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2015

B. S. Communication Studies 2015-2016 Curriculum

Nova Southeastern University

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COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES

DEGREE CURRICULUM SHEET | 2015-2016 CATALOG

Bachelor of Arts - Communication Studies

GENERAL EDUCATION REQUIREME	ENTS	
Area/Course	Credits	Frequency
Written Composition		
6 credits at or above COMP 1500		
Open Written Composition	3	
Open Written Composition	3	
Mathematics		
6 credits at or above MATH 1040		
Open Math	3	
Open Math	3	
Arts and Humanities		
6 credits in HIST, ARTS, PHIL, HUMN, LITR, THEA,		
FILM, MUSC, DANC, WRIT, foreign language		
HUMN 3010 Communication Traditions	3	FE
PHIL 3010 Ethical Issues in Communication	3	W
Social and Behavioral Sciences		
6 credits in PSYC, SOCL, ANTH, ECN, COMM, GEOG,		
GEST, INST, POLS		
COMM 2100 Mass Media	3	F
COMM 2300 Intercultural Communication	3	W
Science		
6 credits in BIOL, MBIO, CHEM, SCIE, ENVS, PHYS		
Open Science	3	
Open Science	3	
Total General Education Credits	30	

Course	Credits	Frequency
COMM 1100A Communication Practicum A	1	FW
COMM 1100B Communication Practicum B	1	FW
COMM 2100 Mass Media	3	F
COMM 2300 Intercultural Communication	3	W
COMM 2900 Research Methods in Communication	3	F
COMM 3110 Communication Theory	3	FO
COMM 3600 Persuasion	3	W
COMM 4950 Internship in Communication	3	FW
HUMN 3010 Communication Traditions	3	FE
PHIL 3010 Ethical Issues in Communication	3	W
SPCH 1010 Public Speaking	3	FW
SPCH 2000 Fundamentals of Human Communication	3	FW
Total Major Credits	32	

MAJOR

CONCENTRATIONS	
Complete 5 concentration courses, see concentration sheet for details	15
Total Concentration Credits	15

NOTE: The Bachelor of Arts degree requires at least 24 credits of coursework from the
following disciplines: ARTS, DANC, FILM, HIST, HUMN, LITR, MUSC, PHIL, and
THEA, as well as an intermediate degree of competency in a foreign language (generally,
a minimum of 6 credits or another demonstration of competency).

OPEN ELECTIVES		
Complete 55 elective credits	55	
Total Open Electives Credits	55	

Frequency Key: F-Every Fall; W-Every Winter; FO - Odd Year Fall; FE - Even Year Fall; WO - Odd Year Winter; WE - Even Year Winter

TOTAL CREDITS: 120



COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES CONCENTRATION SHEET | 2015-2016 CATALOG Bachelor of Arts - Communication Studies

There are 3 concentrations available; choose one of the following:

FILM		
Course	Credits	Frequency
COMM 2800 Introduction to Field Video Production	3	FW
FILM 2000 Introduction to Film	3	FW
Select 3 courses from the following:		
COMM 3700 Documentary Filmmaking	3	W
COMM 3800 Advanced Field Video Production	3	FW
FILM 3040 Women and Film	3	WO
FILM 3050 Literature and Film	3	FO
FILM 3060 Film Noir	3	FE
FILM 3100 Black Cinema	3	FE
FILM 4000 History of Film	3	WE
FILM 4500 Major Directors	3	FO
FILM 4900 Special Topics in Film	3	Ι
Total Film Studies Concentration Credits	15	

Course	Credits	Frequency
Select 5 courses from the following,		
3 of which must be at the 3000/4000 level:		
COMM 2010 Introduction to Print Journalism	3	F
COMM 2200 Introduction to Broadcast Journalism	3	W
COMM 2800 Introduction to Field Video Production	3	FW
COMM 3100 Gendered Images in Popular Culture	3	WE
COMM 3300 Multimedia Wrting	3	WO
COMM 3500 Media Regulation	3	W
COMM 3800 Advanced Field Video Production	3	FW
COMM 4500 Media and Cultural Studies	3	WO
COMM 4900 Special Topics in Communication	3	Ι
	15	

