

1985

Bankers Executive MBA Program for Financial Institution Professionals

Nova University

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Bankers Executive MBA Program

For Financial Institution
Professionals

Future Campus Expansion



Friedt School of Business and Entrepreneurship

Program Schedule

The program utilizes a non-traditional Saturday format to suit the needs of its employed financial institutions executives. Classes are scheduled for eight of the twelve Saturdays in a term. There are four twelve-week terms with a one-week break between them, in each calendar year. Usually, students may enter the program at the beginning of each term. Courses are scheduled in a logical sequence, taking into account prerequisites, so that students can track the entire program at the time of admission. Students may complete the program within 18 months.

Those with substantial undergraduate prerequisite deficiencies may require an additional term. Banking Institute personnel will aid in designing an optimal schedule. However, it is the student's responsibility to meet all of the requirements in a timely fashion to ensure completion of the program within 18 months.

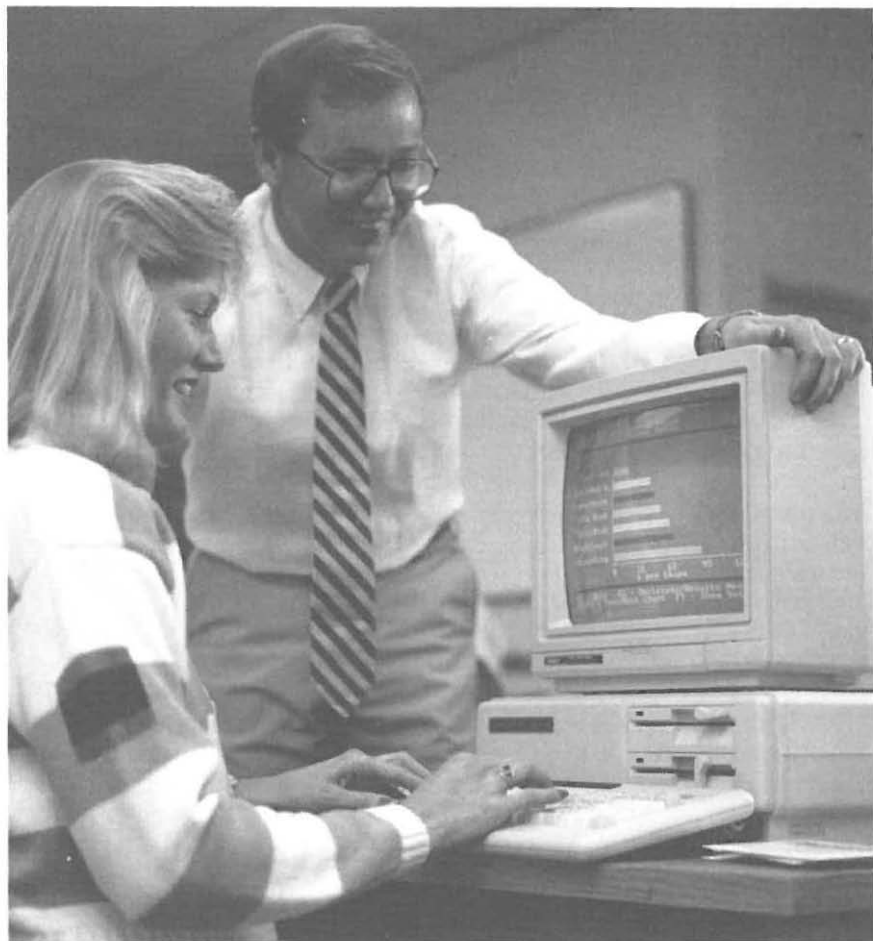
Workshops, seminars, and symposia that augment the program are offered in one- to five-day periods.

Faculty

All Bankers Executive MBA Program courses are conducted by professors with advanced academic qualifications as well as extensive practical experience in business and banking. A core adjunct faculty, including senior bankers, savings and loan executives, regulators, attorneys, economists and others, augments the University's full-time professional staff. The diverse backgrounds and years of banking, finance, and general business of the faculty facilitate in-depth discussion across a broad spectrum. A special effort is made to integrate practical bank-related issues with theoretical points of view.

Degree Requirements

To complete the Bankers Executive MBA Program a participant is required to complete successfully forty-two specified credit hours of study.



Program Cost

The entire Bankers Executive MBA Program costs \$10,500.* This includes all 42 graduate credits as well as noncredit prerequisite seminars in the areas of statistics, economics, accounting, marketing, and finance. Students are charged no fees other than their nonrefundable application fee and a commencement cap and gown fee.

Tuition may be paid in a number of ways: annually, semi-annually, quarterly, or on a credit-hour basis for those students entitled to company tuition assistance. Banking Institute personnel will be pleased to explain these financing options to the prospective student.

*Tuition is subject to change without notice.

Transfer of Credits

Bankers Executive MBA Program applicants are permitted to transfer up to six (6) credits (two courses) from work completed in masters programs at other accredited institutions. The credits in question must have been completed within the last five years with a grade of "B" or better and bear an equivalent course content and level to the Nova course work. Application for transfer credit must be made at the time of admission to the program.

