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2016

Bachelor of Science in Sport and Recreation Management 2016

Nova Southeastern University

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B.S. in Sport and Recreation Management

Your success in the ever-expanding world of sport management depends on solid preparation. Get ahead of the competition with a tailored Bachelor of Science in Sport and Recreation Management degree from NSU's H. Wayne Huizenga College of Business and Entrepreneurship.

What you'll study

The B.S. in Sport and Recreation Management gives you a strong foundation in management, marketing, communications, and event operations. Begin your degree with core coursework. Then move into specialized seminars and individualized studies in the sport management major.

How you'll learn more

Connections through the Huizenga College of Business network can result in an internship with a leading sport or recreation organization. From peers to alumni in the community, your Huizenga College of Business contacts are waiting to support your success.

The Miami Dolphins official training center is located on the main campus of NSU, and this partnership epitomizes the Huizenga College of Business' commitment to the business of sports. The private 18-hole Grande Oaks Golf Club is also part of the campus in Fort Lauderdale. The facilities and resources at NSU are second to none.

Where it can take you

The sport and recreation management degree can open doors to careers in community or afterschool sports programs, arena management, or with professional sports teams, such as an Account and Group Sales Coordinator, Director of Marketing, Community Relations Coordinator, or Player Development. You may also choose to continue your studies at NSU or elsewhere. NSU offers several graduate degrees related to sports and to business.