PUBLIC RELATIONS			
Course	Credits	Frequency	
COMM 2040 Public Relations Writing	3	F	
COMM 3200 Principles of Public Relations	3	W	
COMM 3500 Media Regulation	3	W	
COMM 4200 Public Relations Campaigns	3	F	
Select 1 course from the following:			
COMM 4300 Social Media Theory and Practice	3	WE	
COMM 4500 Media and Cultural Studies	3	WO	
COMM 4900 Special Topics in Communication	3	Ι	
	15		

Frequency Key: F-Every Fall; W-Every Winter; FO - Odd Year Fall; FE - Even Year Fall; WO - Odd Year Winter; WE - Even Year Winter



COLLEGE OF HUMANITIES, ARTS, AND SOCIAL SCIENCES SAMPLE FOUR YEAR CURRICULUM | 2015-2016 CATALOG Bachelor of Arts - Communication Studies | Film Concentration

	Freshr	nan Year	
Fall		Winter	
Course	Credits	Course	Credits
Open Written Composition	3	Open Written Composition	3
Open Mathematics	3	Open Mathematics	3
SPCH 1010 Public Speaking	3	FILM 2000: Introduction to Film	3
Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	15
	Sophor	nore Year	
Fall		Winter	
Course	<u>Credits</u>	Course	Credits
Open Science	3	Open Science	3
COMM 1100A Communication Practicum A	1	COMM 1100B Communication Practicum B	1
COMM 2100 Mass Media	3	COMM 2300 Intercultural Communication	3
COMM 2900: Research Methods in Communication	3	SPCH 2000 Fundamentals of Human Comm	3
Open Elective	3	Open Elective	3
Open Elective	2	Open Elective	2
Total Credits	15	Total Credits	15
	Junio	or Year	
Fall		Winter	
Course	<u>Credits</u>	Winter <u>Course</u>	Credits
<u>Course</u> COMM 2800 Introduction to Field Video Production	Credits 3	Winter <u>Course</u> COMM 3600 Persuasion	3
<u>Course</u> COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory	<u>Credits</u> 3 3	Winter <u>Course</u> COMM 3600 Persuasion Film Concentration Course	3 3
<u>Course</u> COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective	<u>Credits</u> 3 3 3	Winter <u>Course</u> COMM 3600 Persuasion Film Concentration Course Open Elective	3 3 3
<u>Course</u> COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective	<u>Credits</u> 3 3 3 3 3	WinterCourseCOMM 3600 PersuasionFilm Concentration CourseOpen ElectiveOpen Elective	3 3 3 3
<u>Course</u> COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective Open Elective	<u>Credits</u> 3 3 3 3 3 3 3	WinterCourseCOMM 3600 PersuasionFilm Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveOpen ElectiveOpen Elective	3 3 3 3 3
<u>Course</u> COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective	<u>Credits</u> 3 3 3 3 3 3 15	WinterCourseCOMM 3600 PersuasionFilm Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveOpen ElectiveTotal Credits	3 3 3 3
<u>Course</u> COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective Open Elective Total Credits	<u>Credits</u> 3 3 3 3 3 3 15	WinterCourseCOMM 3600 PersuasionFilm Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveOpen ElectiveTotal Creditsor Year	3 3 3 3 3
<u>Course</u> COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective Total Credits Fall	<u>Credits</u> 3 3 3 3 3 3 15 Senio	Winter <u>Course</u> COMM 3600 Persuasion Film Concentration Course Open Elective Open Elective Open Elective Total Credits or Year Winter	3 3 3 3 3 15
<u>Course</u> COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective Open Elective Total Credits <u>Fall</u> <u>Course</u>	<u>Credits</u> 3 3 3 3 3 3 15	Winter Course COMM 3600 Persuasion Film Concentration Course Open Elective Open Elective Open Elective Total Credits or Year <u>Winter Course</u>	3 3 3 3 3
<u>Course</u> COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective Total Credits Fall	<u>Credits</u> 3 3 3 3 3 3 15 Senio	Winter <u>Course</u> COMM 3600 Persuasion Film Concentration Course Open Elective Open Elective Open Elective Total Credits or Year Winter	3 3 3 3 15 <u>Credits</u>
COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective Open Elective Total Credits Fall <u>Course</u> HUMN 3010 Communication Traditions	<u>Credits</u> 3 3 3 3 3 3 3 15 Senio	Winter Course COMM 3600 Persuasion Film Concentration Course Open Elective Open Elective Open Elective Total Credits Total Credits Vinter Course COMM 4950 Internship in Communication	3 3 3 3 15 <u>Credits</u> 3
COMM 2800 Introduction to Field Video Production COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective Total Credits For Fall Course HUMN 3010 Communication Traditions Film Concentration Course Open Elective	<u>Credits</u> 3 3 3 3 3 3 3 15 Seni 2 Credits 3 3 3	Winter Course COMM 3600 Persuasion Film Concentration Course Open Elective Open Elective Open Elective Open Elective Total Credits Winter COMM 4950 Internship in Communication PHIL 3010 Ethical Issues in Communication Film Concentration Course	3 3 3 3 3 15 <u>Credits</u> 3 3
COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective Open Elective Total Credits Fall <u>Course</u> HUMN 3010 Communication Traditions Film Concentration Course	<u>Credits</u> 3 3 3 3 3 15 Senie <u>Credits</u> 3 3 3 3 3	Winter Course COMM 3600 Persuasion Film Concentration Course Open Elective Film Concentration Course Open Elective Open Elective	3 3 3 3 3 15 <u>Credits</u> 3 3 3
<u>Course</u> COMM 2800 Introduction to Field Video Production COMM 3110 Communication Theory Open Elective Open Elective Open Elective Total Credits <u>Fall</u> <u>Course</u> HUMN 3010 Communication Traditions Film Concentration Course Open Elective Open Elective	<u>Credits</u> 3 3 3 3 3 15 Senio <u>Credits</u> 3 3 3 3 3 3 3	Winter Course COMM 3600 Persuasion Film Concentration Course Open Elective Open Elective Open Elective Open Elective Total Credits Winter COMM 4950 Internship in Communication PHIL 3010 Ethical Issues in Communication Film Concentration Course	3 3 3 3 15