Bankers Executive MBA Curriculum Profile

		Credits
GMP 5020	Organizational Behavior and Development	3
GMP 5022	Bank Credit Analysis	3
GMP 5030	Human Resource Management	3
GMP 5042	Bank Operations Management	3
GMP 5050	Managerial Economics	3
GMP 5062	Managerial Accounting for Bankers	3
GMP 5070	Marketing Management	3
GMP 5080	Financial Management	3
GMP 5090	Business Policy	3
GMP 5851	Commercial Lending	3
GMP 5852	Consumer Banking Management	2
GMP 5860	Asset/Liability Management	2
GMP 5861	Bank Management Computer Simulation	1
GMP 5862	Current Issue Symposium	1
GMP 5863	Lending Management	3
GMP 5870	Commercial Real Estate Lending	3
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Bankers Executive MBA Program Advisory Board

The Advisory Board is composed of:

Dr. Neuman F. Pollack

Dean

Friedt School of Business and Entrepreneurship

John A. Ford

Director

Banking Institute

and a distinguished panel of senior financial institution executives, Friedt School alumni, and recent graduates of the Bankers Executive MBA Program. The Advisory Board meets periodically and is particularly active in the areas of advisement regarding courses offered and their content as well as program marketing efforts. Advisory Board members often participate in workshops, seminars, and symposia offered by the Banking Institute.

Core Courses (CR) and Specialization Descriptions for the Bankers Executive MBA Program.

GMP 5020 Organization Behavior and Development (CR) 3 cr.

This course links the classical substance of organization and management with the analysis of reorganization elements and the dimension of human behavior in the work environment.

GMP 5022 Bank Credit Analysis 3 cr.

An intensive financial analysis course with a concentration on credit analysis pertaining to commercial lending. Emphasis will be on credit investigation and analysis based upon the concept of risk. A close examination will be conducted on the various types of statements used—categorized by type of business organization. Basic components of the balance sheet, the profit and loss statement, analysis of working capital as well as various tools of analysis will be stressed. A special feature will be the presentation of credit writeups to a credit review committee composed of senior lenders.
Prerequisite: GMP 5008.

GMP 5030 Human Resource Management (CR) 3 cr.

Personnel administration in the United States, emphasizing the development, management, and scope of personnel relations in the financial institution. Major topics covered include an overview of personnel

management ideas prevalent in the United States; the structure of the public personnel system; recruiting and managing personnel; responsibility and control of personnel; and the future of personnel management.

GMP 5042 Bank Operations Management 3 cr.

Intensive examination of the management strategies employed by successful financial institutions to manage the operations function. Examples of strategies relating to cash management, check clearing, and ATM's are some of the issues explored.

GMP 5050 Managerial Economics for Decision Making (CR) 3 cr.

The application of economic theory and quantitative methods to business decision making, product demand, marginal pricing, competitive bidding, and allocation of resources.
Prerequisites: GMP 5002 and GMP 5003.

GMP 5062 Managerial Accounting for Bankers 3 cr.

Deals with managerial accounting in evaluating the internal operations of a bank as well as concentrating on specialized bank accounting, to evaluate managers' effectiveness in their own financial institution. **Prerequisite:** GMP 5001.

GMP 5861 Bank Management Computer Simulation 1 cr.

This bank computer simulation course, based upon microcomputer software systems, offers the opportunity to act as CEO of the financial institution while facing a competitive environment. The course allows the student to track the bank's performances as well as the performances of competitors and to develop strategies to outperform opponents. Specific areas to be explored include the most effective product lines, establishing loan and deposit interest rates, asset liability management, interest rate projections, as well as determining the major thrust of the institution.

GMP 5862 Current Issue Symposium 1 cr.

The Current Issue Symposium is a series of current topics presented by leading experts concerning financial institutions. The topics generally include consumer trends, managing change and conflict, product pricing, analysis of business conditions, and the future of financial institutions. Several symposia

will be offered during a student's MBA program and he or she is responsible for attendance for a total of 10 classroom hours, normally three symposia. Non degree students may be attending these lectures to subsidize part of the program cost.

GMP 5863 Lending Management 3 cr.

This course focuses on the planning, organizing and controlling the overall lending function. It includes the setting of objectives, the developing of lending policies and procedures, loan committees and the approval process, and the reporting/monitoring system. The course will also include the commercial, consumer, and real estate loan areas of management.

GMP 5870 Commercial Real Estate Lending 3 cr.

Provides theoretical and practical knowledge of commercial real estate lending principles from the construction phase through the permanent loan stage. Components include loan documentation, real estate law of lien, and problem loan workout/recovery.



Program Alternatives

The Bankers Executive MBA Program is specific and unique and thus will not fulfill the needs of all those in the financial institutions community. Please inquire at the Banking Institute concerning:

- MBA with a banking specialty and certification (12 Banking Course Credit Hours)
- MBA with banking electives (9 Banking Course Credit Hours)
- Workshop and symposium offerings
- Individual course offerings tailored to your needs
- Custom programs designed for and taught at your institution or elsewhere off campus

Nova University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor's, master's, educational specialist, and doctoral degrees. Nova University admits students of any race, color, and national or ethnic origin.



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