Mobile Qualitative Research: Exploring Clouds and Apps Workshop

Ron Chenail, PhD The Qualitative Report Fourth Annual Conference – TQR2013 Nova Southeastern University January 19, 2013 A technology that allows transmission of data, via a computer, without having to be connected to a fixed physical link

Human-computer interaction by which a computer is expected to be transported during normal usage

Involves mobile communication, mobile hardware, and mobile software



Applications - Apps



The Qualitative Report



A weekly online journal dedicated to qualitative research since 1990 ISSN 1052-0147

Mobile and Cloud Qualitative Research Apps

Home

About

Contribute

Subscribe

Search

TQR2013

Certificate

Resources

Facebook

Twitter



MAXQDA Mobile App

Import photos, videos, text documents, and audio via Dropbox to your desktop MAXQDA Web Site



Simplenote

Keep notes, lists, ideas, and more on the web, your mobile device, and your computer; and find notes quickly with instant searching and simple tags

Web Site



Springpad

Create Springpads with things you find on the web or on the go: clip an article, snap a photo, scan a product barcode, record a voice memo, or save a place nearby; and then access it anytime, anywhere Web Site



OneNote Mobile

Take new notes with text, pictures, and bullets including audio notes and open existing OneNote notebooks on mobile devices; and then keep notes in sync using Microsoft SkyDrive® online storage to access, edit and manage notes from your PC or almost any web browser

Web Site

Cloud Computing



Blurring Distinctions

Field and Lab

Data Collection and Data Analysis

Researcher and Participant

Choices

Platform: Phone, Tablet, Laptop, & Desktop

Free, Fee, and "Freemium"

Do-It-Yourself (DIY), Consultative,
 Outsourced

TQR Resource

http://www.nova.edu/ssss/QR/apps.html



The Qualitative Report



A weekly online journal dedicated to qualitative research since 1990 ISSN 1052-0147

Mobile and Cloud Qualitative Research Apps

<u>Home</u>

About

Contribute

Subscribe

Search

TQR2013

Certificate

Resources

Facebook

Twitter



MAXQDA Mobile App

Import photos, videos, text documents, and audio via Dropbox to your desktop MAXQDA Web Site



Simplenote

Keep notes, lists, ideas, and more on the web, your mobile device, and your computer; and find notes quickly with instant searching and simple tags

Web Site



Springpad

Create Springpads with things you find on the web or on the go: clip an article, snap a photo, scan a product barcode, record a voice memo, or save a place nearby; and then access it anytime, anywhere Web Site



OneNote Mobile

Take new notes with text, pictures, and bullets including audio notes and open existing OneNote notebooks on mobile devices; and then keep notes in sync using Microsoft SkyDrive® online storage to access, edit and manage notes from your PC or almost any web browser

Web Site

Data Collection Evernote



Key Features of Evernote

- Create text, web-clips and PDF notes
- Auto-synchronize notes among every computer and phone you use
- Make printed and handwritten text within images searchable
- Share your notebooks with friends and colleagues

Evernote Applications

- Create meeting and field notes
- Save webpages for later access, even offline
- Capture ideas and design inspiration
- Find notes made on your phone
- Search through photos of whiteboards

Data Collection Evernote

http://evernote.com/



User Experience dScout



Key Features of dScout

- Start with your question
- Design and launch your mission
- Invite your scouts
- Scouts submit snippets (like tweets pictures, titles, geo and time stamped, answers to your questions)
- Analyze snippets as they are posted

dScout Applications

Brands

Users

Designs

Organizations

User Experience dScout

https://dscoutapp.com/



Data Analysis Dedoose



Key Features of Dedoose

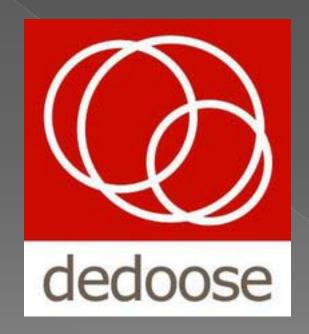
- Analyze text, video, and spreadsheet data (analyzing qualitative, quantitative, and mixed methods research)
- Analyze qualitative and mixed methods research data from various research approaches when conducting surveys and interviews
- Web-based no software to download, install, or maintain on your computer

Dedoose Applications

- Excerpting sections of data for memoing, coding, and numbered
- Create multiple descriptor sets and dynamic code trees within a single project
- Data visualization, filtering, and analysis
- Transparency for collaborative teamwork

Data Analysis Dedoose

http://www.dedoose.com/



Data Visualization Many Eyes



Key Features of Many Eyes

- View, discuss, and create variety of interactive data visualizations from Many Eyes data sets
- Upload your own data and create your own visualizations
- Join active data visualization community

Many Eyes Applications

- Visualize your own data
- Create your own topic center
- Get feedback from the Many Eyes community
- Create your won data visualization blog
- Embed Many Eyes visualizations on your own web site

Data Visualization Many Eyes

http://www-

958.ibm.com/software/data/cognos/many eyes/



Data Storage and Sharing Dropbox



Key Features of Dropbox

- Save your files from any location with Dropbox app
- Work online and offline
- Share files with your team
- Free start-up and add more memory with referrals
- Security and encryption

Dropbox Applications

- Create work team
- Share files
- Collaborate on projects
- Sync your files
- Backup your website

Data Storage and Sharing Dropbox

https://www.dropbox.com/



TQR Resource

http://www.nova.edu/ssss/QR/apps.html



The Qualitative Report



A weekly online journal dedicated to qualitative research since 1990 ISSN 1052-0147

Mobile and Cloud Qualitative Research Apps

<u>Home</u>

About

Contribute

Subscribe

Search

TQR2013

Certificate

Resources

Facebook

Twitter



MAXQDA Mobile App

Import photos, videos, text documents, and audio via Dropbox to your desktop MAXQDA Web Site



Simplenote

Keep notes, lists, ideas, and more on the web, your mobile device, and your computer; and find notes quickly with instant searching and simple tags

Web Site



Springpad

Create Springpads with things you find on the web or on the go: clip an article, snap a photo, scan a product barcode, record a voice memo, or save a place nearby; and then access it anytime, anywhere Web Site



OneNote Mobile

Take new notes with text, pictures, and bullets including audio notes and open existing OneNote notebooks on mobile devices; and then keep notes in sync using Microsoft SkyDrive® online storage to access, edit and manage notes from your PC or almost any web browser Web Site

TQR Community

- Send us new apps to post
- Write up your experiences and usages and submit to TQR as articles or commentaries (e.g., Research Rookies)
- Write app reviews and send to TQR
- Present at next year's TQR annual conference

Contact

- Ron Chenail, PhD
- Email: ron@nova.edu
- Phone: 954.262.3019
- Web: http://www.nova.edu/ssss/QR
- Mail: Nova Southeastern University, Graduate School of Humanities and Social Sciences, 3301 College Avenue, Fort Lauderdale, Florida USA 33314-7796