TOTAL CREDITS 120

NOTES: The Bachelor of Arts degree requires at least 24 credits of coursework from the following disciplines: ARTS, DANC, FILM, HIST, HUMN, LITR, MUSC, PHIL, and THEA, as well as an intermediate degree of competency in a foreign language (generally, a minimum of 6 credits or another demonstration of competency).

Internship courses are typically completed in a summer semester.



COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES SAMPLE FOUR YEAR CURRICULUM | 2015-2016 CATALOG Bachelor of Arts - Communication Studies | Media Studies Concentration

	Freshm	nan Year	
Fall		Winter	
<u>Course</u>	<u>Credits</u>	Course	<u>Credits</u>
Open Written Composition	3	Open Written Composition	3
Open Mathematics	3	Open Mathematics	3
SPCH 1010 Public Speaking	3	Open Elective	3
Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	
	Sophor	nore Year	
Fall		Winter	
<u>Course</u>	<u>Credits</u>	Course	<u>Credits</u>
Open Science	3	Open Science	3
COMM 1100A Communication Practicum A	1	COMM 1100A Communication Practicum A	1
COMM 2100 Mass Media	3	COMM 2300 Intercultural Communication	3
COMM 2900 Research Methods in Communication	3	SPCH 2000 Fundamentals of Human Comm	3
Open Elective	2	Open Elective	2
Open Elective	3	Open Elective	3
Total Credits	15	Total Credits	15
Total Creats			10
		or Year	
Fall	Junio	or Year Winter	
Fall <u>Course</u>	Junio <u>Credits</u>	or Year Winter <u>Course</u>	Credits
Fall Course COMM 3110 Communication Theory	Junio <u>Credits</u> 3	or Year Winter <u>Course</u> COMM 3600 Persuasion	<u>Credits</u> 3
FallCourseCOMM 3110 Communication TheoryMedia Studies Concentration Course	Junio Credits 3 3	or Year Winter <u>Course</u> COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication	<u>Credits</u> 3 3
FallCourseCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen Elective	Junio Credits 3 3 3	or Year Winter <u>Course</u> COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course	<u>Credits</u> 3 3 3
FallCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen Elective	Junio Credits 3 3 3 3 3	br Year Winter <u>Course</u> COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective	<u>Credits</u> 3 3 3 3 3
FallCourseCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveOpen ElectiveOpen Elective	Junio Credits 3 3 3 3 3 3 3	or Year Winter <u>Course</u> COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective Open Elective	<u>Credits</u> 3 3 3 3 3 3 3
FallCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen Elective	Junio <u>Credits</u> 3 3 3 3 3 15	br Year Winter Course COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective Open Elective Total Credits	<u>Credits</u> 3 3 3 3 3
FallCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveOpen ElectiveTotal Credits	Junio <u>Credits</u> 3 3 3 3 3 15	br Year Winter COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective Open Elective Total Credits or Year	<u>Credits</u> 3 3 3 3 3 3 3
FallCourseCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveOpen ElectiveTotal CreditsFall	Junio Credits 3 3 3 3 3 3 15 Senio	br Year Winter Course COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective Open Elective Open Elective Total Credits	<u>Credits</u> 3 3 3 3 3 3 15
FallCourseCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveOpen ElectiveTotal CreditsFallCourse	Junio Credits 3 3 3 3 3 3 15 Senio	br Year Winter Course COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective Open Elective Open Elective Total Credits Winter Vear	<u>Credits</u> 3 3 3 3 3 3 3
FallCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveOpen ElectiveTotal CreditsFallCourseHUMN 3010 Communication Traditions	Junio Credits 3 3 3 3 3 3 3 3 15 Senio	br Year Winter Course COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective Open Elective Total Credits Winter COMM 4950 Internship in Communication	<u>Credits</u> 3 3 3 3 3 3 15 <u>Credits</u> 3
FallCourseCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveTotal CreditsFallCourseHUMN 3010 Communication TraditionsMedia Studies Concentration Course	Junio <u>Credits</u> 3 3 3 3 3 3 15 Senio <u>Credits</u> 3 3 3 3	br Year Winter COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective Open Elective Total Credits Winter COMM 4950 Internship in Communication Media Studies Concentration Course Open Elective Open Elective COMM 4950 Internship in Communication Media Studies Concentration Course	<u>Credits</u> 3 3 3 3 3 3 15 <u>Credits</u> 3 3
FallCourseCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveTotal CreditsFallCourseHUMN 3010 Communication TraditionsMedia Studies Concentration CourseOpen Elective	Junio <u>Credits</u> 3 3 3 3 3 15 Senio <u>Credits</u> 3 3 3 3 3 3 3 3 3 3 3 3 3	br Year Winter Course COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective Open Elective Open Elective Total Credits Winter COMM 4950 Internship in Communication Media Studies Concentration Course Media Studies Concentration Course Media Studies Concentration Course	<u>Credits</u> 3 3 3 3 3 3 15 <u>Credits</u> 3 3 3 3
FallCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveTotal CreditsFallCourseHUMN 3010 Communication TraditionsMedia Studies Concentration CourseOpen Elective	Junio <u>Credits</u> 3 3 3 3 3 3 15 Senio <u>Credits</u> 3 3 3 3 3 3 3 3 3 3 3 3 3	br Year Winter Winter COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective Open Elective Total Credits Vinter COMM 4950 Internship in Communication Media Studies Concentration Course Media Studies Concentration Course	<u>Credits</u> 3 3 3 3 3 3 15 <u>Credits</u> 3 3
FallCourseCOMM 3110 Communication TheoryMedia Studies Concentration CourseOpen ElectiveOpen ElectiveOpen ElectiveTotal CreditsFallCourseHUMN 3010 Communication TraditionsMedia Studies Concentration CourseOpen Elective	Junio <u>Credits</u> 3 3 3 3 3 15 Senio <u>Credits</u> 3 3 3 3 3 3 3 3 3 3 3 3 3	br Year Winter Course COMM 3600 Persuasion PHIL 3010 Ethical Issues in Communication Media Studies Concentration Course Open Elective Open Elective Open Elective Total Credits Winter COMM 4950 Internship in Communication Media Studies Concentration Course Media Studies Concentration Course Media Studies Concentration Course	<u>Credits</u> 3 3 3 3 3 3 15

