 downloads from February 2014 to February 2015. The breakdown was as follows:

- OC: 1,806
- CHCS: 96
- GSCIS: 876
- SHSS: 342

**FIGURE 9:**

ETD Total Downloads by School

- OC: 58%
- CHCS: 3%
- GSCIS: 28%
- SHSS: 11%
Usage Reports and Google Analytics

NSUWorks grew significantly from 0 items in February 2014 to 5,539 by the end of February 2015 with a total of 92,520 downloads during that first year. At the end of February 2015 the size of the repository was 35 GB and Digital Commons had upped its 10 TB storage limit to an unlimited amount of space.

FIGURE 10:

NSUWorks Records Added 2014-2015

FIGURE 11:

NSUWorks Downloads 2014-2015
NSUWorks compares favorably against other colleges and universities using the same Digital Commons platform from bepress. The following illustrates that NSUWorks was above average in the number of records added and average in the number of downloads.

FIGURE 12:

First Year Comparison

<table>
<thead>
<tr>
<th></th>
<th>Records Added</th>
<th>Downloads</th>
</tr>
</thead>
<tbody>
<tr>
<td>NSU</td>
<td>5539</td>
<td>92520</td>
</tr>
<tr>
<td>FIU</td>
<td>694</td>
<td>130593</td>
</tr>
<tr>
<td>UNL</td>
<td>2400</td>
<td>94000</td>
</tr>
<tr>
<td>ERAU</td>
<td>3753</td>
<td>98654</td>
</tr>
<tr>
<td>IU</td>
<td>5819</td>
<td>247615</td>
</tr>
<tr>
<td>UW</td>
<td>5408</td>
<td>79732</td>
</tr>
<tr>
<td>BC</td>
<td>1657</td>
<td>109423</td>
</tr>
</tbody>
</table>

Legend:
- **NSU** = Nova Southeastern University, http://nsuworks.nova.edu
- **FIU** = Florida International University, http://digitalcommons.fiu.edu/
- **UNL** = University of Nebraska – Lincoln, http://digitalcommons.unl.edu/
- **ERAU** = Embry Riddle Aeronautical University, http://commons.erau.edu/
- **IU** = Indiana University – Mauer School of Law, http://www.repository.law.indiana.edu/
- **UW** = University of Windsor, http://scholar.uwindsor.ca/
- **BC** = Brockport College, http://digitalcommons.brockport.edu/
While NSUWorks is in its formative years, data is being captured by the platform and Google Analytics to determine its worldwide reach and impact.

**FIGURE 13:**

![Map of NSUWorks Access by Country](image)

*NSUWorks Access by Country*

Not surprisingly, the majority of users to NSUWorks come from the United States. Interestingly, one can see that almost the entirety of North and South America have visited at some point as well as most of the rest of the world other than parts of Western and Central Africa, Eastern Europe, the Middle East and Mongolia.

In Figure 14, one can see the top ten countries by number of visitors and a breakdown of their percentages in relation to the whole.

**FIGURE 14:**

![Table of NSUWorks Access by Top Ten Countries](image)

*NSUWorks Access by Top Ten Countries*
As the IR increased its holdings, the NSUWorks staff turned on a bepress unique feature – the Repository Readership Map. The Map embeds on the homepage and can show downloads as they occur. By the end of February 2015, the repository was averaging 500 downloads a day and was turned on to show the previous 24 hours of downloads around the world for visitors.

FIGURE 15:

NSUWorks Repository Readership Map (note: this screenshot is from March 18, 2015)
The Readership Map is an excellent tool to show the worldwide impact and reach of the research collections being produced from the university that anyone can see, as opposed to the Google Analytics reports which are restricted to NSUWorks staff.

Through a variety of reports, we are able to identify important information which will help us to maintain effective services for our users.

FIGURE 16:

NSUWorks New vs. Returning Visitors

FIGURE 17:

NSUWorks Device Used Report
Author Benefits

Author Monthly Readership Report

NSUWorks provides automatic monthly emails detailing an author’s download statistics over a thirty day period.

FIGURE 18:

Author Monthly Readership Report (note: author has work in more than one IR)

Author Dashboard

The Author Dashboard is accessible at anytime from anywhere and can show authors their download counts overall, by article, by all time or the last 30 days. It also shows search queries under the “Discovery”
tab, what institutions visitors are coming from and what URLs they use to find an author’s research under the “Visitors” tab.

**FIGURE 19:**

**Author Dashboard**

**Digital Commons Network Reports**

A final automatic report that the NSUWorks administrators receive from Digital Commons concerns the DC Network, a massive open access database of all compiled scholarship from every DC based repository around the world. This includes over one million works from (currently) 380 institutions.

http://network.bepress.com/

As of February 2015, NSUWorks had ranked highly in number of downloads in the following academic areas:

- Osteopathic Medicine and Osteopathy
- Social and Behavioral Sciences
- Sociology
- Social Statistics
- Quantitative, Qualitative, Comparative, and Historical Methodologies
- Marriage and Family Therapy and Counseling
• Counseling
• Substance Abuse and Addiction
• Other Psychiatry and Psychology
• Databases and Information Systems
• Computer Security

• Artificial Intelligence and Robotics
• Programming Languages and Compilers
• Marine Biology
• Oceanography and Atmospheric Sciences and Meteorology Commons

FIGURE 20:

YEAR TWO AND BEYOND

The NSU Libraries are dedicated to preserving the past and ensuring the university fulfills its 2020 Mission. As such, the following goals have been established:

• Every single department, college, school, center and institute on campus will be represented to some degree in the repository if they are producing scholarly or creative works or items of historical worth to the institution.
• To increase the regional, national, and international impact of the repository by downloads and marketing/outreach efforts.
CONTACT INFORMATION

nsuworks@nova.edu

Primary manager:
Michele Gibney
Archives and Digital Librarian II
mgibney@nova.edu
(954) 262-4635

Health Professions Division manager:
Todd Puccio
Director of Technical Services/Librarian
puccio@nsu.nova.edu
(954) 262-3114

Oceanographic Center manager:
Keri Baker
Oceanography Library - Librarian I
keri.baker@nova.edu
(954) 262-3643

Shepard Broad Law Center manager:
Becka Rich
Senior Associate Directory
richr@nsu.law.nova.edu
(954) 262-6237