TOTAL CREDITS 120

NOTES: The Bachelor of Arts degree requires at least 24 credits of coursework from the following disciplines: ARTS, DANC, FILM, HIST, HUMN, LITR, MUSC, PHIL, and THEA, as well as an intermediate degree of competency in a foreign language (generally, a minimum of 6 credits or another demonstration of competency).

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COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES SAMPLE FOUR YEAR CURRICULUM | 2015-2016 CATALOG Bachelor of Arts - Communication Studies | Public Relations Concentration

Freshmar YearFallWinterCourseCreditsCourseCreditsOpen Written Composition3Open Written Composition3Open Mathematics3Open Mathematics3SPCH 1010 Public Speaking3Open Elective3Open Elective3Open Elective3Open Elective3Open Elective3Total Credits15Total Credits15	; ; ;
Open Written Composition3Open Written Composition3Open Mathematics3Open Mathematics3SPCH 1010 Public Speaking3Open Elective3Open Elective3Open Elective3Open Elective3Open Elective3Open Elective3Open Elective3Total Credits15Total Credits15	; ; ;
Open Mathematics3Open Mathematics3SPCH 1010 Public Speaking3Open Elective3Open Elective3Open Elective3Open Elective3Open Elective3Open Elective3Open Elective3Total Credits15Total Credits15	5 5 5
SPCH 1010 Public Speaking3Open Elective3Open Elective3Open Elective3Open Elective3Open Elective3Open Elective3Open Elective3Total Credits15Total Credits15	; ; ;
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Total Credits15Total Credits15	
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Sophomore Year	
oophomore real	
FallWinter	
<u>Course</u> <u>Credits</u> <u>Course</u> <u>Cred</u>	
Open Science3Open Science3	j.
COMM 1100A Communication Practicum A1COMM 1100B Communication Practicum B1	
COMM 2100 Mass Media3COMM 2300 Intercultural Communication3	
COMM 2900 Research Methods in Communication3SPCH 2000 Fundamentals of Human Comm3	
Open Elective2Open Elective2	
Open Elective3Open Elective3	
Total Credits15Total Credits15	5
Junior Year	
Fall Winter	
<u>Course</u> <u>Credits</u> <u>Course</u> <u>Cred</u>	
COMM 2040 Public Relations Writing 3 COMM 3200 Principles of Public Relations 3	
COMM 3110 Communication Theory3COMM 3600 Persuasion3OFluit12Fluit1	
Open Elective 3 PHIL 3010 Ethical Issues in Communication 3 Open Election 2 Open Election 3	
Open Elective 3 Open Elective 3	
Open Elective3Open Elective3Tatal Gradita15Tatal Gradita11	
Total Credits15Total Credits15Senior Year)
Fall Winter	
<u>Course</u> <u>Credits</u> <u>Course</u> <u>Credits</u>	dits
COMM 4200 Public Relations Campaigns 3 COMM 3500 Media Regulation 3	
HUMN 3010 Communication Traditions 3 COMM 4950 Internship in Communication 3	5
Open Elective 3 Public Relations Concentration Course 3	
Open Elective 3 Open Elective 3	5
Open Elective 3 Open Elective 3	5
•	5
Total Credits15Total Credits15	

TOTAL CREDITS 120

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